

ROBERT SMITH

Creative Intern/Executive

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SUMMARY

Commitment to the incorporation of imagination, intellect, science, art, creativity, and experience into work. Assisted in the preparation of the quarterly client reports and analysis.

SKILLS

Adobe Creative Suite, Microsoft Office, Final Cut Pro.

WORK EXPERIENCE

Creative Intern/Executive

ABC Corporation - January 2008 – April 2008

- Worked with Creative Teams to come up with design solutions for clients in print and web.
- Clients included Del Monte, Together Pittsburgh, Heinz, Kings Family Restaurants.
- Collaborated with account management in dealing with job pricing.
- Directed and shot photography for numerous products.
- Able to have hands-on experience with the Kings marketing campaign.
- Related materials such as the implementation of the “Brownie”.
- Directed photography for Heinz ketchup product campaigns and Del Monte foods.

Creative Intern

Delta Corporation - 2003 – 2008

- Edited compositions for digital and print advertisements.
- Created/tweaked presentations of new campaigns to clients.
- Developed creative campaigns for digital, print, billboard, and TV spots.
- Create and design advertisements for print and web working with Clients such as Spotify, Amazon, and iTunes and for social media use.
- Design and edit promotional items for marketing and radio - Inlay and create artwork for albums using Adobe Creative suit - Create slide show for .
- As a creative intern, I assist the design team with promotional pieces and marketing materials to meet specific, and sometimes urgent, deadlines.
- Scripting, Clearcast, Audio Management.

SCHOLASTICS

- Bachelor of Science in Graphic & Communication Design - 2005(LaRoche College - Pittsburgh, PA)