

ROBERT SMITH

Business Intelligence Manager II

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Investment and quantitative analytic professional with strong background in business intelligence, financial modeling, risk/quantitative analysis, reporting process, wholesale energy, and market trending analysis. Program experiences in Visual Basic application for Excel, Access, SAS, ACL, SAP, QRM, SQL, R, and Python Comprehensive knowledge of and experience in leveraging numerous investment instruments including wholesale energy market of natural gas and electric Strong analytical skills; support business operations through analysis of key performance indicators and market trends Proven leadership and team-building skills, coupled with the ability interface effectively and collaborate with peers, clients, management and other organizations.

EXPERIENCE

Business Intelligence Manager II

Wells Fargo - JANUARY 2015 - 2020

- Collaborated with end user, business partners and engineering team to identify and analyzed BI information needs and opportunities for improved data management and delivery.
- Improved and streamlined processes of data flow and data quality to improve data accuracy, viability and value.
- The streamline process has improved department efficiency by up to 70%.
- Designed and developed analysis methodology to ensure data quality, reporting dashboard, and visualization via Tableau/Microstrategy to propose innovative ideas and eliminated hidden risk.
- Developed statistical models to data mining to best practices in data visualization, self-service BI and anomaly-detection, and presented story to assist upper management decision.
- Designed and built visually rich applications and dashboards to measure, track, and display key business metric Designed and built tools and automations that scale critical business processes.
- Managed the ongoing development and operations of a business intelligence architecture that enables fact-based decision making and ad hoc analysis and insight generation by various tools i.e.

Business Intelligence Manager

Delta Corporation - 2013 - 2015

- Client Cetera Project Business Intelligence Road Map & Advisory Reporting Managed Advisory Reporting project team that consisted of internal and .
- Resolved reporting issues that affected over 8000 external clients reports.

- Developed project charter, timetable, and manageable deliverables.
- Created companywide report and analytic inventory Developed Business Intelligence gap assessment and project plans to eliminate reporting gaps.
- Managed marketing program with design review, editing, and supporting marketing teams with data-driven design recommendations and practical-go-to .
- Accelerate sales cycle through identification of advisor behavioral activities and opportunities leading from awareness to advocacy Generate analysis .
- Main point of contact for reviewing, evaluating and defining business requirements for metrics including sales, assets, activities and opportunities.

EDUCATION

- BS in Business - 2004(University of California-Riverside - Riverside, CA)

SKILLS

Microsoft Office, SQL, SAS, Tableau, ACL, R, Database Management, Reporting, Analytics, Statistical Modeling.