

ROBERT SMITH

Senior Product Designer/Analyst

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SUMMARY

Professional & design thinker with 14+ years of experience in product & bra development as well as strategic creative services. To solve problems of any kind. Believe in paying knowledge & experience forward by being more of a mentor than a manager.

SKILLS

Designing, Management.

WORK EXPERIENCE

Senior Product Designer/Analyst

ABC Corporation - January 2006 – February 2011

- Translated subject matter into concrete design.
- Created design themes, graphics, & Illustrations for product, packaging, advertising collateral, & brand collateral.
- Worked in conjunction with sales & marketing teams on multiple projects through concept, estimation, design, proofing, & production phases.
- Worked in conjunction with web development team to create rich, interactive content for company websites as well as digital collateral.
- Performed market/product research.
- Organized, managed, & scheduled multiple projects.
- Worked with various substrates & printing processes.

Senior Product Designer

Delta Corporation - 2005 – 2006

- Hardlines and Softlines product design and development of Dog, Cat, Small animal and Aquatics products that deliver 18%-50-% year-over-year increased .
- Sub categories include toys, consumables, bowls, beds, collars, leads, harnesses, apparel, Halloween/Holiday costumes, gifts, small animal and .
- Designed solution-focused, trend-right pet products including experience with cut and sew items, plastic, rubber, stainless steel, ceramic, resin, .
- Reviewed samples for quality, color, and communicated changes via SharePoint and Grovesite to the overseas sourcing team Consulted with the Quality .
- Included product design and development for a continuous motion case packer product line and related equipment.
- Interfaced with in-house manufacturing and sales departments.
- Supervised drafting staff.

SCHOLASTICS

- Associate in Graphic Art - 2008(Pima Community College - Tucson, AZ)