

# Graphics Production Artist

## ROBERT SMITH

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### Objective

Graphics Production Artist with over 29 years of experience, including press operation. With an academic background in programming, hands-on work with screen-printing, and professional experience in a production art department.

### Skills

Adobe Photoshop, Lightroom, Microsoft Office, Indesign, Quark Xpress, Illustrator.

### Work Experience

#### Graphics Production Artist

**North American Communications, Inc** - July 1994 - May 2019

- Responsible for the preparation of customer supplied electronic art in Macintosh-based electronic art department for a large Direct Mail production company.
- Corrected files to proper specifications for in-house and vendor printing on various web, sheet, flexographic and jet presses.
- Prepared artwork to meet machine finishing requirements and postal guidelines.
- Utilized computer skills to achieve effects that were both what the agency intended and successfully reproducible on the press.
- Responsible for file manipulation, art recreation, image correction, trapping, clean-up of artwork and font management for proper film/plate output - requiring no hand stripping.
- Designed art and mail packages for the company and charitable organizations for local mailings.
- Maintained Macintosh computers and corrected hardware and software problems.

#### Production Artist

**ABC Corporation** - 1990 - 1994

- Prepress, review final print layouts, modify artwork to required printing specifications, convert color modes, preflight for file errors for companies such as Disney, Nike, Ghirardelli, Chick-fil-A, and Red-Bull.
- Layout Designer/Typesetter Design layouts for print publications.
- Develop graphics and layouts for product illustrations, company logos, and web sites.
- Design layout of art or product exhibits, displays, promotional materials, and unique printed packaging.
- Confer with clients to discuss and determine layout design.
- Custom Estimator Communicate with outsourcing vendors on custom print jobs and costs.
- Estimate custom print costs on custom sizes, folds, scores, pocket folders, booklets, stickers, banners, yard signs, and mailers.

### Education

HS- (Glendale Junior-Senior High School)