

ROBERT SMITH

Arts Production Artist

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

A seasoned graphic designer with experience in print production, in-store signage, and promotional displays. Fosters positive business relationships and enjoys helping clients find the best solutions to their challenges. Seeking an opportunity to expand design abilities and skill set.

CORE COMPETENCIES

Graphic Design, Management Experience, Adobe Creative Suite, Illustration, Microsoft Excel, Microsoft Outlook, Powerpoint.

PROFESSIONAL EXPERIENCE

Arts Production Artist

ABC Corporation - 2008 – 2010

Key Deliverables:

- Oversaw the implementation of in-store signing for Grocery, Health and Wellness, Consumables, Cosmetics, and small-format stores.
- Included creative development, implementation of designs from the creative team or Marketing, file creation and print production, as well as the creation of new sign formats.
- Supervised another designer, providing creative direction and management.
- Collaborated with our sign prototype expert to develop a new sign format for our Produce department.
- The new format allowed us to attach signing across several different fixture formats.
- A sign could either be used as a fixture to hold a sign insert or could be printed to directly for long term messaging.
- Helped develop our workflow process and file structure implementation across the team.

Production Artist

ABC Corporation - 2006 – 2008

Key Deliverables:

- Designed and developed materials for diverse client needs including in-house events, new company or expansion of company branding, advertising campaigns, and catalogs.
- Layout for magazines and newsletters.
- Created comps for all projects for clients approval.
- Pre-pressed all print work.
- Produced numerous comprehensive employee incentive programs, such as letterhead, informational brochures, posters, name tags and recognitions, which came in at cost of \$125,000, which was below budget.
- Drove on-time completion of projects within strict timelines, working closely with designers.
- Finalized all press runs to ensure 100% accuracy and quality of work.

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EDUCATION

- Associate in Applied Science degree in Graphic Design - (Oklahoma State University - Tech - Okmulgee, OK)