



BUSINESS PLAN/PROGRAM

COVERING THE PERIOD OF APRIL 2025 TO APRIL 2026

J&R LUMBER TRADING

I. INTRODUCTION

The J&R Lumber Trading is a small-scale establishment of small-scale wood industry venturing on lumber dealership with business address located in Barangay Osmeña, Dapa, Surigao del Norte. It is a registered entity of Department of Trade and Industry (DTI), with Business Name No. 6849275, issued on January 30, 2024, and valid until January 22, 2030 and also covered by Mayors Permit No. 803, issued on February 27, 2025 by Local Government Unit of Dapa, Surigao del Norte. This business is a sole proprietorship owned and managed by Mr. Jezreel B. Dumanjog. Consequently, the business is applying for a Certificate of Registration for Lumber Dealer with the Department of Environment and Natural Resources.

II. OBJECTIVES

1. To provide employment opportunities to residents of this municipality and its adjacent vicinities in order to contribute on the upliftment of the socio-economic of the urban poor and to generate revenue for the government; and
2. To establish a functional lumber dealer business to cater the lumber needs of the growing economic activities of the municipality and other neighboring localities within and outside the province.

III. PRODUCTION PROGRAM

A. Source

Supply of a chain-sawed lumber will be coming from legal source derived from either legitimate Private Tree Plantation Registration (PTPR) holders, Private Land Timber Permit (PLTP) holders, and Wood Processing Plant-Mini sawmill, if needed and necessary.

B. Processing Schedule/Products

The lumber delivered from legal sources, which are of marketable sizes, will be displayed immediately without further processing for the convenience of customers. Special cuts (resized) as requested by buyers will be priced accordingly. Moreover, any portable sawing machine used for resawing/resizing lumber must be registered with the DENR. The volume specifications will be distributed as follows:

1. 2" x 2" x 3' up to 4' and longer;
2. 1"x 2" x' and longer;
3. 2" x 4" x 6' and longer;
4. 2" x 4"- 8* x 6' and longer;

C. Pricing Structure

The pricing will follow the market price of finished lumber. The law of supply and demand will also be applied to the pricing structure.

IV. EMPLOYMENT PROGRAM

The Lumber Dealer operation shall hire a minimum of four (2) persons as laborer and will be managed and supervised by the proponent itself.

V. FINANCIAL PROGRAM

From the revenues from the sales of the lumber, the proponent will set aside enough amount for the various financing needs of the wood trading operation such as its additional purchase of additional lumber supply.

VI. DEVELOPMENT PROGRAM

The proponent shall venture into expansion of Lumber Dealer business or another wood related business such as but limited to manufacture of finished products, blockboards, wood moldings, and among others, or whatever demand that shall rise locally.

VII. POLLUTION CONTROL

The provisions of Republic Act No. 9003 will always be considered to maintain the safe, sound, and healthy workplace free from pollution. All waste materials derived from business operation like the trimmings and saw dust will be used as fuelwood for own consumption. Other wastes with no value shall be deposited to barangay Material Recovery Facility (MRF).

Submitted by:


JEZREEL B. DUMANJOG

Owner