

FDelivery Vision Statement

Project goals - FDelivery was founded in order to connect businesses, couriers and customers in a convenient, reliable and yet affordable delivery platform.

Project scope - FDelivery provides a solution for businesses such as: book stores , houseware stores, toy stores etc.

The delivery for those is expensive and uncomfortable.

At the beginning FDelivery will not include restaurants and groceries stores.

Features or requirements- Our service will be provided using a phone app.

The app will involve 3 participants: customer, store owner and courier.

Customer:

according to his address and his need, will enjoy an impressive list containing a variety of stores in its area and their contact details.

After completing the purchase from the store, the delivery details will appear in the app.

We will also ask for his help in ranking the provided delivery.

Store owner:

Gets a product order, uses the app to notify that he waits for courier service.

In addition he can overview the past, present and future deliveries, rank a courier, see delivery status etc.

courier:

Can see waiting deliveries.

Can receive or ignore delivery jobs offered by store owners.

After accepting delivery, will have access to client information and will have an option to update the delivery status.

elevator statement - For business owners who want to increase income by delivering products to the customer, FDelivery is a phone app which provides a delivery platform in which couriers and business owners work in a collaboration that pays off for both.

Unlike the delivery companies that exist in the market and are expensive for businesses.

Our product allows businesses to increase income, maintain a connection to couriers and customers in a convenient, easy to use and reliable application.

We are hopeful FDelivery will find its place by increasing income for businesses, providing job options for couriers and will make an easier life of purchasing for customers .