

# ROBERT SMITH

## Freelance Graphic Artist/Representative

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### SUMMARY

Enthusiastic, creative and responsible designer with typographic design degree. Quick to grasp new ideas and thrive on learning new things.

### SKILLS

Photography, Graphic Design.

### WORK EXPERIENCE

#### Freelance Graphic Artist/Representative

London & Brighton England - June 1991 – 2020

- Freelanced work has included working closely with artist Roger Dean on a variety of his projects, including artwork for his website.
- Designed for a variety of events to include weddings, bar mitzvahs, and others for clients such as Big Day Designs.
- Magazine worked to include Wave, Latest Homes, Ghana inflight magazine and others.
- Developed, designed, and produced a unique line of specialized greeting cards.
- Worked with a variety of clients, both independent and professional.
- Created custom art pieces including complex digital paintings, company logos, promotional material, and typography.
- Created various posters, CD and DVD labels, T-shirts, stickers, logo design, marketing.

#### Freelance Graphic Artist

Freelance - 1990 – 1991

- Acquire clients for projects.
- Develop banners, flyers, business cards, cartoons, children book illustrations, character animation, tshirt cartoons and logos.
- Meeting all the goals with my clients and leaving the job with a smile on all our faces.
- Skills Used photoshop, Illustrator, sketching, and drawing.
- Being able to reach out for clarification in project needs.
- Tying in constant communication so that the client knows what they are getting.
- Being able to quickly learn new processes to accomplish the needs of the project in a timely manner..

### SCHOLASTICS

- HND in Typographic Design - (West Herts College - Watford)