# **Robert Smith**

## **Asst. Senior Business Consultant**

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## **SUMMARY**

Accomplished and highly motivated sales and marketing executive, with a strong work ethic and proven track record of exceeding client needs and expectations.

## **SKILLS**

Web sphere, Business Analysis, Endeca.

## **WORK EXPERIENCE**

## **Asst. Senior Business Consultant**

ABC Corporation - August 2011 - September 2012

- Identify constraints within Sales, Operations and Financial departments.
- Analyze management effectiveness and evaluate all in-place procedures and processes.
- Identify areas requiring improvement, and implement corrective measures.
- Integrate processes to increase quality, safety, and efficiency.
- Build budgets to use for benchmarks within the financial department to improve the decision making process and build a dashboard.
- Developed strategies to optimize clients sales opportunities.
- Led client to reduce Cost in Rework in Installations Department Non-billable hrs.

#### Senior Business Consultant

ABC Corporation - 2010 - 2011

- Largest Latin-American consulting firm, focused on profitable growth through Customer and Operations strategies.
- Acted as project manager of last two projects, leading teams of five consultants/analysts.
- Created new project proposals and conducted sales pitch presentations that increased sales by \$3 MM USD per year.
- Redesigned and led the consolidation of the firms Customer Segmentation Strategy solution.
- Led an 11-person joint client/consultant team in implementing the sales & operations
  planning process for the poultry industry leader in Mexico, achieving an increase of 3% (\$90
  MM USD) in annual sales.
- Devised a vertically-integrated strategy for Coca-Cola Argentina, in response to continuous national truck driver union strikes and recent restrictive labor laws.
- Identified benefits of \$56 MM USD...

## **EDUCATION**

MBA in Business Administration - 2010(Oakland City University - Oakland City, IN)