

Robert Smith

Lead Creative Intern

PERSONAL STATEMENT

Ambitious and creative, committing my best efforts to each project undertake. Experience in various design and consulting roles, working independently, as part of a team and as a leader. Ability to meet strict deadlines without compromising the quality of work.

WORK EXPERIENCE

Lead Creative Intern

ABC Corporation - May 2008 - December 2008

Responsibilities:

- Observed client-designer relationship and the process of concept to product.
- Developed a full understanding of how a marketing and advertising company operates.
- Provided Creative Directors and Program Managers with designs meeting client needs.
- Created a 2 media approach campaign for Nestle Waters and the St.
- Prepared magazine layouts, Skills Used Graphic Design, Branding.
- Use of Adobe Photoshop and Illustrator to prepare images.
- Operated office machines such as photocopiers, printers, and personal computers.

Creative Intern

Delta Corporation - 2007 - 2008

Responsibilities:

- Developed creative ideas for clients, pitched them, wrote copy and created storyboards.
- Created branding and advertising campaigns for client companies Assisted producers in talent and location scouting, transcription, logging footage, .
- Collaborated with the in-house Production Team on the development of newspaper advertisement graphics and weekly construction of the newspaper layout.
- Developed a full campaign which included ROI, Media Buying, and Social Media Plan Increased client profit margins by providing greater visibility .
- Wrote coverage and thorough analysis of potential film and television projects for actor/producer Will Smith and family, provided excellent customer .
- Consulted on several purchases of properties for the Overbrook vault of content, pitched a new-and-improved version of a former project for potential .
- Skills Used Writing skills, storytelling skills, communication skills, time management and organization skills, problem solving and solution finding .

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Graphic Design, Adobe
Creative Suite,
Typography.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)

Education

BA in Graphic Design - 2005(Sacred Heart University - Fairfield, CT)