Creative Intern

ROBERT SMITH

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Alabama.

Objective

Professional with a Communication Major and Spanish and Art Minors. Enjoys working in a teamoriented environment in the Media, Advertising, Graphic Design Industries.

Skills

Adobe Creative Suite, Adobe Acrobat, Microsoft Office Suite

Work Experience

Creative Intern

ABC Corporation - October 2014 - February 2015

- Developed graphics, digital advertising, holiday advertising, and styles guides in support of creative team.
- Coordinated projects using Ivies proprietary job management and proofing software.
- Produced eye-catching POP interior and exterior signage.
- Conceptualized and illustrated precise vector assets for infographics and circulars.
- Spearheaded company involvement in the local design community.
- Obtained approval to attend area design engagements to connect with other design firms.
- Proposed the purchase of industry magazine subscriptions.

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Delta Corporation - 2010 - 2014

- Assisted in the creation of ads, social/web graphics, collateral, outdoor and signage for the 2014 and 2015 Wisconsin State Fair and Harvest Fair.
- Photographer for the 2014 and 2015 Wisconsin State Fair and Harvest Fair.
- Creative Intern role includes assisting the video team with shoots, managing equipment, editing, project planning etc.
- Also created illustrations for editorial staff to use for articles and also wrote articles post election night 2016.
- Being a creative intern has shown me what its like to work in a fast paced working environment in news.
- Our audience is millennials and young adults.
- Utilized my Graphic Design expertise while working closely with Creative Directors.

Education

BA in Fine Arts/Graphic Design - Minors in Human Biology, Journalism, and Visual Studies - 2011(The College of Idaho - Caldwell, ID)