

ROBERT SMITH

Asst. Senior Product Designer

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UX Designer with over 15 years of experience in interaction design, usability testing, and user research techniques. Skilled Interaction Designer for Web, Mobile & touch-enabled devices, and Hardware products. Dedicated to being the voice of the user while achieving the best results for each project. Ability to work effectively with business analysts, customers, software developers, visual design, and project management. Practical and hands-on experience as a freelance web designer.

OCTOBER 2004 - SEPTEMBER 2005

ASST. SENIOR PRODUCT DESIGNER - ABC CORPORATION

- Responsible for designing websites and ensuring product usability during all phases of User-Centered Design.
- Worked with end-users and Product Planning to identify user needs and system requirements.
- Defined the user personas, user scenarios, use cases, and task flows.
- Created screen layouts by using low-fidelity mockups in Visio and graphics programs.
- Designed and developed high-fidelity user interface prototypes in HTML, JavaScript, and VBScript based on product requirements.
- Conducted heuristic evaluations, cognitive walkthroughs, and validated the design concepts through focus group studies.
- Conducted usability tests and improved ease of use based on test results.

2001 - 2004

SENIOR PRODUCT DESIGNER - DELTA CORPORATION

- Designed concepts for the Colorado Rockies Stadium that won the \$4.5 million contract for the 50,000 seat stadium and launched Husseys Legend .
- Developed air brake system for the (Mine Resistant Ambush Protectant) MRAP vehicle in 3 months translating into \$1B in sales for the company.
- Introduced creative air tank and drain valve package solving an interference issue on the MRAP design.
- Increased capability and sales of MRAP vehicle by introducing Central Tire Inflation System technology.
- Designed and developed residential fuel cell systems and hydrogen fuel processors.
- System packaging, enclosure and frame design including sheet metal and weldments.
- Team Leader and Pro/INTRALINK (data management) administrator.

EDUCATION

M.A. in Experimental Psychology - (New Mexico State University)

SKILLS

CAD, GD&T, Mechanical Design, Project Management, Manufacturing Support, Design For Manufacturing.