

ROBERT SMITH

Freelance Makeup Artist

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Passionate beauty professional with over nine years of experience in cosmetics and skincare with an enthusiasm for creating and contributing to superior work. Offer a proven track record as a top sales producer with strong product demonstration and closing skills. Exceptional leadership capabilities, stellar communication skills, master in educating and experience in leading a strong team of consultants.

CORE COMPETENCIES

Advanced Artistry Skills, Beauty Educator/ Coach, Beauty Trainer/Educator, Sales, Business Management.

PROFESSIONAL EXPERIENCE

Freelance Makeup Artist

ABC Corporation - 2010 – 2014

Key Deliverables:

- Assists the cosmetic business manager in attaining brand standards and awareness with retailer.
- Promotes and educates clientele and employees in all aspects of skincare, creative makeup application and technique.
- Cognizant of sales goals and strategically suggest additional products to create higher sales volume.
- Create optimal recommendations to customers in selecting the ideal product mix suitable for various skin types, needs and lifestyle preferences.
- Advanced makeup application techniques and proficient in product knowledge and services to build sales.
- Studies and presents information about products with their features and benefits to better serve clientele.
- Maintains relationships and loyalty with the customers through personal interaction and clienteling.

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Butter - 2006 – 2010

Key Deliverables:

- NC Worked as a makeup artist for "Games vs.
- Fashion" fashion show.
- Worked on the set of upcoming film "Butter" as a makeup artist.
- Solo makeup artist for large bridal parties of 10 or more.
- Volunteered my services to the Non-Profit organization, SoloMom Makeover.
- Worked with the city of Greensboro on zombie night for Halloween.
- Performed makeup for celebrity fashion designer, Lisa Nicole Cloud at the IRIE Hair Expo..

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EDUCATION

- Bachelor of Science in Fitness and Human Performance - (University of Houston - Clear Lake, TX)