

ROBERT SMITH

Sr. Digital Marketing Intern

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Obtain a position to use skills and knowledge in the marketing field to become a valuable asset to an organization and grow myself within the company.

CORE COMPETENCIES

Adobe Creative Cloud.

PROFESSIONAL EXPERIENCE

Sr. Digital Marketing Intern

ABC Corporation - September 2012 – August 2013

Key Deliverables:

- Collaborates with the Creative Director with ad-hoc projects and assignments, including assisting with new branch offices.
- Responsible for helping to maintain all aspects of on-line technology including updating internal/external communications, advertising, and web content and graphics.
- Monitors and maintains the functionality of the Banks website.
- Creates page layouts as needed, identifies copy/pages for updates, coordinates site changes in a timely manner, proofs and reviews site functionality on a test server prior to live site placement.
- Coordinates sign-off from appropriate constituencies and manages changes or updates as necessary during the production process.
- Maintains website documentation, procedures, site archive, and updates interest rates as needed.
- Manage logistics for company events, such as new branch openings, internal bank regional meetings, company training, and community meet and greets.

Digital Marketing Intern

ABC Corporation - 2010 – 2012

Key Deliverables:

- Developed and maintained marketing strategies to meet Imparalis objectives.
- Developed a marketing plan detailing the years activities.
- Wrote and published weekly posts on Imparalis WordPress blog.
- Updated various social media daily, including Facebook, Twitter and Instagram.
- Worked on Imparalis brand management with new campaigns.
- Organized photo shoots with models and photographers.
- Drafted press releases for upcoming events..

EDUCATION

ROBERT SMITH

Sr. Digital Marketing Intern

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

- Bachelor of Science in Marketing - (Massachusetts College of Liberal Arts - North Adams, MA)