

Robert Smith

Creative Intern

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SUMMARY

Opportunity of having a job experience, want to become an entrepreneur. Developed ideas for campaign pitch. Created logo for mill culture crawl.

SKILLS

Public Relations, Digital Marketing, Social Media.

WORK EXPERIENCE

Creative Intern

ABC Corporation - June 2012 – December 2012

- Created promotional and commercial videos for community-based nonprofits.
- Developed community and social change through the lens of art.
- Gave youth from lower-income neighborhoods a voice through music and poetry.
- Promoted community development, beautification, and greening.
- Created and facilitates spaces for CMSD high schoolers to gather.
- Discussed issues that affect their quality of education.
- Experienced assisting Creative Director full-time with various edits and shoots.

Creative Intern

Delta Corporation - 2009 – 2012

- PuroClean, Cobra Archery.
- Edited all print advertisement copy and television scripts.
- Created advertisement copy for the 2013 Miami Family Event.
- Collaborated with graphic designers to develop television storyboards and corresponding scripts.
- SKILLS Software Capabilities Adobe Creative Suite.
- art direction and Flash contributions for BMW, MINI, Santander Bank, and Olympus.
- Worked on campaigns for RJ Reynolds Doral and White Camel brand experiment.

EDUCATION

Bachelors Of Fine Art In Advertising - Art Direction - 2007(College For Creative Studies - Detroit, MI)