

# G & E PLYWOOD STICK AND LUMBER RETAILING

Purok 2, Barangay Bingkilan, Butuan City

## Business Plan (*Lumber Dealer*) C.Y. 2025-2026

### I. INTRODUCTION

The construction and furniture industries continue to be vital contributors to the local and national economy, with steady demand for reliable and affordable raw materials especially lumber. As urban development, housing projects, and interior carpentry work increase in both public and private sectors, the need for accessible, quality lumber becomes more pressing.

**G & E Plywood Stick and Lumber Retailing**, owned and managed by Mr. Georlan P. Arnaiz, is a new applicant for Certificate of Registration as Lumber Dealer with business address at Purok 2, Barangay Bingkilan, Butuan City, Agusan del Norte aims to engage the growing demand by providing a consistent supply of legal, high-quality lumber products to contractors, builders, hardware stores, and individual customers. The business will operate as a legitimate lumber dealer, offering a wide variety of wood types and sizes sourced from legal and sustainable suppliers within the region.

This business plan is valid for **one (1) year** only. After this period, a comprehensive review and update will be conducted to adjust strategies, goals, and financial projections based on market trend and business performance.

### II. OBJECTIVES

-To firmly establish a trusted lumber yard located at Purok 2, Barangay Bingkilan, Butuan City; and

-To provide employment opportunity to the residents within Barangay Bingkilan, Butuan City, Agusan del Norte and other barangays for the socio-economic enlistment of unemployed people, thus generate revenue for local and export market.

### III. PRODUCTION PROGRAM

#### ✓ Raw Materials Procurement

To secure steady supply for raw materials such as Gmelina, Mahogany, Falcata, and Mangium species, the applicant was contracted to Great Maolin International, and Garnes Mini-Sawmill, both are legitimate Wood Processing Plant Permit holders within the AOR of CENRO Nasipit, Talisay, Agusan del Norte.

#### ✓ Location

The business establishment is located at Purok 2, Barangay Bingkilan, Butuan City, Agusan del Norte.

#### ✓ Processing Schedule

Lumber produced are marketable in quality and size and need not further processing are displayed and immediately dispose.

Lumber processed request for further improvement and resizing shall be processed as desired by the buyers with additional cost.

#### **IV. EMPLOYMENT PROGRAM**

G & E Plywood Stick and Lumber Retailing has only two (2) workers working in the lumber yard. They shall be paid according to the existing laws of Department of Labor and Employment (DOLE) and Local Government. Additional workers on emergency cases especially during loading of lumber for shipment will be hired.

#### **V. COST REDUCTION**

In every business, is always considered so that close supervision and monitoring and control of running a business will be given primary attention to attain high performance and efficiency of human and machine resources.

#### **VI. POLLUTION CONTROL MEASURES**

The operation of our business in pursuance to the clean air act and water act has to be complied. Control measures on dust by spraying water shall be consistent. Likewise dumping of any solid debris and along the river is definitely prohibited.

#### **VII. MACHINERIES**

- ✓ One (1) unit of Portable Table Saw
- ✓ Two (2) units of Planer
- ✓ One (1) unit of Chainsaw

### **IX. MARKETING**

#### **A. SOURCE AND PROCESSED PRODUCTS**

As a lumber dealer, the source of raw materials has come from a contracted volume of 60,000 board feet valid for one (1) year from a legitimate Wood Processing Plant Permit holders.

#### **B. PRODUCTS**

- ★ Lumber
- ★ Sticks

#### **C. PRICING STRUCTURE**

Lumber suppliers will provide viable term and prices of commodity based on standard market prevailing in the market which is usually governed by supply and demand.

#### **D. DISTRIBUTION CHANNELS AND OUTLETS**

One hundred (100%) percent of the products produced by the outfit will be consigned to the local market.

Distribution channels and outlets will be within Butuan City and neighboring provinces.

#### **E. MARKETING AND GRADING**

Lumber and lumber form is graded and marked in accordance with the specification set by the buyer.

#### **F. STOCKPILING AND PACKAGING**

Marked and graded wood product will be segregated according to specific dimension and stock in the stock yard, ready for the market.

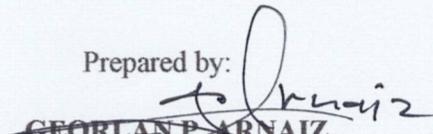
#### **X. FINANCIAL PROGRAM**

Enough capital to sustain the one (1) year operation is being invested.

#### **XI. LEGAL AND REGULATORY COMPLIANCE**

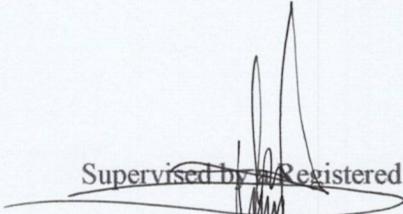
- ★ DTI under the trade name of G & E Plywood Stick and Lumber Retailing
- ★ Business Permit issued by Atty. Moshi Ariel S. Cahoy, City Government Department Head II of Butuan City
- ★ Certificate of Registration from the Bureau of Internal Revenue (BIR)-Butuan City
- ★ Lumber Supply Contract between the two (2) Wood Processing Plant Permit Holders

Prepared by:

  
~~GEORGINA P. ARNAIZ~~

Proprietor

Supervised by Registered Forester:

  
**CHRISTINE O. BUQUIS**  
Lic. No. 0018359  
Valid Until: May 16, 2028