

# ROBERT SMITH

## Freelance Graphic Artist/Co-ordinator

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Proficient Graphic Artist with sixteen years of experience in graphics, multimedia, design, and art-support roles, including instructional graphics production.

## EXPERIENCE

### Freelance Graphic Artist/Co-ordinator

#### Jeff McDowall - JANUARY 2014 - 2020

- Created product mockups, renders, brand prototypes, and web development for Earth while Foods, Aleavia, and Brio consulting.
- Created logos and business card designs for new practice expansion.
- Worked with a graphic artist to create a Wordpress site for medical product sales.
- Created a new WordPress website, graphics, and characters for a dental practice.
- Created business cards, character designs, and dentist forms for a dental practice.
- Created organization logo, managed website.
- Volunteered to assist in the set design and build.

### Freelance Graphic Artist

#### ABC Corporation - 2010 - 2014

- Just for Kids Dental, Redlands, CA - Created logos and business card designs for new practice expansion.
- Using Adobe Fireworks and Illustrator Wellness Storehouse, Orlando, FL - Worked with graphic artist to create a wordpress site for medical product sales.
- Using Wordpress templates, Adobe Fireworks, Adobe Photoshop Dr.
- McDowall Dental, Lake Wales, FL - Created new wordpress website, graphics, and characters for dental practice.
- Using Wordpress templates, Adobe Fireworks, Adobe Photoshop Riverside Dental Group and Dental Associates, Riverside, CA - Created business cards, character designs, and dentist forms for dental practice.
- Using Adobe Illustrator and Fireworks International and Policy Analysis Center (IPAC), Orlando, FL - Created organization logo, managed website.
- Using Adobe Fireworks, Adobe Dreamweaver.

## EDUCATION

- B.F.A. in Creative Writing and Visual Arts - (St Andrews University)



## SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe Creative Suite.