

ROBERT SMITH

Sr. Freelance Graphic Artist

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SUMMARY

Cross-functional support for increased output productivity and quality, optimization of creative asset management and distribution, and maintenance of brand consistency.

CORE COMPETENCIES

Adobe Creative Suite, Microsoft Office, Word press.

PROFESSIONAL EXPERIENCE

Sr. Freelance Graphic Artist

Fine Art - May 2009 – 2020

Key Deliverables:

- Implemented the copy machine a lot and find a black and white design to be incredibly effective.
- Painted on wood, canvas, walls, mailboxes, light fixtures -anything and everything.
- Limited edition prints, stickers and whatever else decided to create regularly create large scale, portable, interactive murals.
- Collateral for multiple businesses and musicians in the southeast.
- Worked to clients brief, and considering deadlines at all times.
- Designed brochures, print ads, and annual reports.
- Designed advertisement flyers for play production.

Freelance Graphic Artist

ABC Corporation - 2006 – 2009

Key Deliverables:

- Constantly searching and networking with people to get work.
- Maintaining business relationships for future business.
- Designing flyers, logos, posters, web faces, album packaging, animated web banners, etc...
- Also developing small marketing campaigns for clients through the use of graphic design.
- Created artwork for many clients.
- Learned a lot about business.
- Skills Used Graphic design, web design, marketing, sales.

EDUCATION

- B.A. in Fine Art - (University of IOWA - Iowa City, IA)