

Robert Smith

Global Project Manager

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SUMMARY

Director of Project Management/Senior-level Digital Project Manager with proven track record of developing innovative, cutting-edge strategies for a host of marketing channels.

SKILLS

Technical, Technology, Training, Communication.

WORK EXPERIENCE

Global Project Manager

ABC Corporation - May 2011 - May 2012

- Responsible for developing strategic plans to increase distribution of all existing lip products and bring new products to market.
- Responsible for planning and executing on strategy for global and US marketing campaigns.
- Supported international product launches and overall marketing efforts.
- Implemented and managed cloud-based systems to streamline marketing operations data asset management system (Artesia) and project management system (Workamajig).
- Worked cross-functionally to support multiple teams and departments.
- Played a critical role in company-wide programs for our call centers, TV, print, radio, digital and retail campaigns.
- Provided resources to global teams to ensure alignment among marketing efforts.

Global Project Manager

Delta Corporation - 2006 - 2011

- Collaborated with various leadership to plan and forecast business objective for major yearly campaigns - most notable being our Holiday initiatives.
- Periodically reviewing project plan and monitoring project team performance.
- Preparing project plans for engineering activities.
- Ensuring that the project delivers on time and as per the ABB policies. Effectively monitoring and controlling project progress and efficient resource utilization.
- Following up with the SCM team to ensure the project material delivery according to the project time schedule.
- Preparing revenue and invoicing plans for the project. Creating risk and opportunities list for the project.
- Acting as key contact for the customer and an escalation point for project issues. Building and maintaining strong relationships with internal and external stakeholders and effectively communicating with all stakeholders.

EDUCATION

MBA in Organizational Behavior and Development - (American InterContinental University - Hoffman Estates, IL)