

ROBERT SMITH

Graphic Design Internship

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Multi-talented designer and communicator skilled in a variety of programs, including Photoshop, PaintTool Sai, InDesign, Powerpoint, and Microsoft Office Suite who thrives working across functional teams including marketing, technical production, sales, and also working independently.

EXPERIENCE

Graphic Design Internship

National Museum Of Civil War Medicine - JANUARY 2014 - 2019

- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Translated complex concepts and data into compelling visuals for media outreach.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Formatted text and graphics for blog posts, newsletters and other materials.
- Generated new ideas with limited direction and varied internal client needs.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Updated computer graphic files using graphics software programs.

Graphic Design Intern

ABC Corporation - 2012 - 2014

- Assisted former Art Director of Nutrilite, Sarah Shaak, with the ins and outs of managing a small business in Manayunk, PA.
- Together, we collaborated on branding for many clients.
- Initiated the beginning of this process by brainstorming, creating mood and inspiration boards, and presenting these to Sarah for more direction.
- Then created logos, logomarks, and helped with the design of websites for said clients.
- Sarah also had many existing clients who needed edits to their print and web collateral that I completed for them.
- This was a great learning experience to understand the process of being a graphic designer.
- This position taught me how to organize my time and my ideas to better help the client and get the job done correctly..

EDUCATION

- Bachelor of Arts in Public Relations - (Hood College - Frederick, MD)

SKILLS

Digital Media, Verbal And Written Communication Skills, Proficient In Adobe CS5, InDesign, Photoshop, Powerpoint, Social Media, Crisis Communication, Composed Under Pressure.