

ROBERT SMITH

Freelance Producer I

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Producer and Media Manager with 10+ years of demonstrated success producing newscasts, in-the-field segments, political coverage, and special reports. Proven expert in research and writing for both web and television.

EXPERIENCE

Freelance Producer I

ABC Corporation - MARCH 2008 - JUNE 2013

- Created, organized and maintained overall project schedules and budgets.
- Identified and negotiated with freelance crews, vendors and locations, including sound stages, equipment rental facilities, prop houses and post facilities.
- Managed crew performance, Supervise assigned production staff.
- Collaborated with a website designer to create an interactive platform for web series.
- Created and maintained a presence on social media profiles including updates on awards, screenings and actors and blog spots.
- Pitched stories on pop culture, fashion, and entertainment to boost readership.
- Produced cover shoot stories by researching and interviewing talent.

FREELANCE PRODUCER

ABC Corporation - 2006 - 2008

- General responsibilities as a producer included executing and overseeing every aspect of a large scale commercials, infomercials, corporate films and web productions.
- Produced national and international television and radio commercials, and infomercials.
- TBWA Chiat Day Advertising, Los Angeles / Homestore.Com Air Creative, Los Angeles / Entertainment Tonight/Paramount Pictures Studios Euro RSCG Tathem, Chicago, IL/ Proctor & Gamble, Red Lobster, Clearasil, Company Special Awards Presentation Draft Worldwide,.
- Coordinated every aspect of the production from inception "creative" to final cut supervision.
- Included preparing budget, bidding directors, music supervision, casting talent, supervision of color correction, animation and all post production and client communication..
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EDUCATION

- Bachelor of Arts in Communications/Journalism - (Southern Illinois University at Carbondale)

SKILLS

Collaborate With Executives In Creative, Finance, Technology,.