


NAME: ICAP


DATE: January 5, 2024 3:27 PM

DESCRIPTION OF TECHNOLOGY

A platform that combines the functionalities of Fiverr, WhatsApp and Reddit all into one place for airsofters to more easily connect amongst each other.




HUMAN VALUES



The platform would allow Airsofters and technicians from all over the world to more easily connect with each other and communicate with each other, unifying the entire Airsoft community globally. It would also make the organization of events and games easier.

TRANSPARENCY




A small tutorial or explanation video will be given to new users to explain how the platform works. It is intended to combine already well-known platforms into a single place, therefore it should not feel too dissimilar to platforms that are being used currently.

IMPACT ON SOCIETY




Airsofters and airsoft technicians are spread out very thinly onto various social platforms and websites. ICAP looks to bring all of these various ways of communicating and selling/using of airsoft related services into a single platform.

STAKEHOLDERS




- Airsofter
- Airsoft Technician
- Forum moderator

SUSTAINABILITY




The energy usage of the platform can be optimized by scaling down the running parts of the application according to the computational demand.

HATEFUL AND CRIMINAL ACTORS




The platform could be used to scam users using fake services or by not providing the services after payment.

DATA




The application does not currently process any data nor is it intended to study data. It is meant as a tool/platform that makes communication easier.

FUTURE




This platform could end up making new friends and groups when it comes to playing airsoft a lot easier. Finding people that have the same interests within the airsoft sport should become less difficult.

PRIVACY



Your name, address details, personal messages to other users on the platform, e-mail address (signup) and device IDs (notification related) are stored by the platform.

INCLUSIVITY



The design of the platform is currently in the hands of only a single developer. Their personal biases are thus included in the application and would not be fixed unless sufficient feedback from end users is retrieved.

For the platform to function as intended it is also assumed that the majority of the Airsoft community will sign up for the platform and forego previous means of communication.

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HUMAN VALUES




How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...


TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...


IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS




Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...


SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?


HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

DATA




Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...


FUTURE



What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?


PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY



Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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