# Lead Photographer II

# ROBERT SMITH

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## **Objective**

Highly-skilled Photographer driven to fulfill the planned concept or desired results of each project. Adaptable and flexible team player able to cope well with obstacles and remain true to goals.

#### Skills

Photographer, Communication.

### Work Experience

### Lead Photographer II

**Penthouse** - January 2014 - 2020

- Generates computer graphics and page-layout software, graphic elements and photography.
- Maintains consistent use of graphic imagery in materials and other marketing outreach.
- Designs proposal covers and spines.
- Selects and alters secondary photographic features such as backdrops and lighting.
- Shoots photographs in controlled lab, field and remote environments.
- Plans and prepares for all on-location and studio shoots.
- · Archives photographs on computers and servers.

### Lead Photographer

#### **Delta Corporation** - 2009 - 2014

- Exercised artistic sensitivity and skill to plan the composition, lighting, background and color values of each assignment.
- Maintained all equipment such as Lights, Cameras & Dens, etc.
- Planned, scheduled and executed all aspects of conventional photography including onlocation and in home procedures.
- Edited and the distributed all selected and unselected images.
- Create schedules, set appointments, make sure every session is on time, keep the work environment smooth and controlling the labor cost.
- Take pictures of individuals, families or groups, retouching the pictures, set and sell photo packages.
- Managing the processing and use of images, discussing technical problems, troubleshooting, checking for quality and dealing with clients concerns.

#### Education

Bachelor of Science in ME - 2014(The City College of New York - New York, NY)