

ROBERT SMITH

Photography/Graphic Design Intern

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SUMMARY

I graduated from Yeshiva University in NYC with a Bachelor's degree in Graphic Design and Marketing. I have skills and experience in print and digital design, as well as video and animation. I have a good grasp of Adobe design programs and a basic understanding of HTML5 and CSS. At the moment, I'm hoping to transition into a career in digital design, ideally in the media or tech industries.

SKILLS

Microsoft Office, Adobe Creative Suite, Advertising, Branding, Brand Management, Brand Development, Brochures, Creative Direction, Dreamweaver, Photoshop, Illustrator, Indesign, Illustration, Photography, PHP, Social Networking, CSS, Communication, Computer Skills.

WORK EXPERIENCE

Photography/Graphic Design Intern

ABC Corporation - 2004 – 2004

- Illustrated Big Nose Big City, childrens book and forthcoming publication, producing initial drawings by hand and later versions in digital watercolor.
- Designed DVD Cover for the documentary Idle Threat.
- Developed logos, business cards, and web icons for small business owners.
- Provided illustrations and website layout for auction site similar to eBay.
- Partnered in development of logo and branding collateral for Brazilian-themed cafe in Macau, China.
- Produced animations and e-learning presentations used in university courses as key component of lectures.
- Held responsibility for leading junior staff, assisting in training new designers, delegating work, and coordinating projects from beginning to end.

GRAPHIC DESIGN INTERN

ABC Corporation - 2003 – 2004

- Explored and concepted solutions to existing branding issues, including the complete redesign of the Feb 2013 - Sept 2013 menu, which resulted in increased sales.
- Worked with operations to help streamline the concept to completion process.
- Also, worked directly with printers and sales reps to get quotes, deliver files and assist in print production.
- Managed the print Le Pain Quotidien is an international budget as well as the distribution of prints to all US locations.
- bakery and restaurant chain with nearly 250 locations in 18 countries.
- Re-branded the ecommerce site, www.LPQpantry.com, to improve the user interface and navigation of Their headquarters is in New York City.

- the site, as well as general aesthetics and consistency with the brand..

SCHOLASTICS

- BACHELOR OF GRAPHIC DESIGN - 2001(Pontificia Universidade Catolica do Parana)