Robert Smith

Graphic Artist III

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SUMMARY

Enthusiastic and dependable individual with experience in various different industries/departments. Maintains versatility and ability to learn quickly any task put at hand. Always a team member. Easily works well in groups of people or alone via computer.

SKILLS

Microsoft Office, Photoshop.

WORK EXPERIENCE

Graphic Artist III

ABC Corporation - October 2015 - May 2016

- Updated files in the department asset management system.
- Created custom graphics and designs by using computer graphic design programs such as Adobe PhotoShop, Adobe Illustrator, and CorelDRAW.
- Carefully prepared all design layouts to coincide with each individual items set guidelines.
- This includes apparel, decals, signs, various vinyl material, and " ASI " items.
- Presented projects to salespeople with " proofs" for artwork approvals.
- Designed graphics and formatted text for websites, logos, promotions for marketing purposes, and other numerous forms of materials Collaborated with production on task list creation to meet overall project goals on time.
- Preserved the branding standards of assigned accounts.

Graphic Artist

ABC Corporation - 2010 - 2015

- Creating original art and graphic layouts for various pop music products and DVD video.
- Matching supplied album art or creating new popular covers from concept to finished piece.
- Design branding of company logos for various music and video product.
- Provide a natural cartooning/illustrative talent to custom enhance folios.
- Set up design standards to expedite jobs to press.
- Established a pop look for the company.
- Participated as a team member in a major company initiative, ensuring timely completion.

EDUCATION

B.G.S. in Arts & Humanities - (University of Louisiana at Lafayette - Lafayette, LA)