

The COIN Feedback app is partially created in the App Store Connect

In the App Information I need to create the App information

- Promotional Text
- Description
- Keywords

Perfect timing—this is exactly the kind of copy that sets the tone early.

Below is **clean, App Store–ready text** for **COIN Feedback**, aligned with your calm, professional, Apple-style positioning.

Promotional Text

(Max 170 characters – this appears above the description)

Give clear, structured feedback with confidence. COIN helps you organize, share, and track feedback professionally—simple, thoughtful, and effective.

Description

COIN Feedback helps you deliver clear, structured, and meaningful feedback—without friction.

Built around the COIN framework (Context, Observation, Impact, Next Steps), the app guides you through creating feedback that is thoughtful, professional, and actionable. Whether you're a manager, mentor, teammate, or consultant, COIN helps you communicate with clarity and intention.

Write feedback in a calm, focused interface designed to reduce cognitive load and keep you on track. When you're ready, share feedback easily using native iOS tools, while keeping a private history for reference and follow-up.

Key features:

- Guided feedback creation using the COIN structure
- Clean, distraction-free interface with calm colors
- Share feedback via email using native iOS sharing
- Keep a private history of past feedback
- Track when feedback has been shared
- iCloud sync across your Apple devices
- Designed with privacy and professionalism in mind

COIN Feedback is ideal for one-on-one conversations, performance reviews, peer feedback, and coaching moments—helping you say the right thing, the right way.

Keywords

(Up to 100 characters total — no commas count as characters, spaces do)

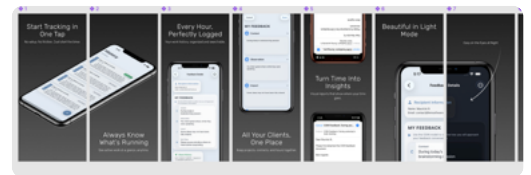
feedback,coin feedback,performance feedback,workplace feedback,manager
tool,communication,coaching,review

Optional next steps (recommended)

If you want, I can:

- Optimize **keywords per locale** (US, Canada, Europe)
- Write a **shorter description** for future A/B testing
- Create **subscription positioning copy** for the paywall
- Align the wording tightly with **Apple Review Guidelines** tone

Just tell me what's next 🙌



I need to update this figma that I used in another project to COIN Feedback

All slides have a title and description except the 6 and 7 that are the basic the same in two views

I need

slide number,

- Title

- description

