

BUSINESS PLAN/ PROGRAM

I. INTRODUCTION

The establishment of small-scale wood industry that would like enter to lumber dealership is all about this business plan. Their target clients as lumber dealer permittee is within or outside locality. The business aims to cater the need of the consuming public who are in need of all lumber materials.

II. OBJECTIVES

1. To provide employment opportunities to residents of this municipality and nearby barangays.
2. To establish a functional lumber dealer business to cater the lumber needs of the residents of the municipality.

III. PRODUCTION PROGRAM

A. Source

Source of a chainsawn lumber will be coming from legal source derived from either legitimate Private Tree Plantation registration (PTPR) holders. Special/ Private Land Timber Permit (PLTP) holders, and Wood Processing Plant-Mini sawmill, if needed and necessary.

B. Processing Schedule

The lumber delivered from legal sources which are in marketable sizes will be displayed immediately without any further processing for the convenience of the customers. Special desired cuts (resized) as required by the buyers will have the same price if warranted. Moreover, a portable sawing machine that will be used in resawing/ resizing lumber must be registered with the DENR.

IV. EMPLOYMENT PROGRAM

The Lumber Dealer operation shall hire a minimum of for (4) persons as laborer and will be managed and supervised by the proponent Mr. Ailvin U. Ortega.

V. FINANCIAL PROGRAM

From the revenues for the sales of the lumber, the proponent will set aside enough amount for the various financing needs of the wood trading operation such as its renewal purchase of additional lumber supply.

VI. DEVELOPMENT PROGRAM

The proponent shall venture into expansion of Lumber Dealer business or another wood related business such as but limited to manufacture of finished products, blockboards, wood moldings, and among others, or whatever demand that shall rise locally. This plan is valid until my lumber dealership expires.

VII. VALIDITY

This plan is valid until the lumber dealership expires.

VIII. POLLUTION CONTROL

All waste materials derived from business operation like the trimmings and saw dust will be used a fuelwood for own consumption. Other wastes with no value shall be deposited to barangay Material Recovery Facility (MRF).

Submitted by:



Owner/ Proprietor