

BUSINESS PLAN

CY 2025-2026

C.C.A. HARDWARE AND LUMBER TRADING

Purok 3 Brgy. San Isidro, Loreto, Agusan del Sur

I. INTRODUCTION

C.C.A. Hardware and Lumber Trading is engaged in lumber and sticks dealing located at Purok 3, Brgy. San Isidro, Loreto, Agusan del Sur. The economic prospects of the dealership business are high because of the increasing demand for lumber and sticks in the Caraga Region and the rest of the country. Thus, the proponent has decided to venture into the lumber and sticks dealership industry.

II. OBJECTIVES

1. To firmly establish a functional lumber and sticks yard to cater to the lumber and sticks requirements of the growing activities in the locality and in neighboring municipalities and provinces;
2. To provide employment opportunities to residents of the barangays and nearby communities, thereby contributing to the upliftment of the socio-economic condition of the urban poor, as well as generating revenue for the local and national government, thus contributing to the improvement of both the local and national economy;
3. To lead in value-adding of planted species by re-sizing, which is more profitable than selling logs at lower prevailing prices.

III. PRODUCTION PROGRAM

A. Source Raw Materials

Lumber & sticks from registered private lands with planted species harvested and delivered to C.C.A. Hardware and Lumber Trading.

B. Processing Schedule

The lumber & sticks chainsaw cut produced from the private land with legal sources which are marketable sizes are displayed immediately at the proponent's lumber & sticks yard.

IV. EMPLOYMENT PROGRAM

The proponent business establishment has the capital investment of Php 250,000.00 and shall hire at least five (5) workers. The workers shall receive minimum wages and other benefits thus, the project shall help ease the problem to unemployment and alleviate poverty in this sector of the industry in Caraga Region 13.

The increase in this number of workers that will be hired shall depend on the volume of business the proponent shall handle in the preceding years but not less than ten percent (10%) per year.



V. DEVELOPMENT PLAN

The proponent shall venture into the expansion of this business to other related business such as but not limited to, the manufacture of finish products such as and sale of lumber & sticks, whenever the demand of house products shall rise domestic and export market.

VI. POLLUTION CONTROL MEASURE

All waste materials from one product shall be converted and/or utilized as raw materials for other products, such as the production of wood tiles from trimming of lumber & sticks.

VII. COST REDUCTION PLAN

As mentioned above, the efficiency in conversion of waste materials to other usable/marketable products and the use conversion means shall greatly contribute the effectiveness of the Lumber & Sticks dealership.

VIII. MARKETING PROGRAM

A. Distributional Channels/Outlets

- Local
- Domestic
- Export

B. Promotional Ads

- Construction of a medium billboard at the site of the lumber & sticks yard.
- Offering price discounts that shall be directly proportional to the increase in the volume of costumer's purchases.

IX. FINANCIAL PROGRAM

The proponent shall invest additional sizable amount of capital in this business venture for the operation. This amount shall increase if the economic atmosphere in the country shall show some brighter prospects as indicated in the increase surplus income of the consuming public, and thus, would result the brisk trading in every sector of the business community. Matrix below are the details of our financial prospect.

Species	Dimension volume of lumber	Buying price per Php 7.00/ bd.ft.	Re-sawing cost Php 2.00/ bd.ft	Market Price per lumber	
				Local	Outside Region
Falcata	2x2x10 = 3.33 bd.ft.	23.33	6.67	26.67	50.00
	2x3x10 = 5.00 bd.ft.	35.00	10.00	40.00	75.00
	2x4x10 = 6.67 bd.ft.	46.67	13.33	53.33	100.00
	2x5x10 = 8.33 bd.ft.	58.33	16.67	66.67	125.00

Prepared under the Supervision
of a Registered Forester:

FOR. JUNEREY M. GONZAGA
PRC License No. 0015154



Prepared and Submitted by:

CLENTHANY C. ARGUELLES
Proprietor