

**BUSINESS PLAN PROGRAM  
OF  
ALEXA NICOLE LUMBER TRADING  
(New Application of Lumber Dealer)**

### **I. INTRODUCTION**

The **Alexa Nicole Lumber Trading** is a sole proprietorship entity located at Brgy. Kauswagan, San Agustin, Surigao del Sur. The economic prospect of the industries in CARAGA Region and the rest of the country, thus, the proponent decided to venture on the sticks and lumber dealership, which would include finished and semi-finished of wood products.

### **II. OBJECTIVES**

1. To provide employment opportunities to residents of this barangay and vicinities in order to contribute on the upliftment of the socio-economic condition of the urban poor and to generate revenue for the local and national government.
2. To firmly established a functional lumber yard in order to cater lumber needs of the growing economic activity in the locality and other neighboring municipalities and within the Province of Surigao del Sur and neighboring Provinces.

### **III. PRODUCTION PROGRAM**

#### **A. SOURCE OF RAW MATERIALS**

Lumbers derived from planted species harvested in private lands thru Approved Lumber Supply Contract by the DENR Regional Executive Director, DENR Ambago, Butuan City.

#### **B. PROCESSING SCHEDULE**

The lumbers produced from the PTPR Holders as legal sources which are marketable sizes are displayed immediately at the proponents lumber yard without any further processing.

Those lumber with special cut dimensions will be resized by its desired cuttings, however, it shall have an additional price to be shouldered by the buyer.

### **IV. EMPLOYMENT PROGRAM**

The proponent business establishment has a starting capital investment of Php 100, 000.00 and shall hire at least two (2) workers. The workers shall receive minimum wages and other benefits thus, the project help ease the problem of unemployment and alleviate poverty in this sector of the industry in CARAGA Region 13.

The increase in the number of workers that will be hired shall depend on the stability of the economy and business. The proponent shall handle in the preceding years but not less than fifteen percent (15%) per year.

## **V. DEVELOPMENT PLAN**

The proponent shall venture into the expansion of this business to other related business such as, but not limited to the manufacture of finish products such as doors, wood moldings, wood tiles, wooden chairs, tables, blackboards etc. or whatever the demand of those products shall rise in the local, domestic and export market.

## **VI. POLLUTION CONTROL MEASURES**

All waste materials from one product shall be converted and/or utilized as raw materials for another product, such as the production of wood tiles from trimming of lumbers, woodchips into briquettes and sawdust landfill to the area of the proponent, but for the moment that were still on lumber dealership, solid waste would not be problem.

## **VII. MARKETING PROGRAM**

### **A. THE PRODUCTS**

- Primary products - Lumbers and Sticks
- Secondary Products - school chairs, boxes, firewood, door panels, boards, office/dining tables and other furniture wood products, wall decorative cabinet, etc.

### **B. DISTRIBUTION/CHANNELS/OUTLETS**

- Local
- Domestics
- Export

## **VIII. FINANCIAL PROGRAM**

The proponent shall invest additional sizable amount of capital in the business venture for the operation if the economic atmosphere in the country shall show some brighter prospects as indicated in the increase surplus income of the consuming public, and thus, would result the brisk trading in every sector of the business community.

Submitted by:



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PROPRIETOR**