



LPUOnline

Same Degree, Now Online.

Entitled by UGC

MBA

Master of Business Administration

(for Working Professionals)



2 Years 4 Semesters with Commitment of 8-10 Hours/Week

MBA FOR WORKING PROFESSIONALS

Online (2 yrs)

6 REASONS WHY YOU SHOULD ENROL FOR AN MBA FOR WORKING PROFESSIONALS

Meet and Learn from the Masters

Apart from LIVE lectures by Top University Professors, dedicated sessions with corporate CXOs and seasoned industry practitioners who will share with you their triumphs and challenges of implementing management concepts in a real life dynamic work environment.

Specialized Module on Strategy and Leadership

Knowledge of strategy and development of leadership skills are critical to career growth progressions for a working professional. Participants get exclusive access to this specialized module which is entirely taught through interactive live sessions.

Immersive Learning through Hand-on Practice and Experiential Exercises

Concepts are taught through relevant case studies, engaging simulation games, interactive class exercises and group discussions. Further participants will also have the opportunity to identify a real-time problem statement and work through a collaborative solution through group projects.

Career Support Services - Personalized to Suit Your Specific Needs

Avail 6-month-long personal career support services offered by a global leader in Career Transitioning, customized to work with you individually and tailor solutions to suit your specific career progression aspirations.

Access to an Exclusive Start-Up Bootcamp

Participants who are keen to embark on an entrepreneurial journey can also avail exclusive access to a self-paced course and world class mentorship to help crystalize and accelerate their startup ideas. Fast track acceleration support for select startups will be provided by INDIA ACCELERATOR.

Full-fledged Degree from a Top Ranked University

Get a credible and UGC Entitled MBA degree from India's top ranked University.

WHO CAN ENROL?

Bachelor's degree (any discipline) or equivalent or Completed Company Secretary (CS) from Institute of Company Secretaries of India (ICSI)
or
Completed Chartered Accountancy (CA) from Institute of Chartered Accountants of India (ICAI) or Completed Cost & Management Accountancy (CMA) from Institute of Cost Accountants of India (ICAI)



CURRICULUM

YEAR 1 (SEMESTER 1)

Course

1. Financial Reporting, Statements and Analysis
2. Managerial Economics
3. International Business Environment
4. Marketing Management
5. Organisational Behaviour & Human Resource Dynamics

YEAR 1 (SEMESTER 2)

Course

1. Corporate Finance
2. Operations Management & Research
3. Business Analytics
4. Research Methodology
5. Legal Aspects of Business
6. Communication for Leaders

YEAR 2 (SEMESTER 3)

Course

1. Discipline Specific Elective - I
2. Discipline Specific Elective - II
3. Discipline Specific Elective - III
4. Seminar on Summer Training
5. Generic Elective - I
6. Corporate Strategy and Entrepreneurship

YEAR 2 (SEMESTER 4)

Course

1. Discipline Specific Elective - IV
2. Discipline Specific Elective - V
3. Discipline Specific Elective - VI
4. Generic Elective - II
5. Capstone Project

VALUE ADD MODULE ON STRATEGY AND LEADERSHIP

DURATION:

Across all the 4 Semesters

DELIVERY:

60+ Hours of Live Synchronous Sessions

PEDAGOGY:

Live Lectures, Case Discussions, Simulation Games, Experience Sharing, Group Projects, Presentations

FACULTY:

CXO's and Industry Practitioners

GENERIC ELECTIVE (GE) BASKET (PICK ANY TWO COURSES)

Course

1. Analytical Skills-I
2. Analytical Skills-II
3. Academic English
4. Introduction to The Study of Language
5. Post-Independence Indian Literature

Course

1. Postcolonial Literatures and Cultural Studies
2. Political Institutions in India
3. Public Policy and Governance in India
4. Fundamentals of Sociology
5. Globalization and Society

*Note: This programme is offered in english medium only.

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKETS (Pick any two Elective Areas)

ELECTIVE AREA: MARKETING

Course	Sem.
1. Consumer Behaviour	3/4
2. Digital and Social Media Marketing	3/4
3. Customer Relationship Management	3/4

ELECTIVE AREA: FINANCE

Course	Sem.
1. International Financial Management	3/4
2. International Banking and Forex Management	3/4
3. Security Analysis and Portfolio Management	3/4

ELECTIVE AREA: HUMAN RESOURCE

Course	Sem.
1. Training and Development	3/4
2. Industrial Relation and Labour Laws	3/4
3. Human Resource Metrics and Analytics	3/4

ELECTIVE AREA: DATA SCIENCE

Course	Sem.
1. Probability and Statistics	3/4
2. Data Science Toolbox	3/4
3. Advance Data Visualization	3/4

DISCIPLINE SPECIFIC ELECTIVE (DSE) BASKETS

ELECTIVE AREA: OPERATIONS MANAGEMENT

Course	Sem.
1. Total Quality Management	3/4
2. Logistics and Supply Chain Management	3/4
3. Project Management	3/4

ELECTIVE AREA: INTERNATIONAL BUSINESS

Course	Sem.
1. Export and Import Management	3/4
2. International Trade Logistics	3/4
3. International Economics	3/4

ELECTIVE AREA: DIGITAL MARKETING

Course	Sem.
1. Foundation of Digital Marketing	3/4
2. Social Media Marketing	3/4
3. Search Engine Optimization	3/4

ELECTIVE AREA: INFORMATION TECHNOLOGY

Course	Sem.
1. Introduction to Information Technology	3/4
2. Managing Information Systems	3/4
3. G Suite Foundation	3/4

ELECTIVE AREA: BUSINESS ANALYTICS

Course	Sem.
1. Spreadsheet Modelling Using Excel	3/4
2. Predictive Analytics	3/4
3. Web and Social Media Analytics	3/4

Student may choose two areas from DSE Baskets; 3 courses from first area to be studied in Sem. 3 and 3 courses from second area to be studied in Sem. 4.

CAREER SUPPORT SERVICES

COMPREHENSIVE CAREER SUPPORT SERVICES

Avail 6-month-long individualized and personalized career support services tailored to suit your specific career progression aspirations.

CUSTOMIZED 1-ON-1 SESSIONS

Experience continuous and involved engagement through 1-on-1 sessions with mentors handpicked to help you chart your career growth path and identify action plans that will lead you to your career goals.

JOB SEARCH SUPPORT

Focussed job search support towards culmination of your degree including fortnightly updates and connecting with recruiter/ companies to share candidate profiles basis requirements at that time.

OFFERED BY A REPUTED GLOBAL PLAYER

Professional career support services are offered to participants by Right Management India, a unit of Manpower Group and a global leader in Career Transitioning and Management.

PROGRAMME FEES

APPLICANTS FROM INDIA, SRI LANKA, BHUTAN, NEPAL AND BANGLADESH

Annual Fee*		Total Fee*, if Paid Lumpsum
Year 1	Year 2	
₹1,60,000	₹1,60,000	₹3,00,000

* Interest free loans option available. Conditions apply.

ADDITIONALLY, APPLICANTS FROM INDIA MAY AVAIL OF THE FOLLOWING OPTIONS

- Option 1 - Make the full payment upfront and get a limited time instant discount of ₹25,000. Pay only ₹2,75,000 for the entire programme instead of ₹3,00,000.
- Option 2 - Make a down payment of ₹30,500 and avail the annual fee payment option at 0%* interest. Speak to our counsellors to know more.

APPLICANTS FROM ALL OTHER COUNTRIES

Annual Fee (US\$)		Total Fee US\$, if Paid Lumpsum
Year 1	Year 2	
US\$ 4500	US\$ 4500	US\$ 8500

* The above fee is exclusive of the initial Registration Fee of US\$ 10 (non-refundable).

MEET THE MASTERS

IN ADDITION TO UNIVERSITY FACULTY, INTERACT WITH AND HEAR FROM EMINENT PERSONALITIES IN THEIR RESPECTIVE AREAS OF EXPERTIES



VENUGOPALAN CM

Venu comes with a professional experience of 30 years across MNCs, PSUs and R&D establishments. Venu has built high-performance teams through purpose-driven culture, strategy, leadership development, and organisation-wide change management. His areas of experience include setting up global capability centers, building up entrepreneurial ventures, organizational change management, and restructuring. He has held senior leadership positions in India and in Germany.

In the business areas of IT, Energy, Mobility, and in Manufacturing, Venu has led large teams with a strong focus on P&L. He was a key player in building up the largest captive engineering center for Bosch, outside Germany, in Bangalore. As the head of corporate strategy, he was instrumental in initiating the first ever innovation program in Bosch India, and in establishing customer-focused near-shore capability development centers for Bosch in Vietnam, Poland, and Mexico. Venu founded and established Bosch's Energy & Building Solutions business in India & SAARC.

Venu is a Leadership trainer and he conducted leadership intervention programs for 500+ managers to create high-performance culture as part of organisational transformation program. Venu is a Professional Certified Coach (PCC) from International Coaching Federation (ICF). With 600+ hours of coaching experience.

Venu is an alumnus of IIM Bangalore and has completed his master's and bachelor's in Software Engineering and Electronics from BITS Pilani.



ARJUN VAIDYA

A venture investor and sixth-generation vaidya, Arjun is the first Ayurvedic Entrepreneur to be featured on Forbes 30 Under 30 Asia List and Business World 40 Under 40 List.

He kickstarted his career as an Investment Professional at L Catterton, where, he was part of the 3-member India investing team responsible for assessing a number of deals across industries.

In 2016, taking forward his ancestral heritage, Arjun launched a new-age Ayurvedic Products Startup –Dr. Vaidya. Today, it is one of the largest online Ayurveda Brands in India.

In 2021, RP Sanjiv Goenka Group acquired Dr. Vaidya to make one of India's first successful D2C exits. By then, Dr. Vaidya had a range of over 80 products with 2 million plus transacting customers.

Presently, Arjun is a lead venture investor at Verlinvest and is also helping multiple startups to flourish in the thriving Indian startup ecosystem.

Moreover, he is a World Economic Forum Global Shaper, a mentor at AIM, and a part of Brown University's Young Alumni Advisory Council.

Arjun holds bachelor's degree in International Relations and Affairs & Economics from Brown University.



ADITYA SAVE

Aditya has over two decades of corporate experience in crafting vision, ensuring stakeholder buy-in, planning and implementation of business deliverables.

His experience spans innovation pipeline development, launching and nurturing new products within portfolios, managing large brand franchises & brand building, mining insights from business, consumer & data fields as well as interpreting culture & designing processes for success & growth in those environments.

Aditya is a co-founder of Agilio Labs. It is a startup studio that works with experts to launch innovative & successful startups. He is also an advisor to Internet & Mobile Association of India. In the past, Aditya was the Senior Vice President and Chief Marketing Officer at Shaadi.com. He was also the Head of Global COE- Digital & Media at Marico.

Aditya has worked on large consulting projects that deal with designing growth strategies for a multi-national, multi-region digital business along with building the leadership pipeline to be able to sustain the growth trajectory. He has worked on business plan design and feasibility for a Public Private Partnership (PPP) venture in Eastern Europe and also worked on varied projects in South Asia & Middle East.

Aditya holds a doctoral degree from Westcliff University, CA, USA; a master's degree in Marketing, and a bachelor's in Mathematics from the University of Mumbai.



ARINDAM MUKHOPADHYAY

Arindam is a business leader experienced in growing and scaling businesses, leading strategy, sales & operations, and building organizational capabilities.

He is currently the Vice President and Global Head of 'Consulting Centre of Excellence' at Gartner and in the Gartner India Executive Leadership team.

Arindam is a seasoned management consultant with a career spanning over two decades in Big4 and other tier1 consulting firms, with vast experience in helping businesses across key industries and governments to adopt emerging technologies and digital for driving efficiency, growth, and competitive advantage.

He is an active angel investor and advisor to early-stage startups and venture funds. His portfolio includes startups like Lawyered, OhLocal, MOPP Foods, TechEagle, ClassRoute, SustainKart, Kwh Bikes, and UrbanHealth among others.

He holds a Bachelor's in Engineering (BE) in Electrical Engineering from Jadavpur University.



VINOD ABROL

With over two decades of experience in the corporate world, Vinod is a qualified Chartered Accountant and is the CFO of Lemme Be at present.

He is a well-known face in the industry for investment and fundraising evaluation, investing in startups across verticals, and managing & preparing startups for the next round fundraise/exit.

Today, his indirect & passive investing and financing skills, have resulted in the rapid expansion of several startups.

With a rich work experience in Big4s for over a decade, Vinod served as the CFO at Jabong.com where he played essential decision-making roles and went on to lead a team of over 100 employees (instrumental in growing the brand from Rs 4-5 lakh income per day to Rs 6 crore revenue per day at the time it was sold to Flipkart).

Before joining Lemme be, he was heading Private Investments at the SAR Family Office (Ncube Capital).

He holds a bachelor's (B.Sc.) in electronics from Delhi University.

GET A FULLY ENTITLED UGC DEGREE



Degree from India's Top Ranked University



UGC Entitled & AICTE Approved



Universally Accepted



LPUOnline

Same Degree, Now Online.

Entitled by UGC

CONTACT DETAILS

Call us at - +91 8035068128

Email - mba.workingprofessionals@lpuonline.com

