

ROBERT SMITH

Freelance Makeup Artist II

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Passionate beauty professional with over nine years of experience in cosmetics and skincare with an enthusiasm for creating and contributing to superior work. Offer a proven track record as a top sales producer with strong product demonstration and closing skills. Exceptional leadership capabilities, stellar communication skills, master in educating and experience in leading a strong team of consultants.

EXPERIENCE

Freelance Makeup Artist II

ABC Corporation - 2010 - 2014

- Assists the cosmetic business manager in attaining brand standards and awareness with retailer.
- Promotes and educates clientele and employees in all aspects of skincare, creative makeup application and technique.
- Cognizant of sales goals and strategically suggest additional products to create higher sales volume.
- Create optimal recommendations to customers in selecting the ideal product mix suitable for various skin types, needs and lifestyle preferences.
- Advanced makeup application techniques and proficient in product knowledge and services to build sales.
- Studies and presents information about products with their features and benefits to better serve clientele.
- Maintains relationships and loyalty with the customers through personal interaction and clienteling.

Freelance Makeup Artist

ABC Corporation - 2006 - 2010

- Provide makeup consultations and applications for individuals.
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- Kept up to date on seasonal and every day trends.
- Provided excellent customer service and provided make up applications to all clients.
- Provide makeup consultations and applications for individuals.
- Experience arranging, coordinating, and scheduling customer appointments.
- Excellent verbal and written communication skills..

EDUCATION

- Bachelor of Science in Fitness and Human Performance - (University of

Houston - Clear Lake, TX)

SKILLS

Hair styling, makeup application, nails, facials, waxing, customer service, positive attitude, hardworking.