

ROBERT SMITH

Asst. Creative Intern

info@qwikresume.com | <https://Qwikresume.com>

Responded to client email and written requests daily. Structured client marketing and advertising implementation calendars. Managed marketing campaign content for united healthcare and input information.

2009 - 2009

ASST. CREATIVE INTERN - ABC CORPORATION

- Proofread and edited all copy forms including web content, technical copy, social media campaigns, and policy-related copy.
- Created original, creative, and exciting sales copy for direct mailing and web.
- Maintained a professional voice and tone while still engaging targets with interesting content.
- Developed strong written communication skills and verbal communication skills between creative teams and clients.
- Conceptualized, developed, created, and edited mock ads for magazines, newspapers, television, and web.
- Exposed to data analysis, demographic awareness, and target audience statistics.
- Organized and recorded up to 20 client phone calls and messages.

2006 - 2009

CREATIVE INTERN - DELTA CORPORATION

- Assisting with company social media presence as well as writing for brands such as Bacardi Flavored Rum, American Family Insurance, Motown, Nissan .
- Pitched creative suggestions for song placements with artists, television, and film Conducted research for artist management and company development .
- Participated in brain-storming sessions with Senior Creative Designers.
- Developed inter-office e-blasts using Adobe Photoshop and Illustrator.
- Performed various clerical duties; faxing, filing, copying, typing, handling mail.
- Creating a business using a grant that was given to you so it could be maintained.
- Created Branding guidelines for past clients Determined legality of logos and designs Designed over fifty logos and concepts for various clients Wire-.

EDUCATION

Bachelor's in English - 2006(Sonoma State University - Rohnert Park, CA)

SKILLS

Graphics, Adobe Creative Suite; Final Cut X, Photoshop,.