

# For The Breed That's Born To Lead

## Master of Business Administration

Banking and Financial Services



**TAPMI**  
*(A constituent unit of MAHE, Manipal)*





# Contents

- 01 Director's Note**
- 02 Why TAPMI's MBA - BKFS Program?**
- 03 TAPMI As Your Learning Partner**
- 04 How Will MBA - BKFS Empower YOU?**
- 05 Our Hiring Partners**
- 06 Who Can Do The Program?**
  - Roles You Can Explore
  - Program Eligibility
- 07 Selection Process**
- 08 Program Curriculum**
  - Program Fees
- 10 Meet Your Faculty**
- 12 Alumni Speaks**
- Contact Us**



## Director's Note

“ TAPMI is part of an elite group of business schools accredited by the Association to Advance Collegiate Schools of Business International (AACSB) and the Association of MBAs (AMBA). It is consistently ranked among the top 1% of B-Schools in India. The MBA - BKFS program from TAPMI will boost your capabilities multifold & aid you in your leadership journey in the BFSI sector. Specially curated to help you yield maximum outcome while offering a highly flexible learning trajectory, this 100% online program is a one-stop solution for all your learning requirements. I warmly welcome you to the TAPMI learning community.”

**Prof. Madhu Veeraraghavan**

Director - TAPMI and T.A. Pai Chair Professor of Finance



# Why TAPMI's MBA-BKFS Program?

The banking & financial services sector is brimming with opportunities for individuals who are equipped with the latest technology & familiar with the nuances of this booming sector. TAPMI's MBA – BKFS program has been the number one choice of several career-focused individuals, and the legacy of this robust program is now accessible online. Online learners can now gain our prestigious MBA BKFS degree and successfully transition to a leadership role - all from the comfort of their homes, while continuing their jobs, and at an unbelievably affordable price.

 24 months

 15-20 hours/ week

# TAPMI As Your Learning Partner

Established in 1980, TAPMI is a business school with remarkable achievements & accreditations that speak for themselves. The institution is focused on making students business-ready right from the first day. At TAPMI, we greatly believe in the power of experiential learning, one of the pillars of education. Every element in our action-based and outcome-centric curriculum is geared toward teaching students through real experiences. Choosing TAPMI as your learning partner can be one of the best decisions at this stage of your learning journey.

## Accreditations:

- Among **5% of the top business schools worldwide** to have been accredited with the Association to Advance Collegiate Schools of Business (AACSB) accreditation
- Among the **8 institutions in India** to have the AACSB & Association of MBAs (AMBA) accreditation



## Rankings:





# How Will MBA - BKFS Empower YOU?

The tech-enabled generation of learners needs more than what a traditional MBA program offers. TAPMI's MBA – BKFS program has been meticulously developed, keeping modern-day learners' needs in mind. The 100% online program is taught by top faculty & packed with the following program features:



4 industry-oriented electives



Live virtual classes with an advanced digital platform



8 years of successful on-campus delivery



TAPMI alumni status and networking opportunities

# Our Hiring Partners

accenture consulting

accenture operations

Capgemini

J.P.Morgan

MSCI

ALSTOM

KPMG

Arcesium®

LOWE'S

CRISIL  
An S&P Global Company

EY Building a better working world

pwc

ICICI Bank

Deloitte.

CITI

## Our Placement Record

**100%**

Placement record

**123**

Top recruiting organisations

**32.2**

LPA highest CTC

**340%**

Salary upturn

Note: Placement data and hiring partners pertain to the on-campus MBA- BKFS program

# Who Can Do The Program?

- Early-career professionals or those aspiring for a career in banking and financial management
- Mid to senior-level managers working in the banking and financial services sector eager to understand risk management and control in an evolving business environment
- Business leaders in banking and financial institutions keen to gain a deeper understanding of BFSI sector in a disruptive world
- Risk management consultants and finance professionals working in a bank or a fintech organization or handling similar clients/projects

## Roles You Can Explore

- Wealth Management
- Investment Banking
- Financial Risk Management
- Financial Analysis
- Credit Risk Analysis
- Treasury Management
- Fund Investment & Services

- Asset Management
- Corporate Banking
- Financial Risk Advisory
- Investor Relations
- Financial Compliance
- Wholesale Banking
- Private Banking

## Program Eligibility



Graduates from recognized universities with a minimum of 50% marks



Minimum 1 year of work experience



## Easy financing options

We offer easy financing options in the form of loans at low interest rates and part payment facilities to enable students to secure seats seamlessly. Additionally, students can also apply for education loans to obtain tax benefits.

# Selection Process

## 1. Registration

Candidates can register their interest at [www.onlinemanipal.com](http://www.onlinemanipal.com) or [tapmi.onlinemanipal.com](http://tapmi.onlinemanipal.com)

## 3. Selection

The candidate would get a confirmation mail on successful fee payment & verification of required documents

## 2. Counseling

A counselor would get in touch with you to answer any queries & assist with the admission process

# Program Curriculum

## Master of Business Administration – Banking and Financial Services

### Semester 1

- Financial Accounting
- Corporate Finance – I
- Management Accounting
- Managerial Economics
- Business Statistics
- Human Resource Management
- Marketing Management
- Indian Financial System & Financial Markets
- Economic Policy Analysis

### Semester 2

- Financial Statement Analysis - (Accounting Standards)
- Macro Economics
- Corporate Finance II
- Financial Econometrics
- Insurance Management
- Organizational Behavior
- Financial Product Selling
- IT In Banking
- Story Telling With Data
- Strategic Decision Making & Value Creation

### Semester 3

- FinTech and Role of Emerging Technologies in Finance
- New Age Banking & Finance
- Basket A - Analytics For Banking & Finance\*

### Semester 4

- Basket B - Banking\*
- Basket C - Capital Markets\*
- Basket D- Advanced Corporate Finance\*

\*The learner can pick any 3 baskets from the 4 available in the second year for 36 credits

# Master of Business Administration – Banking and Financial Services Specializations

## Basket A: Analytics For Banking & Finance

### Topics

- Analytics & AI In Finance & Banking
- Risk Analytics In Finance & Banking
- Financial Engineering & Structured Finance
- Credit Analytics
- Financial Modeling Using Excel & VBA
- Data Analysis & Interpretation

## Basket B: Banking

### Topics

- Banking Laws & Regulations
- Treasury & Asset Liability Management
- Fraud Risk Management & Forensic Accounting
- International Banking & Foreign Exchange
- Credit Analysis & Risk Management
- Financing Of International Trade

## Basket C: Capital Markets

### Topics

- Financial Derivatives
- Global Capital Markets
- Fixed Income Securities
- Technical Analysis
- Market Microstructure
- Investment Management

## Basket D: Advanced Corporate Finance

### Topics

- Mergers & Acquisitions
- Business Analysis & Valuation
- Corporate Restructuring
- Behavioral Finance
- Private Equity & Venture Capital
- Investment Banking & Value Investing

Note: TAPMI reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Application Fee: INR 1,500

Program Fee: ~~INR 7,00,000~~ Introductory Batch Fee: INR 5,60,000

# Meet Your Faculty



## Prof. Madhu Veeraraghavan

Director - TAPMI and T.A. Pai Chair Professor of Finance

Madhu Veeraraghavan is the Director and Chair Professor of Finance at TAPMI. He also oversees all the management programs at MAHE and teaches behavioral finance and corporate finance. Prof. Madhu Veeraraghavan has done his Ph.D. in Finance from Griffith Business School, Griffith University, Queensland, Australia. His work has appeared in *The Accounting Review*, *Contemporary Accounting Research*, *Journal of Financial and Quantitative Analysis*, *Journal of Corporate Finance*, and others. He previously served as faculty at several reputed business schools.



## Prof. Jeevan J Arakal

Associate Professor, Chairperson – Branding & PR,  
Executive Chair – Education Programs & VEL

Jeevan J Arakal is an Associate Professor and Executive Chair of Education Programs and VEL at TAPMI. He is also the Chairperson of Branding and PR. He currently teaches Brand Management, Sales & Distribution Management, Rural Marketing, Marketing Management, and Consumer Behaviour. Prof. Arakal has worked for twelve years in development and academic institutions and has taught marketing courses to management graduates and delivered training programs to clients like Axis Bank, and Kutchina. He is an economics graduate and has a Ph.D. from SJMSOM-IIT Bombay.



## Prof. Meera L. B. Aranha

Professor & Chairperson – MBA-BKFS

Meera L. B. Aranha is a Professor and Chairperson of MBA - BKFS at TAPMI. She teaches Management of Banks with specific reference to Banking Finance, Risk & Compliance, and Audit & Legal Implications. Prof. Meera Aranha was a dedicated Banker with 30 years of experience in credit, treasury, audit, legal, and recovery facets of banking. She retired as General Manager from Karnataka Bank Ltd after serving for 30 years in various capacities. She is a qualified Chartered Accountant and has a law degree, and specializes in Risk Management. Her opinion pieces on banking and related matters are published in popular press.



## Prof. Sudheer Reddy

Associate Professor & Co-Chair - Corporate Engagement

Sudheer Reddy is an Associate Professor and Co-Chair of Corporate Engagement at TAPMI. He teaches International Finance and Financial Modelling. Prof. Sudheer Reddy has over 20 years of experience in banking, start-up projects, and academia. He also has expertise in Investment Banking, Wealth Management, and Retail Banking.



### **Prof. Abhishek Kumar Rohit**

Associate Professor & Co-Chair-MBA-BKFS

Abhishek Kumar Rohit is an Associate Professor and Co-Chair of MBA, BKFS at TAPMI. He currently teaches Microeconomics, Macroeconomics, Business Environment, International Finance & Econometrics. He is a fellow of Indian Institute of Management Raipur in Economics and Business Environment. He holds an MBA in Finance and has served Punjab National Bank for 3 years in managerial cadre. He has received accolades for exemplary work in financial inclusion and debt recovery by Punjab National bank.



### **Prof. Vrishali N Bhat**

Associate Professor & Chairperson – MBA Program

Vrishali Bhat is an Associate Professor and Chairperson of MBA program at TAPMI. She teaches Financial Management, Management Accounting, Corporate Laws, Security Analysis, Financial Planning and Portfolio Management. She worked with Stock Holding Corporation of India Ltd. for 8 years. Prof. Vrishali Bhat has a PG degree in Commerce from Pune University and is an Associate of the Institute of Chartered Accountants. She is also a qualified Mutual Fund and Insurance Advisor.



### **Prof. Kartikeya Bolar Pramoda**

Associate Professor

Kartikeya Bolar Pramoda is an Associate Professor at TAPMI. The subjects he teaches include Predictive Analytics and Machine Learning, Data Analytics, Business Intelligence and Data Mining, Business Analytics, Managerial Statistics, Business Statistics, Quantitative Methods for Research, and Econometrics. Prof. Kartikeya Bolar Pramoda has over 18 years of experience in teaching and research and has taught across various b-schools in the country. He has also conducted Management Development programs and workshops.



### **Prof. Shruthi J Mayur**

Associate Professor, Co-Chair – HR, Organizational Behavior & Communication & Chairperson – MBA-HRM Program

Shruthi J Mayur works as an Associate Professor in the OB & HR Area. She is a Chairperson of Alumni Relations Committee and Vice President of Alumni Association at the T. A. Pai Management Institute. She has 19 years of teaching experience and 7 years of industry experience. She received a FIRO-B certification from Anahat Organization Development and EI (Emotional Intelligence) Certification from EI Learning Systems, Texas, U.S.A. and FEIL at IIM Bangalore.

# Alumni Speak

*"TAPMI's BKFS program is one of the best courses for finance enthusiasts. It converts topics in-depth and provides great learning opportunities for those who want to pursue a career in finance. While keeping up with industry practices, it also includes subjects such as data analytics, which truly adds value to the course."*

**Tanmay Dabholkar**

Business Consultant



*"An extremely useful program for students looking to establish a career in finance. It offers insights into various diversified aspects of finance, from fixed income securities, investment management, financial advisory, and much more. We also got to learn from industry experts through various sessions held from time to time to help us understand what exactly the industry demands from us and how to excel in the same."*

**Prabal Jain**

Deputy Manager



*"TAPMI's MBA-BKFS is a well-designed course. It has given me practical experience with various concepts we use in finance via in-class case discussions, debates, etc. This course also has a perfect blend of Marketing and Strategy concepts which became handy during my internship."*

**Siddharth Goyal**

*'BKFS program at TAPMI has helped me develop a multi-dimensional perspective towards finance. I joined here aspiring to prepare for the same old traditional opportunities offered in banking and financial services but ended up with so much more. I was able to widen my horizon through discussions with professors, guest faculties, and students over numerous sessions, workshops, and case discussions.'*

**Shobhit Jain**

*"Joining the BKFS course at TAPMI was a critical and successful decision for me. The curriculum is constantly updated as per financial industry requirements. The subject design and the faculty here give you the liberty to think beyond just theories, and they demonstrate concepts and their use through discussions and live case studies. Overall, it has exposed me to the industry and prepared me for my future corporate life."*

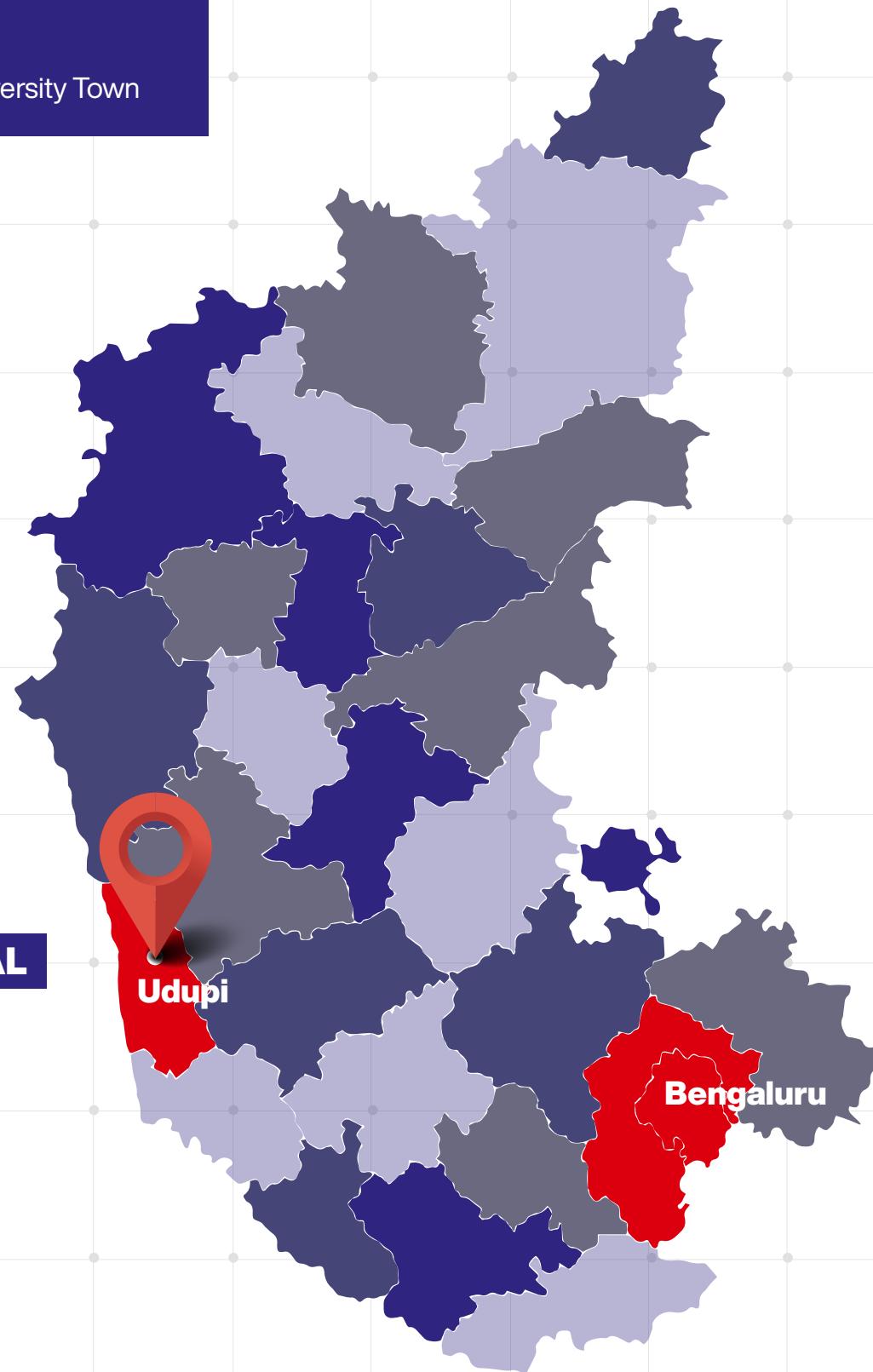
**Swathi Shubham**

*"I am one of those rare combinations with an MBA from Medical background. With a passion for finance but coming from a diverse background, the course design was so systematic that my journey was seamless. The industry-relevant course structure also helped me a lot during my internship."*

**Dr. N Gayathri**

# Manipal

The International University Town



**TAPMI**  
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## TAPMI Centre for Executive Learning (TCEL)

A unit of Manipal Academy of Higher Education (MAHE)

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