

Junior Independent Business Consultant

ROBERT SMITH

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Objective

An Independent Business Consultant with accomplished, results-oriented business development professional with a proven track record of generating revenue through prospecting, customer relationship management, negotiations and selling strategies.

Skills

Crystal Reports , Business Development .

Work Experience

Junior Independent Business Consultant

ABC Corporation - 2013 – 2014

- Closely monitored trends in the social media ecosystem and implemented new trending opportunities to evolve all applicable platforms.
- Generated and implemented ad campaigns for new customers while increasing customer retention.
- Created and integrated key social media strategies to align both the marketing and communications in order to drive consumer awareness of available products and services.
- Thoroughly researched and developed strategies for search engine optimization to increase website traffic and customer interaction.
- Meticulously analyzed and identified technical resources needed to increase productivity.
- Identified opportunities to exceed client expectations - email marketing campaigns, social media, mobile web marketing, web and email design, analytics and custom campaign solutions.
- Demonstrated the ability to work with project managers, lead developers and designers adhering to all project timelines while maintaining quality and delivering the best results for clients.

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Delta Corporation - 2012 – 2014

- Included going into failing small businesses and doing all of the necessary bookkeeping and tax form requirements in order to save the clients .
- Interacted with all vendors and creditors to reduce penalties, fees & interest charges and reduce bad debt.
- Also dealt with debtors and did collections in order to re-stabilize the business and functions thereof.
- Represented Fortune 100 financial institutions and private businesses with their business products Managed and maintained pipelines in excess of \$5M .
- Created and implemented business systems with monitoring, tracking, and reporting systems for high volume multidisciplinary treatment facility, .
- Provided consulting services to both established and start-up companies.
- This is Dummy Description data, Replace with job description relevant to your current role.

Education

Bachelor of Science in Computer Science - (Texas Woman's University - Denton, TX)