

ROBERT SMITH

Web Designer/Art Director

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cargocollective.com/danilomartins Over 10+ years of experience in advertising agencies, working on integrated campaigns. Expert knowledge of concept development, layout, typography, color, and branding with a strong eye for detail and design, focused on designing innovative user experiences with thoughtful interactions and stunning visuals for all types of devices. Excellent organizational, self-starter, and interpersonal skills with the ability to prioritize tasks, manage multiple projects, collaborate with stakeholders at all levels, and meet urgent deadlines.

EXPERIENCE

Web Designer/Art Director

ABC Corporation - JANUARY 2015 - MAY 2016

- Speaking with clients to set deadlines and expectations.
- Contacting customers via email and phone.
- Creating a variety of graphic design work with Adobe Photoshop and Adobe Illustrator.
- Designing television ads with Adobe After Effects and Adobe Premiere.
- Using Basecamp to communicate with team members and clients.
- Updating client information in Highrise.
- Meeting with other team members to discuss various methods of improving company performance.

Art Director

ABC Corporation - 2012 - 2015

- Pre-production design
- Storyboarding and sequencing
- Set design and construction
- Coordinate with producers, directors, production designers, camera and sound production
- Design post-production marketing materials
- Key Accomplishments Miserable Comforters Associate Producer, Winner of The Best Original Screenplay Award at the New York Independent Film and Video Festival
- Heroes Art Director, Honorable mention Austin Film Festival.

EDUCATION

- Associates in Applied Science - Commercial Graphics - (Trident Technical College - Charleston, SC)

SKILLS

Graphic Design, Web Design, Adobe Illustrator, Autodesk Maya, Adobe Photoshop, Autodesk 3ds Max, Adobe InDesign, Autodesk Mudbox, Adobe After Effects, Microsoft PowerPoint, Adobe Dreamweaver, Microsoft Word.