

**BUSINESS PLAN PROGRAM
OF
POLINAR FURNITURE SHOP
For the Period of June 2025 to May 2026
(New Application of Furniture Shop)**

I. INTRODUCTION

The **Polinar Furniture Shop** is a sole proprietorship entity located at Purok 4, Manyayay, Lianga, Surigao del Sur. The economic prospect of the industries in CARAGA Region and the rest of the country, thus, the proponent decided to venture on furniture shop dealership.

II. OBJECTIVES

1. To provide employment opportunities to residents of this barangay and vicinities in order to contribute on the upliftment of the socio-economic condition of the urban poor and to generate revenue for the local and national government; and
2. To firmly established a functional furniture shop in order to cater lumber needs of the growing economic activity in the locality and other neighboring municipalities and within the Province of Surigao del Sur and neighboring Provinces.

III. PRODUCTION PROGRAM

A. SOURCE OF RAW MATERIALS

A chainsawn cut lumbers derived from planted species harvested in private lands thru Approved Lumber Supply Contract issued by the DENR Regional Executive Director, DENR Caraga Region 13, Ambago, Butuan City.

B. PROCESSING SCHEDULE

The furnitures from the derived chainsawn cut lumber produced from the CBFM holder thru its approved CRMF and FYWP as legal sources are displayed immediately at the proponent furniture shop.

Those lumber with special cut dimensions will be resized as raw materials of furnitures and other items.

IV. EMPLOYMENT PROGRAM

The proponent business establishment has a starting capital investment of Php 50,000.00 and shall hire at least two (2) workers, all men for one (1) year operation of the said business from the period of June 2025 to May 2026. The workers shall receive minimum wages and other benefits thus, the project help ease the

problem of unemployment and alleviate poverty in this sector of the industry in CARAGA Region 13.

The increase in the number of workers that will be hired shall depend on the stability of the economy and business. The proponent shall handle in the preceding years but not less than fifteen percent (15%) per year.

V. DEVELOPMENT PLAN

The proponent shall focus to venture on furnitures and other small items or whatever demand of those products shall rise in the local, domestic and export market.

VI. POLLUTION CONTROL MEASURES

All waste materials from one product shall be converted and/or utilized as raw materials for another product, such as the production of wood tiles from trimming of lumbers, woodchips into briquettes and sawdust landfill to the area of the proponent, solid waste would not be problem.

VII. MARKETING PROGRAM

A. THE PRODUCTS

- | | |
|----------------------|---|
| - Primary products | - furnitures such as tables, chairs, bed, sofa, cabinets and others |
| - Secondary Products | - boxes, woodtiles and others |

B. DISTRIBUTION/CHANNELS/OUTLETS

- Local
- Domestics
- Export

VIII. FINANCIAL PROGRAM

The proponent shall invest additional sizable amount of capital in the business venture for the operation if the economic atmosphere in the country shall show some brighter prospects as indicated in the increase surplus income of the consuming public, and thus, would result the brisk trading in every sector of the business community.

Submitted by:



MARICEL B. BALILI
Proprietor