

BUSINESS PLAN/PROGRAM
CY 2025 - 2026
BENAMBAN STICK AND LUMBER TRADING
Purok-18, Sta. Irene, Prosperidad, Agusan del Sur

I. INTRODUCTION

The Benamban Stick and Lumber Trading holder of Certificate of Registration No. LD-R13-03-01092025, applied for renewal of lumber dealer permit and undertaking under the regulatory functions of the Department of Environment and Natural Resources (DENR). This business is endemic and thriving in Caraga Region which is considered "Timber Corridor" of the country.

The applicant has an existing business establishment located at P-18, Barangay Sta. Irene, Prosperidad, Agusan del Sur considered to be small scale buying and selling business using mechanical equipment's such as chainsaw, motorized table saw and trimmer/edger as prescribed by KALAKALAN-20 for local livelihood projects.

The economic prospects of having the lumber dealer permit issued to the applicant is high considering that the market of sawn lumber sticks and finished product derived from the harvesting/logging wasting coming from private plantation could be maximized for local consumption, for building construction materials in nearby town cities and outside CARAGA Region.

The applicant will also engage in trading of planted species and of logs waste from adjacent legitimate existing CBFMA, Private Land Timber Permit and Lumber produce from WPP's holder proper documentation.

II. OBJECTIVE

A. General

The general objective of lumber dealer is to be able legally transport and/or display at the yard the sticks and lumber products its business establishment located at P-18, Sta. Irene, Prosperidad, Agusan del Sur to other legitimate local buyers within the CARAGA Region.

B. Specific

- i. Dispose more or less 3,000 board foot of lumber/sticks and furniture finished products output per quarter or it may increase as the demand arise to its intend market outlet; and
- ii. Dispose other semi-finished/finished wood products outputs such as crates, boxes and furniture's.

III. MARKETING PROGRAM

A. Products

Sawn plantation species lumber, sticks, crates, boxes and furniture are the main products landed by the applicant as Stick lumber dealer permittee.

B. Pricing Structure

Applicant had engaged in both wholesale and retail transaction. Prices will be pegged at the prevailing market price during the time of sale of the products. The price is variable due to following factors, such as:

- The species and quality of Furniture and lumber
- Cost of production which includes cost of freight, milling, loading, labor, light and power consumption, maintenance of machineries related to operation.
- Taxes and others

The selling price is based on the cost of production with marginal percentage of about 25% to cover profit and management cost.

C. Distribution channels and outlets

Lumbers are graded, counted/scaled, re-checked and bundled into trucks dispatched to its destination.

Payment shall be collected cash on delivery (COD) or other models of payment schedules agreed upon by both seller and buyers.

D. Use of private and promotional facilities

The application will not patronize the use of any of promotional facility except when is being solicited or donate for advertisement on government activities and to the barangays within the immediate vicinities of its operation especially during operations of fiestas wherein the business establishments is donor of prize of various games and other activities.

IV. PRODUCTION PROGRAM

A. Development Plan

Furniture, Sticks and lumber dealer development plan focus on innovative and systematic production and marketing scheme in order to be profitable and competitive in the dynamic lumber and other wood-based market.

- i. The management of Stick and lumber dealer business establishment has the following equipment, tools and implements and accessories for the production and conversion of logs into lumber/sticks and Furniture finished products of desired dimension;

One (1) Unit five hp electric power table saw
One (1) Unit three hp electric power edger
One (1) Unit three hp electric power trimmer

These equipment and accessories are necessary which mainly use in the slicing of lumber to cut and shapely at the table saw, edger and trimmer into desired dimension as per requested and order by the customer.

B. Employment Plant

The working force of the establishment will be hired from among the local residents within the vicinity. This is to ensure the local talents will be accommodated first to be able to help ease un-employment problem of the community.

C. Management and Environmental Measures

Minimal or waste is generated by the business establishment operation. This is also, because it always handles semi/finished and finished products from its operation which is situated in a separate building.

However, the management will adopt measure in collection and disposal of any waste what will be generated if any sawdust and trimmings wastes are given free to workers and neighbors for fuel needs.

Planting of shade tree along fences of the perimeter of the lumber dealer business shall be conducted to serve as vegetative anti-pollution measures. Office and working area will be ventilated and should be free from any pollutants that may cause harmful effects of the works.

V. FINANCIAL PROGRAM

A. Financial Statement

The management, for year round as the lumber dealer permittee has its financial statement. However, the said document which is indispensable in any business operation shall be prepared in order to present how the business fared during the year.

B. Borrowing scheme of the current year.

The lumber dealer management has prepared sufficient capital to finance the renewal of the business undertaking; hence, it does not intend to borrow from any financing institution for the current year of operation.

Respectfully Submitted,

BENAMBAN STICK AND LUMBER
RETAILING:

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By:


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