# **Robert Smith**

# BDC Representative/Specialist

### PERSONAL STATEMENT

To Help customers by using excellent problem solving skills, a friendly yet determined attitude, and provide promt service. Driven to work well in an independent or team oriented atmosphere.

#### **WORK EXPERIENCE**

# **BDC Representative/Specialist**

Easy Auto - March 2013 - 2020

Responsibilities:

- Answer customer Internet inquires by email, text and phone.
- Contact customers based on current marketing incentives.
- Follow up with existing and potential customers to generate leads and set appointments.
- Performance based pay was based around the top performers in the department to which held the highest numbers for 2 solid years.
- Communicate with customers of all personalities and learn that every customer and situation are different and need to be handled accordingly.
- Salesmen, social media marketing, instagram, twitter, and facebook marketing.
- Process thousands of leads per month. Use of adp software to enter pertinent information into a database for record keeping and management/sales review.

#### **BDC** Representative

Delta Corporation - 2011 - 2013

Responsibilities:

- Answering phones/transferring calls,setting up service appointments,following up with customers.
- Business Development for a car dealership.
- Taking and making calls to increase traffic to the dealership by scheduling appointments for test drives.
- Drive traffic for sales/service department by setting appointments by determining the needs of the customer and their vehicles Handling incoming.
- Call leads and try to get them to setup an appointment to come in so we can sell them a car.
- Receptionist duties answer all incoming phone calls made into the dealership, transferring customer calls to the correct departments; help give.
- Make appointments for customers to come into the dealership to discuss prices/monthly payment options with a finance manager or sales man to help.

### **CONTACT DETAILS**

1737 Marshville Road, Alabama (123)-456-7899 info@qwikresume.com www.qwikresume.com

#### **SKILLS**

Microsoft Office, Customer Service, Clerical, WPM 55+, Marketing, Sales, Cold Calling, Phones, Customer Relations.

# **LANGUAGES**

English (Native)
French (Professional)
Spanish (Professional)

#### **INTERESTS**

Climbing Snowboarding Cooking Reading

#### REFERENCES

Reference – 1 (Company Name) Reference – 2 (Company Name) Education

High School Diploma In OBJECTIVE - (Gallatin High School Gallatin TN United States - Gallatin, TN)