

# ROBERT SMITH

## Associate Senior Product Designer

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

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### SUMMARY

A highly accomplished marketing professional with a track record of success in communication, product development, and special events. Marketing Communications Meeting Planning Sales & Fundraising Product Development Social Media Vendor Negotiations Budgeting & Cost Analysis Project Management Marketing Strategy Relationship Building.

### CORE COMPETENCIES

Marketing, Communications, Product Development, Product Marketing.

### PROFESSIONAL EXPERIENCE

#### Associate Senior Product Designer ABC Corporation - September 2012 – July 2015

##### Key Deliverables:

- Collaborated with cross-functional teams including merchandising, marketing, sourcing and packaging in the development of new and innovative gifts to penetrate a highly competitive market.
- Oversaw the design of gourmet gift baskets and gift packs for 1800Flowers.com, handling in excess of 300 SKUs annually.
- Consistently delivered successful results within tight timeframes.
- Spearheaded the development of a new private label brand of pet gifts, with sales of more than 400k units to leading retailers including Costco Midwest, HomeGoods, T.J.
- Led creative teams in photography, product styling, and overall creative direction for both 1800Baskets.com, and 1800Flowers.com websites and marketing materials.
- Promoted to Senior Product Designer after consistent successes as Product Designer within department.
- Operated many Epson/Canon/Xerox large format printers. Expert level pre-production skills including, preflight, imposition, color correction, & output file setup for flexographic, offset & die making.

#### Senior Product Designer Delta Corporation - 2010 – 2012

##### Key Deliverables:

- Interfaced with engineers in Mexico, India, China and Europe during design projects Create Bill of Materials for Door Assemblies, User Interfaces .
- Formerly Harnischfeger Corp.) Worldwide manufacturer of overhead cranes and material handling equipment.

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- Design and/or redesign and detail components (headrest, doors, seats, and console.) of interior components, etc.
- D modeled and detailed all assemblies utilizing surf2, surf1, limit2, auxview, G.D.& T.
- all drawings.
- Grammer Industries, Decoma, Mobis Inc., Grupo Antolin, and Mitsubishi Motors, All work done on CATIA V4.
- Responsible for electro/mechanical product design/development of potentiometric automotive sensor assemblies, components and wiring.

### EDUCATION

Bachelor of Arts in Communication - (WESTERN ILLINOIS UNIVERSITY - Macomb, IL)

