

# ROBERT SMITH

## Certified Makeup Artist

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### SUMMARY

Hardworking Beauty Expert successful at using product knowledge and exceptional customer service skills to increase guest retention and exceed sales goals.

### CORE COMPETENCIES

Sales, Customer Service Skills.

### PROFESSIONAL EXPERIENCE

#### Certified Makeup Artist

**ABC Corporation - August 2016 – December 2016**

##### Key Deliverables:

- Demonstrated makeup skills by assisting customers in foundation matching.
- Assessed skin condition to determine a proper skin care routine.
- Practiced professional makeup application on different skin tones and types.
- Performed audits to ensure that store inventory correlated with online inventory.
- Replenished merchandise to ensure products were consistently available for purchase.
- Used sales skills to meet company standards by selling professional quality makeup, fragrances, nail polish, and skin care products.
- Maintained store cleanliness while practicing the safety and sanitation of makeup products as well as makeup tools.

#### Makeup Artist

**Level 6 Salon - 2015 – 2016**

##### Key Deliverables:

- Give advice to clients about maintaining hygiene after applying/removing makeup.
- Apply makeup, cosmetics, mascara, eyelash, lip liner, eye liner, powder etc.
- Makeup for different events like weddings, dates, funerals, etc.
- Shape eyebrow, lip line, hair, and facial hair.
- Remove makeup after performance/event.
- Purchase cosmetics and applicators from vendors and negotiate prices.
- Teach makeup application to clients Work quickly and accurately under pressure Wipe off makeup and reapply if client is unsatisfied Apply makeup to clients using a color palette and different tools such as mascara, sponges, eyebrow shapers, lip liners, brushes, and applicators..

### EDUCATION

- High School Diploma - (Wadsworth High School - Wadsworth, OH)