Robert Smith

Production Artist

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SUMMARY

Talented Production Artist who is looking to expand knowledge base and creativity within a company or firm. Looking to execute creative talents and put many years of design experience to good use.

SKILLS

Expert At Using InDesign, Photoshop, Illustrator And.

WORK EXPERIENCE

Production Artist

SKLZ - 2018 - 2019

- Produced catalogs for multiple seasons while following the current brands standards.
- · Created packaging for products across multiple categories.
- Maintained and archived files on the shared network.
- Developed a file naming structure to be applied to all files on the server.
- Ensured that files are gathered and packaged properly when being sent out for production.
- Would manage the outsourcing of images to be retouched if not done in house.
- Built and designed the art for various products.

Production Artist

ABC Corporation - June 2008 - June 2014

- Produced product catalogs for various brands, following the current brands standards or creating a new look if necessary.
- Created packaging for various products.
- Executed eye-catching signs and display booths to draw in crowds at trade shows and events.
- Produced point of sale displays for stores such as Dicks Sporting Goods or Sports Authority.
- Manipulated and enhanced RAW photos of models and products using Photoshop.
- Ensured that files are gathered and packaged properly when being sent out for production.
- Created vehicle wrap artwork for trucks and trailers to be used at various events.

EDUCATION

Bachelor of Fine Arts in Illustration - 2006(Savannah College of Art and Design - Atlanta, GA)