

# Robert Smith

## Senior Art Director/Supervisor

### PERSONAL STATEMENT

Strong conceptual and strategic thinker who develops creative solutions to achieve business objectives. Proven ability to guide the development of graphic visual solutions for global and national brands that align with clients' brand standards. Key areas of responsibilities: Develops and appropriately and strategically solve business challenges.

### WORK EXPERIENCE

#### Senior Art Director/Supervisor

**ABC Corporation - April 2003 - October 2006**

##### Responsibilities:

- Ensure adherence to the creative development process schedule.
- Assist Director in the development of project them Successfully managed Holiday Concept Presentation to Upper Management.
- Facilitated Art Director and Copy teams to conceptualize each campaign.
- Hired vendors to print materials, construct up presentation and cater to an event.
- Delivered a broad range of graphic design, illustration and art direction consumer and business-to-business clients.
- During this time and won design awards from the health care communication industry and American Corporate Identity.
- Work directly with the printer to shade match all lor&eacute;al cosmetic products.

#### Senior Art Director/Supervisor

**Amerimark Direct - 1999 - 2003**

##### Responsibilities:

- Brands TIME FOR ME, FEEL GOOD CATALOG, HEALTHY LIVING, BEAUTY BOUTIQUE Full-scale photo art direction and brand development for multi-channel businesses, including creative staff supervision and direction of direct mail, e-commerce, collateral and advertising campaigns.
- Attend turnover meetings working closely with buyers on look and fit of each product Development of overall creative strategy to coordinate the look and feel of the brand direction across all business channels.
- Photo plan concepting and photo art direction (location and/or studio).
- Leading or participating in brainstorming sessions and writing creative briefs to drive the creative efforts of the project team.
- Presenting creative concepts to management that align with business goals.
- Understanding client feedback and communicating necessary direction to internal creative staff and/or external talent and vendors.
- Working with the client and project team to establish and monitor project schedules to assure timely delivery of top quality creative at every stage of the project..

### CONTACT DETAILS

1737 Marshville Road,  
Alabama  
(123)-456-7899  
info@qwikresume.com  
[www.qwikresume.com](http://www.qwikresume.com)

### SKILLS

Ms. Word, MS Office,  
Outlook, Office: Word,  
Powerpoint, Photoshop,  
Photography, Sales,  
Typing, Windows

### LANGUAGES

English (Native)  
French (Professional)  
Spanish (Professional)

### INTERESTS

Climbing  
Snowboarding  
Cooking  
Reading

### REFERENCES

Reference - 1 (Company Name)  
Reference - 2 (Company Name)

Education

BS