MAHAMADH SHAMIR
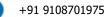## Data Analyst

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europass

Profile Summary

A results-oriented Data Analyst with 2 years of experience in data collection, analysis, and visualization. Proven ability to collaborate with various departments, identify business trends, and translate complex data insights into clear and actionable reports using Tableau, Power Bi, SQL, MS Excel and more analytical tools. Passionate about leveraging data analysis to optimize processes and drive strategic decision-making.

Work Experience: -

Data Analyst –
Robert Bosch Global Software Technologies - KGIS   **Oct 2023 – Present**

- Collected, cleaned, and analyzed data from various sources (Internal and External database) to support business intelligence initiatives and talent acquisition, resulting in a 20% reduction deboarding within one year.
- Developed and maintained interactive dashboards in Tableau and Power Bi to track key performance indicators (KPIs) for PMO and other departments. Analyzed data to identify trends and opportunities.
- Collaborated with all the departments to understand their data needs and provided data-driven recommendations to improve campaign effectiveness. Recommendations resulted in a 10% boost in qualified leads.
- Identified areas for process improvement within the vendor acquisition funnel, leading to a streamlined onboarding process and a 5% decrease in customer acquisition costs.
- Contributed to the development and implementation of data quality control measures, leading to a 75% reduction in data errors in client reports.
- Proactively followed up with delivery managers to ensure timely data delivery, which reduced projectdelays by an average of 2 weeks.
- Assisted senior Project Managers and SPOC with data collection, analysis, and reporting tasks for various vendors across different industries.

Data Analyst –
Heeraji Fashion LLP   **Jun 2023 – Oct-2023**

- Applied advanced data analysis with Data visualization tools for e-commerce insights.
- Assisted Business partners with data collection, analysis, and reporting tasks for various Business partners across different industries.
- Created Advance Financial Dashboard in Power BI to support Business Partners presentations, improving client comprehension of data insights.
- Collaborated cross-functionally, for optimizing business.
- Leveraged demographic data for personalized shopping journeys, increasing customer loyalty by 20%.
- Gained extensive experience in customer growth and customer analytics, focusing on strategies to enhance customer engagement and retention
- Managed and ran reporting systems, ensuring accurate and timely report generation.
- Assisted in data analysis to provide actionable insights, resulting in a 5% increase in sales

Data Scientist – Ai Variant   **Nov 2022 – Apr -2023**

- Contributed to comprehensive reporting and insights.
- Extracted, transformed, and loaded (ETL) data to ensure data integrity and readiness for analysis.
- Created Model using Machine Learning

Academic Details

- Bachelor of Computer Application (B.C.A)　　　　　　　　　　　　　　　　2019-2022 -
  Bangalore University

Technical Skills

- Advanced EXCEL, MS Office, and Microsoft Suite. Google Data Studio.
- Statistical Analysis: Strong applied statistical skills, data interpretation, and presentation.
- Data Visualization: Power BI, Tableau, Excel.
- Familiarity with Internal planning tools.
- Programming Language: Python. SQL.

Soft Skills

- Excellent organizational and logistical skills.
- Strong verbal and written communication and synthesis skills.
- High efficiency and rigor in task execution.
- Adaptable and creative problem solver.
- Strong team spirit with the ability to work autonomously.
- Business and Conceptual Thinking.

Language

- English: Excellent, demonstrated ability to communicate clearly and concisely both orally and in writing (Fluent).
- Hindi: Excellent, demonstrated ability to communicate clearly and concisely both orally and in writing (Fluent).
- French: I Can Communicate.

Academic Projects

Data Analytics Consulting - KPMG
Responsibilities

- Data Quality Assessment
- Data Insights
- Data Insights and Presentation

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Data Analytics – Empowering the Business with Effective Insights- TATA
Responsibilities:

- Framing the business scenario
- Choosing the right visuals.
- Creating effective visuals.
- Communicating insights and analysis.

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Certificates:

- SQL for Data Analysis.　　　　　　　　　　　　Link: LinkedIn Learning Certificate of Completion | LinkedIn Learning
- Machine Learning with Python.　　　　　　　　Link: IBM ML0101EN Certificate | Cognitive Class
- Masters Data Science Program.
- Certified National Association of　　　　　　　Link: LinkedIn Learning Certificate of Completion | LinkedIn Learning
- State Boards of Accountancy (NASBA).
- Society for Human Resource　　　　　　　　　Link: LinkedIn Learning Certificate of Completion | LinkedIn Learning
  Management (SHRM®).
- Certified HR Certification Institute® (HRCI®).　Link: LinkedIn Learning Certificate of Completion | LinkedIn Learning