

# An investigation into the effectiveness and impact of a Continuous Delivery pipeline upon university-level games development teams

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**Abstract**—Continuous Delivery (CD) is a technique designed to increase reliability and consistency with delivery of builds. This can then help to increase frequency of testing, the accountability of the development team, as well as the teams transparency and shared understanding of the projects state. This can increase team moral as well as stakeholder confidence, as both are able to regularly see the current state and rate of progress for the project. This encourages regular analysis of development pace and project scope, both internal and external.

This stakeholder confidence and awareness of scope is a common problem within student development teams, so this investigation will answer to what extent the deployment of a CD pipeline will help to reduce these problems.

## I. INTRODUCTION

### A. What is Continuous Delivery?

Continuous Delivery (CD) is an expansion of Continuous Integration (CI), a pipeline for the continuous integration of code, being developed on separate branches, into the main branch. This code is merged into the main branch and then tested to ensure there are no merge conflicts or obvious errors thrown from the combined code. Assuming all of these tests pass, this merged code is pushed to the project repository. A key part of this pipeline is that the entire process is automated, ensuring minimal time is wasted waiting for tests to run or code to be uploaded. [1], [2]

CD takes this one step further, in that after a project passes through the CI pipeline, the code is then compiled, packaged, and further tests that require the project to be compiled can be run. These tests should not be run before other tests that don't require compilation due to Fail Fast principles [3], [4]. Assuming there are no failures during compilation or testing, the built program can then be uploaded to somewhere where it can be easily accessed. Here, it is important to make a distinction between Continuous Delivery, where the build is available internally but not to users, and Continuous Deployment, where the build is pushed straight out to the current product users. This practice is core to the agile methodology, in fact being the first point on the agile manifesto [5].

### B. Benefits & Drawbacks of CD

The primary benefit of CD is reduced cycle time - a reduction in the time it takes for a change in the project to happen and then for the user to have that change applied to their version of the software. This principle is core to the agile methodology, being the very first principle in the agile manifesto [5]. This

faster cycle time means that feedback from active users can be obtained much quicker, both on the effectiveness of bug fixes and also on new features. Agile is designed to avoid the pitfalls of Waterfall [6], one of which is the commitment of significant time and/ or resources into features that either are unattainable, or not actually wanted by the user. While other agile methods, such as Scrum or Extreme Programming [7], [8], can be an important part of the agile process, the effectiveness of a development team in delivering *value* is always going to be dependant on the speed and reliability with which user feedback can be obtained.

A benefit of this fast cycle time is not only are players able to see these changes faster, but stakeholders and publishers are able to see development progress, both regularly and on demand. This can be a significant step to building trust between a development studio and publisher, especially if the studio is new or doesn't have an existing relationship with the publisher [9].

Part of the CD pipeline is testing, with a suite of unit tests being run on the code as part of the build process. As this build process is run consistently, rather than all at once leading up to a main release, this means bugs are found incrementally, stopping the accumulation of technical debt, reducing the cost to fix bugs, and reducing stress on programmers by preventing an overwhelming influx of bugs. While these unit tests will likely catch a lot of bugs, some bugs will only be caught during human playtesting. This decreased cycle time means that human playtesting can happen sooner & more regularly, and fixes are delivered to testers & players almost immediately, rather than having to wait for the next release window.

Another strength of a Continuous Delivery pipeline is that it is fully automated. This allows less developer time to be spent setting up build or test environments and manually going through the build process, and more time on actually creating the product. This can be a *significant* time save, with some large scale projects reportedly taking weeks to set up environments ready to produce a release build [1], [10]. This system also significantly reduces the chance that there are any errors caused by mistakes during the build process as this build-release pipeline will have had many iterations of the product pass through it, before a major release deadline. This increases the reliability and stability of new releases.

## II. BACKGROUND & SUPPORTING LITERATURE

With these benefits in mind it raises two questions; If a CD pipeline is this important and valuable, is it being taught to new developers in further education?, and If it is, is it actually as effective in practice with student teams as it is in theory?

There is limited literature relating to Continuous Delivery being implemented in an academic context, and *no* literature that I could find of this being implemented in a game development context. Even upon reviewing a literature review on rapid releases [11] there were *no* references to this within a games development context. This lack of literature provides a problem when attempting to find evidence on the performance of CD pipelines, however does highlight a *need* for further literature and case studies on the subject. There is even a lack of literature relating to the effectiveness of CD pipelines within an industry setting.

Relating to the effect of CD pipeline deployment in an industry setting, the literature review mentioned above by Mäntylä et al. [11] carried out an investigation into firefox's transition "from a TR [Traditional Release] model of one release a year to an RR [Rapid Release] model where new releases come every 6 weeks" [11, pg 2]. This paper concluded that, while there are many benefits of rapid releases in literature, in this case study the transition from traditional release to a rapid release process "[has] not significantly impacted the product quality" [11, pg 40]. It is worth noting however, that this conclusion has been drawn from an interview with a single Mozilla Firefox QA engineer, as well as the test execution data from 06/2006 to 06/2012. While this data allows a quantitative analysis of the number of tests run or bugs found, it neglects the qualitative side of quality testing, the user's opinion of the software, usability, and perceived work being put into the software. As such, while this case study can give insight into the quantitative effects, it has insufficient evidence to state that the "quality" of the product has not changed [12].

One of the few pieces of literature based upon industry experience is an analysis of the introduction of a CD pipeline into Paddy Power's software development process by Lianping Chen [10], a senior engineer at the company. As acknowledged by the author, even since the paper's release in 2015 this is still one of the only available papers based upon practical experience, rather than purely academic theory. This insight revealed that there were 6 main benefits, but also a number of challenges not addressed in other papers. The benefits were as to be expected from other academic papers; A reduction in cycle time, improved rate's of user feedback, and subsequent increase in developing features that provide the most value to the user. There was also an increase in build reliability, before the introduction of the CD pipeline "Priority 1 incidents caused by manual-configuration mistakes weren't uncommon." [10, pg 51], and product quality improved significantly, as the increased level of regular testing reduced the number of open bugs for the application "by more than 90%" [10, pg 53]. These are clearly valuable in an industry setting, but could also be valuable to a student development team for whom

time is very limited, with a full development time of only 9 months.

The challenges discussed, however, have not been previously mentioned in the academic literature. These challenges were; organisational - the team developing the CD pipeline needed access to resources across the company, requiring negotiation with multiple teams. This need forced a culture shift within the company, with leadership actively working to reduce barriers between team's and improve collaboration. While this shift can be expected to have further benefits, it is noted that this was the largest challenge faced. There were also challenges with existing QA processes - with the cycle time of several months a QA process that delays a release for several days is tolerable, but when there is a cycle time of only days this becomes unacceptable.

These challenges would suggest that, while CD has benefits for team's of all sizes, newer or smaller team's are likely to have an easier time adopting them. Newer team's will have fewer existing processes that need to be reworked, while smaller team's will lack a lot of the organisational problems of perceived area's of control. This could potentially make student team's, which are relatively small and usually newly formed, ideal candidates for the adoption of CD, potentially even ideal as test team's for new or experimental pipelines.

Given this lack of papers relating to CD pipelines within the game's industry or game's education, further papers within this review will be based around CD implementation in the academic setting of software development. This is a parallel field, but one which notably consists much more heavily of programmers writing code, rather than the more even mix of skills and disciplines that is present within a game development context. As such, these papers all have a lack of analysis on how developers other than programmers respond to and interact with a CD pipeline, another case where there is a clear need for further study and literature. An interesting avenue of exploration could be the expansion of the concept of unit tests to fields other than programming. Tests to ensure models are within polygon count boundaries and materials are set up correctly, or perhaps even simulated players that play through levels to check for bugs [13].

Papers on the introduction of CD pipeline's into software development education do exist, however even these can be fairly irrelevant to our investigations.

One paper, a retrospective of a semester-long course designed to introduce student's to DevOps and CI/ CD published in 2020 [14], goes into a significant level of detail on how their course was structured and assignments were run. There is, however, an unfortunate lack of reflection on the practical impact of this course, on whether any practices taught were adopted by students during other modules or projects. There is some positive feedback mentioned from students, reportedly in a survey "students commented that they found the assignments beneficial" [14, pg 88], although we are provided with no insight into the data set as a whole or even how common this sentiment was amongst the feedback, so this statement is not reliable. This paper gives minimal other insight into the

student experience for this course, so is of minimal use for our purpose.

Potentially the most valuable paper in our research has been by Stephan Krusche & Lukas Alperowitz [15], a data based analysis of the introduction of CD practices in a software development course based around multi-customer projects. The course runs over only three months, but works with industry representatives so student's are working on projects with real clients to real deadlines, rather than artificial 'mock' briefs. It once again emphasises the benefit provided by CD of receiving continual feedback from user's, in their words "It enables the idea of continuous user involvement... early in the development process" [15, pg 338]. Interestingly, from their analysis of the course they show not only use of CD but the use of other agile principles as well, such as a preproduction stage to build knowledge [15, pg 338], macro design [16, timestamp 28:20], and requirement analysis, the presence of which adds the the credibility of the course being designed with agile & industry practice in mind. There are also multiple allusions to the implementation of communities of practice [8], a system to disseminate knowledge on specific topics between cross-discipline development team's, on page 388 & 389.

Moving to the paper's conclusion, There are two main statistics which seem to stand out. First, is that the number of build's ran overall increased by +429% [15, pg 342], while the percentage of builds that succeeded rose from 74% to 94%. The second statistic that seems most of note for our study is the indication by student's that they would use version control, CI, and/ or CD in future projects. With over 70% of participants stating they would at least likely apply these concepts to future projects [15, pg 342], and even only looking at CI/ CD this was still around 70%, this would lend weight to their earlier statistic that only 20% of student's found no use from any of the taught practices. Even ignoring version control within this calculation, still a similar percentage perceived no value. This gives some good, initial data off of which to base further studies, and could be confirmed with more certainty given a larger sample size.

### III. RESEARCH QUESTION

From the above sources, there is a clear need for research into the practical effects of a Continuous Delivery pipeline within game development and game development education. From this knowledge, I propose this initial investigation into the effects of a Continuous Delivery pipeline upon university-level games development teams, with a focus on the confidence of the team, as well as the confidence of the team's academic supervisor in their team. This is purposefully broad, with the aim of encouraging and supporting further research into the topic. Given this, the following hypotheses will be investigated.

- 1) The use of a CD pipeline will increase a supervisors confidence in their team's ability to deliver a new, working build each week. (Q.S1)
- 2) The team's confidence and the supervisors confidence in being able to achieve everything within the scope of the

project will be much more closely related with the use of a CD pipeline.(Q.S2,St1 plotted against time)

- 3) A CD pipeline will help developers understand the current state of the project (Q.St2)
- 4) A CD pipeline will help developers to always know why the work they are doing is being done (Q.St3)
- 5) A team using a CD pipeline will refine their scope more often (Q.St4)
- 6) A team using a CD pipeline will do more playtesting

## IV. RESEARCH METHODOLOGY

### A. Experimental Design

Participant's for this study will be current students from the Falmouth University Games Academy who are involved in ongoing, academic-year long multidisciplinary game development projects. The selection of this population is both convenience and as a measure for controlling environmental variation, as all student team's within the study will be taken from the same population. There may, however, be relevant substrata within this population that are not being accounted for: the academic year the development team is in. This is discussed more in the first paragraph of the Limitation's section.

Participating team's will then be split into two groups; experimental - those who will be provided with a CD pipeline, and control, whom will not be provided with a CD pipeline. Each team member will then be sent a survey every two weeks to complete, with at least one question relating to each hypothesis.

Each team also has an academic supervisor, a member of the faculty who meets with the group once a week to discuss how their project is going and view their latest progress. It is worth noting that the academic supervisor is the one who marks the team for their game development module, and while they can provide advice and guidance they have no agency over any decisions the team makes, except in exceptional circumstances. This member of staff will also be given a survey every two weeks which is different to the student one, in order to explore hypothesis 1 and 2.

The study will be run over 11 weeks from January 10th 2021 to March 28th 2021, at the conclusion of which the data will be analysed using the *ANOVA: repeated measurements, between factors* method. See the section titled Data Analysis, & figure 1, for an explanation and discussion on sample size.

### B. Limitations

The primary limitation in this study is the population size available to draw from, due to needing 2/3 of the population to take part in order to achieve statistical significance (see the section on Data Analysis for further details). This could be solved either by increasing the duration of the study, or increasing the population size available to draw from. If this study were to be expanded and run again, I would ideally like to increase the study duration and follow team's from their first year all the way through to graduation. This would allow half of the teams to be introduced to the CD pipeline

immediately, and then their results, feedback, and attitudes across all three years could be tracked against the control groups. This could also be done at the same time across multiple cohorts, providing increased statistical significance and helping to account for random variation between different cohorts general level of skill and experience.

The second option would be to increasing the population available to the study by reaching out to and running the study with multiple institutions, however I would caution against this without due consideration. Due to the potentially significant environmental variation between institutions in staffing, course format, team agency, and an incredibly high number of other things, team's from different institutions would fall within different strata, meaning the data gathered could not reliably be treated as a single data set.

If the study were to be run over an increased time span as suggested above, I can foresee a technical and potentially ethical concern that would require due consideration when designing the study.

For the technical concern, game development team's within Falmouth University Games Academy are not the same each year, they are quasi-randomised. This would mean it would be practically impossible to track the same 'team' across multiple years. Potentially, individuals who have taken part in the study could be tracked, even if their team was not selected as an experimental group in the following year. Seeing if these individuals then implement their own CD pipelines could be a revealing statistic to look at as it could give a measure of *perceived* value, if not actual value. If this did occur regularly however then control groups would effectively be becoming experimental groups, potentially making a statistically sound comparison harder.

The potential ethical problem would be if the initial results point towards a CD pipeline affecting a students *grade*, how is that then handled? Does the experiment carry on as planned, potentially wilfully disadvantaging particular groups of students? While I am uncertain if this would be considered an ethical problem by an ethics board, it could likely provide a moral problem for those involved in running the study. A potential solution could be that those running the experiment would have to be kept in the dark about it's results while it was ongoing, in order to prevent any bias or conflict of interest. While these points would certainly require due consideration for a future study, they are not a concern for this initial study.

Another concern with the available population is the existence of four substrata within this population. The four main substrata present are the four academic years within Falmouth University Games Academy, three undergraduate years and a Masters year. The environmental variation within these substrata will be minimised due to all students being of the same institution, however, there will still be variation across several factors. This variation will primarily be in experience, which will, broadly, increase with the academic year of the student team.

A second limitation is that of resources available to those conducting the study. Ideally, every team with a CD pipeline

deployed would have support to help customise the pipeline, supporting the team in building custom processes and writing robust unit tests to be executed within the pipeline. This would likely give the most 'accurate' imitation of a CD pipeline under industry conditions, however it is not possible to provide that level of support to all experimental team's. This is due to the research team being a singular individual whom has other commitments, and also lacks the experience to guide teams in writing unit tests effectively.

A team's stage within the four stages of team development [17] also has the potentially to vary significantly between the substrata discussed previously. First year teams are quasi-randomised, with the intention of giving team's an even distribution of skills while putting students into a group with new people. This means the chance of a first year team having never worked together before is very high. Entering their second year student's are given more agency to choose who they work with in a development team, and then for third year student's are given complete agency to create team's with whomever they wish. This mean's that in second and especially third year team's are more likely to of worked with at least some members of the team before, allowing them to progress much quicker through Tuckman's model, or skip stages entirely to reach the most productive later stage's quicker. This could mean the variation between substrata is larger than it otherwise would be.

Given these limitations, this study is intended as an initial investigation and starting point for further research, rather than aiming to provide definitive answers.

### C. Sampling

A mix of convenience & voluntary response sampling of Falmouth University Games Academy team's will be used, as all team's are eligible to take part. Convenience sampling will be used by speaking to team's that are within the main Games Academy building, a studio space where a majority of team's work. In theory, this has the potential for giving access to the entire population, although given the current circumstances with Covid [18] some team's may have opted to work fully remotely, so would not be excluded by this sampling method. As such, accompanying this method will be a batch of voluntary response sampling. An email shall be sent to all current student's within the department, briefly detailing the study and asking students to take part.

Participant teams will then be randomly assigned as experimental groups, who will have access to the CD pipeline, until half of all participant teams are in the experimental group. All other team's will then be assigned as control groups, who will not have access to the CD pipeline. This random assigning of teams to the experimental group is purposefully done in order to help account for random variation in a team's skill and cohesion.

### D. Data management plan

Data shall be collected using Microsoft Forms as it is GDPR compliant out the box. Data will then be anonymised, with

participants names being replaced with unique ID numbers in order to protect participants and prevent any bias during data analysis, before being stored using Microsoft One Drive, another product that is GDPR complaint out the box.

### E. Data Analysis

All six hypothesis will be analysed using the *ANOVA: repeated measurements, between factors* method. This is an expansion of the dependant t test [19] which allows us to utilise the repeat measurements we will be taking. As we will be running this study with two distinct groupings of teams, experimental and control, this allows us to use the 'between factors', rather than 'within factors' test [19].

Having determined an appropriate test type, we can then make use of GPower Software [20], [21], alongside a comprehensive GPower guide [22], to determine an effective sample size. First, we must provide the software with a number of parameters, which at this stage will be estimates based on our expected results, although after our data has been gathered we will revisit this and calculate these values in order to calculate the actual statistical power of our results. The variables, along with the values we will be providing, are as follows.

*Effect Size f*: This is the effect size we expect to see from our intervention. We are using a value of 0.4 here as this is the recommended value for a large effect size [23], and as we are investigating practical relevance we care far more about large effects than small effects.

*$\alpha$  error probability*: This will remain at the default value of 5% as we want this low as this is our probability of getting a type I error, also known as a false positive [24].

*Power*: As this study is intended as an exploratory study, we will be accepting a power of 80%. This will enable us to say with an 80% certainty that we will not get a Type II error, also known as a false negative [24].

*Number of groups*: We will have two groups, our control group who have no access to a CD pipeline, and our experimental group who are provided with the CD pipeline.

*Number of measurements*: We are planning on collecting six sets of measurements, one every two weeks from January through to March.

*Correlation among repeated measures*: We will be using the default value of 0.5 here. This is the recommended value for a moderate to high correlation [22] which is to be expected. We will not be using a higher value as we expect some level of variation due to the project moving through a significant part of its lifecycle during the period we are monitoring, as well as variation due to team's becoming more accustomed to working together and moving through the four stages of team development [17]. This will be especially prevalent in first and second year teams, as they are more likely to of not worked

together due to how Falmouth University Games Academy operates.

Using these values, we receive a required sample size of 32 participants (see figure 1). While this is realistic for hypothesis regarding individuals, see hypothesis 3 and 4, this will be more challenging for the rest of the hypotheses as they relate to teams as a whole, meaning we would require 32 *teams*, not individuals. This is potentially possible, but will require the participation of two thirds of the entire population of Falmouth University Games Academy.

Input Parameters		Output Parameters	
Determine =>	Effect size f	Noncentrality parameter $\lambda$	8.7771429
	$\alpha$ err prob	Critical F	4.1708768
	Power (1- $\beta$ err prob)	Numerator df	1.0000000
	Number of groups	Denominator df	30.0000000
	Number of measurements	Total sample size	32
	Corr among rep measures	Actual power	0.8177016

Fig. 1. Screen capture from GPower software showing sample size calculation for an ANOVA: *repeated measurements, between factors* test

### F. Ethical Considerations

Due to the nature of this research, there are minimal ethical considerations that need to be taken into account. The participants will not be exposed to any potential risks outside of what they would experience under normal circumstances, although an effort has been made to keep the feedback form fairly condensed. This is to minimise any increased stress that the commitment of having to fill out the form may cause.

## V. APPENDIX

Data analysis code, supporting screenshots, list of unit tests & testing plan

## VI. ARTIFACT

briefly describe artifact make a brief note on quality assurance link to git repo show off any screenshots or code excerpts

More interested in what and how at this stage

two repo link - one with artifact to easily show off then give link to show it embedded in main project

### A. What will be made

CD pipeline utilising Github Actions. Tool to set up secrets? Would be sick <https://docs.github.com/en/rest/reference/actions#secrets>

Continuous delivery or continuous deployment? Scope as deployment would need to include itch integration w/ butler, although it looks relatively simple to set up. Auto-upload to steam & itch! <https://itch.io/docs/butler/>

### B. How will I ensure Quality

Quality control. Roadmap? Unit Testing? Integration testing?

### C. How will I create it

### D. Why will this answer the questions

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