Robert Smith

Area Vice President

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SUMMARY

Provides vision, leadership and operational oversight for all Patient Access functions and Senior Access leaders.. This position will establish positive, collaborative relationships with operational leaders.

SKILLS

CRM. Microsoft Office.

WORK EXPERIENCE

Area Vice President

ABC Corporation - August 2008 - February 2009

- Managed all functions (HR, Operations, and Sales) Oklahoma, Arkansas and Missouri locations.
- Consulted with CEO, VP and managerial staff to ensure policy compliance with applicable statutes, rules and regulations.
- Interfaced with legal staff in dealing with progressive discipline and grievances.
- Managed P&L, office budgets, and sales activity ledgers.
- Established auditing procedures to verify office procedure compliance.
- Developed marketing tools (visual and strategic) to gain untapped market share.
- Created templates for sales presentations, and quarterly business reviews.

Area Vice President

Delta Corporation - 2007 - 2008

- Craft and implement benefit programs for mid and large organizations.
- Provide leadership and collaboration for six WI offices.
- Mentor colleagues while inspiring innovation and supporting a positive culture.
- Foster direct relationships with clients and prospective clients.
- Promoted to lead a \$50 million On-Premise business unit representing 11 company owned bottling facilities and 12 franchise owned bottlers with 160.
- A strong strategic plan and collaboration with our bottling franchisees delivered 9% fountain growth and 12% vending growth.
- Significant accomplishments were in the important school and contract feeder businesses.

EDUCATION

Business Administration/Marketing - 1983(Alabama A& M University - Huntsville, AL)