

# Business Intelligence Manager

## ROBERT SMITH

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### Objective

Business Intelligence and analytics professional with 19 years' experience in IT and 5+ years specializing in Healthcare analytics (Practice Management and Clinical Outcome); seasoned expert in managing all phases of the development life cycle including dashboard development, physical and logical model designs, project planning, documentation, organization and management.

### Skills

Business Intelligence, Data Analysis, Program Management, Business Analysis, SQL.

### Work Experience

#### Business Intelligence Manager

**INTEGRAMED AMERICA** - 2008 - 2020

- Manage the deployment of a data warehouse and business intelligence platform that integrate and transform healthcare data (Practice Management, Revenue Cycle Management, and Clinical Outcome) into meaningful, actionable solutions.
- Manage the design, development, testing and deployment of the company's dashboards.
- Develop business requirements, assess current reporting capabilities, and make recommendations regarding enhancement of our BI analytical tools.
- Lead developer, architect, and administer of the MicroStrategy and Distribution Services environment.
- Develop and maintain the logical business model in MicroStrategy Architect.
- Support, troubleshoot, and maintain MicroStrategy foundation on a daily basis.
- Work closely with various functional teams to translate business requirements into optimized semantic layers, reports and dashboards.

#### Business Intelligence Manager

**Delta Corporation** - -

- Included Utilization of publicly available information sources to proactively communicate, to all levels of the organization, market developments .
- Conducted continuous business analysis and provided recommendations to expand clientele and increase customer satisfaction.
- Collaborated with several third-party agencies to conduct research and formulate generic foods.
- Examined concept-testing results, generic formulations, market research presentations, as well as internal market research; orchestrated extensive .
- Trained account managers on data analysis techniques to create successful Key Account Plans.
- Manage Business Intelligence team which delivers and supports dashboards/reports for the entire company.
- Maintain ownership of company Data Warehouse which holds data from 4 separate ERP Systems.

## Education

Bachelor of Science in Graphic Communications - (New York University)