

Objective

Seasoned, versatile President /Founder with a successful track record in consumer products, crowdfunding, healthcare, marketing, sales, service, startups, and technology sectors. Strong reputation for identifying proactive, strategic, result-driven solutions aimed at achieving both short and long term business objectives in complex and evolving environments. Excellent relationship builder and communicator ideal for forging alliances with key stakeholders. Energetic, professional team player is known for outstanding customer service.

Skills

Marketing, SEO, Social Networking, Direct Marketing, Sales, Social Media Marketing, Project Management, Competitive Analysis

Work Experience

President/Founder

ABC Corporation - 2015 – Present

- Executing world-wide human resource strategy in support of the overall business plan and company strategy in a turn around a mature public company.
- Responsible for influencing and developing talent plans and creating a culture to attract, develop, and retain world-class talent while differentiating exceptional performance and highlighting leapfrog as a best-in-class company.
- Influenced leadership on matters of cogs, product, talent, performance, compensation, culture, and innovative initiatives to further strategic objectives.
- Developed compensation, succession, and benefits programs supporting the organizations objectives.
- Developed and presented executive compensation plans and programs, including equity plans to the board of directors.
- Led vision, strategy, product conception, product management, go-to-marketing, and data analytics.
- Initiated customer-focused KPI for technicians customers feedback was positive 85% of the time.

Co Owner And Founder President/CEO

ABC Corporation - 2009 – 2011

- Served as the organizational liaison with vendors and sponsors regarding all event matters.
- Conceptualized marketing strategies for all social and community service events.
- Oversaw all financial forecasting, analysis, and management; manages payroll, taxes, and sales taxes to ensure compliance; established liability insurance, permits, legal documentation, and workers compensation programs.
- Actively negotiated contracts, purchases all inventory; develops advertising budgets and activities to deliver maximum revenue.
- Managed and coordinated all employee training, programs, and scheduling to a diverse 3000+ customer base.
- Built out the website and social media platforms, and then earned dozens of monthly clients through digital marketing methods.
- This is Dummy Description data, Replace with job description relevant to your current role.

Education

Bachelor Of Business Administration in SCHOLARSHIPS - 1987(Boise State University - Boise, ID)Management - (Boise State - Boise, ID)Management - (Boise State - Boise, ID)