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**BUSINESS PLAN PROGRAM OF
ALEXA NICOLE LUMBER TRADING
(NEW APPLICATION FOR LUMBER DEALER)**

I. INTRODUCTION

The **ALEXA NICOLE LUMBER TRADING** is a sole proprietorship entity and an applicant for lumber dealer located at Kauswagan, San Agustin, Surigao del Sur. The economic prospect of the dealership business is needed in the municipality due to the increase in demand for construction and furniture industries within the municipalities of San Agustin and within CARAGA Region. The proponent decided to venture on the sticks and lumber dealership, which would include finished and semi-finished of wood products and the approval of this lumber dealer really uplift the economic situation of the holder and the laborer.

II. OBJECTIVES

1. To provide employment opportunities to residents of this barangay and vicinities in order to contribute on the upliftment of the socio-economic condition of the urban poor and to generate revenue for the local and national government including the economic condition of the laborers.
2. To firmly established a functional lumber yard in order to cater lumber needs of the growing economic activity in the locality and other neighboring municipalities and within the Province of Surigao del Sur and neighboring Provinces.

III. PRODUCTION PROGRAM

A. SOURCE OF RAW MATERIALS

Lumber derived from planted species harvested in private lands with lumber supply contract of the Private Tree Plantation Holder that can supply his lumber needs for three (3) years, that would support the raw materials needed for the business.

B. PROCESSING SCHEDULE

The lumbers produced from the processing plant with legal sources which are marketable sizes are displayed immediately at the proponent's lumber yard without any further processing for easy access and convenient of the consumer.

Those lumber with special cut dimensions will be re-sized by its desired cuttings, however, it shall have an additional price to be shouldered by the buyer.

IV. EMPLOYMENT PROGRAM

The proponent business establishment has a starting capital investment of Php 100, 000.00 for this year and shall hire at two (2) workers. The workers shall receive minimum wages and other benefits thus, the project help ease the problem of unemployment and alleviate poverty in this sector of the industry in CARAGA Region 13.

The increase in the number of workers that will be hired shall depend on the stability of the economy and business; the proponent shall handle in the preceding years but not less than fifteen percent (15%) per year.

V. DEVELOPMENT PLAN

The proponent shall venture into the expansion of this business to other related business such as, but not limited to the manufacture of finish products such as doors, woods moldings, wood tiles, wooden chairs, tables, blackboards etc. or whatever the demand of those products shall rise in the local, domestic and export market and depends on the flow of the applied lumber dealership.

VI. POLLUTION CONTROL MEASURES

All waste materials from one product shall be converted and/or utilized as raw materials for another product, such as the production of wood tiles from trimming of lumbers, woodchips into briquettes and sawdust landfill to the area of the proponent, but for the moment that were still on lumber dealership, solid waste would not be problem.

Proper disposal of its waste materials will be observed following the waste segregation which is recyclable, non recyclable.

VII. MARKETING PROGRAM

A. THE PRODUCTS

- Primary products - Lumber and Sticks
- Secondary Products - school chairs, boxes, firewood, door panels, boards, office/dining tables and other furniture wood products, wall decorative cabinet, etc.

B. DISTRIBUTION/CHANNELS/OUTLETS

- Local
- Domestics
- Export

a. Lumber

VIII. FINANCIAL PROGRAM

The proponent shall invest additional sizable amount of capital in the business venture for the operation if the economic atmosphere in the country shall show some brighter prospects as indicated in the increase surplus income of the consuming public, and thus, would result the brisk trading in every sector of the business community.

Submitted by:

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PROPRIETOR