

# ROBERT SMITH

## Freelance Graphic Artist/Director

[info@qwikresume.com](mailto:info@qwikresume.com) | <https://Qwikresume.com>

Specialize in Graphic Design, Branding Communications, Logo Design, Visual Identity Systems and Retail Signage-Chalk Illustration.

### **FEBRUARY 2013 - 2020**

#### **FREELANCE GRAPHIC ARTIST/DIRECTOR - BRITTLEY HATTEN DESIGNS**

- Designed a Girl Scout Patch, to promote the clients platform.
- Designed multiple posters for client and Grace House Ministries for advertisement.
- Promoted awareness for neglect and abuse prevention towards children during multiple State Pageants.
- Designed multiple business cards and brochure layouts for the company.
- Communicated, stylized, and problem-solved through the use of type, space, and image.
- Consisted in developing design of location layout, list of signage needed and type according to the site survey.
- Designed generation and supplied printed material or electronic designs.

### **2008 - 2013**

#### **FREELANCE GRAPHIC ARTIST - ABC CORPORATION**

- Designed graphic artwork for sales to the modern home and business.
- Created innovative designs for textiles and ceramics.
- Administered sound business and project management practices.
- Created portfolios using Adobe Photoshop and MS PowerPoint, for use in meetings with prospective clients.
- Researched markets to identify new trends in art and design to broaden my artistic style and open up new streams of potential clients and revenue.
- Produced and maintained databases in Excel and Access to store detailed information about products and clients..
- This is Dummy Description data, Replace with job description relevant to your current role.

## **EDUCATION**

Associate in Graphic Design - 2011(The Art Institute of Tennessee-Nashville - Nashville, TN)

## **SKILLS**

Outlook, Word And Excel, Adobe Applications.