

ROBERT SMITH

Co-Founder/Creative Director

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Co-Founder/Creative Director with company oversight committed to cost-effective management of resources and quality performance. Motivated sales professional with 5 plus years sales representative experience. Enthusiastic educator and mentor with a strong commitment to student achievement and personal development.

NOVEMBER 2014 - PRESENT

CO-FOUNDER/CREATIVE DIRECTOR - ABC CORPORATION

- Helping over 120 clients from all walks of life establish an online presence.
- Offering WordPress websites, digital marketing solutions, and social media engagement with a proven track record of over 5 years.
- Successfully launching over 160 websites, 76 email campaigns, 96 SEO campaigns, and organizing 31 events.
- Increasing the total fan base for clients by an average of 76% across all social media platforms.
- Developing online tutoring services to help people to pursue their passions as a career.
- Responsible for direct training and supervision of a highly motivated, result-driven sales staff.
- Extensive experience in online advertising, having built social media followings for multiple companies in different markets.

SEPTEMBER 2013 - NOVEMBER 2014

FOUNDER/PRESIDENT/CREATIVE LEAD - ABC CORPORATION

- Provided consultancy services to over 40+ businesses and organizations establish new service offerings targeted to the international development and SME sectors.
- Provided project management services in business & organizational development.
- Developed knowledge and information about competitor activities, pricing, and tactics.
- Managed costs and overheads, product/service mix, pricing and margins, and all factors affecting the profitable performance of the company.
- Selected, managed, and negotiated terms with external agencies and partners.
- Targeted participation in industry-specific local events and activities for lead generation.
- This is Dummy Description data, Replace with job description relevant to your current role.

EDUCATION

BS in Business Marketing - 2010(University Of Phoenix)Certificate in Japanese Language And ASEAN Developing Economies - 1994(Seinan Gakuin University - Fukuoka, Japan)Certificate in Japanese Language - 1990(Waseda University - Tokyo, Japan)

SKILLS

Web Design, Search Engine Optimization, Social Media Marketing, PPC, Graphic Design, Wordpress, Client Relationship Management, Management