Business Development Assistant/Analyst

ROBERT SMITH

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Objective

Help organizations build brands in an increasingly digital, connected and real-time business environment. Focusing booth on the intersection of strategy and creativity--directing cross functional teams.

Skills

Marketing, Business Development, Financial Management.

Work Experience

Business Development Assistant/Analyst

ABC Corporation - January 2004 - June 2006

- Prepared and presented project financial evaluations to the board.
- Conducted marketing research for new products and markets.
- The developed project across the company (IT marketing and production areas).
- Developed a new geolocation system for potential subscribers.
- Project evaluation, marketing strategy, marketing research, communications, presentation, teamwork, creating ideas, leadership, business development.
- Coordinated all business development engagements, and scheduled client seminars.
- Prepared PowerPoint presentations, handouts, and workbooks for participants.

Business Development Assistant

ABC Corporation - 1999 - 2004

- Prospecting New Customers through internet search engines in Middle East, Africa & Asia.
- Customer built up in countries like Saudi, Oman, Egypt, Sudan, Yemen, Kuwait, Qatar, Jordan, Bangladesh & Pakistan through network marketing.
- Create and Build Data of prospective client in Middle East, Africa & Asian markets.
- Introducing company products and follow on serious leads.
- Initiate a process of sending sample and technical data for prospective clients.
- Quote, Follow up, Finalize deal and complete the sales process.
- This is Dummy Description data, Replace with job description relevant to your current role.

Education

MBA in Business Administration - 2015(George Washington University - Washington, DC)