PRZEDMIOT: Systemy dialogowe

LABORATORIUM nr 5

Chatbot is a program that can conduct an intelligent conversation. It should be able to convincingly simulate a human behaviour and pass the <u>turing test</u>.

In this series we will learn how to build a chatbot from scratch, connect it with external API to pull data and deploy it on Slack as a bot.

Series Content:

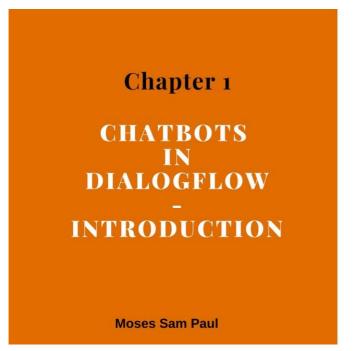
Chapter 1: Basic Gyaan about Chatbots and setting up the dialog flow environment

Chapter 2: Understanding the building blocks of Dialogflow

Chapter 3: Using linear, followup and non-linear dialogs to create a "TripPlanner" bot

<u>Chapter 4: We created a new bot "StockTracker" bot to pull data from an external site</u> through fulfilment and revert the result to the user

Chapter 5: Connect the "StockTracker" Chatbot with Slack







In this post, we'll learn

- Why build a chatbot?
- Pre-requisites
- Introduction to Dialogflow
- Flow of conversation
- Setting up dialogflow account

Authorise Dialogflow on Google Cloud

Why build a chatbot?

A chatbot is, in essence, a piece of robotic software used to imitate human conversation through text chats and voice commands (a good example being Siri or Amazon Alexa).

2 Types of chatbots:

- 1. Rule based chatbots (if you ask for phones the relevant phone pages open up in an e-commerce site that's an example of a rule based chatbot)
- 2. A.I. based chat bots (learn over a period of time using Machine Learning techniques)—dialog flow is an example of that

Chatbots are extremely valuable for businesses and this value will only increase as time goes by.

On obvious area of chatbot implementation is customer service. Bots are invaluable here. Waiting on hold may soon be a thing of the past as they become advanced enough to deal with basic level customer service queries, and this is already being used by a lot of companies worldwide. Nordstrom, for example, implemented a chatbot to assist with customer service at the end of 2016, and this has made their technical support much more responsive and immediate. It's no secret that this has resulted in significant cost reduction.

Text and Voice based chatbots are the future and if you are an entrepreneur or a techie, it's the right time to spend some time learning about building these bots.

Pre-requisites

No programming experience is required as this series is mostly gonna be using GUI(Graphical User Interface) of Google's <u>dialogflow</u>.

Although, in chapter 4, we will be using a little bit of programming to pull data from a stockmarket data site to display the result via our chatbot. If you have some experience in dabbling with **javascript /Restful APIs** it might help. Even if you don't have any experience, don't fret will break it down.

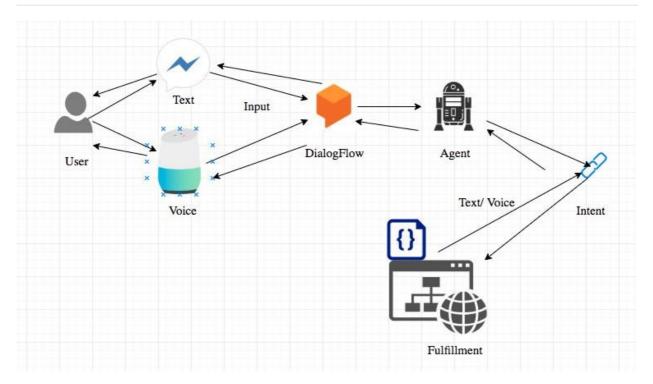
Introduction to Dialogflow

Dialogflow (formerly Api.ai, Speaktoit) is a Google-owned developer of human-computer interaction technologies based on natural language conversations. The company is best known for creating the Assistant (by Speaktoit), a virtual buddy for Android, iOS, and Windows
Phone smartphones that performs tasks and answers users' question in a natural language. <a href="https://example.com/III]
<a href="https://example.com/Phones.com/

Supports 14+ languages in 16+ programming languages.

SDKs to work with web apps, mobile app & wearables

Flow of conversation within DialogFlow



User: We, Machines!

Text / Voice: The user interacts with an app like facebook messenger / google home to start the interaction with the bot.

Dialogflow: Bot platform

Agent: A module within dialogflow which incorporates Natural Language Processing to understand what the user meant and to figure out what "action" has to be carried out. The agent transforms the user request into machine readable actionable data.

Intent: Support or the service that the user wants from the agent. Intent is configured by the developers. Intent determines the action by the code.

Fulfillment: This is the code. This part of the conversation lets you pass on the request from your bot to an external source and get response and pass it back to the user. This is achieved via Webhook. Setting up a webhook allows you to pass information from a matched intent into a web service and get a result from it.

Note: Don't be threatened by the terms here. Once we setup dialogflow account and open the site, all this will fall into place.

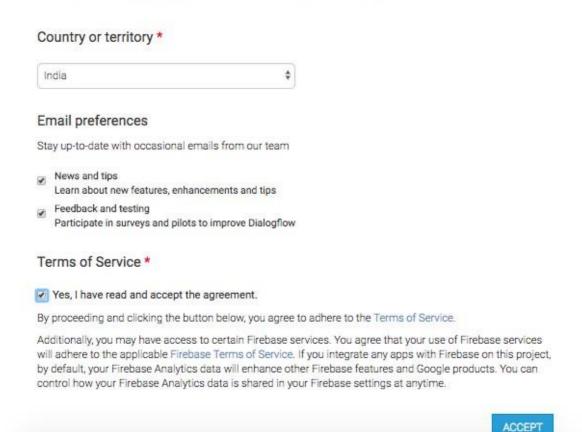
Setting up Dialogflow account.

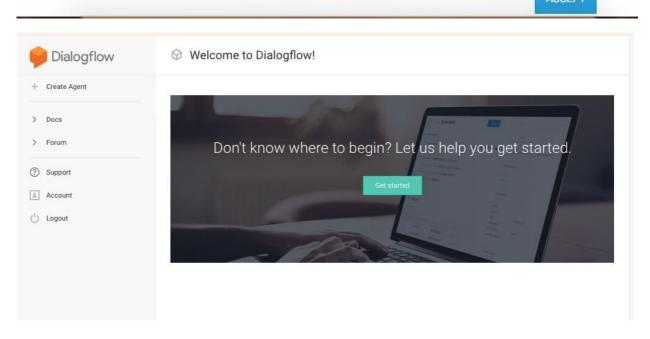
Ok now that the boring 'theory / lecture' part is over, let's jump in and start setting up the environment where we'll be creating our bot!

1. Goto: https://dialogflow.com/

2. Create an account with a gmail account, and "agree" to the terms & conditions.

Please review your account settings





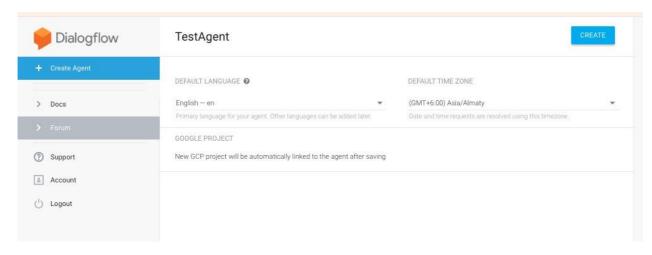
If you wanna delve deeper, do go through the docs here.

Overview | Dialogflow

This tutorial shows you how to build a simple Dialogflow agent, walking you through the most important features of...dialogflow.com

Authorise Dialogflow on Google Cloud

First step in creating our bot is to create an agent.



This will create a new GoogleCloud Project automatically. If you are prompted for the authorisation, do allow. If you don't have a google cloud platform account please create one.

Summary:

- Chatbots built with Google's DialogFlow are intelligent personal assistants.
- Dialogflow abstracts out the Natural Language Processing, Machine Learning and other deeper concepts and gives a clean usable user interface to focus on the conversation flow and build bots.

bot.

How to build a chatbot with Dialog flow | Chapter 2— Building Blocks of DialogFlow

<u>In chapter 1</u>, we covered the importance of chatbots and setting up the dialogflow account. In this chapter we will understand the building blocks of dialogflow.

Series Content:

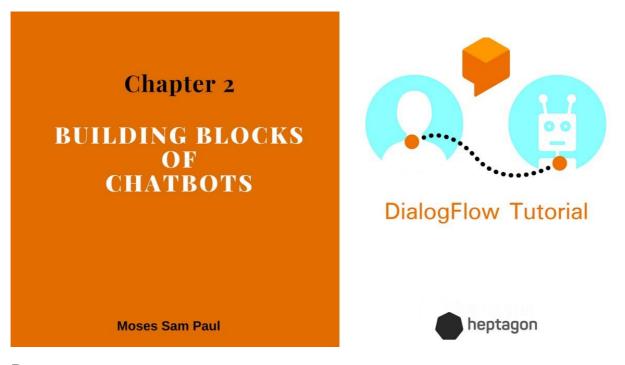
Chapter 1: Basic Gyaan about Chatbots and setting up the dialog flow environment

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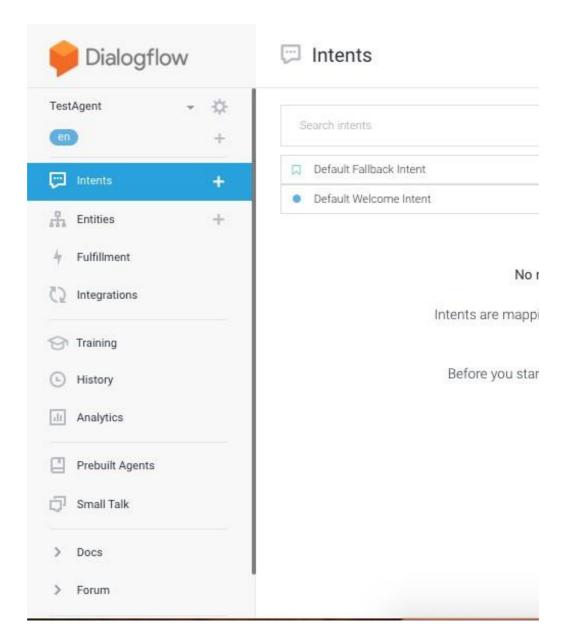
<u>Chapter 4: We created a new bot "StockTracker" bot to pull data from an external site through fulfilment and revert the result to the user</u>

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Re-cap:

Building blocks of Dialogflow.



- Agents: Help convert user request into actionable data. Eg: TestAgent in the image above
- Intents: These are configured by developers which indicate what the objective of the user might be when he/she/she makes a specific request. Eg: Book a flight / Collect Feedback etc
- 3. Entities: Help extract information from user speech with the help of prompts. Eg: "Book a flight" intent might need such as the: to and from cities, date, class etc as entities that the agent tries to extract from the user via conversations. The information received here are sent on for fulfilment.
- 4. **Fulfilment**: Code that fulfils the intent of the user's request.
- 5. Integrations: Twitter, Slack, Googlehome etc..
- 6. **Prebuilt Agents:** Check out the various built-in agents
- 7. **Smalltalk:** Helps make bots friendly and chatty with no coding from our end.

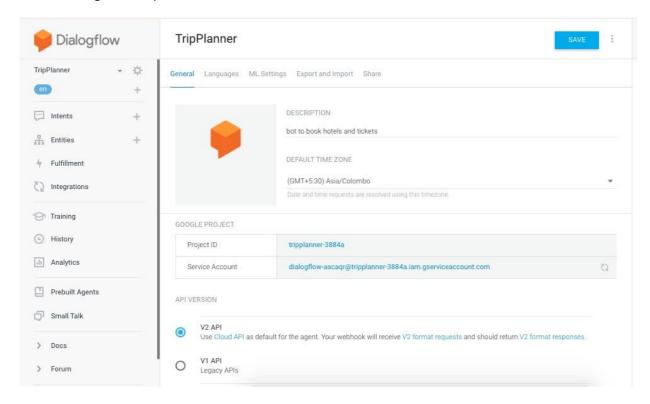
Agents

Agents translate user requests to actionable data i.e. intents. It's essentially a module within dialog flow which incorporates Natural Language Processing to understand what the user meant and to figure out what "action" has to be carried out.

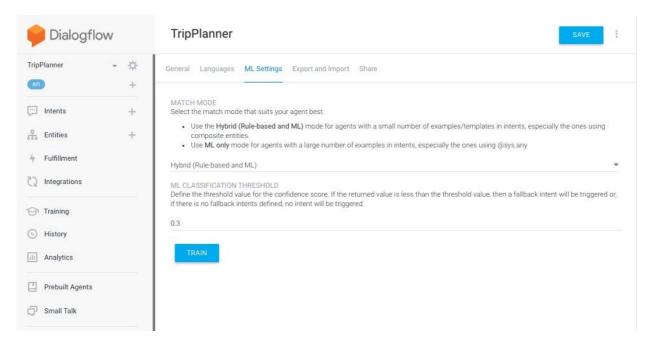
Agents manage conversations with the user through intent, entities, contexts and other building blocks.

We are gonna build a bot that helps us with planning a business trip

Build the Agent : Trip Planner



Explore the settings page...the ML settings gives us the type of machine learning we wanna use for this bot.



ML CLASSIFICATION THRESHOLD - 0.3

Define the threshold value for the confidence score. If the returned value is less than the threshold value, then a fallback intent will be triggered or, if there is no fallback intents defined, no intent will be triggered.

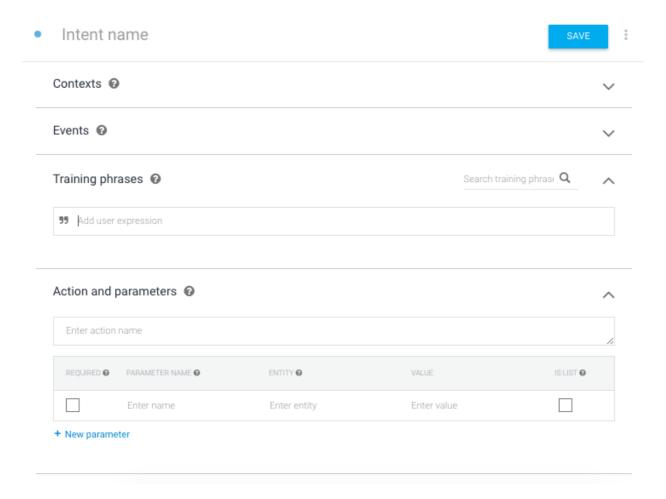
In simple terms, if the match is less than 30% percent then the inbuilt "fallback intent"

(sorry, I don't understand etc) will be triggered.

Try to go through the settings tab and the google cloud platform project that has been created automatically the moment you created the agent.

Intent

Intents are configured by developers and used to determine the action taken by the code. Think of using Intent as a mapping....what a user says and what your software should execute. <Don't rush to create these intents...am just explaining stuff here, once we reach custom intent, will show how these intents are created>

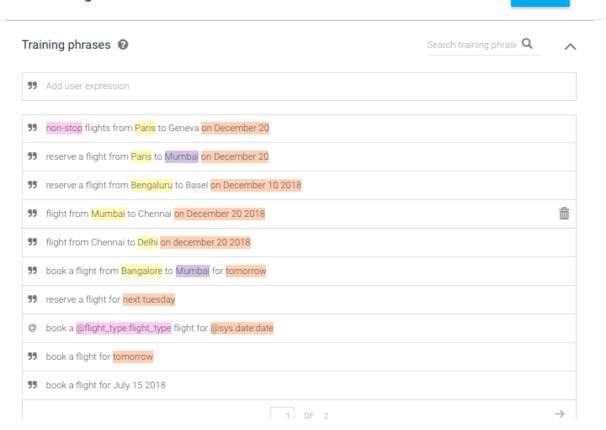


Don't worry about context and events for now. We'll get there in chapter 3.

Training Phrase:

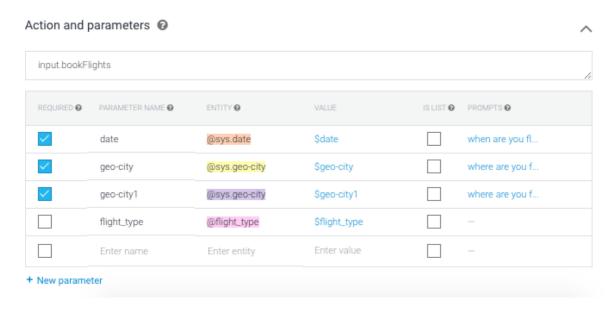
Phrases you can expect from the user that will trigger the intent.

BookFlights

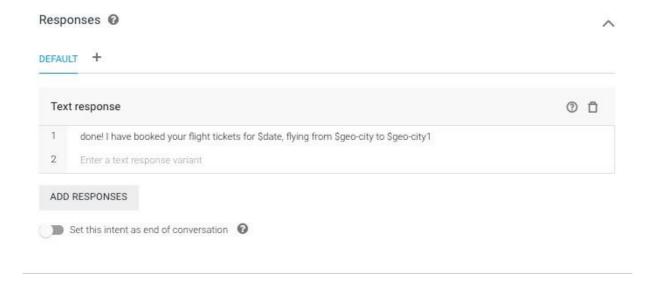


Action & Parameters:

The inputs you might need from the user to take an action on the user request. For eg: In BookFlights intent, we might need the To city, From City, Date etc to finish the action. We have to set entities first for it to be mapped here but go with the flow for now.



Response:



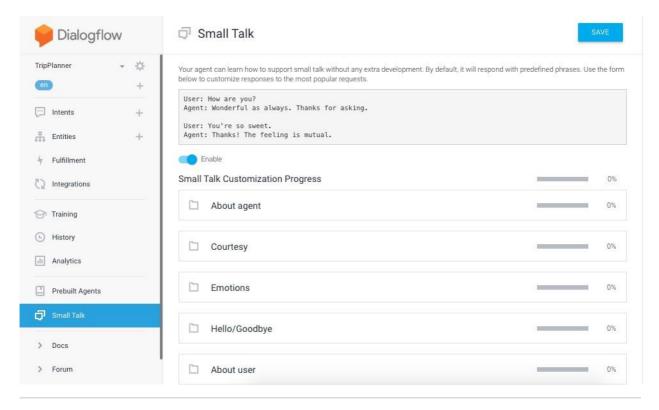
Default Intents:

Dialogflow has few default intents that can help us save a lot of time.

- 1. **Welcome Intent**: Greets the usr, exchange pleasantries (partially configured)
- 2. **Fallback Intent**: Default fall through intent when no others match (excuse me, I din't get what you said)

Small Talk Intent:

Helps make bots friendly and chatty with no coding from our end. Again, this comes by default you just have to enable it.



Custom Intent:

Continuing our effort to create the TripPlanner bot...we gotta create the intents for the same. We are gonna help users book a flight, book a room and book a car so we need to create 3 custom intents

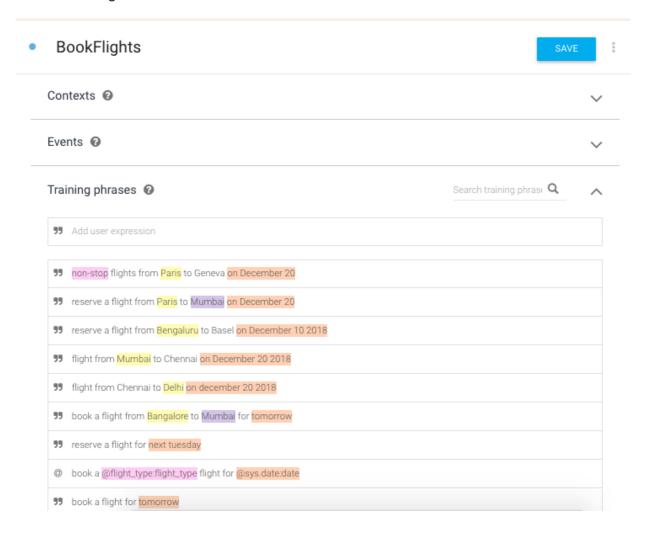
create custom intents

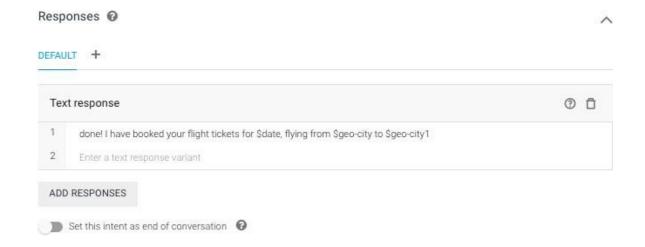
Custom Intents



So we gotta create 3 custom intents.

1. BookFlights





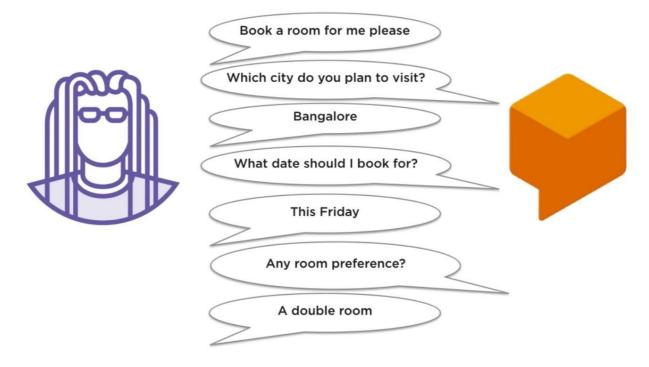
if the cities and the date aren't getting tagged / colored don't panic..it'll happen after we create the entities.

Similarly, create two more custom intents BookCars, BookRooms.

Entities

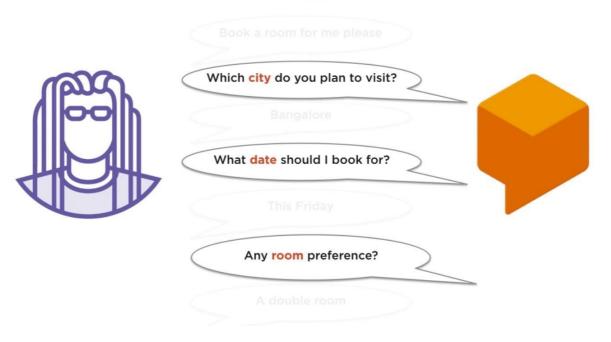
So, till now we have created one agent and three custom intents. Let's understand entities in this section.

Entities are used to extract parameter values from user queries. So when the user says "Book me a flight" we usually ask for the city, date and the type of flight probably..these are called entities.

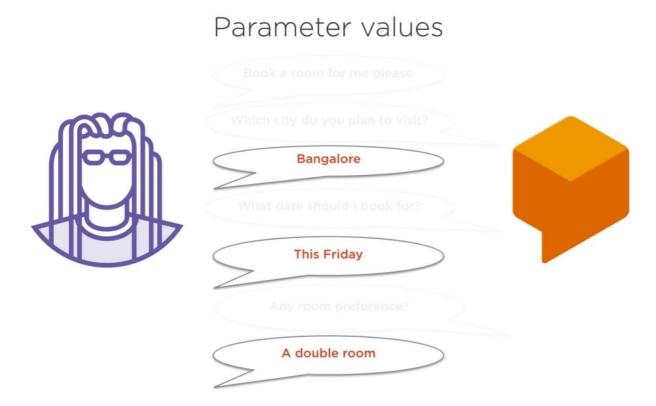


Example Conversation

Slots to be Filled

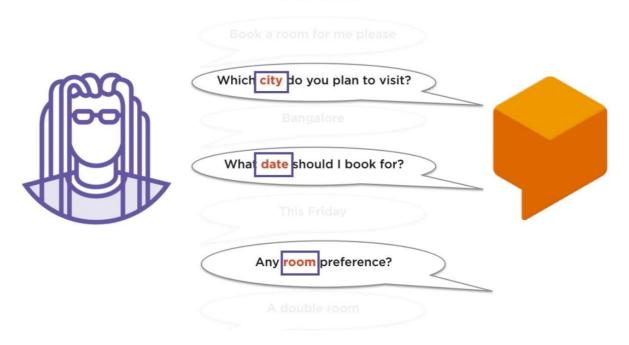


We (chatbot) asks questions to fill our Slots



Whatever the user responds to the slot based questions are the parameters

Entities



The generic abstract form for the parameters are the entities

Three types of entities:

- 1. System—Time, City, Date
- 2. Developer—Room type
- 3. User—defined at the session level (user's playlist)..think of them as cookies in websites

Ok, time to work:

Create Developer Entities:

Book Flights Intent:

- 1. From City
- 2. To City
- 3. Date
- 4. Flight Type [optional]

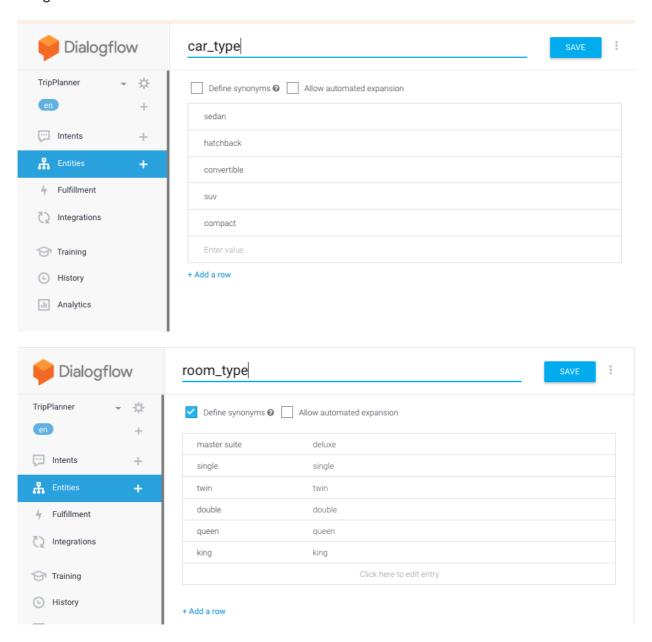
Book Rooms Intent:

- 1. City
- 2. Date
- 3. Room Type [Optional]

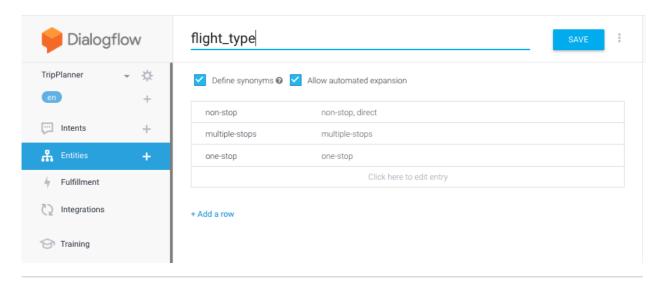
Book Cars Intent:

- 1. City
- 2. Date
- 3. Car Type

So as you can see City and Date are system entities so we don't have to define them..but flight_type, room_type, car_type are all custom entities and we gotta define them..see images below.



custom entities are configured

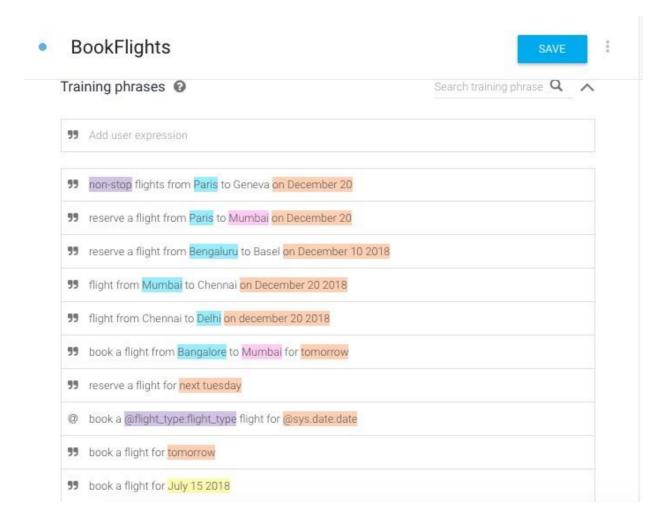


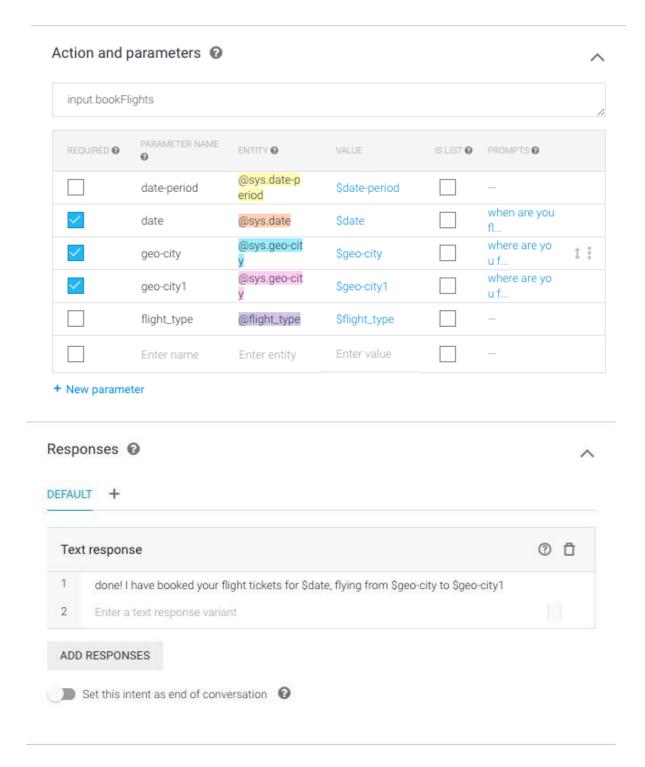
Now that the Entities are defined lets go back and configure the intents we had created earlier.

Configuring Custom Intent

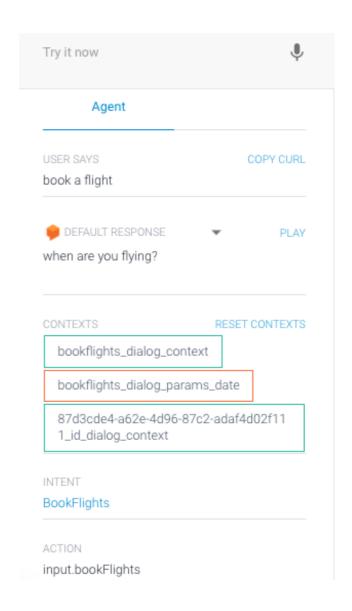
Book Flight intent with

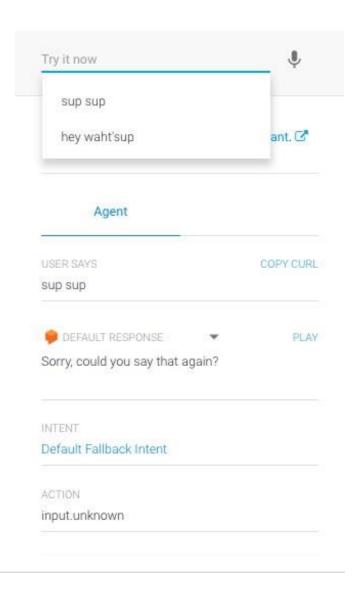
- Expression with annotations
- parameters
- prompts





Similarly, do the same for bookCars, bookRooms intents.





Great, so what all have we done now?

- Created an Agent (TripPlanner)
- Created and Configured three Intents (BookFlights, BookCars, BookRooms)
- Created three custom entities. (flight_type, room_type, car_type)

Play around with the bot we have created till now, let me know if you face any difficulties.

In the <u>next chapter</u>, we shall delve a little deeper to understand the dialogs and how to maintain contexts between conversations.

How to build a chatbot with Dialog flow | Chapter 3—Dialogs for Conversations

<u>In the last chapter</u> we created a basic bot that can help us book flights, rooms and cars but did you notice that each time we had to give the city name and the date ..isn't that a little annoying? Right.

So in this chapter we will look at dialogs and how it can help us make the bot a little smarter by retaining relevant information from the previous conversations with the users.

Series Content:

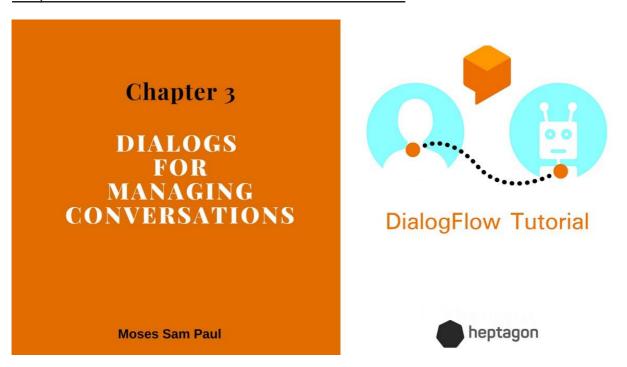
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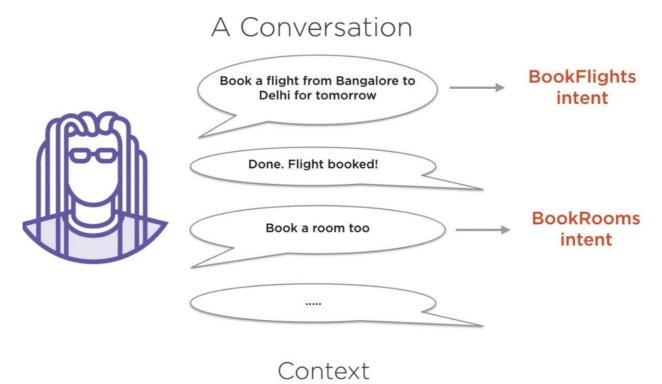


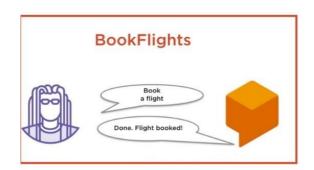
Using Dialogs for Managing Conversations

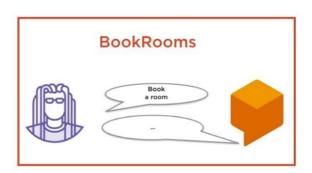
- Linear Dialogs can span a single intent or multiple intents
- Flow Predictably to elicit information needed to complete actions
- Contexts allow information sharing leading to more natural conversations
- Non-linear dialogs help branch to intents based on user responses

...book a room—when ? where? type ? these are linear dialogs to collect information from the user to fulfill

Context: lets us use linear dialogs that can be used across multiple intents

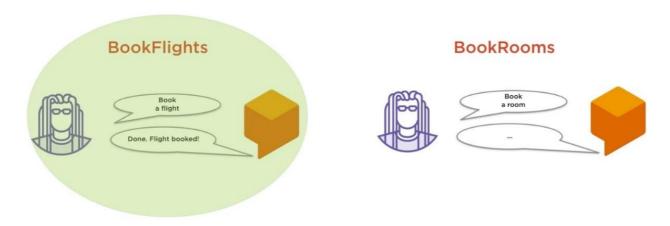






These are not 2 separate conversations - the room booking is an extension of the flights conversation

Context

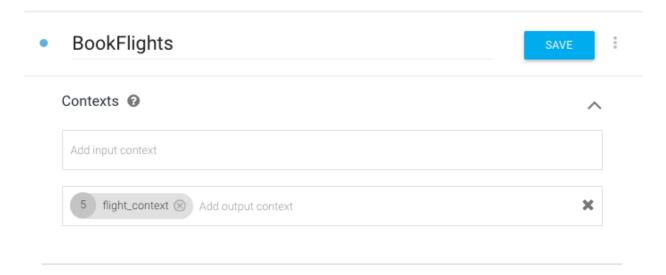


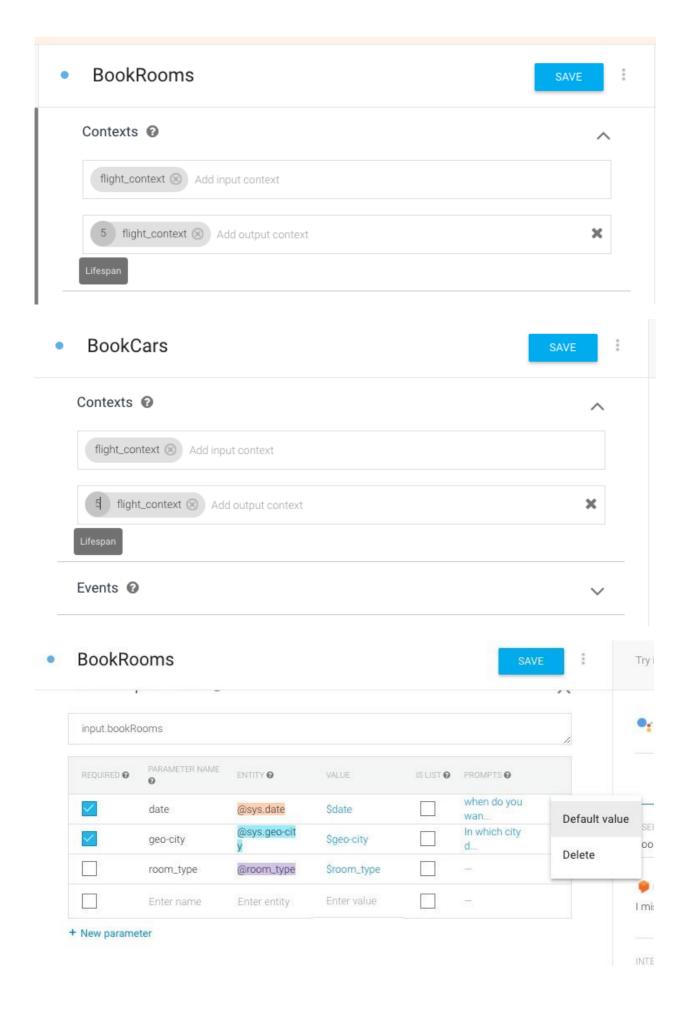
Information relevant to the second conversation needs to flow through from the first

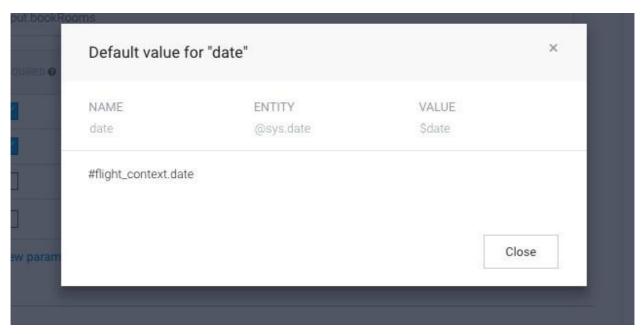
Context

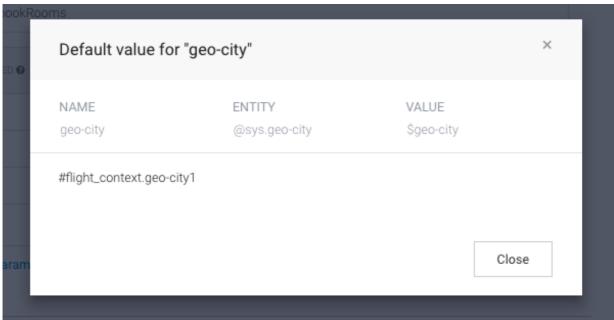


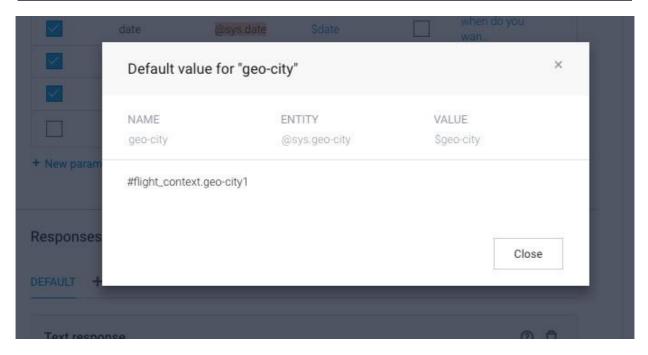
Now an example of how linear dialogs can flow between multiple intents.











Within Book Flights intent...create "flight_context" as an output context. the Number 5 represents the lifespan of this context. By default it's for 5 requests.

Go to BookRooms intent and add "flight_context" as the input context

Go to BookCars intent and add "flight context" as the input context

Within BookRooms intent..once the input context is it, we gotta assign the default values for parameters.

set deafult value for date as "#flight context.date"

```
syntax:
#context_name.paramter_name
```

Remember geo-city1 is the destination city...go to BookFlight intent and check out the names.

similarly set default values in the bookCars intent as well.

Let's test out the agent:

- 1. Book a flight with all necessary inputs.
- 2. Book a room
- 3. Book a car (car type alone has to be specified)

Booking a flight with all inputs.

See "flight_context" being setup under contexts!

2. Book a room without specifying any date or city

great, see just saying "book a room" has resulted in a room booked for the destination city and date from the bookFlights intent through the flight_context.

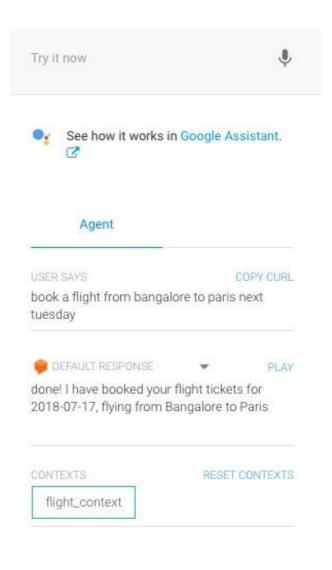
3. Book a car

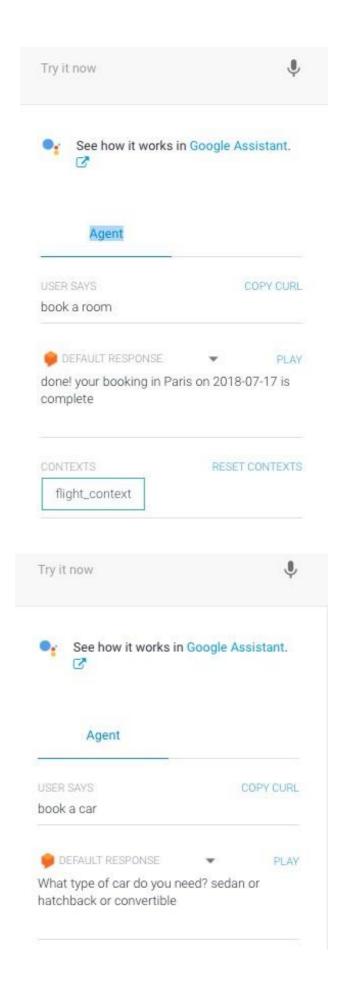
Book a car—user expression just asks for the type of car

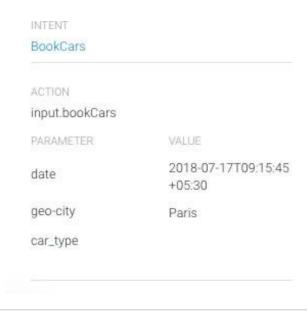
as you can see in the parameter the rest (city, date) are retained from the "flight_context" input context.

Ok, don't jump off your horses....the issue here is you always need to start with the Bookflight intent...as in, an user has to first book a flight and then a room / car this is not ideal right?

To solve this, we have the followup intent.

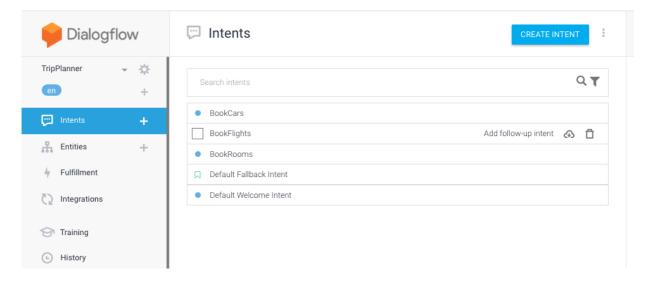


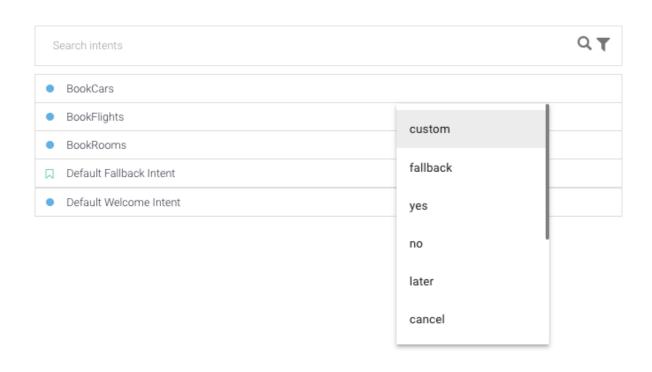


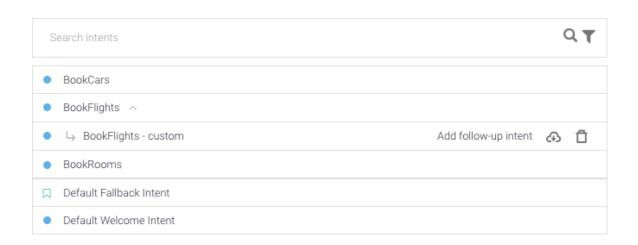


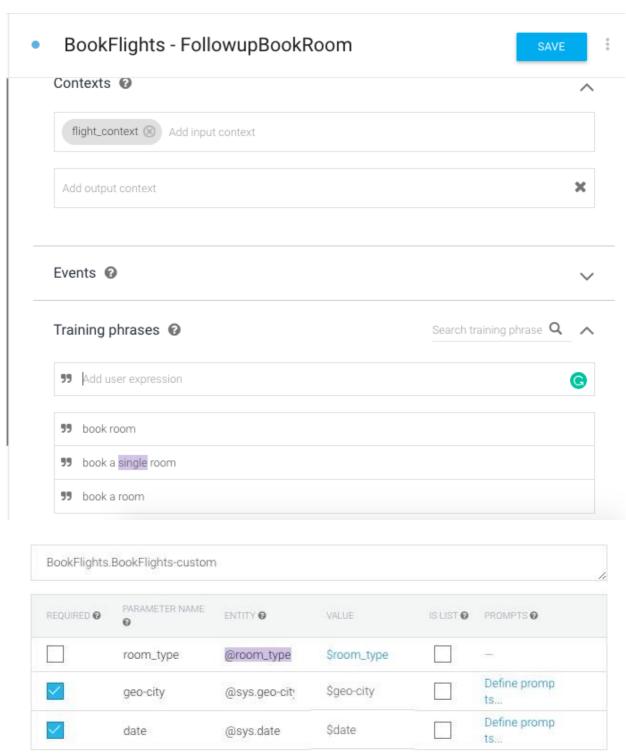
Linear Dialog using a Followup Intent

- 1. Clear all configuration settings...the "flight_context" has to be removed and the default values have to be removed form both "bookRooms" & "bookCars" intents. Leave it in the "bookFlights" intent.
- 2. Create a custom follow-up intent

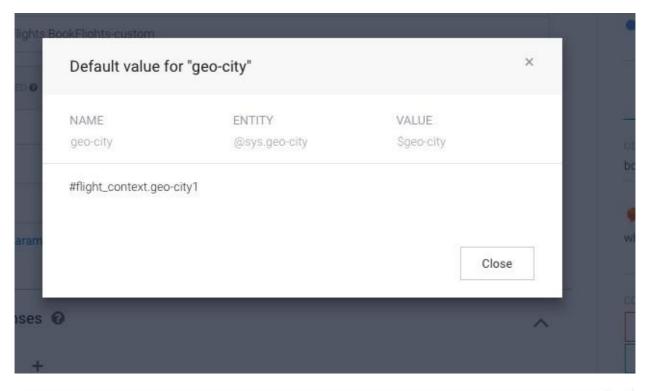


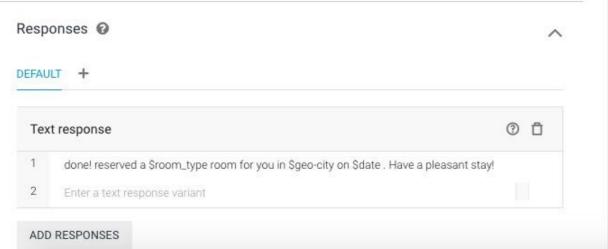






+ New parameter





Set the input context as flight_context which is the output context of bookFlights intent, remember?

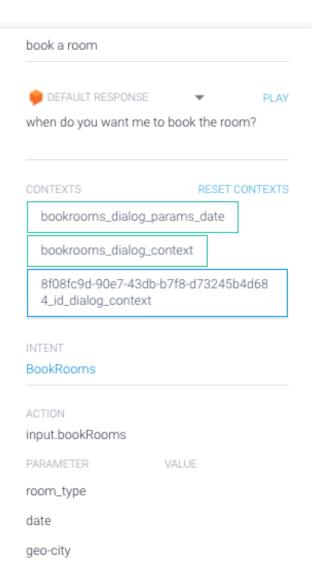
set few user expressions too...

Make sure you manually add the geocity &date parameters

set the default response too...

So a normal book a room would trigger the BookRooms intent.. see below

booking a flight and then using the same expression would trigger the followup intent



book a room DEFAULT RESPONSE PLAY when do you want me to book the room? RESET CONTEXTS CONTEXTS bookrooms_dialog_params_date bookrooms_dialog_context 8f08fc9d-90e7-43db-b7f8-d73245b4d68 4_id_dialog_context INTENT BookRooms ACTION input.bookRooms PARAMETER VALUE room_type date geo-city

USER:SAYS COPY CURL

book a flight from delhi to mumbai on 14 Feb 2019

DEFAULT RESPONSE

done! I have booked your flight tickets for 2019-02-14, flying from Delhi to Mumbai

CONTEXTS

RESET CONTEXTS

PLAY

flight_context

bookflights-followup

INTENT

BookFlights

ACTION

input.bookFlights

PARAMETER VALUE

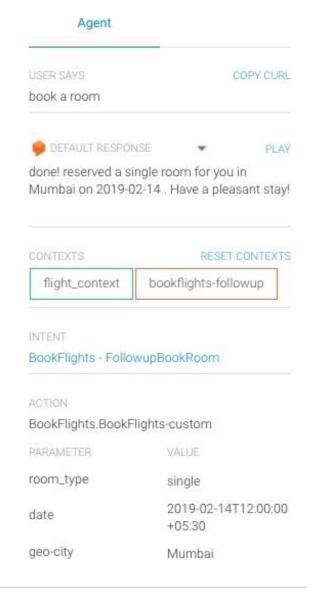
date 2019-02-14T12:00:00

+05:30

geo-city Delhi

flight_type

geo-city1 Mumbai



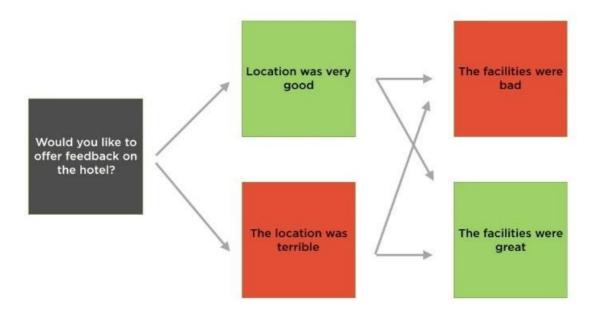
Till now we have seen only linear dialogs...but real-world conversations aren't linear...don't trust me? try getting into an argument with your girl :P

Non-linear dialogs branch to the next intent based on responses from the previous intent,

eg:

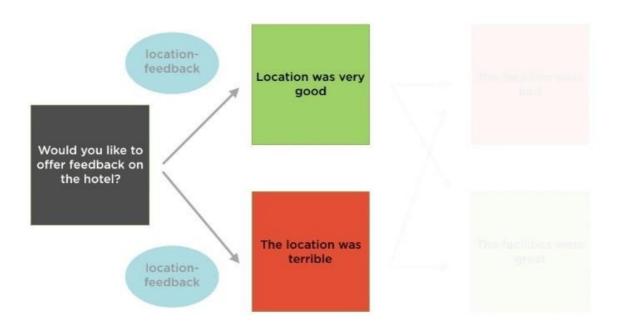
customer satisfaction survey

Customer Satisfaction Survey



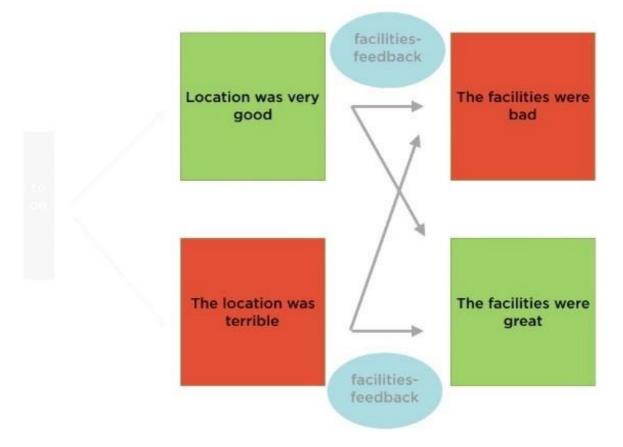
Location Feedback:

Customer Satisfaction Survey

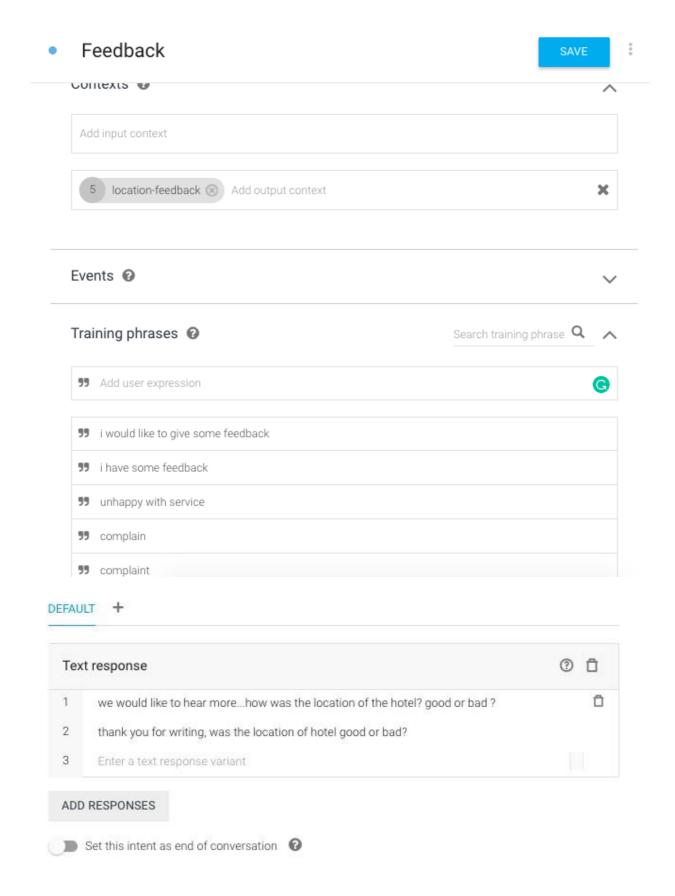


Facilities Feedback

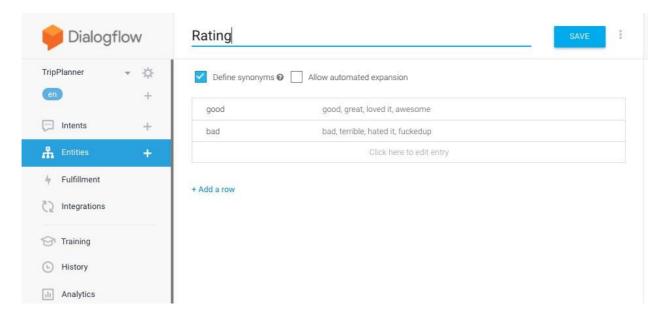
Customer Satisfaction Survey



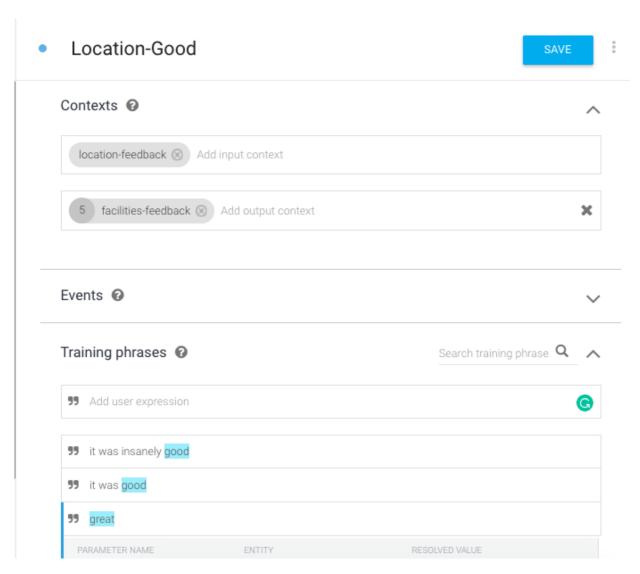
Configuration: create a new **feedback intent**—set output context, few training phrases and the text reponse

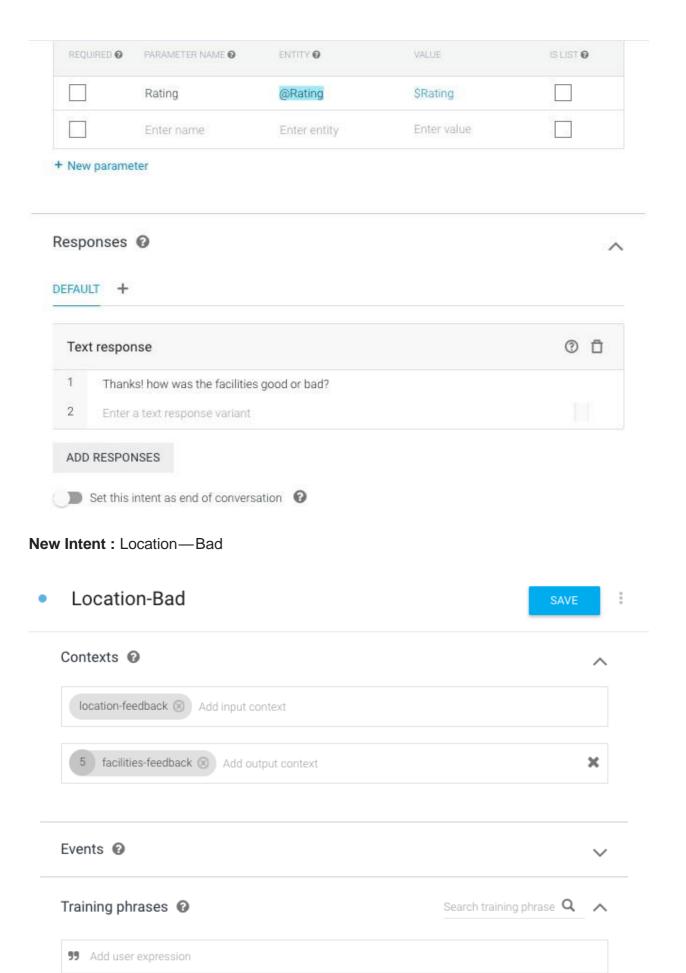


Set a new entity called rating



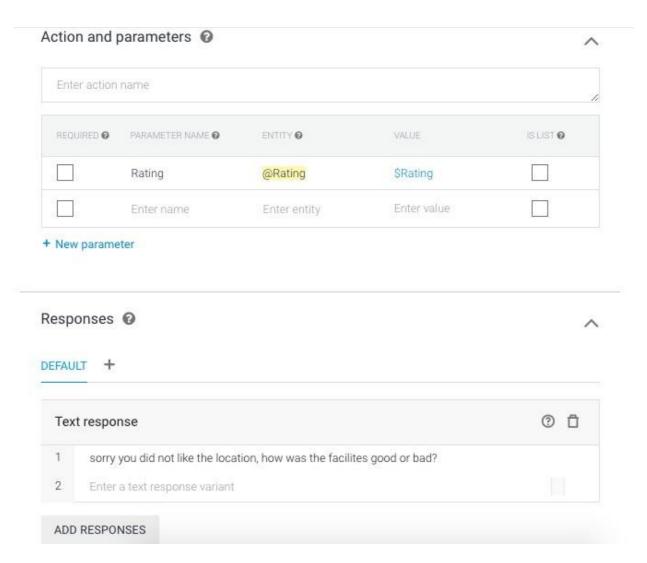
New Intent: Location- Good





99 terrible

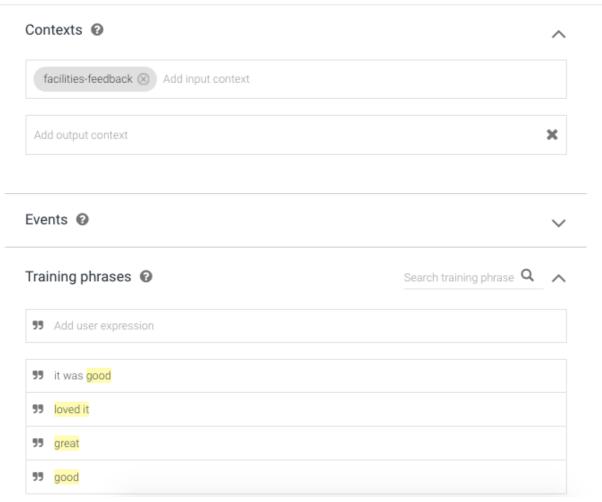
99 bad

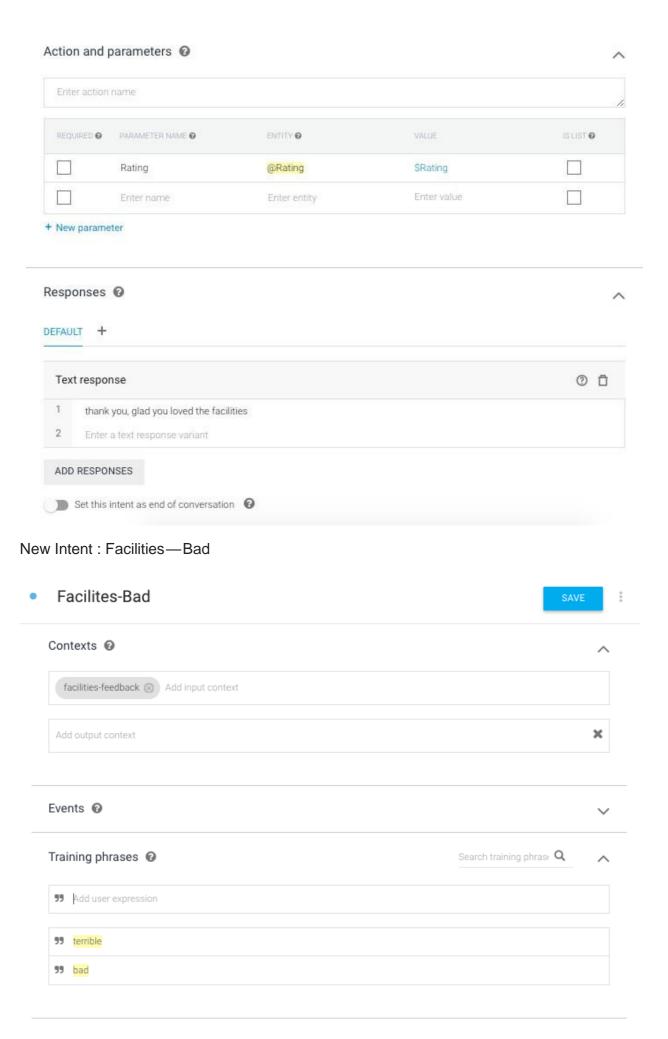


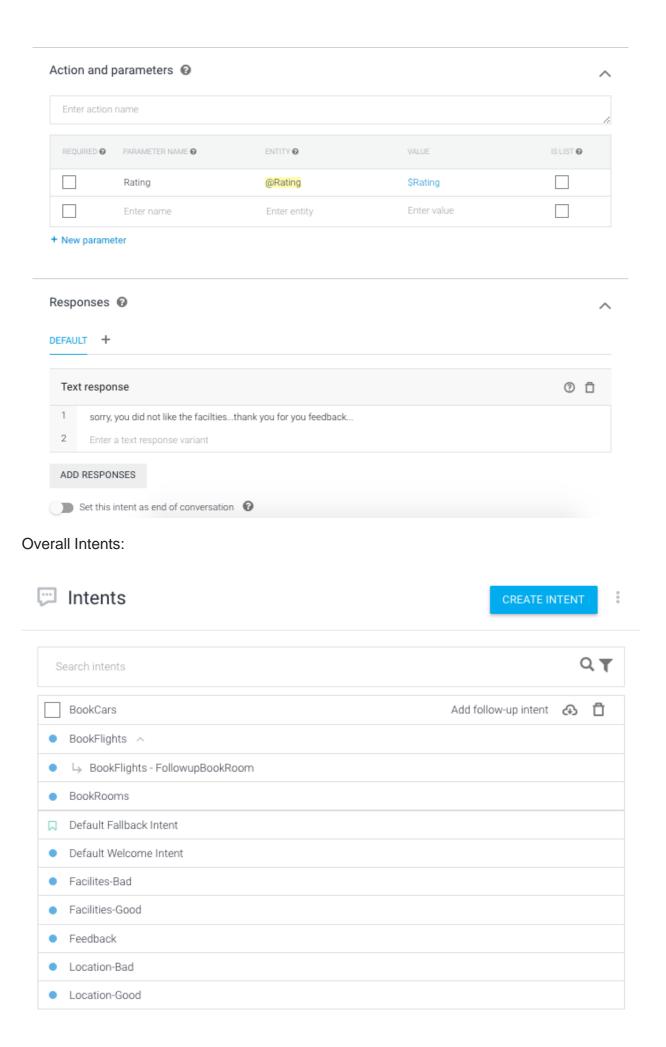
New Intent: Facilitites—Good

Facilities-Good









Summary:

Dialogs can be linear or non-linear

Linear Dialogs

- * Linear Dialogs can span single or multiple intents
- * Primary reason of Linear Dialogs is to capture information from the user to complete actions
- * Context allows information sharing to simulate a more natural conversations

Non-Linear Dialogs

* Non-linear dialogs help branch to intents based on user responses

So, our bot can now manage different types of dialogs and might look smarter...but till now we have not connected with an external site to pul data. So in the next chapter, we shall see how we can create one more bot / Agent (StockTracker) that will connect to an external site and get us the data real-time, no more pre-defined text responses. We are entering the fulfilment world!

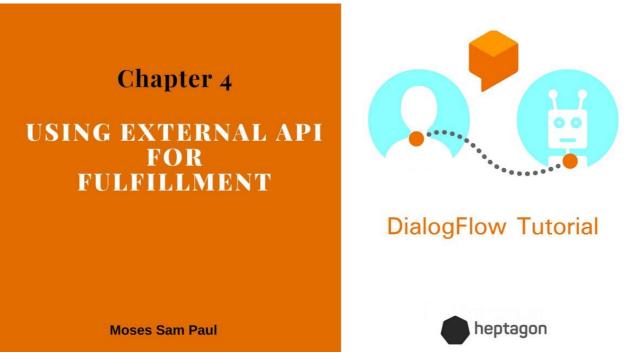
How to build a chatbot with Dialog flow | Chapter 4— External API for Fulfilment

In this chapter we are gonna create a "StockTracker" bot that will pull a specific ticker data from an external website through RESTFUI APIs. [Don't worry if you don't understand the jargons, we shall break it down]

Chapter 1: Basic Gyaan about Chatbots and setting up the dialog flow environment

Chapter 2: Understanding the building blocks of Dialogflow

Chapter 3: Using linear, followup and non-linear dialogs to create a "TripPlanner" bot

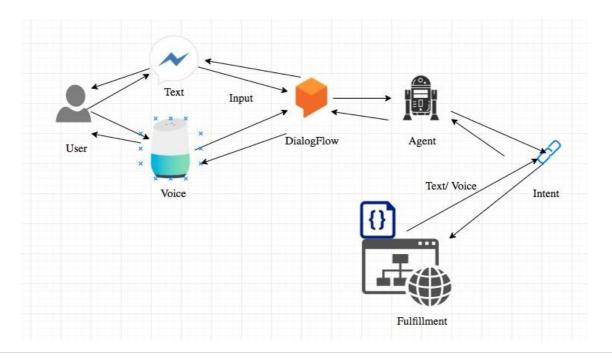


Using External API for Fulfillment

Overview of the Module:

- Completing actions requires more than a text response
- Fulfill actions using webhooks [webhooks are just HTTP callback that can be notified using post request]
- Host Code using Cloud Functions for Firebase
- Other external Endpoints such as AWS lambdas will work as well

Quick Recap:



Fulfilment

Executing the code that will complete the action requested by the user to fulfil the intent of the user.

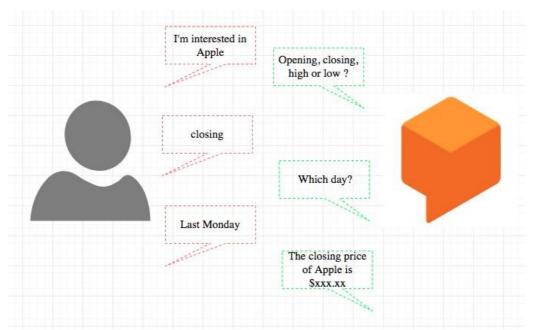
Code might require us to update the datbase

Once the code is generated a response is generated to tex response that's sent to the user..which is in-turn sent to the agent (bot) which in turn is sent to the app that the user used to interact with your agent.

....

Example:

We are gonna get the stock price of Apple from an external source. $\label{eq:continuous}$



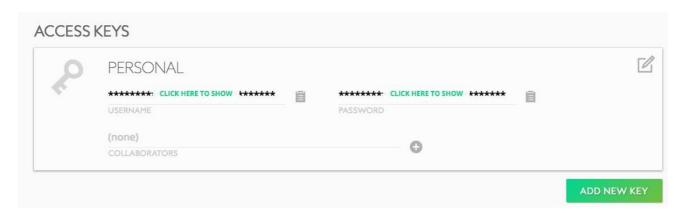
The Intrinio platform

Apple Inc | AAPL | Intrinio

Apple, Inc. engages in the design, manufacture, and marketing of mobile communication, media devices, personal...intrinio.com

Alternative for Indian Market could be: https://kite.trade/startups

Signup and go to your ccount section...you should find your API access keys



API explorer:

https://intrinio.com/api-explorer?

formula=historical_data&values=eyJpZGVudGlmaWVyIjoiQUFQTCIsImI0ZW0iOiliLCJzZXF1ZW5jZSI6MH0%3D

Documentation

http://docs.intrinio.com/#introduction

Test:

https://api.intrinio.com/historical_data?identifier=AAPL&item=open_price&start_date=2018-07-12&end_date=2018-07-12

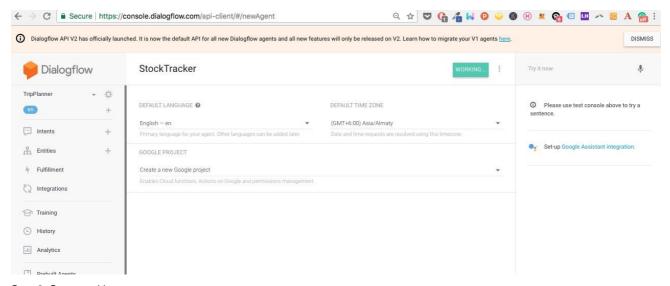
A prompt will ask for your username and password ...get it from your "my account" page and you will get a<u>JSON</u> response as below.



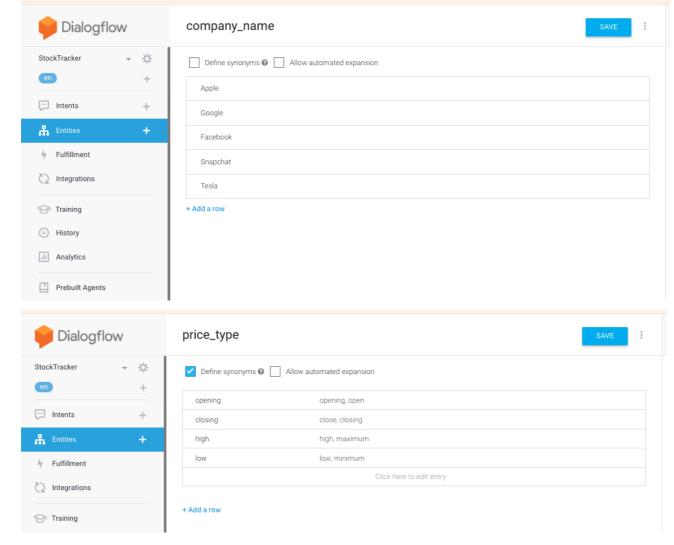
Demo

- Setup fulfilment for the stockmarket tracker using cloud functions for firebase.
- Use the Blaze pay as you go tier to access external APIs

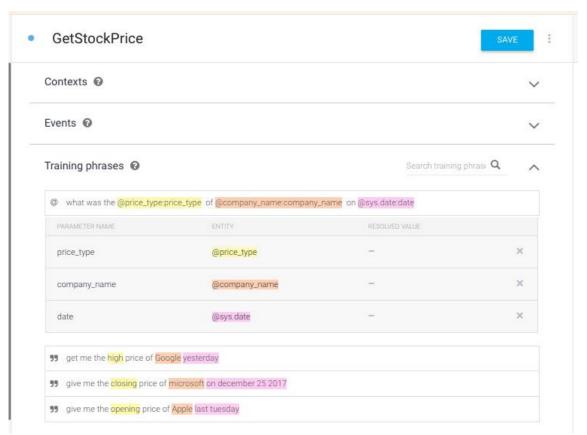
Step 1: Setup a New Agent in Dialog Flow

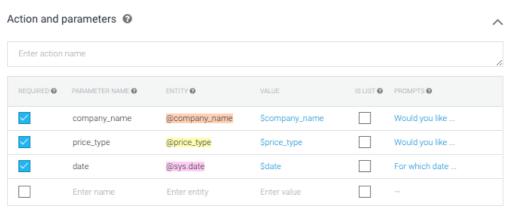


Step 2: Setup entities

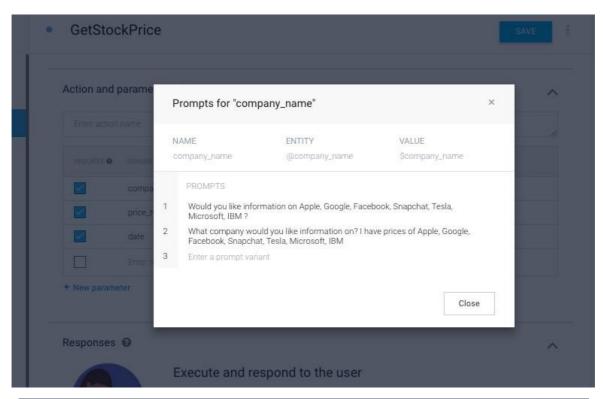


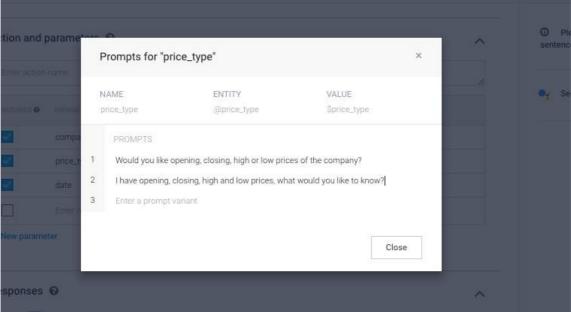
Step 3: Intent



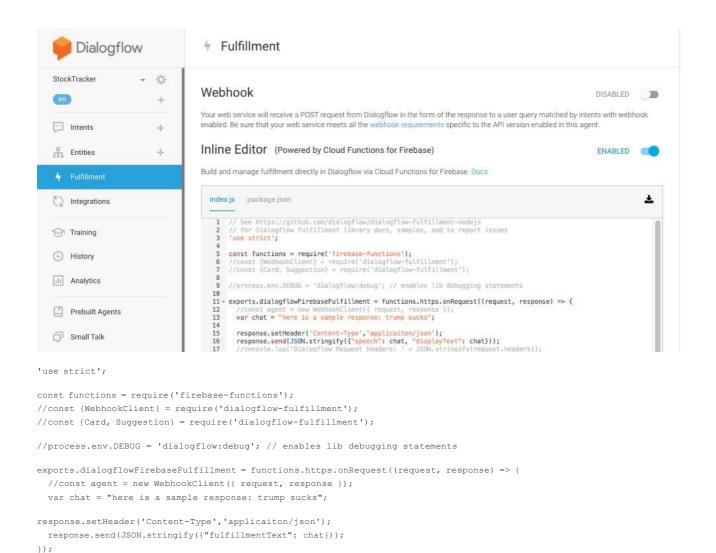


+ New parameter





Fulfillment:



<Error Log: If you are following a dialogflow v1 tutorial you might be using response.send(JSON.stringify({"speech": chat,
"displayText", chat}));</pre>

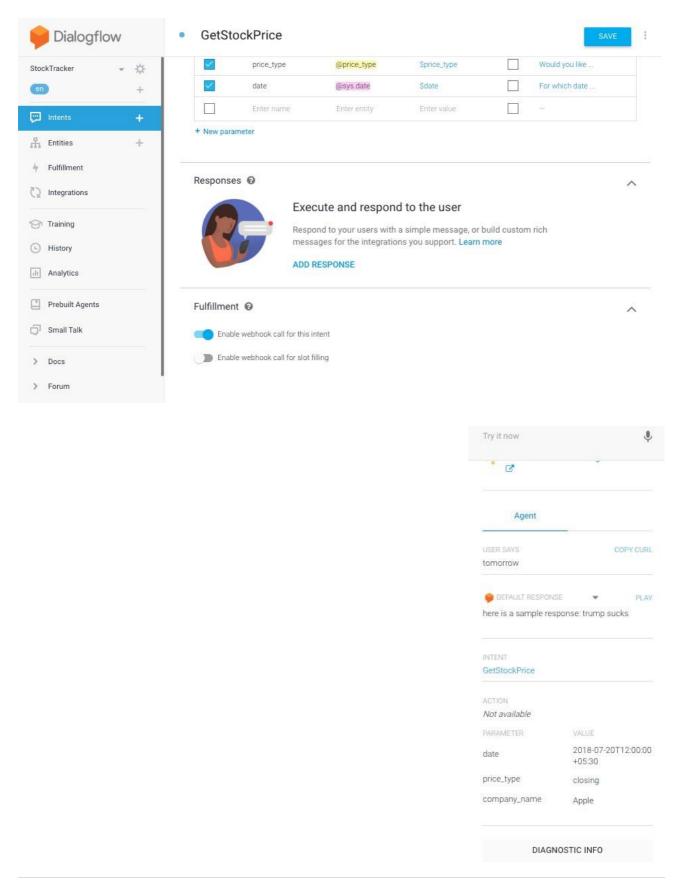
That will throw an error

Webhook call failed. Error: Failed to parse webhook JSON response: Cannot find field: speech in message google.cloud.dialogflow.v2.WebhookResponse.

That's because speech and displaytext has been replaced with "fulfillmentText" in v2 of Dialogflow.

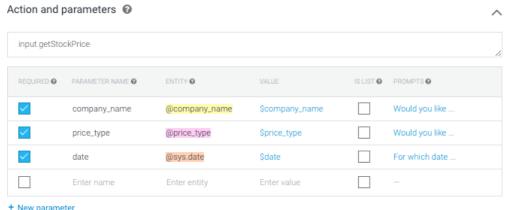
>

Enable webhook as fulfillment within the GetStockPrice intent



Now we gotta make sure a specific action is named and that is called during the webhook.

Set the action within the intent's action and parameters section: <input.getStockPrice>



· rew parame

Code:

Output:

Few Errors you might come across:

1. Upgrade to Blaze Pay as you go

Error:

Billing account not configured. External network is not accessible and quotas are severely limited. Configure billing account to remove these restrictions

2. Cannot read property action

Had initially written

let action = request.body.result.action;

and got this error:

```
TypeError: Cannot read property 'action' of undefined
    at exports.dialogflowFirebaseFulfillment.functions.https.onRequest
(/user_code/index.js:9:37)
    at cloudFunction (/user_code/node_modules/firebase-
functions/lib/providers/https.js:26:47)
    at /var/tmp/worker/worker.js:684:7
    at /var/tmp/worker/worker.js:668:9
    at _combinedTickCallback (internal/process/next_tick.js:73:7)
    at process._tickDomainCallback (internal/process/next_tick.js:128:9)
```

but printing the header and the body of requests showed that dialogflow v2 has changed things a little bit.

```
Request Body: {"responseId":"b539a7bf-eccc-43a9-9f6b-alfe6ea41763","queryResult": DIAGNOSTIC INFO {"queryText":"yesterday", "action":"input.getStockPrice", "parameters": {"date":"2018-07-

18T12:00:00+05:30", "company_name":"apple", "price_type":"high"}, "allRequiredParamsPresent":true, "fulfillmentMessages": [{"text":{"text":[""]}}], "intent":{"name":"projects/stocktracker-9268f/agent/intents/7ccfc0ff-7271-4a60-83ce-
868d6eea03a0", "displayName":"GetStockPrice"}, "intentDetectionConfidence":1, "languageCode":"en"}, "originalDetectIntentRequest": {"payload":{}}, "session":"projects/stocktracker-9268f/agent/sessions/4c4870db-0d23-ecc0-823e-de2bde1716f9"}
```

so instead of "query" add "queryResult"

let action = request.body.Ouervresult.action;

Summary:

So what did we learn in this chapter? We used our bot to parse the user request and used dialogflow's fulfilment module to create a cloud function hosted on firebase to pull data from a third party site through a RESTFUL API and revert to the user.

Wait, but did we really though? Till now we haven't distributed / deployed out bot in an external environment be it on slack or twitter to let the user really interact with our bot.

In the next chapter, we will integrate / deploy / distribute our app on a slack channel and let users interact with our chatbot.



How to build a chatbot with Dialog flow | Chapter 5—Connect Chatbot with Slack July 25, 2018

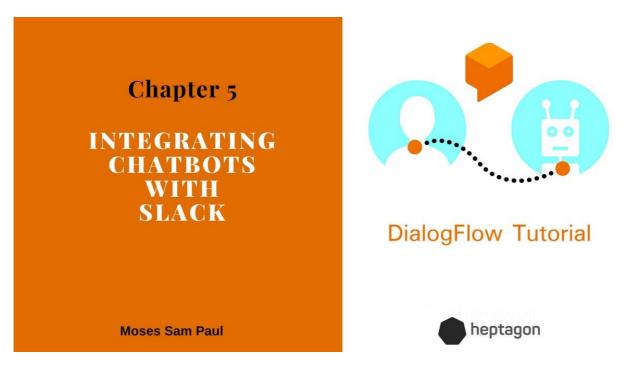
In this chapter, we are going to deploy our "stocktracker" bot to a slack channel so that external users can actually interact with our bot.

Chapter 1: Basic Gyaan about Chatbots and setting up the dialog flow environment

Chapter 2: Understanding the building blocks of Dialogflow

Chapter 3: Using linear, followup and non-linear dialogs to create a "TripPlanner" bot

<u>Chapter 4: We created a new bot "StockTracker" bot to pull data from an external site through fulfilment and revert the result to the user</u>



Integrating with third-party Applications

Slack, Kik, Viber, Skype, Google Assistant.

1. Slack workspace

What's your name?

This is how your teammates in Slack will see and refer to you.

Full name

Moses Sam Paul

Display name (optional)

Sam

By default, Slack will use your full name — but you can choose something shorter if you'd like.

It's ok to send me email about the Slack service.

Continue to Password →

What's your group called?

Group name

StockBot

We'll use this to name your Slack workspace, which you can always change later.

Continue to Workspace URL →

What URL do you want for your Slack workspace?

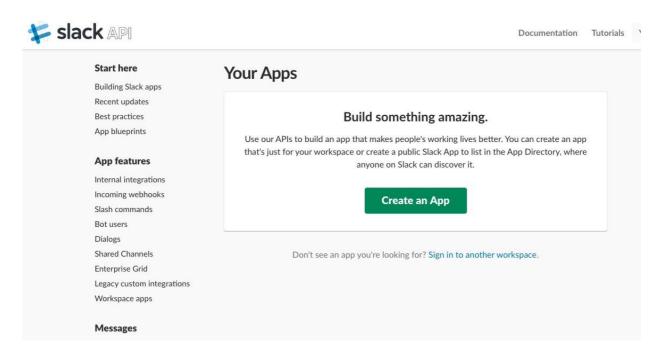
Choose the address you'll use to sign in to Slack.

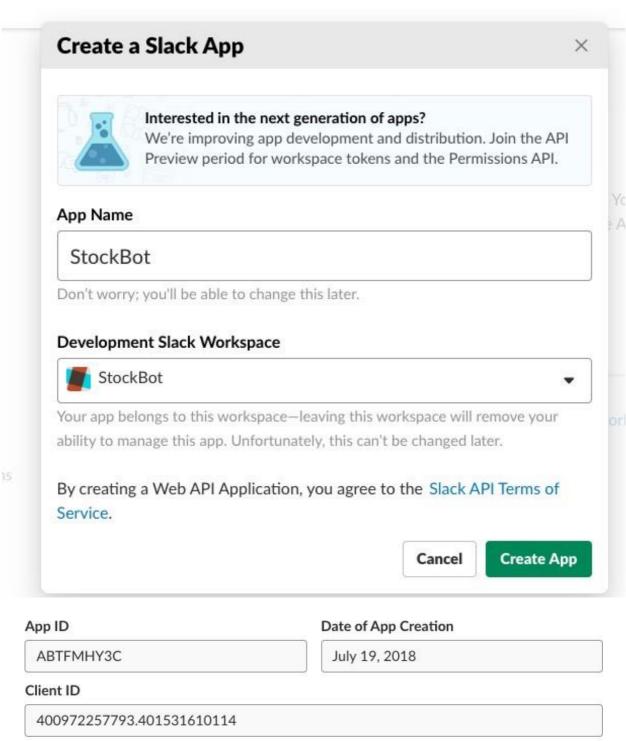
Your workspace URL (letters, numbers, and dashes only)



Create Workspace →

2. Create and app on slack—https://api.slack.com





Client Secret Show Regenerate

You'll need to send this secret along with your client ID when making your oauth.access request.

Signing Secret

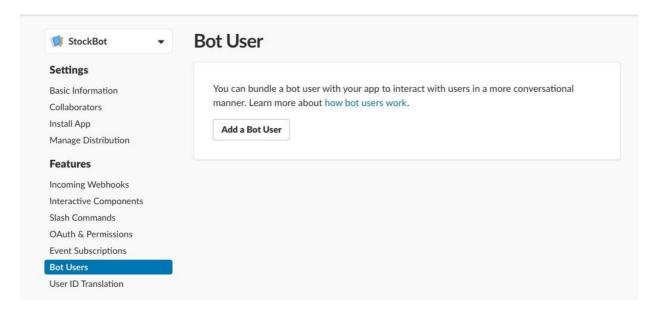


Slack signs the requests we send you using this secret. Confirm that each request comes from Slack by verifying its unique signature.

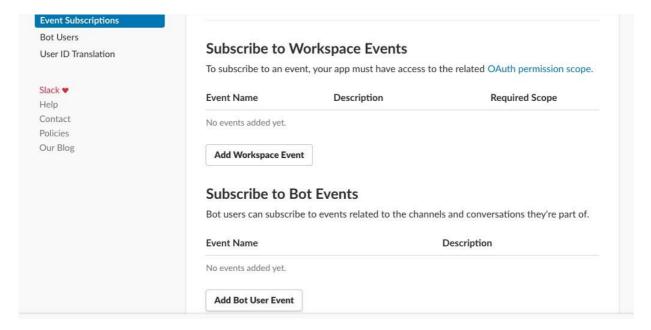
Verification Token

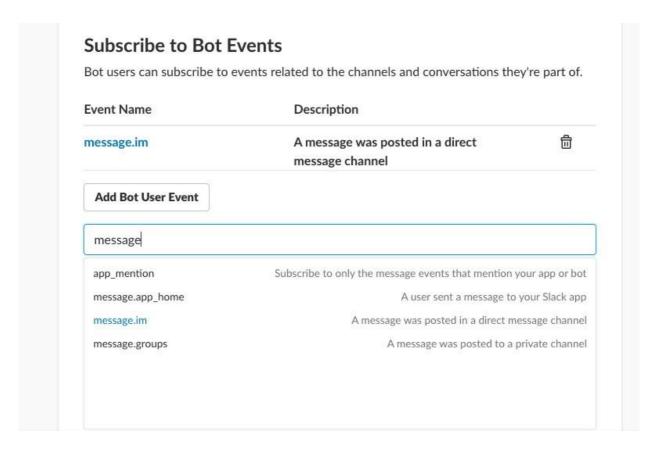
SaKmjYU2GTiSFkjnklOHzEAD Regenerate

This deprecated Verification Token can still be used to verify that requests come from Slack, but we strongly recommend using the above, more secure, signing secret instead.

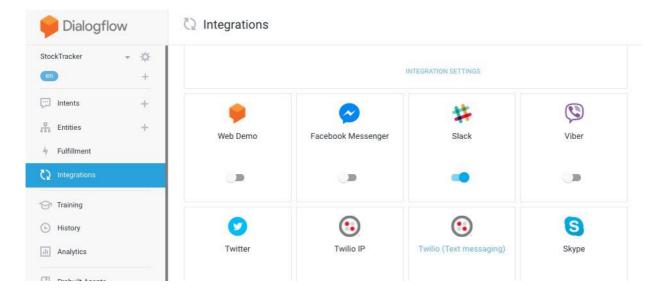


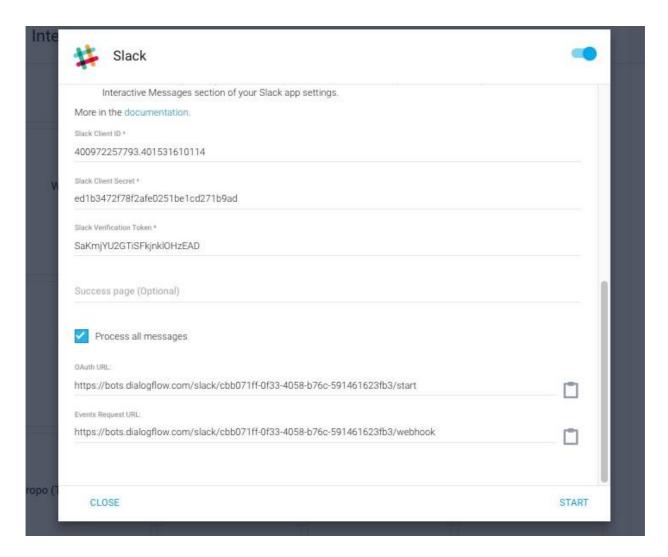
3. Subscribe to events (message.im)





4. Head over to Dialogflow:





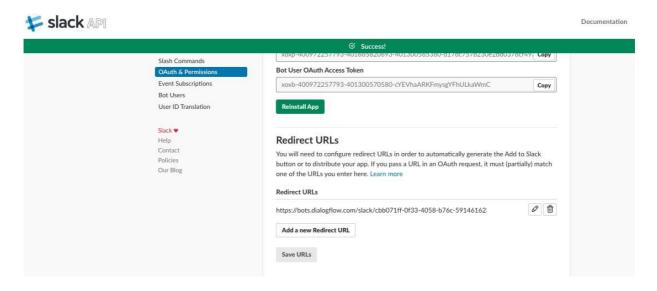
copy the oauth & event URLs

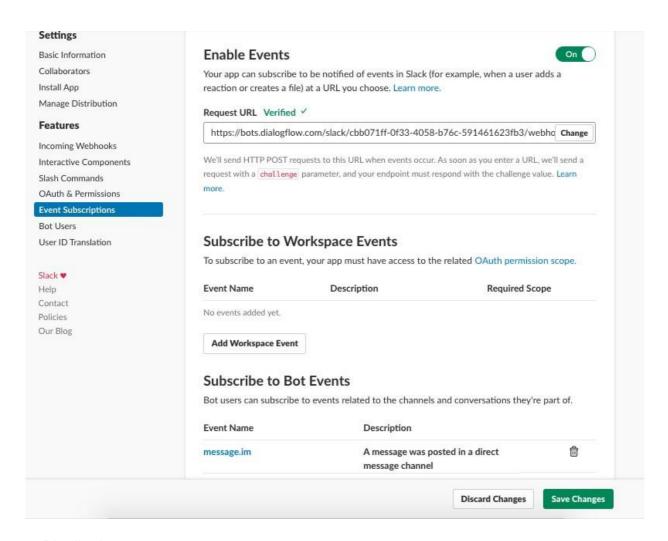
oAuth

https://bots.dialogflow.com/slack/cbb071ff-0f33-4058-b76c-591461623fb3/start event

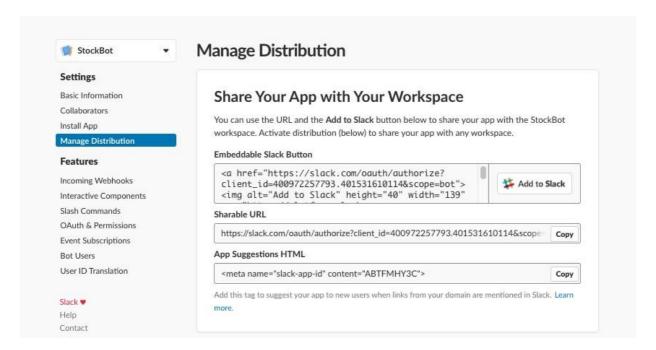
https://bots.dialogflow.com/slack/cbb071ff-0f33-4058-b76c-591461623fb3/webhook

5. Go back to Slack API...add oAuth url & Event Subscription URLs



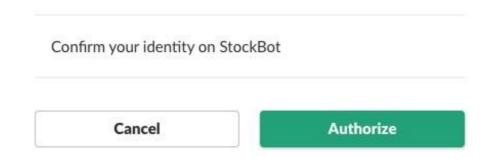


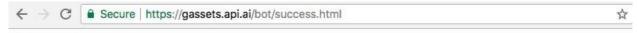
6. Distribution:





On StockBot, StockBot would like to:





Bot connection success

7. Test: Now let's go back to our slack workspace and take the bot for a test spin.

