

**BUSINESS PLAN/PROGRAM
COVERING THE PERIOD OF MAY 2025 - MAY 2026**

RC FURNITURE AND GENERAL MERCHANDISE

I. INTRODUCTION

RC Furniture and General Merchandise is a small-scale business operating in the wood industry, specializing in lumber dealership, and is located in Brgy. Rizal, Surigao City, Surigao del Norte. It holds a Certificate of Registration as a Lumber Dealer (CRLD) under DENR with registration number LD-R13-SDN-14-042325.

The business is also a registered entity under the Department of Trade and Industry (DTI), with Business Name No. 5777264, issued on February 7, 2024, and valid until February 7, 2029. Additionally, the establishment is covered by Mayor's Permit No. 2025-01495 issued on February 27, 2025, by the City Government of Surigao City.

RC Furniture and General Merchandise is a sole proprietorship owned and managed by the undersigned, who is applying for a renewal of Certificate of Registration for Lumber Dealer before the Department of Environment and Natural Resources (DENR) Region 13.

II. OBJECTIVES

1. To provide employment opportunities to residents of the aforementioned municipality and its adjacent vicinities in order to contribute on the upliftment of the socio-economic of the urban poor and to generate revenue for the government; and

2. To establish a functional lumber dealer business to cater the lumber needs of the growing economic activities of the municipality and other neighboring localities within and outside the province.

III. PRODUCTION PROGRAM

A. Source

Supply of a chainsaw-cut lumber shall be coming from legal source derived from either legitimate Private Tree Plantation Registration (PTPR) holders, Private Land Timber Permit (PLTP) holders, and Wood Processing Plant-Mini sawmill, if needed and necessary.

B. Processing Schedule/Products

The lumber delivered from legal sources, which are of marketable sizes, will be displayed immediately without further processing for the convenience of customers. Special cuts (resized) as requested by buyers will be priced accordingly. Moreover, any portable sawing machine used for resawing/resizing lumber must be registered with the DENR. The volume specifications will be distributed as follows:

1. 2" x 2" x 3' up to 4' and longer;
2. 1" x 2" x' and longer;
3. 2" x 4" x 6' and longer;
4. 2" x 4" - 8" x 6' and longer;

C. Pricing Structure

The pricing of the lumber will be based on the prevailing market price of finished lumber, ensuring that it remains competitive and in line with industry standards. The proponent will continuously monitor market trends and adjust prices as needed to reflect fluctuations in supply and demand. Additionally, the law of supply and demand will be applied to the pricing structure, allowing the business to optimize its pricing based on factors such as seasonal changes, market conditions, and availability of raw materials. This dynamic approach will ensure that the business

remains adaptable and responsive to market forces, while maintaining profitability and customer satisfaction.

IV. EMPLOYMENT PROGRAM

The Lumber Dealer operation shall hire a minimum of four (2) persons as laborer and will be managed and supervised by the proponent itself.

V. FINANCIAL PROGRAM

From the revenues generated by the sales of lumber, the proponent will allocate a sufficient portion to cover the financing needs of the wood trading operation. This will include the procurement of additional lumber supplies to maintain inventory levels and meet customer demand. Furthermore, the set-aside funds will be used to support other essential aspects of the business, such as transportation costs, operational expenses, and any unforeseen financial requirements. The proponent will ensure that adequate funds are always available to support the continuous growth and sustainability of the operation, allowing for a consistent supply of quality products to the market. Regular financial reviews will be conducted to ensure that the allocated amounts remain aligned with the business's operational and expansion needs.

VI. DEVELOPMENT PROGRAM

The proponent shall venture into expansion of Lumber Dealer business or another wood related business such as but limited to manufacture of finished products, wood moldings, and among others, or whatever demand that shall rise locally. This expansion may also include the production of eco-friendly and sustainable wood products to meet increasing consumer preference for environmentally responsible materials. The company will continuously monitor local market trends and adjust its offerings to remain competitive and aligned with regional demand shifts. The proponent will also consider integrating value-added services, such as custom wood crafting or home improvement solutions, to diversify revenue streams and enhance customer satisfaction.

VII. POLLUTION CONTROL

In addition to adhering to the provisions of Republic Act No. 9003, the business shall implement an environmentally responsible approach by adopting best practices in waste management and pollution control. The sawdust and wood trimmings produced from operations will be utilized as fuel for energy generation within the business, minimizing waste while contributing to the overall sustainability of the operation. Non-reusable wastes, such as packaging materials and other non-wood by-products, shall be segregated and appropriately disposed of through the Barangay Material Recovery Facility (MRF) to ensure compliance with environmental standards. The business will also regularly review and improve its waste management processes to minimize its ecological footprint, promoting a clean, safe, and healthy environment for both employees and the surrounding community.

Submitted by:



RONNIE R. NAVEJAS, SR.

Owner



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
LAND TRANSPORTATION OFFICE



DRIVER'S LICENSE

Last Name, First Name, Middle Name

NAVEJAS, RONIE REBELALA

Nationality	Sex	Date of Birth	Weight (kg)	Height (cm)
PHL	M	1969/02/13	74	1.63

Address

P-2 SAN JUAN SURIGAO CITY

License No.

R07-14-000776

Expiration Date

2032/02/13

Agency Code

K07

Blood Type

O+

Eyes Color

BLACK

Conditions

NONE

License Codes

A, A1, B, B1, B2

Ted E. Chao

ATTY. TEDFILO E. CHAO JR. CESAO

Assistant Secretary

[Signature]
Signature of Licensee