

ROBERT SMITH

Creative Intern II

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SUMMARY

Seeking to join a creative team where can apply diverse design skill set and Graphic Design background to the fullest while contributing to a creative-driven organization.

CORE COMPETENCIES

Photoshop, Photography.

PROFESSIONAL EXPERIENCE

Creative Intern II

ABC Corporation - May 2004 – September 2004

Key Deliverables:

- Selected to intern under the lead Creative Director for their three largest accounts.
- Awarded top intern award three consecutive months for strategic placement ideas and work ethic.
- Led team who received runner up for national ad agency charity design competition.
- Participated with account team on creation of print and national television campaigns for large energy and retail clients.
- Organized and executed multiple online campaigns for both regional and national clients.
- Exposed to high-level strategy meetings with national clients.
- Received product training on Adobe Photoshop and other graphic design software.

Creative Intern

Delta Corporation - 1999 – 2004

Key Deliverables:

- Collaborated and designed graphics as a creative intern.
- Worked on agency accounts including Choctaw Casinos & Chuys Tex-Mex.
- Created concept designs for prospective client business.
- Developed expert skills in Adobe Creative Suite Programs.
- Responsible for tracking and analyzing NBC 7s local market performance and preparing analytics and reports for clients Developed the social content .
- Scripting, Clearcast, Audio Management.
- Concept / Creative Troy Public Library (Book Burning Party) Campaign Development Buick, GMC, Detroit Public Schools.

EDUCATION

- Bachelors of Advertising & Public Relations - (UNIVERSITY OF HOUSTON - Houston, TX)