

ROBERT SMITH

Business Owner / Business Manager

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Outgoing, creative, and result driven Business Owner/Business Manager/Marketing with proven expertise in design, merchandising, and marketing. Successful background also includes extensive managerial and company operations management. Organized, experienced, and motivated individual seeking a management position within a company to provide leadership, maintain high standards and deliver results.

EXPERIENCE

Business Owner / Business Manager

ABC Corporation - FEBRUARY 2012 - PRESENT

- Created and maintain company webpage as well as responsible for online content.
- Developed and currently maintaining processes for ensuring published content stays up-to-date and consistent across product lines.
- Performing market and consumer research, evaluating ROI for new product risk versus earning potential.
- Creating business plans to ensure that products are released within budget and on time.
- Employing and managing vendors, negotiating deliverables, cost, and expected quality.
- Maintaining a cooperative business network by exchanging promotional interviews and materials.
- Establishing and maintaining business relationships with local suppliers to boost business.


Business Owner

ABC Corporation - SEPTEMBER 2008 - JANUARY 2012

- Developed a b2b business model, the bill of materials marketplace, protected by a utility patent.
- Build and integrate all website functionality - real-time bidding, a payment module, interactions, etc.
- Personally engaged international material negotiations and procurement efforts.
- Created government relationships at the agency level to drive out the hub engagement platform.
- Made all decisions on the executive level as acting CEO, and President of the company.
- Tracked all revenue and made sure to paying all debt to create a net profit.
- This is Dummy Description data, Replace with job description relevant to your current role. In case if you dont need it you can delete it.



EDUCATION

- Bachelor Of Arts in English/Communication Arts - 2007 (Appalachian State University - Boone, NC) B.A. in (ACS) Chemistry - (Concordia College - Moorhead, MN)
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SKILLS

Microsoft Office, Framemaker, Wordperfect, Camtasia, Go-Getter, Organizational, Retail, Logistics, Supply Chain Management