

# ROBERT SMITH

## Print Production Artist

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A professional and approachable individual with superb customer service skills, strong computer and technical skills, and outstanding time management and organizational abilities under multiple deadlines in fast-paced environments. Confidently driven, self-directed and motivated.

**OCTOBER 2015 - MAY 2019**

### **PRINT PRODUCTION ARTIST - SHOPKO CORPORATE OFFICE**

- Complete production and pre-flight functions, workflow and file management responsibilities for all Advertising and Special Projects.
- Execute hi-res and image color corrections as needed (background changes/deletions, flesh-tone, and product color corrections).
- Submit ads to a third party using file transfer formats (FTP).
- Create InDesign shadows and graphic effects using set standards.
- Update, manipulate and edit vendor logos, vendor art and vendor media.
- Ensure all copy and images are within the image area, aligned correctly, and meet approved ad specs.
- Use strong verbal and written communication skills with the ability to efficiently work in a fast-paced, deadline-oriented environment.

**2011 - 2015**

### **PRODUCTION ARTIST - ABC CORPORATION**

- Created in-store art using vendor-supplied assets.
- Shoe Towers, Windows, Signage, and Ads) - Worked with catalog team in the production of assets for seasonal books and mailers.
- Managed and applied directly from designers to make files and images print-ready.
- Designed basic ads for small publications.
- Manage some photoshoots for paul Mitchell schools for pm planner brochure, which involves onsite merchandising of paul Mitchell product.
- Pacers Game Book, Mini Marathon Ads).
- This is Dummy Description data, Replace with job description relevant to your current role.

## **EDUCATION**

Business Management - (Concordia University of Wisconsin)

## **SKILLS**

Photoshop, Photoshop, Indesign, Illustrator, After Effects, Premiere, Avid, Microsoft Office.