

BUSINESS PLAN/PROGRAM

RJ'S LUMBER DEALER

I. INTRODUCTION

This plan of business is prepared towards the establishment of small-scale wood industry venturing on lumber dealership to cater the needs of the populace within or outside locality as a lumber dealer permittee. Likewise, the business will endeavor to assist the consuming public who needs our service by availing all lumber materials as may be required within the scope of business.

II. OBJECTIVES

1. To provide employment opportunities to residents of this municipality and its adjacent vicinities in order to contribute on the upliftment of the socio-economic of the urban poor and to generate revenue for the government; and
2. To establish a functional lumber dealer business to cater the lumber needs of the growing economic activities of the municipality and other neighboring localities within and outside the province.

III. PRODUCTION PROGRAM

A. Source

Supply of a chainsawn lumber will be coming from legal source derived from either legitimate Private Tree Plantation Registration (PTPR) holders, Special/Private Land Timber Permit (PLTP) holders, and Wood Processing Plant-Mini sawmill, if needed and necessary.

B. Processing Schedule

The lumber delivered from legal sources which are in marketable sizes will be displayed immediately without any further processing for the convenience of the customers. Special desired cuts (resized) as required by the buyers will have the same price if warranted. Moreover, a portable sawing machine that will be used in resawing/resizing lumber must be registered with the DENR.

IV. EMPLOYMENT PROGRAM

The Lumber Dealer operation shall hire a minimum of four (4) persons as laborer and will be managed and supervised by the proponent itself Mr. Nemsom D. Binongo.

V. FINANCIAL PROGRAM

From the revenues from the sales of the lumber, the proponent will set aside enough amount for the various financing needs of the wood trading operation such as its renewal purchase of additional lumber supply.

VI. DEVELOPMENT PROGRAM

The proponent shall venture into expansion of Lumber Dealer business or another wood related business such as but limited to manufacture of finished products, blockboards, wood moldings, and among others, or whatever demand that shall rise locally.

VII. POLLUTION CONTROL

All waste materials derived from business operation like the trimmings and saw dust will be used a fuelwood for own consumption. Other wastes with no value shall be deposited to barangay Material Recovery Facility (MRF).

Submitted by:



MICHAEL R. ARENAVO
Attorney-In-Fact

Conform by:



NEMSON D. BINONGO
Owner/Proprietor