

# ROBERT SMITH

## Hairstylist And Makeup Artist

**E-mail:** info@qwikresumc.com

**Phone:** (0123)-456-789

### SUMMARY

Educated and creative Makeup Artist and Hair Stylist with more than six years of experience in producing creative and technically accurate visual artistry. Professional instruction has been featured in publications such as The Press of Atlantic City, Link Magazine, North Jersey Women Magazine, XXL and Bliss Magazine. Work includes numerous runway shows, including New York, New Jersey and Atlanta Fashion Week and Lord & Taylor Prom Fashion Show PA.

### SKILLS

Office.

### WORK EXPERIENCE

#### Hairstylist And Makeup Artist

ABC Corporation - 2012 – 2014

- Provided a high standard of make-up applications and retail sell-through to customers.
- Displayed extensive knowledge of make-up products and application procedures.
- Provided makeup consultations and recommended home care items, evaluating clients skin tone and other features to determine the most appropriate make-up products and color scheme.
- Developed and implemented effective retail selling strategies and promotional activities.
- Merchandised and maintained stock control needs of retail area.
- Cultivated new guest relationships and ensured retention of existing guests.
- Assisted in planning and organizing retail counters and displays for the retail area.

#### Makeup Artist

ABC Corporation - 2008 – 2012

- Educated clients on skin care procedures and products.
- Deciphered product ingredient labels.
- Instructed clients on how to apply make-up to achieve a desired look.
- Maintained appropriate decorum and professionalism at all times.
- Learned outstanding customer service skills.
- Experienced working solely as a team to gain a positive outcome.
- Skills Used Customer Service Skills.

### SCHOLASTICS

- Associates of Business in Business - (ATLANTIC CAPE COMMUNITY COLLEGE)