

# ROBERT SMITH

## Graphic Artist/Marketing Production Coordinator

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A driven, highly organized, strategically focused, passionate, dedicated, creative individual striving to achieve positive results in design pieces, with over twenty years experience in creative design. I have the ability to scout talented people to build the best creative teams, and empower people to grow and showcase their abilities and strengths. I feel honored to work with some of the most talented and passionate people all over the world and use my management skills to enhance camaraderie amongst not only my team but throughout my corporation.

## EXPERIENCE

### Graphic Artist/Marketing Production Coordinator

#### ABC Corporation - DECEMBER 2000 - JUNE 2006

- Collaborate with Marketing team in the creation of communications programs that effectively promote the organization and its products.
- Use many programs to design new communication pieces, included but not limited to brochures, flyers, postcards, and e-mail campaigns for regional vice presidents and branch managers nationwide to boost sales.
- Manages the research and development of content for publication of products.
- Oversees the preparation of presentations and/or speeches geared toward employees.
- Organize, design and order promotional items for events and meetings.
- Discuss and present different vendors our printing needs and negotiate prices.
- Set up and keep up to date nationwide ordering program.

### Graphic Artist

#### ABC Corporation - 1999 - 2000

- Graphic Designer Position.
- Create & design proposals and logos, for T-shirts, jackets, aprons, flags, fabrics, and all kinds of promotional items and materials for our customers, to promote their brands and services.
- This includes photo manipulation, creation of custom designs and patterns, and the development of virtual products for realistic digital representation.
- Creation and recreation of designs and logos to apply directly on t-shirts.
- Graphic design for schools and sport teams to support seasons in areas such as football, soccer, baseball, basketball, and various commercial activities for SMEs.
- Proven aptitude for dealing with customer complaints, dealing with

customers Face to Face, Responsible for completing the sales process from initial customer request either via telephone / facsimile / email through to arranging delivery or collection.

- Designed unique print materials, including advertisements, brochures and logo design.

## EDUCATION

- AA in Fine Arts - (St. Petersburg Jr. College)

## SKILLS

Graphic Design, Creative Services Manager, Marketing.