

ROBERT SMITH

Senior Art Director/Consultant

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Dedicated and focused professional that has experience working with equipment maintenance and team supervision that has management and manufacturing experience. Strong customer service skills and satisfaction to deliver a great customer experience.

2003 - 2020

SENIOR ART DIRECTOR/CONSULTANT - LYONS

- Freelance art director serving clients in a variety of vertical markets and sales incentive campaigns.
- Responsible for all aspects of design and management for each project including managing designers, writers/editors, and photographers.
- Supervised design execution, budget management and client services.
- Team player and strategic problem-solver, adept at leading creative teams and projects from concept to completion and quality control.
- Skilled in multi-tasking and working in a fast-paced, deadline-oriented environment.
- Work directly with the printer to shade match all local cosmetic products.
- Designed and art directed front-of-book and well feature layouts under the design director.

1999 - 2003

SENIOR ART DIRECTOR/CONSULTANT - ABC CORPORATION

- Concepted print, TV and collateral ideas for client brands and their products.
- In charge of design, layout, keyline and film/video production.
- Responsible for the execution and on-time delivery of high quality creative materials.
- Met the demands of working in a small and efficient agency.
- Worked closely with management and clients. Involved with timelines, budgets and strategic resource planning.
- Created and produced campaigns for Jockey Jockey For Her Walter E.
- Smithe Bell Federal Bank Evans Furs Hartmarx Sportsmans Park Racetrack Childrens Memorial Hospital Harry Carays Restaurant CCH.

EDUCATION

BS

SKILLS

Photoshop, Illustrator, Indesign, After Effects, Logic Pro, Photography, Illustration, Branding.