

ROBERT SMITH

Graphic Design Intern III

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Graphic Designer is seeking for a graphic design job. I am a team oriented entrepreneur, and analytical thinker; results-oriented in terms of commitment and personal discipline, high capacity for creativity and innovation in each project.

JUNE 2014 - NOVEMBER 2014

GRAPHIC DESIGN INTERN III - ABC CORPORATION

- Conducted market research for a martial arts website and gave direction what kind of market strategy to use.
- Re-designed print material for the company such as a business card.
- Improved the overall layout and added a QR code on it.
- Conducted research for new clients and determined possible style approaches for projects.
- Designed a logo for a French cosmetics brand called Madame Bio and assisted with research for branding and styles.
- Also helped provide taglines for this brand.
- Created pitch winning presentations for animated commercial pitches for clients such as Volkswagen and the European Union.

2013 - 2014

GRAPHIC DESIGN INTERN - ABC CORPORATION

- I was responsible for creating graphics for various social media outlets.
- Also created posters used on campus.
- This was a great learning experience.
- Attended weekly marketing meetings and I was able to see the inter workings of a large establishment.
- Skills Used I was able to work in a team environment as well as independently on projects.
- Was successful in producing projects at a quick pace.
- Used photoshop and illustrator on a daily basis..

EDUCATION

Bachelor Degree in Communications in Advertising - 2010(University of Alabama - Tuscaloosa, AL)

SKILLS

Graphic Design, Photoshop, Illustrator, Indesign, Dreamweaver, Flash, Edge Animate, Adobe Muse, Market Research, Strategy Development, Advertising.