

Graphic Artist/Photographer

ROBERT SMITH

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Objective

Seeking employment with an organization that will utilize my experience and education to help with the company's future success and growth.

Skills

Bilingual Spanish, Marketing.

Work Experience

Graphic Artist/Photographer

ABC Corporation - June 2007 – July 2008

- Created, planned and completed marketing campaigns for twenty retail locations across five states.
- Maintained corporate Identity elements throughout company collateral.
- Produced and updated internal documents and customer facing marketing collateral.
- Created or updated all business card orders for 600+ employees.
- Assisted in creating vehicle graphics for 150+ fleet vehicles.
- Responsible for monthly corporate newsletter for employees.
- Executed press checks on large run/ format runs.

Graphic Artist

ABC Corporation - 2004 – 2007

- o Draw and design layouts for Gobo manufacturing.
- o Retouch/Redraw existing logos in Adobe Illustrator and Adobe Photoshop.
- o Color matching using Pantone colors.
- o Color and grayscale correction.
- o Meet daily deadlines with rush orders.
- o Creating marketing materials used in print and websites.
- o Website mockups and mobile websites.

Education

B.A. in Graphic Design - 2002(The Art Center Design College - Albuquerque, NM)