

# ROBERT SMITH

## Disc Jockey/Executive

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### SUMMARY

To gain experience and to further career within company. Very great asset to company and through experience and skills, increase customer satisfaction at store.

### SKILLS

Dusted, Mopped all hard surfaces.

### WORK EXPERIENCE

#### Disc Jockey/Executive

ABC Corporation - August 2009 – October 2011

- Maintained active involvement in the community in this high-visibility entertainment role, coordinating with a diverse range of businesses.
- Drove strategic campaigns to increase business, revenue, and publicity; focused on creating an entertaining, memorable experience.
- Designed, organized, and executed numerous events, contests, and promotions.
- Developed a strong following, leading to increased sales and profits.
- Earned a positive reputation for going above and beyond to exceed expectations for both businesses and the audience.
- Arranged and conducted activities involving up to people. Early career history as Sales Representative, Downtown TV & Appliances,
- People always came up with complaints, requests, and even compliments.

#### Disc Jockey

Center State Entertainment - 2004 – 2009

- Disc Jockey/Emcee for weddings, private parties and clubs.
- Knowledgeable of most genres of modern day music.
- Maintains an extensive selection of music.
- Skilled at selecting and mixing music to engage the audience and enhance their enjoyment.
- Proficient in operating computerized DJ programs.
- Competent in quickly setting up sound and lighting systems.
- Friendly and outgoing, relate well to all age-groups..

### SCHOLASTICS

- - (Trans American School of Broadcasting - Wausau, WI)