

Robert Smith

Senior Art Director II

PERSONAL STATEMENT

Detail production schedules to drive daily workflow. Hire and supervise personal and freelance talent for creative needs. Scout and select locations for photoshoots. Select Model's, Stylist, Hair and Makeup and Photographers.

WORK EXPERIENCE

Senior Art Director II

ABC Corporation - December 2011 - March 2015

Responsibilities:

- Guided team of direction, planning, and launch of websites and redesigns.
- Collaborated with editorial partners to identify target audience profiles, market trends, and competitive positioning to facilitate product strategy development.
- Fostered team development and mentoring through strong communications, transparency and creative culture.
- Balance budget allotted for retouching, shade matching, mechanicals, and comps.
- Attend bi-monthly meetings with senior marketing executives to present wall graphics.
- Work directly with the printer to shade match all editorial cosmetic products
- Delegate work flows to art director, outside vendors, and assist with any issues.

Senior Art Director II

ABC Corporation - 2008 - 2011

Responsibilities:

- Located in Des Moines.
- Designed and produced printed pieces including special order catalogs for Sams Club and websites.
- Worked with national advertisers to produce brochures, posters, displays, direct mail, logo design and collateral pieces for clients.
- Met with vendors, acquired estimates for print, photography and freelance work.
- Attended photo shoots and press checks.
- Met with clients.
- Coordinated with the production staff to ensure projects were completed on time.

Education

MS

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Ms. Word, Ms. Office,
Outlook, Office: Word,
Powerpoint, Photoshop,
Photography, Sales,
Typing, Windows.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)