

## Objective

Emerging professional with Business Marketing degree and Art degree. Detail-oriented and enthusiastic with strengths in market research, trend forecasting, visual merchandising, and administration.

## Skills

Microsoft Office.

## Work Experience

### Graphic Presentation Artist

**ABC Corporation** - January 2013 – July 2013

- Created custom drawings and paintings using fine oils, acrylics and charcoal on high quality canvas.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Researched industry trends and evaluated competitive products.
- Created effective messaging using language, graphics and marketing collateral.
- Collaborated with designers and the editorial team on marketing materials.
- Monitored income expense sheets to track and adjust expenses.
- Prepared income statements and balance sheets and projected cash flow.

### Artist

**MAC Cosmetics** - 2009 – 2013

- New York -Giving exceptional WIP service to each and every client
- Utilizing and providing information our paid for makeup services
- Became a Viva Glam ambassadors bringing awareness and raising money for the MAC AIDS FUND
- As a product specialist worked closely with NYC1 Trainer in inspiring our fellow artist with new ideas and makeup techniques instore
- Participated in various marketing training sessions for the organization
- Assisted customers and provided information on vast array of products in the store
- Maintained cleanliness in store and ensured quality of visual merchandising.

## Education

Bachelor of Arts in Art Studio - (Coastal Carolina University - Conway, SC)