

Elizabeth M. Page

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EDUCATION

Smith College, Northampton, MA

BA, Psychology (Expected May 2020)

Related Coursework: Research Design and Analysis; Statistical Methods for Undergraduate Research; Seminar in Latino/a Identity; Social Psychology

RELATED EXPERIENCE

The Smiffenpoofs, Smith College

Northampton, MA

Marketing and Public Relations Manager

2018 - Present

- Oversee all marketing, public relations, and media outreach for nation's oldest female collegiate a cappella singing group
- Delivered 10% increase from previous year in concert ticket and CD sales through new marketing efforts
- Write and distribute marketing materials, press kits, and press releases; serve as liaison to press contracts and reporters
- Coordinate radio appearances at college radio stations
- Secure in-kind donations for events and CD release parties
- Work closely with treasurer to track and analyze ticket and CD sales from concerts and performances
- Create brochures, flyers, and e-postcards to promote upcoming events and concerts; use Adobe Illustrator to create collateral materials

ADDITIONAL EXPERIENCE

Smith College Varsity Soccer Team

Northampton, MA

Captain

August 2017 - Present

- Lead 28-member team during practices, games, and tournaments; provide mentorship, encouragement, and positive role model
- Liaise with coaching staff to address issues of team cohesiveness; mediate conflicts
- Achieved 100% attendance at practices and games for two consecutive years
- Scout high school talent; lead tours of campus and athletic facilities for prospective students
- Assist coaches with players' stretching, conditioning, and nutrition guidance
- Execute policies and procedures governed by the NCAA

Smith College Office of Advancement

Northampton, MA

Phonathon Caller

June 2018

- Cold-called alumnae and parents to update them on current events at Smith and to encourage them to financially support the college and upcoming initiatives

The Scoop

Beverly, MA

Server

Summer 2017

- Maintained high level of customer service in high-traffic beach front ice cream store; served 75+ customers hourly
- Handled cash transactions and oversaw daily bank deposits
- Cleaned and closed store nightly; communicated with store manager regarding supplies and machine maintenance

SKILLS

Adobe PhotoShop and Illustrator; LexisNexis; Microsoft Office; Social Media