



SAKHUMNOTHO
Foundation

IMPACTFUL - TRANSFORMATIVE - SUSTAINABLE

The **Sakhumnotho Foundation** was established to develop and implement impact projects in support of the needy in South Africa. The Foundation focuses on **Education, Leadership Development** and **Entrepreneurship training** in previously disadvantage areas.

Entrepreneurship Training and Development Programs

Interested SMME's/ Entrepreneurs will undergo the following selection process:

- **Completion of entrepreneurial assessment form & initial review**
- **Screening calls**
- **Pitching days**
- **Final selection for recruitment panel according to selection criteria.**
- **Issuing of acceptance letters/ rejection letters/ participant agreements.**

Each Application is based on the following SMME Selection Criteria:

- **Life stage of the SMME: ideation, start- up or established**
- **Formal vs Informal SMME**
- **Size of the business**
- **Industry/ Sector**
- **Impact of the venture**
- **Scalability of the business model**
- **Innovation**

OUR FOCUS

Entrepreneurship Training and Development Programs

Business Coaching and Mentorship & Business Incubation Programs

Leadership Development Programs

Education Programs for Grade 7- Grade 12 Learners (studentpreneurs)

Please note that the application for attendance of our entrepreneurship training program does not guarantee acceptance on the program, nor does it provide any job opportunities and funding.

**For more information
or to apply:**



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Business Coaching & Mentorship Programs for Trained SMME's

Approximately eight weeks to three months after completion of the Entrepreneurship Program, the SMME's/Entrepreneurs will attend a **One Day Business Coaching Program** to address the impact of the program on the variables of their overall-business performance, financial performance and their go to market strategy and implementation. The Business Coaching Services will address business improvement case

Course Format and Delivery

The Program Participants are required to attend and **fully participate** in all contact sessions (face-to-face or live virtual) during the course training blocks.

The training is designed to facilitate interactions and **knowledge sharing among students** to draw on the diverse experiences of the trainee profile. This program is structured over a seven-day period & is an **Accredited Program with an NQF 4 Level Rating**.

Top performing businesses could be considered for incubation to the business program.

Program Objectives

The Program is geared to equip Entrepreneurs with the fundamental **business, general management, commercial, financial, marketing, information technology/digital, governance and people management** knowledge and skills to start-up and grow their businesses, as well as to accelerate and scale up established businesses.

Program Outline

The entrepreneurship program outline is structured into fifteen modules listed below:

- **Business readiness**
- **Writing A Business Plan**
- **Business basics**
- **Sales & Marketing**
- **Finance & Financial Management**
- **People & Stakeholder Management**
- **Planning & General Management Issues Affecting Your Business**
- **Understanding Innovation & Commercialisation**
- **Corporate Governance, Values, Ethics and Integrity in Business**
- **Understanding Emotional Intelligence**
- **The Role of Faith in Business**
- **Fundraising and Philanthropy in Business**
- **Personality / Attributes of a Good Entrepreneur**
- **How To Build Generational Wealth**
- **Technology & Digital in Business**

