

BUSINESS PLAN

Roque Furniture Repair Shop from Planted Tree Species for Lumber Dealer

I. Introduction

This plan of business is prepared and study towards the establishment of small-scale wood industry venturing on lumber dealership to cater the needs of the populace in the locality as a lumber dealer permittee, the business will endeavor to assist the consuming public who need our service by availing all lumber materials as they may require within the scope of business.

This plan of business prepared and submitted in compliance with the requirements as called under R.A1239 and Ministry Order No. 13 series of 1986.

II. Marketing Program

A. Product

Material such as chainsawn lumber will be coming from the tree farmers of the Municipality of Lingig, within the Province of Surigao del Sur, duly represented by Mr. Joniel C. Dalagan, with Private Tree Plantation Registration (PTPR) No's. R13-SDS-D4-07-2024-0014 and R13-SDS-D4-07-2024-0015.

B. Pricing Structure

Pricing structure will follow the normal trend of the market price in the quality or locality and it will be competitive in order to ensure the continuity of the business.

C. Distribution and Outlets

The location of the business establishment is in Purok 1, Caramcam, Mangagoy, Bislig, Surigao del Sur. This will be managed by Mr. Roque Culla.

D. Production Program

The owner will request from the DENR that a small portable saw will be used to reproduce good quality lumber for the business. The tree farmers represented by Mr. Joniel C. Dalagan, which tree farms duly registered from DENR, CENRO-Bislig Office, will supply chainsawn lumber to ROQUE FURNITURE REPAIR SHOP where it will be re-sawn into assorted sizes fit to the demand of their customers. An approximately 97,694.69 board feet will be utilized for a period of one (1) year based on the executed Lumber Supply Contract from the said registered tree farms.

E. Employment Program

The proponent will hire four (4) persons as laborer and the business establishment will be managed and supervised by the proponent himself Mr. Roque Culla.

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BY: SARAH JANE N. PEREGRINO
Records Officer
Date: DEC 12 / 2024

F. Financial Program

From the revenues derived from the sales of its lumber, the proponent plan to set aside enough amounts for the various financing needs for his wood trading operation and for raw material purchases.

Further, with the probability of sure market of its product, the proceeds of which will be plowed-backs to augment the financial requirement of the business so that the proponent will not intend to borrow from any financing institution in support to their future operations.

ROQUE FURNITURE REPAIR SHOP

By:



ROQUE CULLA
Proprietor

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BY: SARAH JANE N. PIREGRINO
Records Officer

Date: DEC 12 2024