

LEARNING OBJECTIVES

- › Experience a typical GA learning experience through active learning exercises.
- › Gain an introductory understanding of a new skill or insight that can be utilized in a professional setting.
- › Learn from materials created in conjunction with an experienced web-developer.
- › Describe the difference between front-end and back-end code and the basic components of HTML, CSS, and Javascript
- › Use HTML and CSS to mark up a basic webpage.

FOR INSTRUCTOR PURPOSES ONLY

SUGGESTED TIMING

- < 5 min: Opening and Do Now Activity
- 10 min: How the Web Works + Front End vs. Back End Web Development
- 10 min: HTML code-along
- 10 min: HTML independent practice
- 10 min: CSS code-along
- 10 min: CSS independent practice
- 5 min: Wrap-up

FOR INSTRUCTOR PURPOSES ONLY

INSTRUCTOR TIPS

- There's a lot to fit into this class! Don't worry about diving too deep—this should be an introductory lesson.
- Keep track of time, so you can get through all the content.
- Be aware of differing skill levels and try to differentiate as needed.

FOR INSTRUCTOR PURPOSES ONLY

PREP

- Write learning objectives on board.
- Make sure wifi network and password (GA Guest, yellowpencil) is written on board, since students will need to be online to use codepen.io.

INTRO TO CODING

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INTRO TO CODING



DO NOW

DIRECTIONS

1. Find a partner; introduce yourself!
2. Identify one person to DRAW and one person to TALK.
3. The person TALKING chooses a shape or object (circle, star, heart, slice of pizza, etc).
4. Using explicit step-by-step directions, the talker must get their partner to draw the correct shape without ever stating what that shape is.
5. The person drawing must follow directions exactly, and **may not draw anything that their partner did not say exactly.**

DELIVERABLE

Final image.

INTRO TO CODING

HOW THE WEB WORKS

HOW THE WEB WORKS

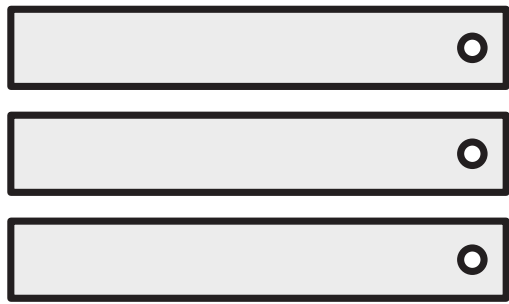


CLIENT

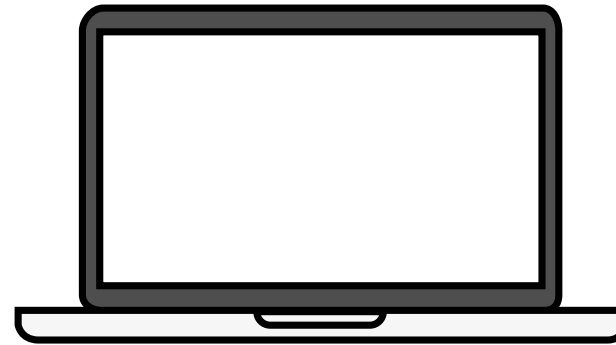
SERVER

RESPONSE

REQUEST



Server



Client

IP address 12.345.67.890

Facebook.com

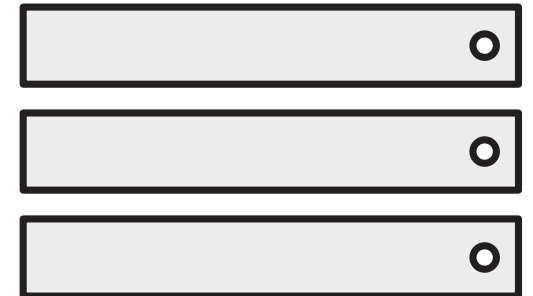
google.com = 74.125.224.72



Client



DNS Server

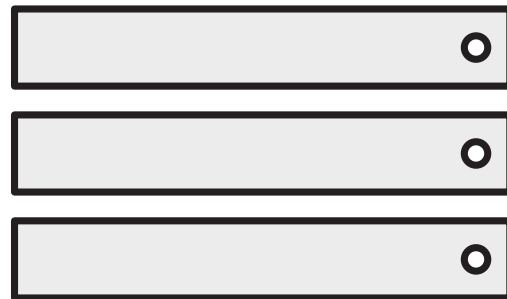


Server

google.com = 74.125.224.72



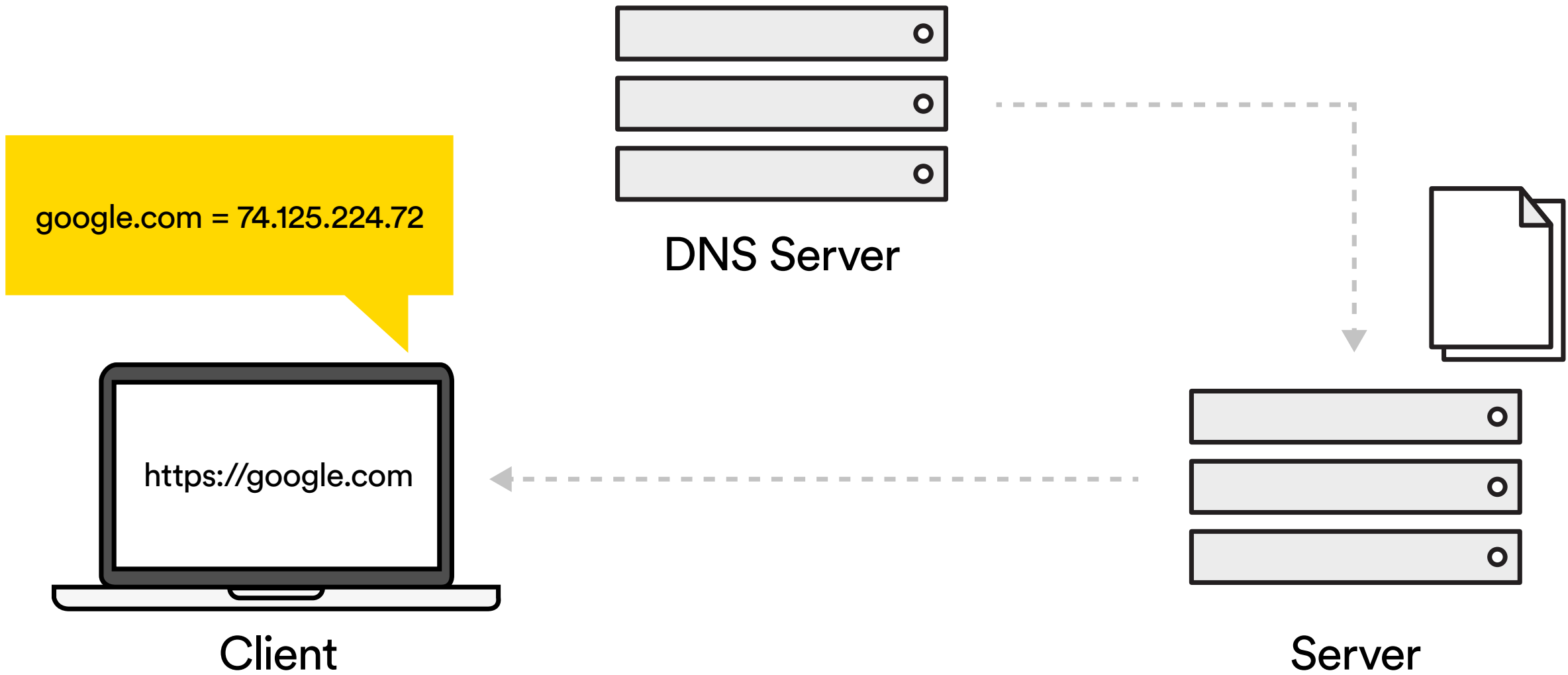
Client



DNS Server



Server



SO, WHAT'S WEB DEVELOPMENT?

WHAT'S WEB DEVELOPMENT?

- The creation and management of both websites and web-based applications.
- Made up of the Front End and Back End
- Most Developers will try to convince you that it is magic, but it is mainly editing text files (coding / programming), and solving problems (crying).

THE FRONT END

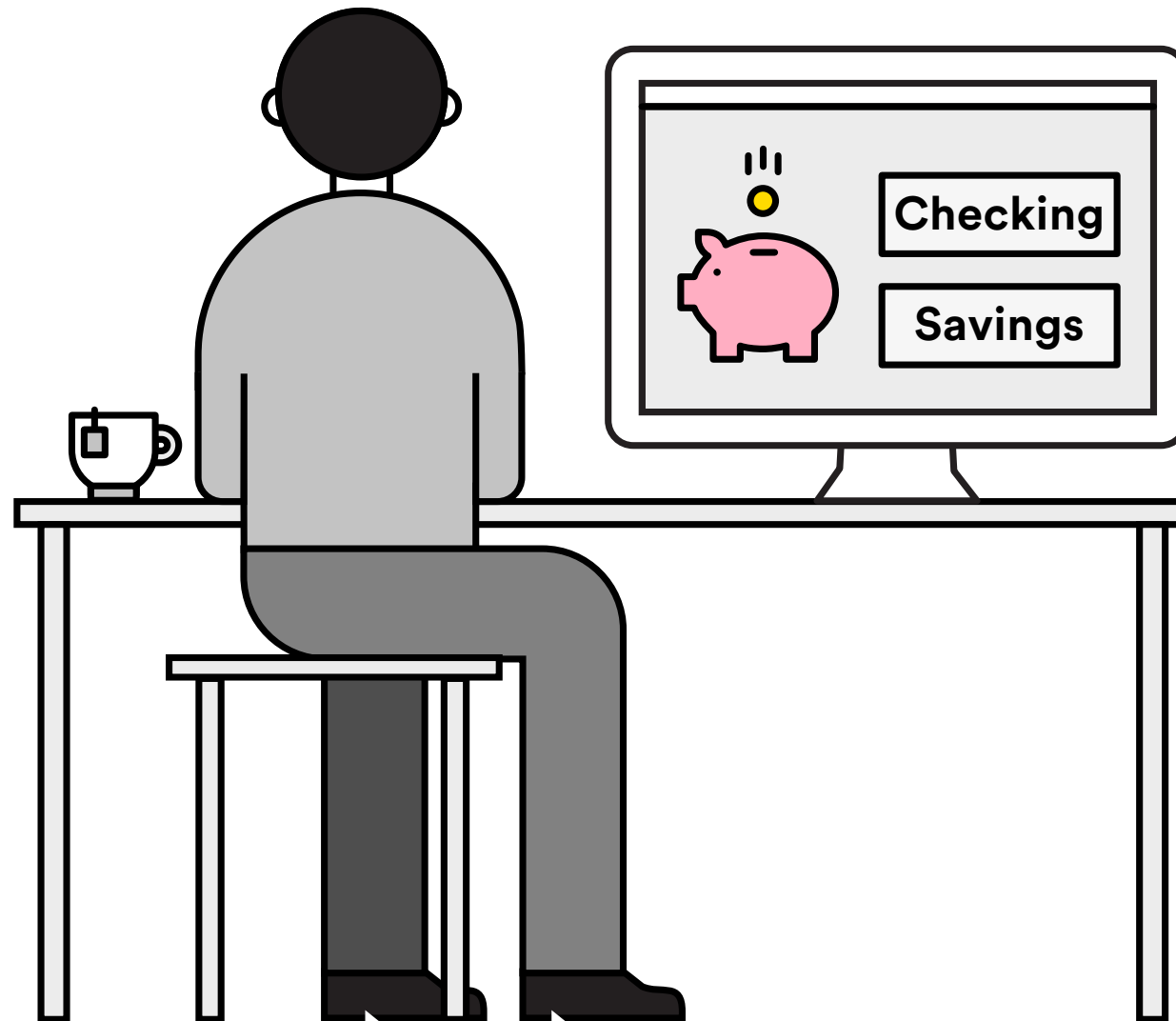
WHAT IS THE FRONT END?

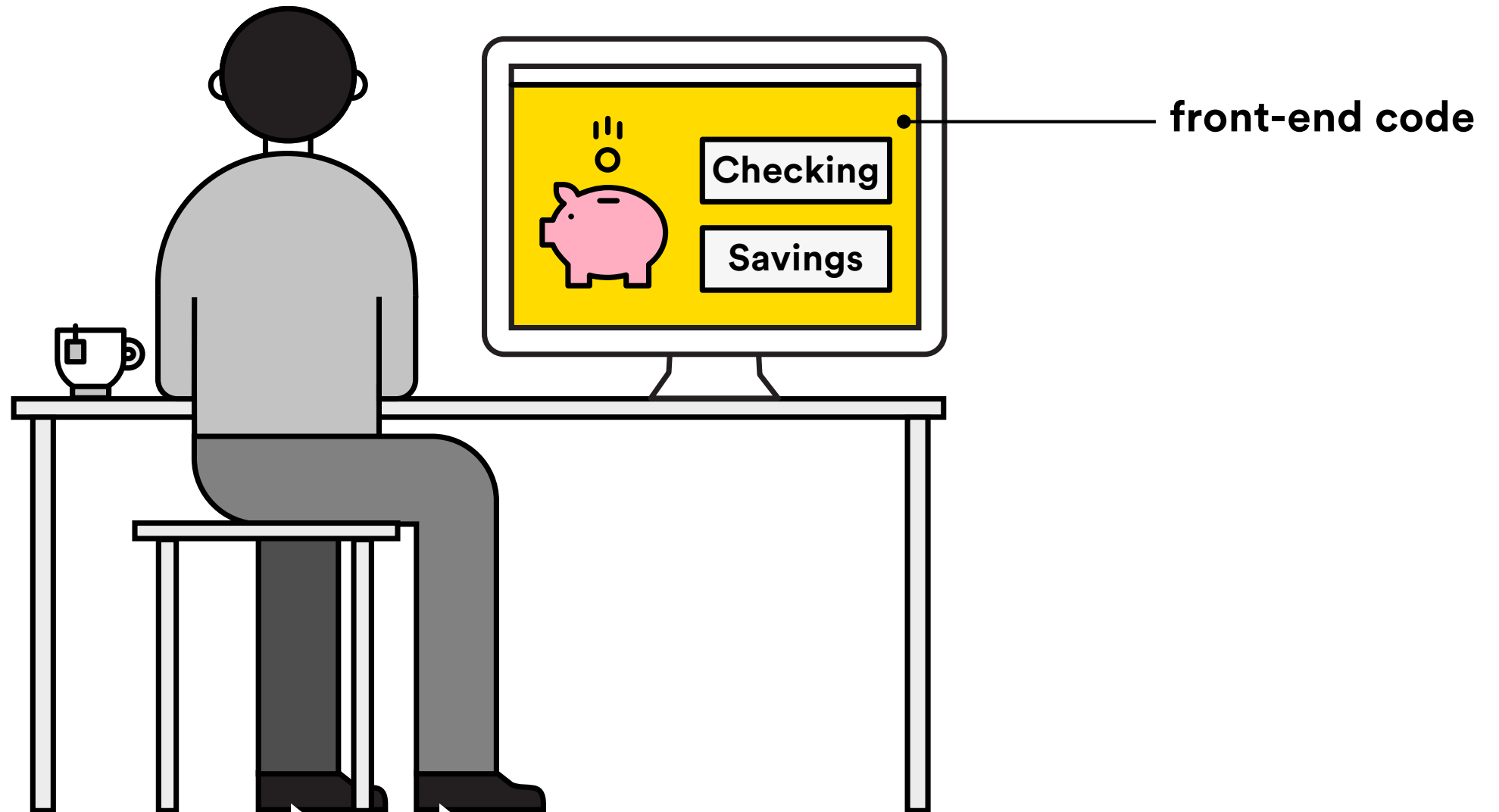
- The Front End is what the user sees.
- It powers the visuals and interactions of the web.
- It is meant to be pretty, but doesn't always happen that way.
- Made up of HTML, CSS and Javascript.

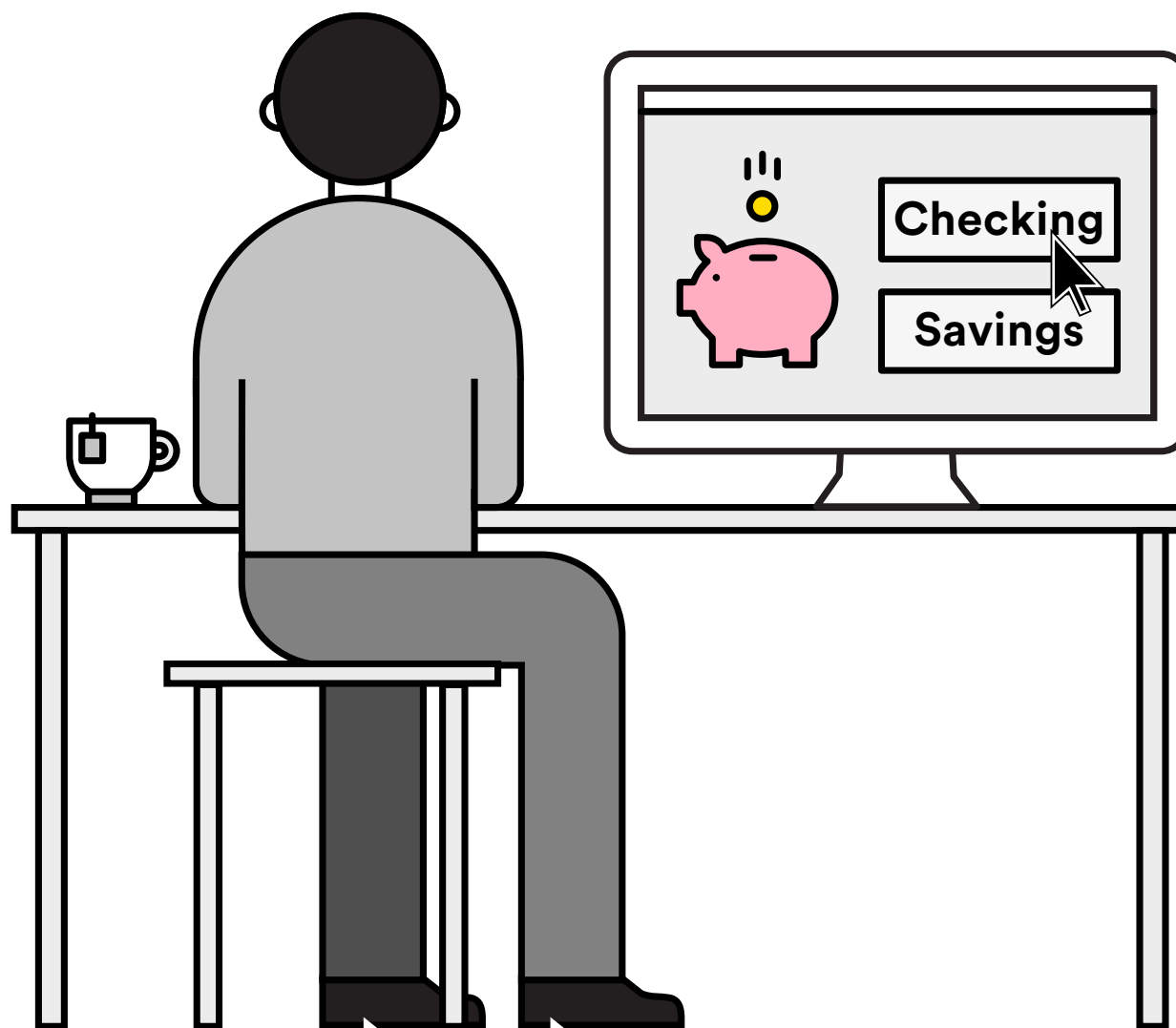
THE BACK END

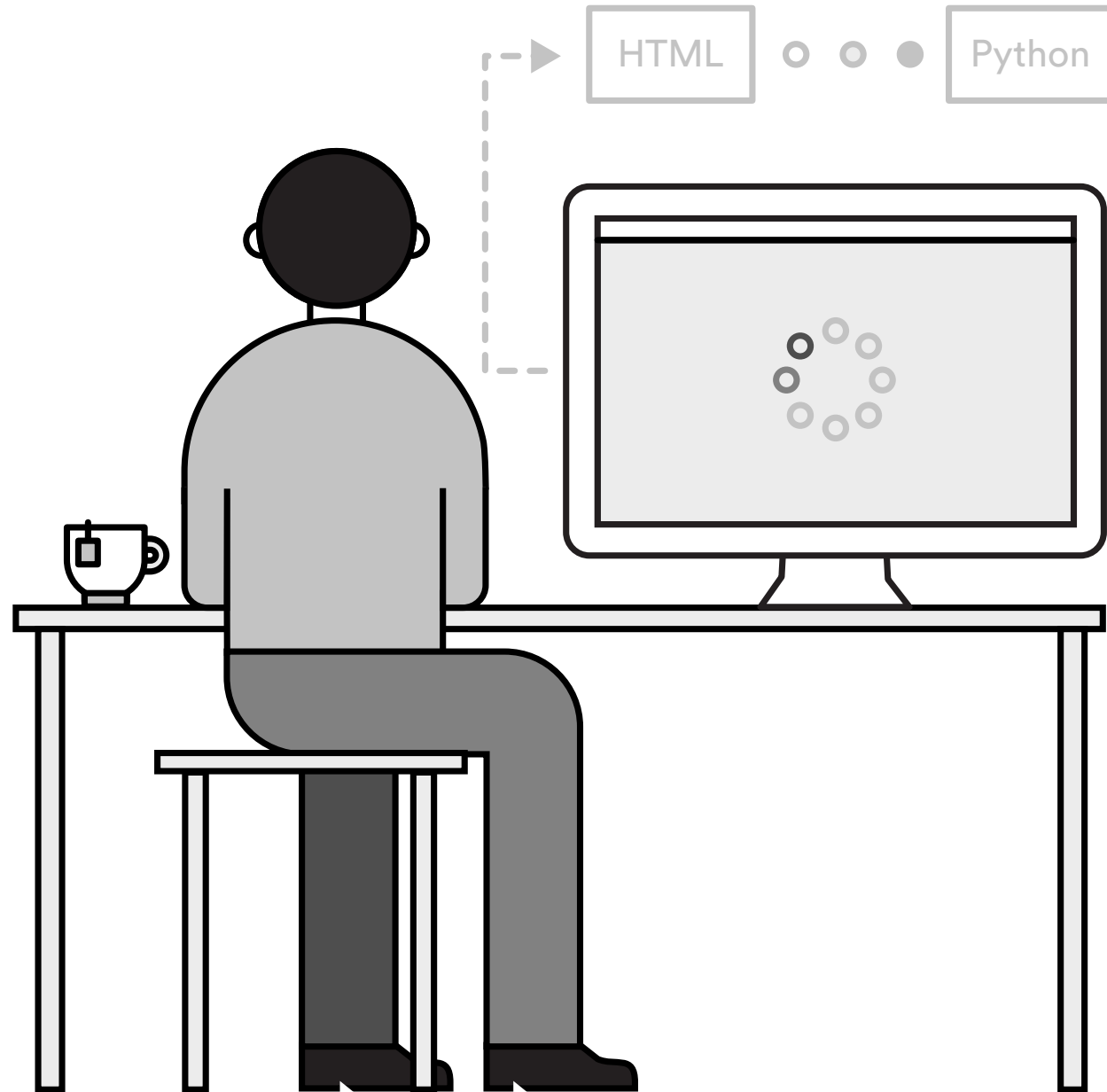
WHAT IS THE BACK END?

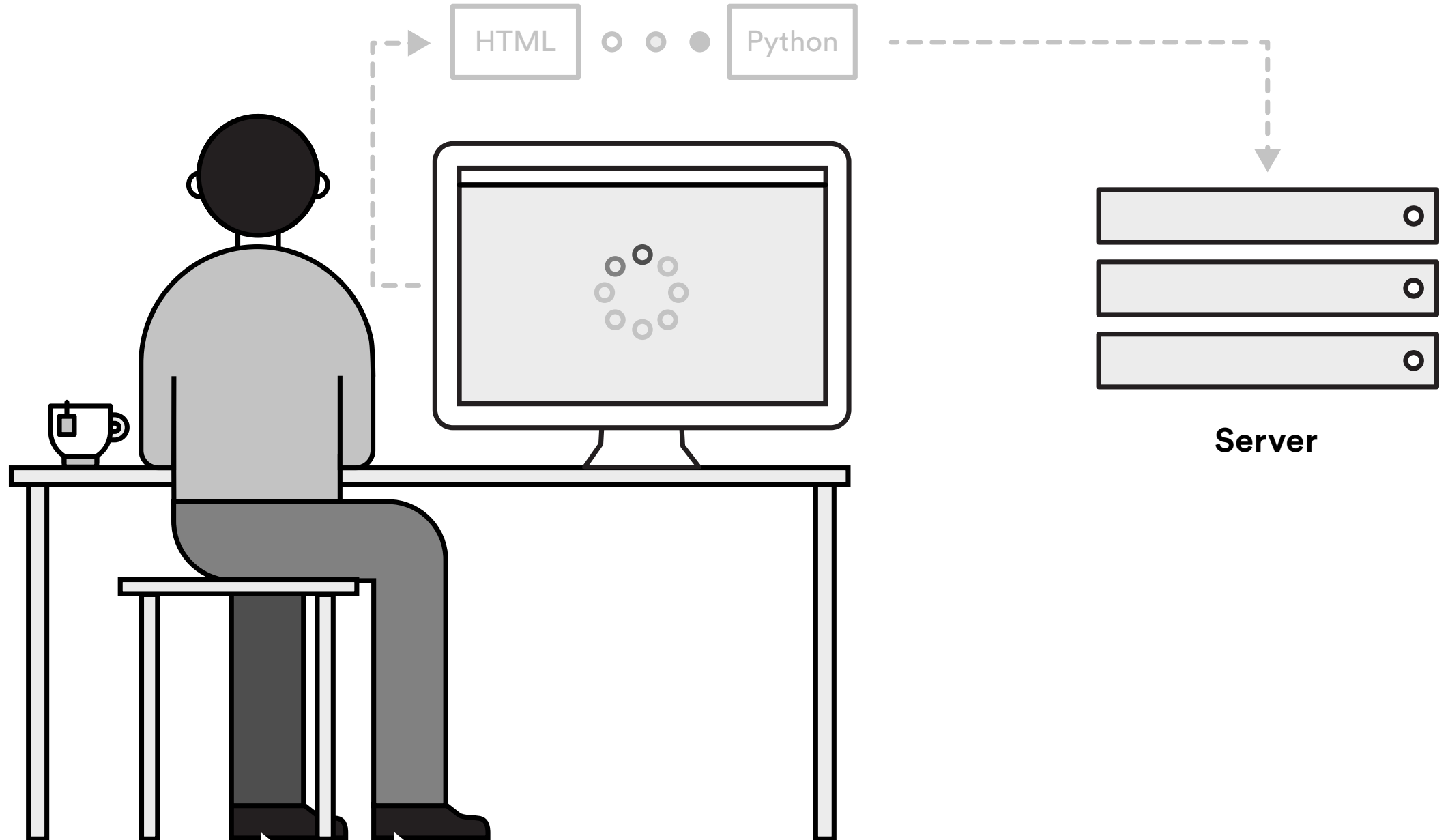
- It is what goes on behind the scenes.
- Consists of databases, servers etc.
- Lots of languages:
 - Ruby (Ruby on Rails), Node.js, PHP, Python, C++ etc.

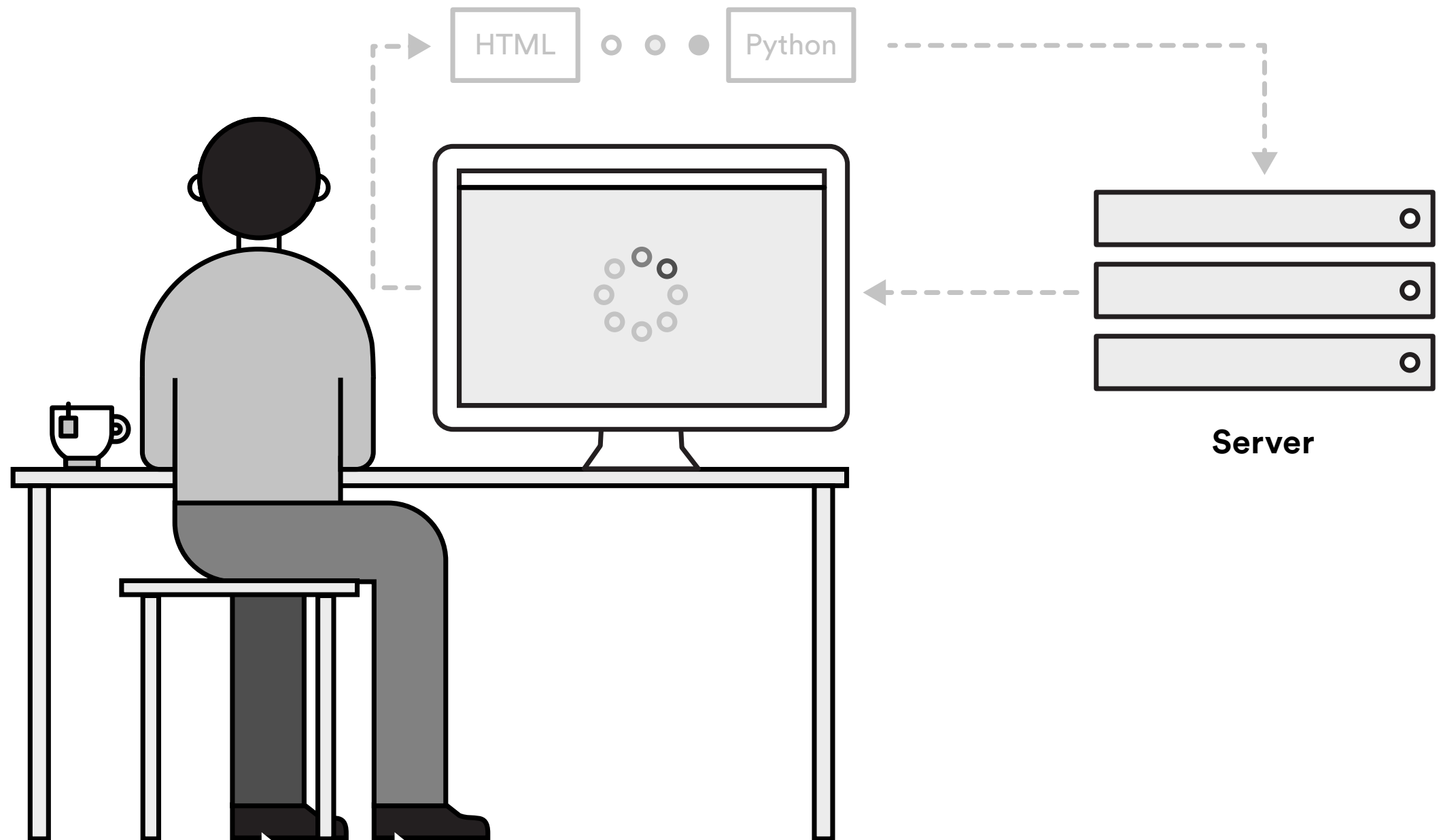


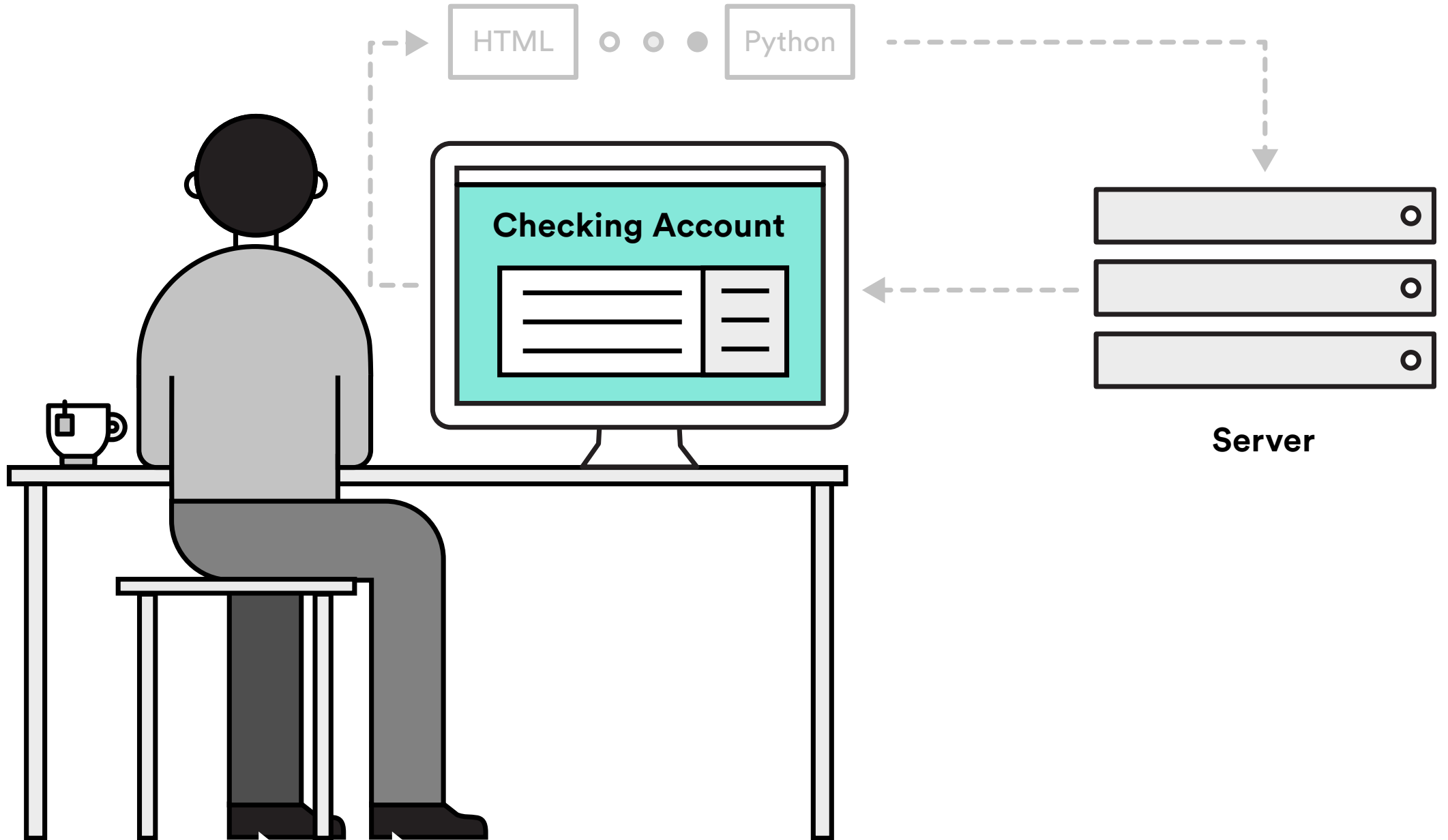












FRONT-END LANGUAGES

FRONT-END

HTML

CSS

JavaScript



FRONT-END

THE LANGUAGES

HTML	Defines the Content	“The Bones”
CSS	Assigns the style	“The Skin”
JAVASCRIPT	Adds the functionality	“The Brain”

HTML – CONTENT (THE BONES)

Hyper Text Markup Language

It is a system for defining, or "tagging", pieces of text, inserting images, links, etc.

It looks like this...

HTML SYNTAX



Ex:

```
<h1>Hello!</h1>
```

FRONT-END: HTML

HTML CODE-ALONG



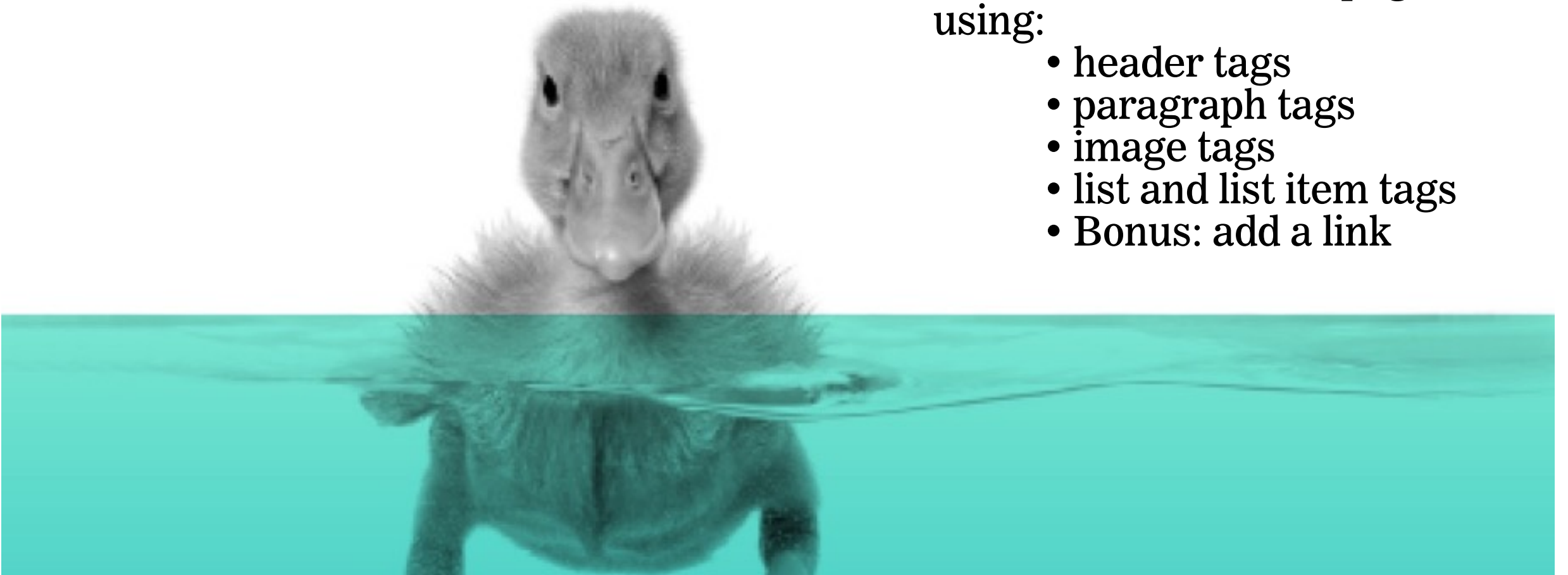
1. OPEN YOUR BROWSER AND NAVIGATE TO

CODEPEN.IO

**2. SELECT “+NEW PEN” ON THE TOP RIGHT OF THE
PAGE**

NOW, IT'S YOUR TURN!

1. Open a New Pen
2. Create a basic HTML page, using:
 - header tags
 - paragraph tags
 - image tags
 - list and list item tags
 - Bonus: add a link



FRONT END

CSS - STYLE (THE SKIN)

Cascading Style Sheets

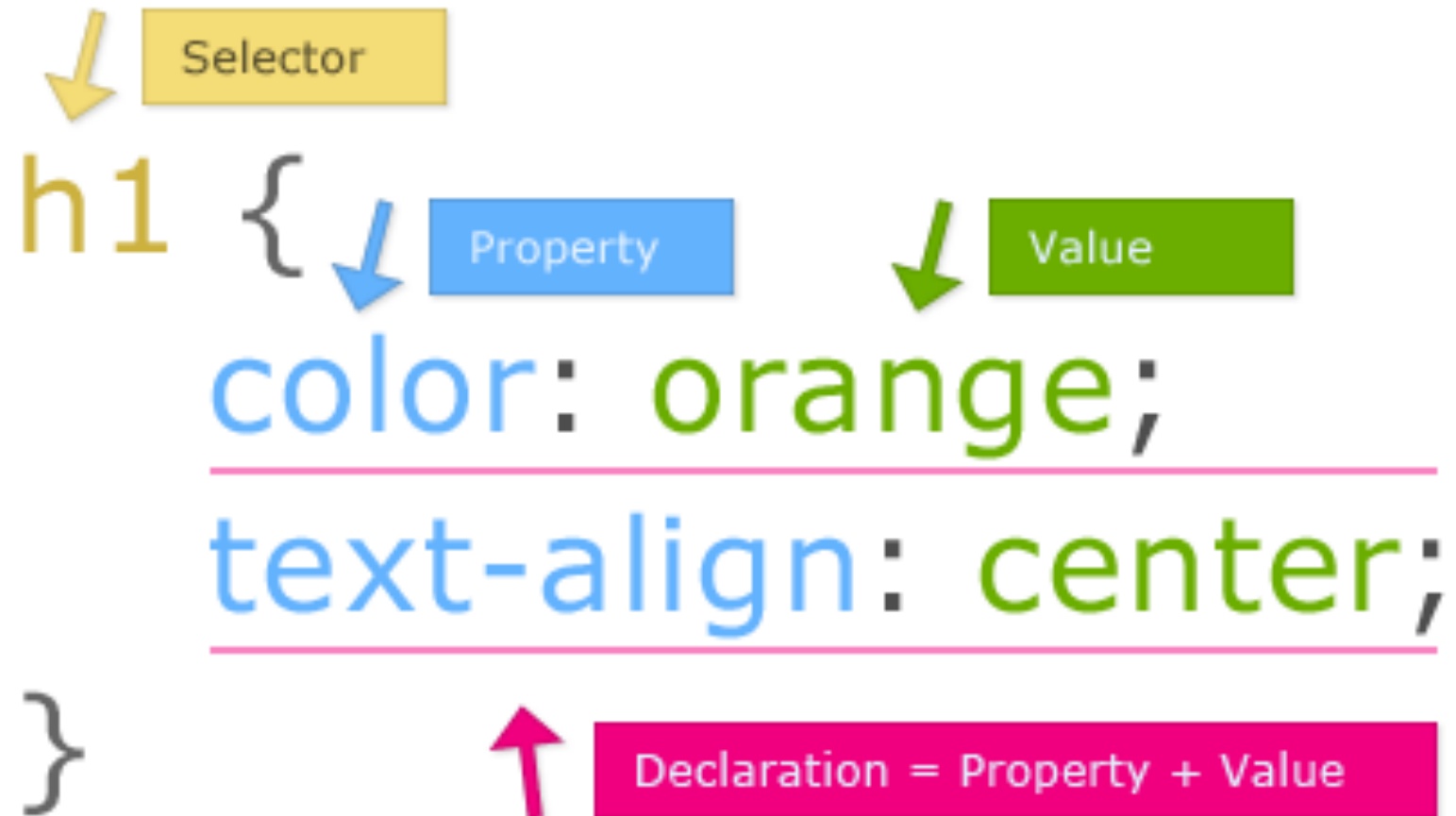
You apply properties and values to HTML elements.

It looks like this...

CSS SYNTAX

```
body {  
    background-color: white;  
    color: black;  
}
```

ANATOMY OF A CSS RULE



FRONT END

CSS CODE-ALONG



FRONT-END: CSS

STYLE YOUR PAGE!

1. Go to the pen where you practiced HTML.
2. Add styling to your page
 - background-color
 - color
 - font
 - text-align
 - text-decoration
 - BONUS: background-image



FRONT END

JAVASCRIPT – (THE BRAIN)

- Prompt
- Alert
- Events
 - Click
 - Hover
 - etc.



INTRO TO CODING

WRAP-UP

**SO, WHO NEEDS TO KNOW ABOUT
THIS STUFF?**

WRAP UP



Business
Managers



Product
Managers



Designers



Marketers



Programmers

INTRO TO CODING

HOW TO LEARN THIS AT GA?



PART-TIME:
JS/FEWD



ONLINE:
HCD



FULL-TIME:
WDI / WDIR

INTRO TO CODING

REFERENCE PAGES:

- Mozilla Developer Network
- W3Schools
- CSS Tricks
- Web Field Manual
- Free IT Books
- JSDB.io
- Site Point
- Codrops

INTRO TO CODING

STAYING CURRENT

- Smashing Magazine
- Sidebar.io
- Codrops
- Medium
- A List Apart
- Web Designer Weekly
- Creative Bloq
- CSS Tricks
- Codepen.io

INTRO TO CODING

SITE INSPIRATION

- [Awwwards](#)
- [Site Inspire](#)
- [Mediaqueri.es](#)
- [One Page Love](#)
- [Little Big Details](#)
- [The Best Designs](#)
- [CSS Design Awards](#)
- [Web Design File](#)
- [Behance](#)
- [Dribbble](#)
- [Responsive Patterns](#)

INTRO TO CODING

A COUPLE OF LAST THINGS

You are going to get lots of errors...

Google first, ask questions later (but don't be afraid to ask)
[Stack Overflow](#) is great for this stuff!

Get immersed! Coding is hard if you don't get really involved.

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Q&A