Robert Smith

Information Architect

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SUMMARY

Designing data architecture patterns and ecosystems including data stores (operational systems, data lakes, data warehouses, data marts), ingress patterns (API, streaming, ETL/ELT), and egress patterns (analytics/decision tools, BI tools). Leads, consults or oversees multiple architectural engagements.

SKILLS

Management, Organizing.

WORK EXPERIENCE

Information Architect

ABC Corporation - 2003 – 2010

- Analyzes, assesses, documents and designs scalable and sustainable data architecture and data transformation processes within a large analytics pipeline.
- Works with stakeholders to understand the limitations and constraints of current data architecture (models, transformations, pipelines).
- Design, develop and maintain analytics data model.
- Develops subject matter expertise in both the data and the process/analytic domains.
- Oversees or reviews the implementation of improvements to the data architecture.
- Provides feedback and guidance to product developers, data scientists, and product owners.
- Facilitates design discussions and assist with decision making & guidance during development.

Information Architect

Delta Corporation - 1995 – 1999

- Consulted with business clients to determine the vision, strategy, content and functionality supported by websites, serving as the user advocate to .
- Oversaw the Information Architecture Library which included user and task analysis, site maps, page architecture (wire-frame), and navigation schemes.
- Played a critical role in the development and support of multiple Information Architecture methodologies and deliverables.
- Developed site maps, page schematics, navigation, and process diagrams for small- and large-scale websites.
- Wrote creative and informative copy for various departmental marketing projects, including scripts, brochures, and content.
- Met with client stakeholders to determine user needs for website content.
- Created functional mock-ups, utilizing a working knowledge of HTML, to demonstrate content placement and site navigation for clients.

EDUCATION

Bachelor's in Information Systems - (Stephen Covey Leadership Center)