



## FLOYD HURST

29 / 08 / 2003

### Profile

I am currently studying Film and Television at the University of Bristol, which is unique because it offers a dynamic blend of practical filmmaking and in-depth academic study. My core passions and interests within cinema are where sociology and psychology shape storytelling. I am also deeply fascinated by how films can explore human behaviour and social structures to reflect and influence society. Alongside this, scriptwriting, producing, directing, and editing are my other interests and are roles I gravitate to during projects. I'm eager to apply my creative skills directly to branding, marketing and advertising.

### Contact

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### Education

2022-2025

#### University of Bristol

BA(Hons) Film and Television  
Grade: Predicted 2:1/ 1st

2019-2021

#### Bournemouth and Poole College

Extended Diploma in Creative Media and Technology  
Grade: DDD (A,A,A)

### Experience

#### Phoenix Studios · Internship

AUG 2024

Conceived and implemented a promotional video for Phoenix Studios, which demonstrated their dynamism in branding, marketing strategies, creativity, and design – while show-casing my own creativity and experience with Adobe After Effects and Premier Pro. The result highlighted the company's values- "Birth, Renewal and Immortality" using stock footage along with popular movie and cultural references to create a compelling narrative. Other tasks included extensive market research into clients' companies, script editing and a visit to client offices in London, where I directed, filmed and footage which I then edited for a pitch. The constant re-editing of projects and shadowing of experienced professionals gave me deep insights into the intricacies of the industry

#### Fathom · Work Experience

JUL 2024

Fathom is an advertising, branding and marketing company for which I had the pleasure of working. While there, I created and presented a script for the company's showreel, helping showcase their services and brand identity. I also made various animations using Adobe After Effects, which were used for a presentation for one of their clients. This experience gave me valuable insight into the industry, enhancing my understanding of how creative storytelling and visual media are applied to promote and build a company's image.

#### Pennard Hill Farm . Contract

Glastonbury Festival 2024

Working in a team to provide high-end hospitality and excellent client services, for a events glamping company at Glastonbury Festival.

#### Pizza Chef . The Old Inn . Part-time

SEP 2019 - SEP 2022

While working at The Old Inn I specialised in crafting and baking pizzas in a stone bake wood and gas-powered oven. I led my section and trained new employees and often interacted extensively with customers due to my workstation's location on an open terrace. During understaffed periods, took on front-of-house duties, guaranteeing exceptional customer service and satisfaction

#### LUSH Factory Worker . Contract

SEP 2021 - JAN-2022

In a fast-paced environment producing bath bombs, I worked under tight daily deadlines. My responsibilities included making and inspecting products for defects, performing quality control checks, and adhering to strict production schedules to ensure all targets were met on time.

### Skills

Communication



Critical Thinking



Problem- Solving



Teamwork



Leadership



Time management



Adobe Software



Presentations



### Interests

#### Music Festivals

I have been actively involved in music festivals, both as an attendee and a worker, for numerous years.

#### Travelling/Backpacking

2.5 months in Central America 2022. 2.5 months interrailing in 2022. 1 month in Morocco 2023. Albaina 2024.

#### Outdoor Activities

Successfully achieved The Duke of Edinburgh's Award. Completing the Volcano Hike in Antigua Guatemala in 2022. Surfing on my travels and when I can in the UK.