

Robert Smith

Digital Marketing Intern/Consultant

PERSONAL STATEMENT

Seeking a full-time position with growth opportunity where can utilize skill set in tandem with experience for continuous company success.

WORK EXPERIENCE

Digital Marketing Intern/Consultant

ABC Corporation - January 2014 - May 2014

Responsibilities:

- Analyzed and customized spreadsheets of new member information for database input.
- Developed a how-to guide with the purpose of modifying venue-specific marketing emails (Youtube).
- Created mass marketing sign-up forms for national digital subscriber increments.
- Continuously maintained and updated ticket manifests and presale promotions.
- Trained and assisted internship peers in digital marketing software.
- Evaluated, recruited, and interviewed future prospective interns.
- Advanced in Excel, Word, and Power Point; PC and Mac.

Digital Marketing Intern

ABC Corporation - 2012 - 2014

Responsibilities:

- Intern Created and formatted visual reports using PowerPoint and InDesign.
- Aggregated and analyzed digital marketing data from social media sites.
- Supported the team in analyzing the performance of social media channels.
- Sought and evaluated competitor marketing and sales initiatives both on and offline.
- Assisted with the runway show and photo shoot preparations..
- This is Dummy Description data, Replace with job description relevant to your current role.
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Education

BS in Business Administration - (California State University)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Microsoft Office,
Bilingual, Excellent Oral
And Written
Communication.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)