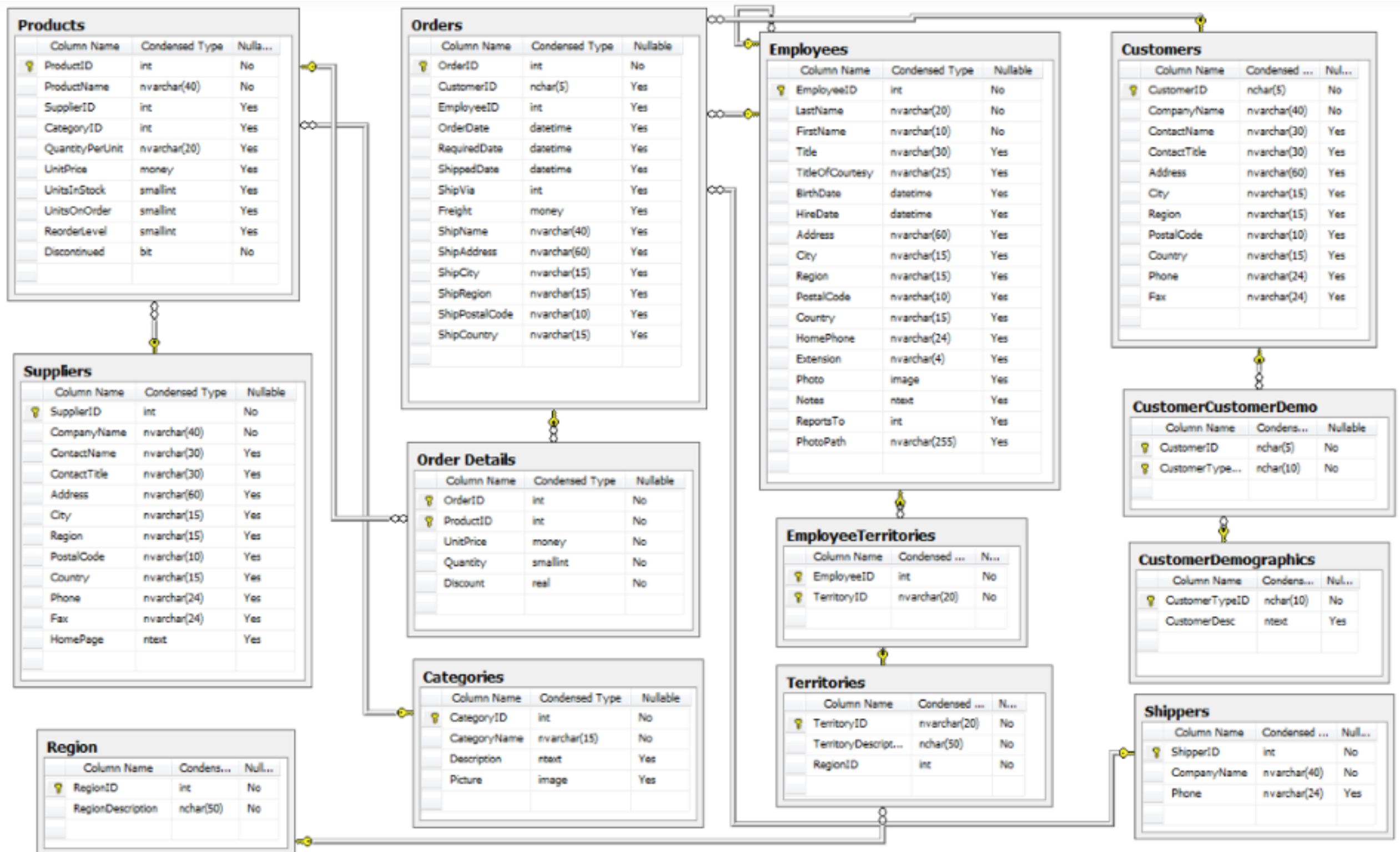


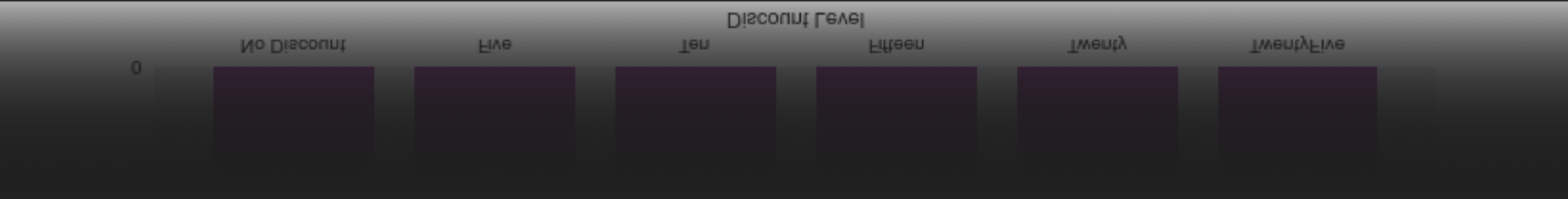
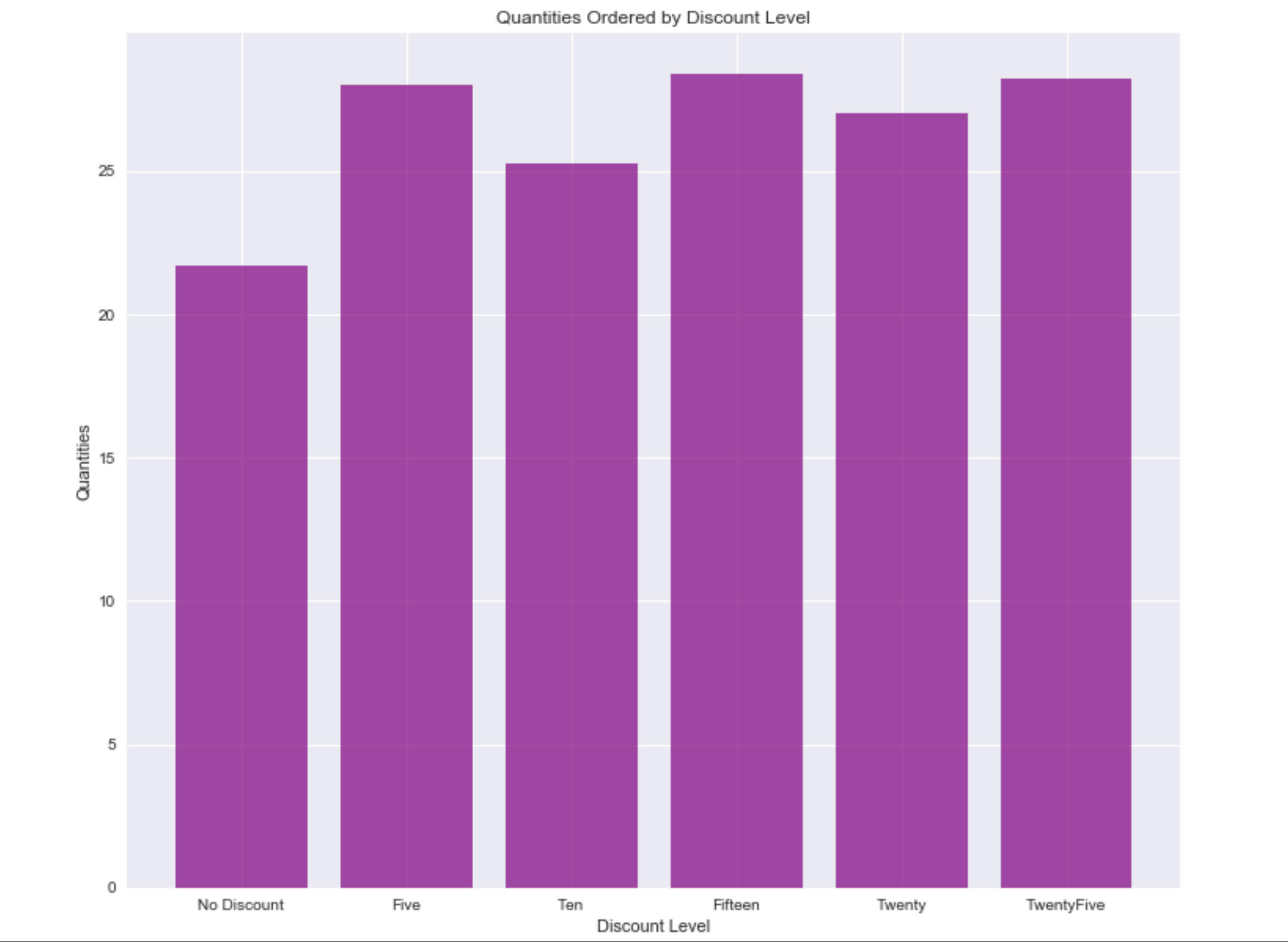
NORTHWIND

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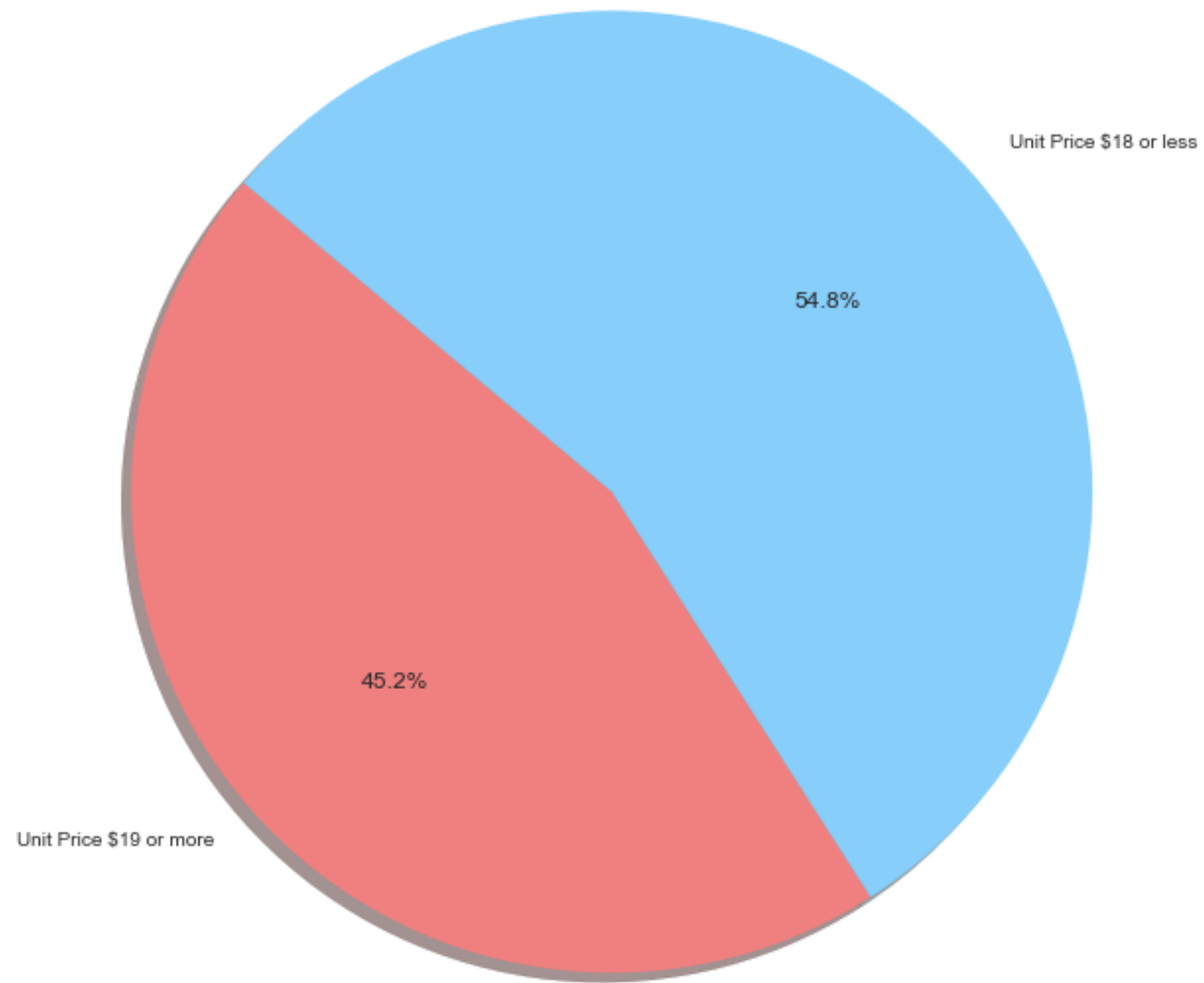
# STATISTICAL FINDINGS OF THE NORTHWIND DATABASE

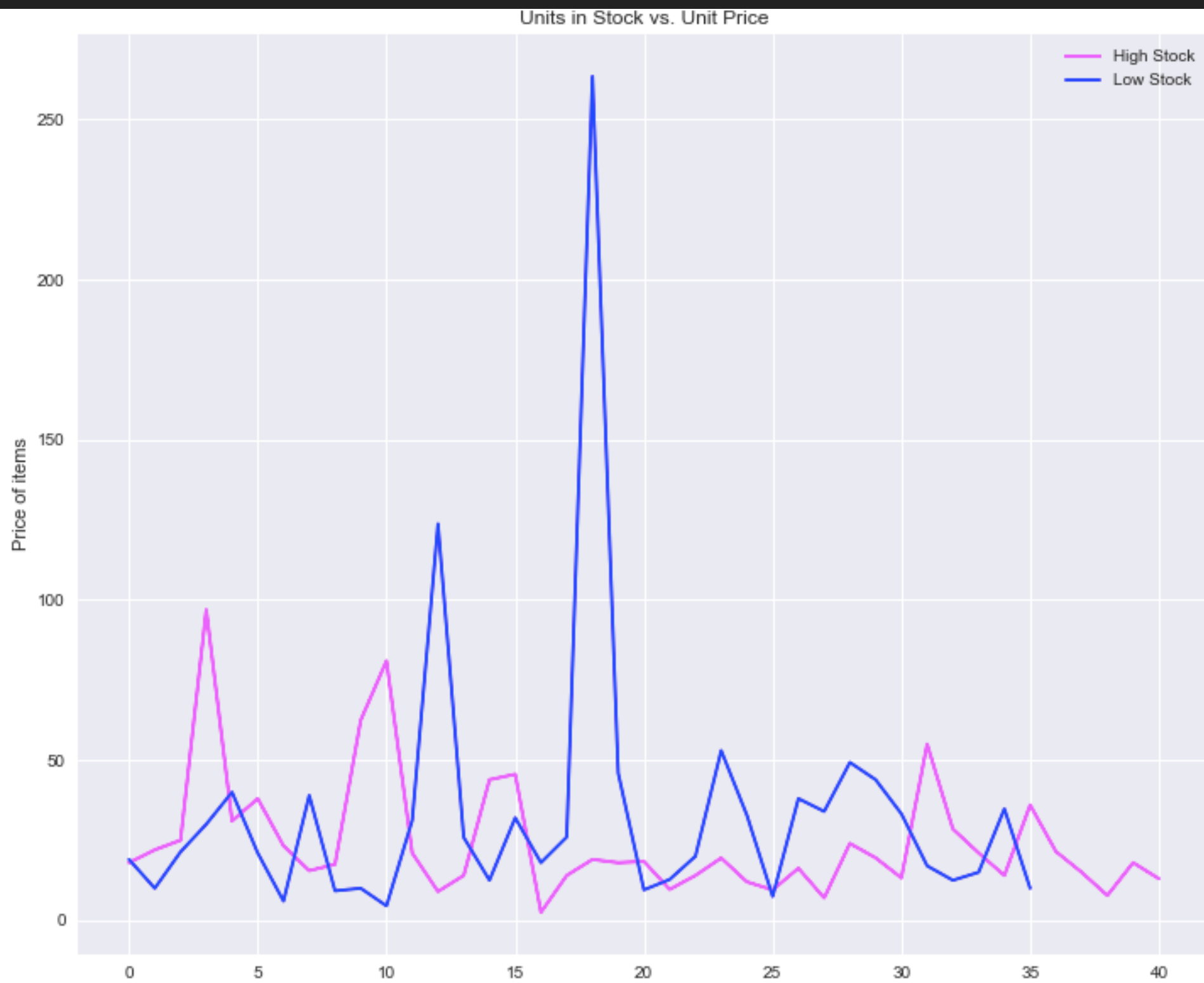
# NORTHWIND DATABASE SCHEMA



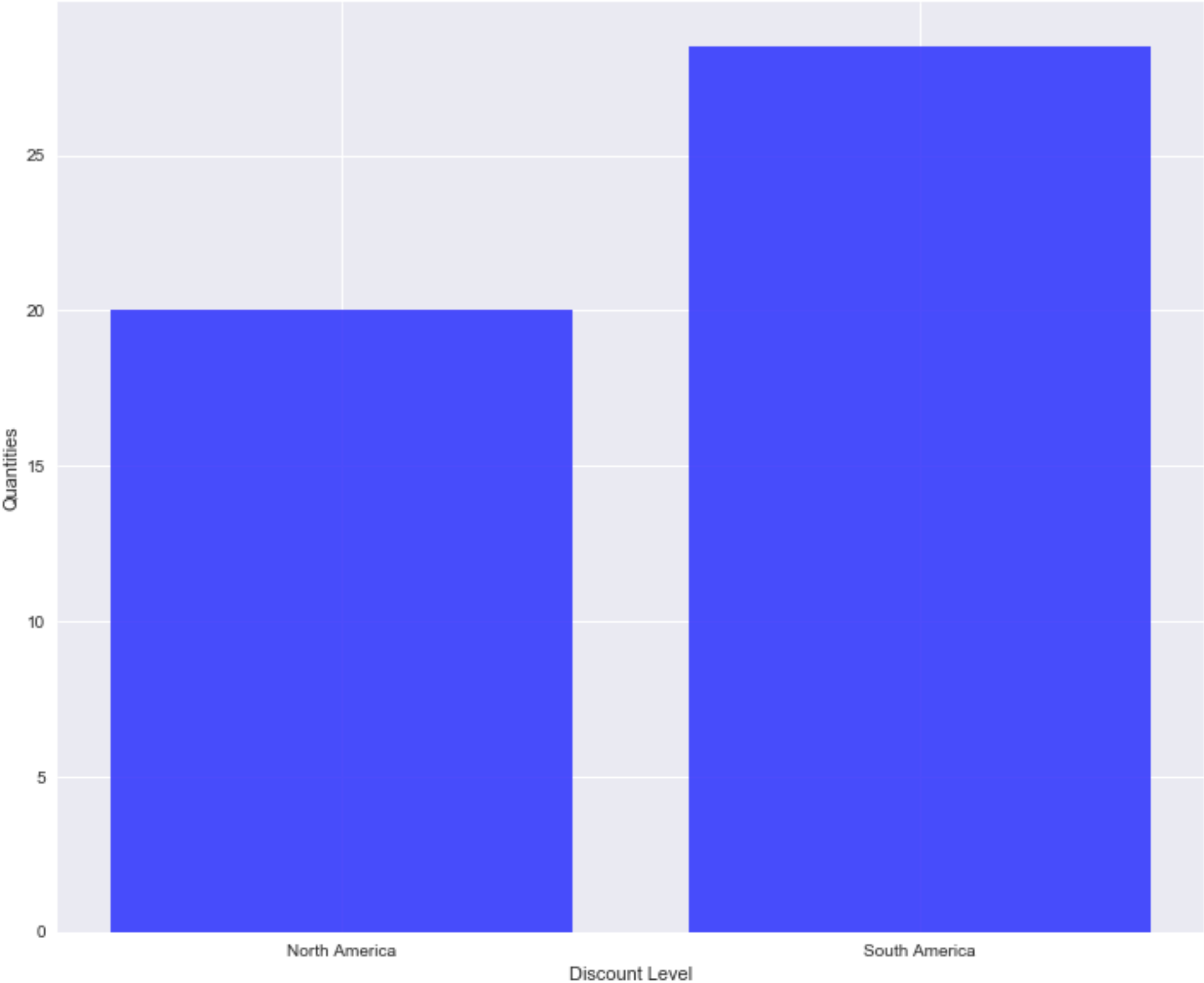


Quantities sold at different price points for Discount level 25





Quantities Ordered by at Discount Level 25 (North America vs. South America)



## IN CONCLUSION

- ▶ Discounted Items sell at larger quantities than non-discounted items, particularly at the 25% discount rate
- ▶ This holds true regardless of unit price of the item
- ▶ Unit price of an item does not have an effect on the quantities sold. Quality > quantity
- ▶ On average, South American client base purchases more than North American client base