

# ROBERT SMITH

## Freelance Makeup Artist/Sales

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

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### SUMMARY

Makeup Artist with extensive knowledge of the fashion and cosmetic industry, client-focused and goal oriented. Very energetic and outgoing with an innate drive to make sales quota. Retail sales professional who excels in fast-paced, deadline-driven environments. Reliable, punctual and hard working. Accountable demonstrating a high level of ownership and initiative. Quick and effective at decision making, while maintaining excellent customer service throughout the sales process.

### CORE COMPETENCIES

Microsoft Office Products, Mac OS X Operating Systems.

### PROFESSIONAL EXPERIENCE

#### Freelance Makeup Artist/Sales ABC Corporation - April 2013 – 2019

##### Key Deliverables:

- Maintained up-to-date knowledge of make-up products.
- Apply makeup and provided makeovers for clients (both scheduled and unscheduled) for brides, prom, and special events.
- Educate clients about products and performed full service makeup applications.
- Skills Used Excellent verbal communication.
- Posses strong interpersonal and management skills.
- Maintain awareness on health issues and safety issues.
- Ability to work cooperatively with diverse teams.

#### Freelance Makeup Artist Lancome Cosmetics - 2009 – 2013

##### Key Deliverables:

- As a freelance makeup artist, my job is to increase sales for Lancome at each counter that I work.
- Have a thorough knowledge of the makeup and skincare line, which is a must for finding the appropriate products for my customers.
- Knowing whats trending in makeup but also knowing whats classic is a must to accommodate each customer and their preferences.
- Assist the beauty advisors during their free gift times, which are the busiest times of the year.
- Have also helped in training the new beauty advisors as well.
- In November of 2015 and again in May of 2016, I had the privilege to be on Lancomes pro team and work with one of the few National Makeup Artists for Lancome, Ricardo Costales.

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- Skills Used Makeup artistry is a skill I used for my job, as well as knowledge of products for Lancome..

### EDUCATION

Certificate in Cosmetolgy - 2014(Paul Mitchell the School Michigan - Sterling Heights, MI)

