Robert Smith

Jr. Creative Intern

PERSONAL STATEMENT

To acquire a challenging position in a collaborative environment that utilizes and expands on work experience, customer service and problem solving skills.

WORK EXPERIENCE

Ir. Creative Intern

ABC Corporation - May 2009 - August 2009

Responsibilities:

- Created presentations for the Liz Claiborne CEO.
- Designed e-commerce promotions based on the Buyers needs and internet analytics.
- Designed a Look Book for a Supreme Court Justice.
- Edited and stored photos for the website.
- Aided in HTML coding, Researched and implemented social media strategies.
- Utilized internet analytics to strategize Liz Claiborne New Yorks online presence.
- Researched summary and recommendations were then shared with the Mexx brand.

Creative Intern

Delta Corporation - 2006 - 2009

Responsibilities:

- Writing and researching copy for social calendars; concepting for pitches AAF National Student Advertising Competition.
- Participated in window display mock ups and executions for the Back-to-School season and Winter Holiday windows used in the 900+ stores nationwide.
- Facilitated relations with several cable companies such as Time Warner Cable, Charter, and Optimum by analyzing social media statistics, allowing.
- Completing projects for creative directors.
- Worked on any number of briefs for brands such as Oreo, Coffee Mate, Stouffers, Nestle, Toyota, Hanes, Skinny Cow, Barilla, & Drank a.
- Summer Present.
- Had weekly updates with Creative Director to discuss progress and future projects Produced commercials using footage provided by the foundation and .

Education

Bachelor of Fine Arts in Digital Studio Practice - (University of Wisconsin - Milwaukee, WI)

CONTACT DETAILS

1737 Marshville Road, Alabama (123)-456-7899 info@qwikresume.com www.qwikresume.com

SKILLS

Paint Shop, Illustrator, Photoshop.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing Snowboarding Cooking Reading

REFERENCES

Reference – 1 (Company Name) Reference – 2 (Company Name)