

## Objective

I am a graphic artist, with over 22 years experience working for various companies in the New Orleans area who is a focused worker, accurate, dependable and efficient in all assignments. I will determine priorities of work flow process and ensure all deadlines are met. High proficiency in Creative Suite programs, Illustrator, Photoshop and InDesign. A working knowledge of Microsoft Office. Have clear and thorough knowledge of the 4 color process, color scanning, color correction and photo manipulation.

## Skills

Illustrator, Photoshop, Indesign.

## Work Experience

### Graphic Artist/Designer

**ABC Corporation** - June 1997 – August 2015

- Designed and layout of digital impression ads.
- Designed various types of advertisements from concept to completion.
- Constructed and proofed 20 covers of telephone directories per year and inset premiums.
- Marketed and branded of books in Louisiana and Mississippi.
- Trained new graphic artists on department procedures, design ethics, server protocol font usage, etc.
- Interacted with sales staff and clients to understand their target market to develop a design strategy.
- Worked with sales staff to create spec ads that are used before a sale to help generate sales.

### Graphic Artist

**ABC Corporation** - 1994 – 1997

- Graphic design and pre-press duties for a small print company.
- Fulfilled design needs for a high volume of local clients.
- Heavy use of Adobe Creative Suite.
- Offset, laser and wide-format inkjet output methods.
- Pre-press duties included creating postscript files, processing and developing film plates for offset presses.
- Acquired and maintained collection of stock images.
- Organized and maintained extensive customer file archive.

## Education

BA in Graphic Design - January 1984(Louisiana State University - Baton Rouge, LA)