

# ROBERT SMITH

## Media Production Artist

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### SUMMARY

Production Artist with 7 years of experience. Demonstrated ability to build efficient, reliable teams that work together to achieve goals and exceed expectations.

### SKILLS

Adobe Creative Suite, MS Office Suite, Detail Oriented, Design, Customer Service, Photography, Cashier, Mac Os, PC, Email, Photoshop, Illustrator, Indesign, Premiere, Acrobat, Computer Skills, Graphic Design.

### WORK EXPERIENCE

#### Media Production Artist

ABC Corporation - August 2011 – March 2014

- Part of a team of Graphic Artists who designed and sized jeweled and sequined logos, bridge lasers, imprinting and embroidery designs for competitive gymnastics leotards.
- Maintained a level head under pressure when problems on the production floor need to be fixed in a timely manner.
- Assisted the Marketing department in side projects, including silhouetting 100+ images for the catalogs, and editing videos for the website.
- Used Adobe After Effects and Premiere to create and edit the holiday card.
- Update, manipulate and edit vendor logos, vendor art and vendor media.
- Ensure all copy and images are within the image area, aligned correctly, and meet approved ad specs.
- Created press-ready files in InDesign for manufacturing, ensuring all aspects were accurate.

#### Production Artist

Toshiba - 2007 – 2011

- Production Art, Digital Signage, Digital Content Management and Coding Created interactive wayfinder for LA Interactive at the Staples Center.
- Photo processing and retouching for Los Angeles Angels digital signage project.
- R & D integrating HTML, CSS and JavaScript with digital signage platforms.
- Created Flash and After Effects animations for integration with other digital signage software.
- Created and managed digital content for LA Interactive at the Staples Center.
- Created After Effects and Flash animations central to the Toshiba digital signage brand.
- Expert video editing, wayfinding and video splicing for healthcare, Staples Center, and other clients.

### SCHOLASTICS

- BS in Digital Animation - 2007(Philadelphia University - Philadelphia, PA)