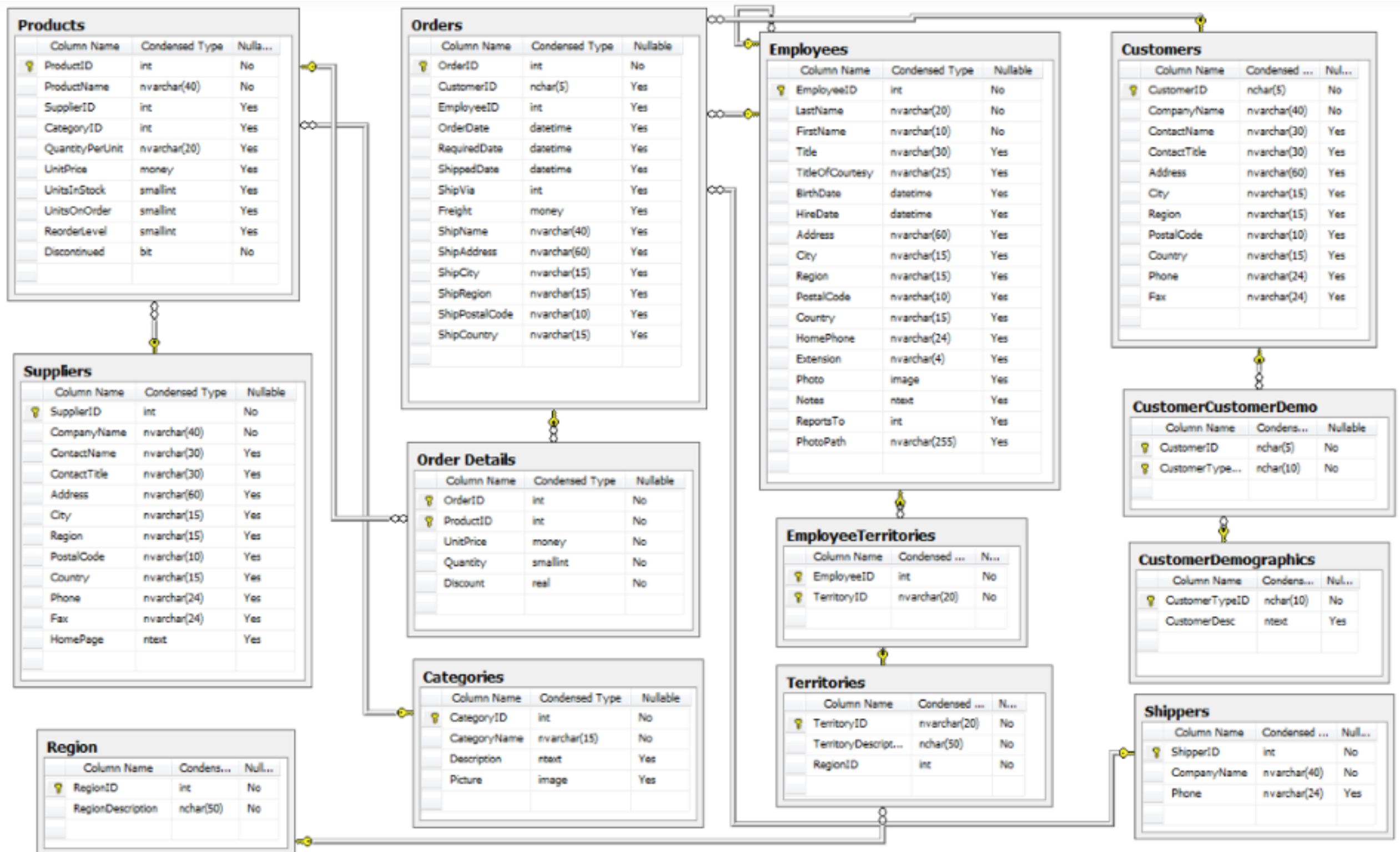
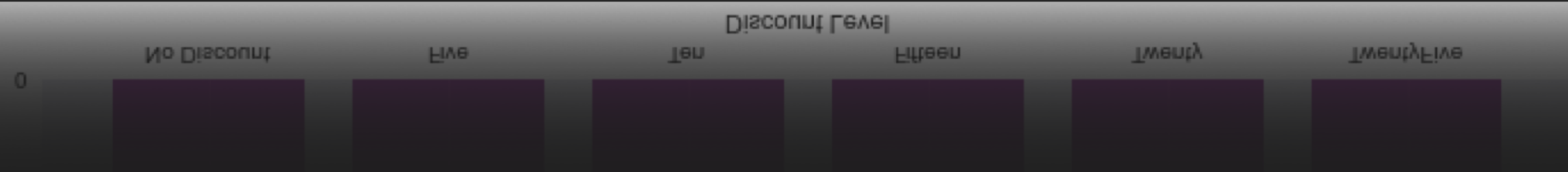
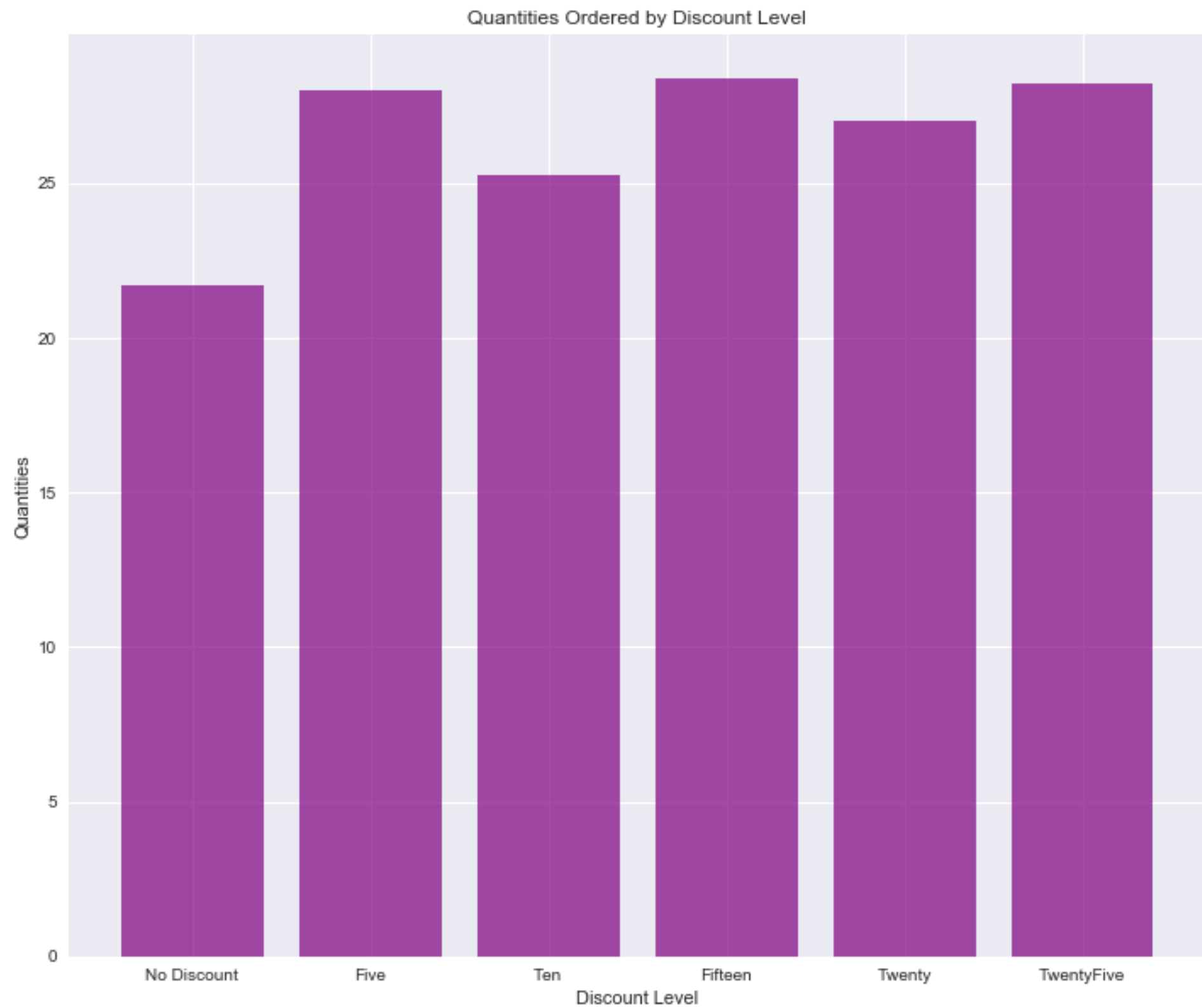


NORTHWIND

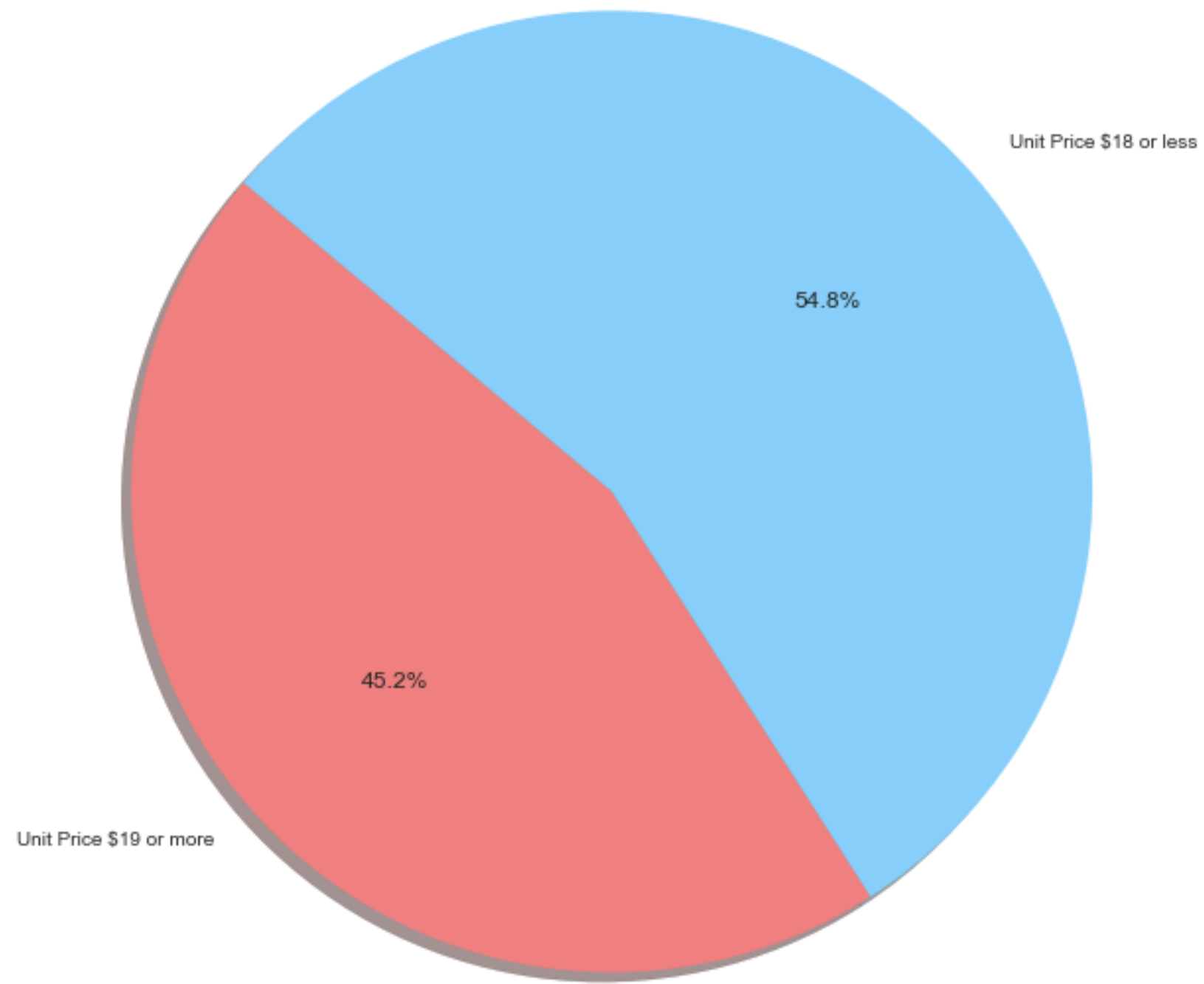
STATISTICAL FINDINGS OF THE NORTHWIND DATABASE

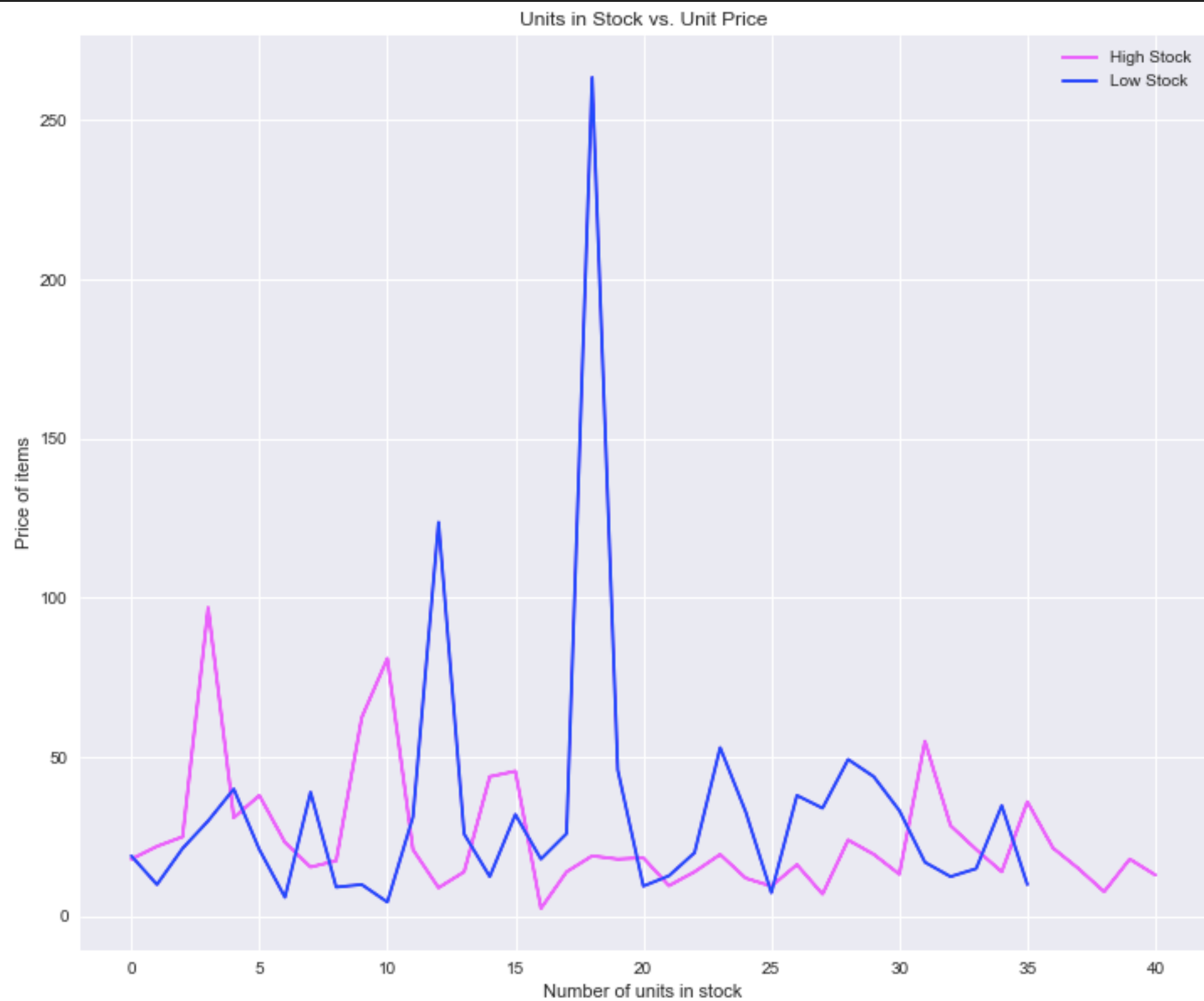
NORTHWIND DATABASE SCHEMA



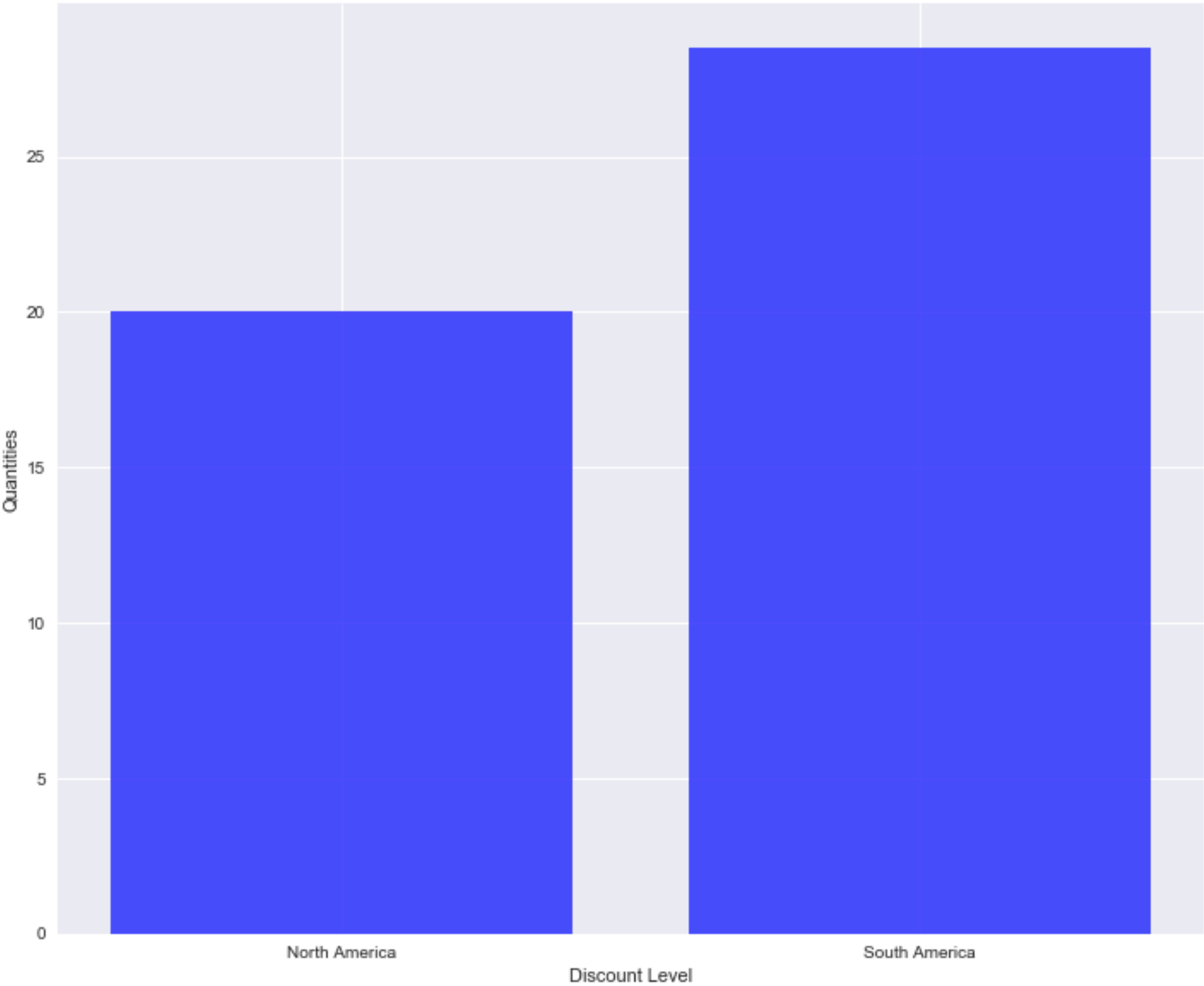


Quantities sold at different price points for Discount level 25





Quantities Ordered by at Discount Level 25 (North America vs. South America)



IN CONCLUSION

- ▶ Discounted Items sell at larger quantities than non-discounted items, particularly at the 25% discount rate
- ▶ This holds true regardless of unit price of the item
- ▶ Unit price of an item does not have an effect on the quantities sold. Quality > quantity
- ▶ On average, South American client base purchases more than North American client base