

ROBERT SMITH

Associate Freelance Producer

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Qualified media professional with experience on numerous network TV shows, two Emmy Awards, and management of multiple digital media projects in a variety of industries. Deep understanding of both the creative and technical aspects of media and the concurrent opportunities for multi-platform marketing strategies and optimization. Digital Marketing // Project Management // Sales Experience Ideas By Nature Business Development / Project management / Sales 2016 Created original content, assisted with exiting clients CMS systems as well as implementation of creative social media campaigns, generated sales and new leads (internal and external).

CORE COMPETENCIES

Customer Service, Production Assisting, Social Media, Photography, Cinematography.

PROFESSIONAL EXPERIENCE

Associate Freelance Producer

ABC Corporation - October 2005 – January 2007

Key Deliverables:

- Specialized in digital branding, web development, interactive advertising and emerging media for clients.
- Produced online ads for the Visa Security Q4 and Visa NFL "Know the Metaphors" campaign.
- Drove product during all aspects of development including, contracts, schedules, budgets, documentation, conceptualizing.
- Managed writers, designers, and creative developers.
- Produced on all development delivers and necessary changes.
- Managed studio recording sessions and photoshoots.
- Worked with development lead and other producers to allocate resources.

Freelance Producer

ABC Corporation - 2001 – 2005

Key Deliverables:

- Researched, reported, wrote, produced and supervised the edit of three one-hour PBS documentaries for PROJECT LITERACY, U.S.
- Worked with experienced actors to narrate and host -- David Birney on workplace literacy; Phyllicia Rashad on (award-winning) early childhood education; Pat Morita on mentoring.
- Programs continue to be requested and to influence literacy education.
- Skills Used Creating hour documentaries under demanding conditions.
- Producing as well as participated in creative development of independent features.

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EDUCATION

Photography/ Painting - 1995(San Francisco State Multimedia Studies Center)

