

ROBERT SMITH

Digital Marketing Intern/Manager

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Accomplished professional with 3 years of work experience, spanning over Market research, Consumer behavior, Social Media Research & Marketing, Search Engine Optimization, and Client Development.

CORE COMPETENCIES

Online Marketing, Digital Marketing, SEM, Google Adwords, Google Analytics, Keyword Analysis, Microsoft Excel.

PROFESSIONAL EXPERIENCE

Digital Marketing Intern/Manager ABC Corporation - June 2014 – 2015

Key Deliverables:

- Responsible for Conceptualizing and driving digital campaigns to acquire and engage relevant Target Group.
- Brand development, web site traffic growth, Branding.
- Developed brand strategy and statistics systems.
- Worked on wall branding and media promotion, Media Relations and Analysis for the company.
- Collaborate with creative & content team on idea generation, branding, website improvement and go-to market plans.
- Responsible for end to end development and execution of marketing campaigns for various support teams.
- Preparing Storyboard, handling direction & post production for domain and technology specific films.

Digital Marketing Intern ABC Corporation - 2011 – 2014

Key Deliverables:

- Responsibilities Assisted with the companys marketing and communications functions.
- In charge of creating digital design projects such as digital advertisements, logos, posters, etc., using Adobe Photoshop.
- Helped conceptualize and update company website.
- Assisted in several projects in partnership with IBM, promoting parental awareness for safe online and social media practices.
- Compiled bi-weekly social media reports for a leading multinational Digital Strategy corporation.

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- Social media voice for a Fortune Global 500 B2B enterprise, assisting with events including New York Fashion Week, World Economic Forum, and Mobile World Congress..
- This is Dummy Description data, Replace with job description relevant to your current role.

EDUCATION

MBA in Marketing - 2013(University of Pune - Pune, Maharashtra)

