# ROBERT SMITH

## Makeup Artist/Beauty Advisor

**info@qwikresume.com | https://Qwikresume.com**

I am a talented Makeup Artist who is seeking to expand my career in a customer service related field. I wish to bring my experience and skills to a company that promotes growth and opportunity, while increasing company sales and customer loyalty.

**2013 – 2019**

### MAKEUP ARTIST/BEAUTY ADVISOR - SEPHORA

- Responsible for Beauty Studio makeover/consultations.
- Conduct private education classes through Sephora University.
- Increase Beauty Studio productivity and sales through product knowledge and expertise.
- Mentored beauty consultants to become certified makeup artists.
- Leader in client service and customer acquisition through loyalty program.
- Certified Makeup Artist through Make Up For Ever DiamondTerybiell Rodriguez Tribe.
- Certified Makeup Artist through Sephora University.

**2009 – 2013**

### MAKEUP ARTIST - ABC CORPORATION

- M.A.C.
- Cosmetics Jul2011-Jul2012 Makeup Artist Job Description Specializes in marketing and promoting beauty products especially makeup.
- Requires many years experience as a well-trained professional in handling and applying makeup.
- This includes suggesting the right combination of colors for skin and face, demonstrating the use and proper application of products, individual client teaching, and group training events, proper knowledge of tools, their uses and constant training of artistry skills.
- The artist has accountability for goals required for pre-sale of holiday merchandise, booking events and daily sales goals.
- This position requires multitasking many clients with exceptional customer service while performing artistic full face makeovers in a given time frame.
- All artists are also accountable for knowing their yearly sales goal, weekly sales goal, and making these calculations on a daily basis..

## EDUCATION

- (Borough Of Manhattan Community College)

## SKILLS

Microsoft office, Skincare, Sales, Social Media Marketing, Microsoft word, Business Management, Retail Sales, Makeup application.