

**GREG STICK LUMBER RETAILING**  
**Purok 10, Barangay Osmeña, La Paz, Agusan del Sur**

**BUSINESS PLAN/PROGRAM CY 2025-2026**

**I. INTRODUCTION**

**GREG STICK LUMBER RETAILING** is a sole proprietorship at Purok-10, Barangay Osmeña, La Paz, Agusan del Sur. The economic prospect of the dealership business is high because of the increase in demand for lumber of planted species for household construction in CARAGA Region and the rest of the country, thus, the proponent decided to venture on the sticks and lumber dealership, which would include finished and semi-finished wood products.

**II. MARKETING PROGRAM**

The demand for lumber products foreign or domestically used is quite noteworthy due to massive building construction and other usages, much more the quality or high-grade lumber produced. A high-grade quality lumber product is very much dependent on the quality of logs inputted during the operation. Hence, it is noble of **GREG STICK LUMBER RETAILING** to produce high-quality lumber.

**A. Products**

Raw materials for the sawmill plant will be coming from legitimate sources supported by duly notarized Supply Contracts. Chainsawn cut flitches into different dimensions of lumber products based on the market specifications.

**B. Pricing Structure**

The pricing condition of lumber products will greatly depend on the grade and quality of lumber produced and so with market supply and demand. Nevertheless, existing lumber prices in the market will always prevail.

**III. PRODUCTION PROGRAM**

**GREG STICK LUMBER RETAILING** will continue utilizing all manpower to produce quality lumber products in order to meet the desired production of the plant and the market demand. Also, adhere to and abide by the existing government policies, rules, regulations and instructions related to the wood industry to avoid conflicts in the future.

**IV. BUSINESS OVERVIEW**

The **GREG STICK LUMBER RETAILING** will cater to the people in La Paz and provides all forms of products from all form planting species such as Falcata to all customers who owe to build their houses, house needs, improvement and other constructed buildings need this product.

**GREG STICK LUMBER RETAILING** fits business to the locality of La Paz since there are few lumber dealers operating in this area. It offers a lower price than other lumber dealers and caters to all wood products and needs to build houses and constructed buildings, convenient to the customers.

#### **V. MARKET ANALYSIS**

La Paz is a municipality in the landlocked province of Agusan del Sur. It belongs to a marketable town since it has 15 barangays.

#### **VI. FINANCIAL PROGRAM**

The proponent has allotted a substantial amount to its business venture in order to assure the success of the operation. Also, an emergency fund has been set aside for the extraordinary situation that will arise beyond the comprehension of the management.

Prepared and Submitted by:

**GREG STICK LUMBER RETAILING**

By:

  
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