

Robert Smith

Founder

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SUMMARY

An experienced Director And Co-Founder of creative corporate communications, technical and product writing and editing. Team management skills include the development of global teams to drive regional business goals from initial creative planning, execution to results and ROI measurement. Self-motivated, lateral thinking and innovative professional with a drive to help results-minded clients think in new ways.

SKILLS

Basic Website Design, Facebook Fan Page, Proficient With Microsoft Excel, Word And PowerPoint, Social Media Savvy

WORK EXPERIENCE

Founder

ABC Corporation - August 2015 - August 2019

- Developed an outreach program for suicide survivors and individuals struggling with mental illness, suicidal ideologies and individuals who are struggling with life issues in general.
- The focus was to provide hope and understanding for these individuals, providing support and an outlet to openly discuss the issues of suicide in our communities.
- Organized a team of volunteers across the united states via social media and a website presence.
- Provided motivation on a regular basis via our online avenues and organize fundraising events to support our cause and make generous donations to causes similar to ours in the local community.
- Actively involved as a peer mentor in a survivors support group run by catholic social services.
- Successfully organized a 1,400 person charity concert with a budget of over 35,000 dollars.
- Anguish into action harnesses the power of social media to create social change.

Co-Founder And Partner

ABC Corporation - July 2015 - August 2015

- Raised funds to support specific conservation efforts for animals we have targeted as high need.
- A spokesperson for the brand and represent the organization in a positive way to engage people into the cause of animal activism.
- Worked with local and large national animal rights organizations with over 200,000 members collectively to help spread our project.
- Facilitated and organize production, creation and overall theme of a 12-month calendar in partnership with the organization, the animal legal defense fund, for proceeds to benefit their legal fund and contributions for helping to create and implement new laws across the country to protect and conserve our animal population.
- Created brand and image of the organization to create a voice for animals through social media campaigns and a 12-month calendar project.
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EDUCATION

Associate in Computer information Systems - 2003(Luzerne Community College - Nanticoke, PA)Computer information Systems - 2001(Harford Community College - Bel Air, MD)Associate Of Science in Marketing & Management - (Berkeley College - Woodland Park, NJ)