



# POST GRADUATE PROGRAMS



*A global network for online, open and flexible education*



Approved by All India Council of  
Technical Education, New Delhi  
(A Statutory Body under Ministry of  
HRD, Government of India)

# About MITSDE

MIT School of Distance Education (MITSDE) is an integral constituent of MAEER's MIT Pune, established in the year 2008. MAEER's MIT was founded in the year 1983 by Dr. Vishwanath D. Karad, (Founder, Executive President & Managing Trustee) along with the collective effort of many educationists and social thinkers. MIT is among the first in professional education offering academic programs at more than 72 institutions and 4 universities across India. Drawing on the rich history of excellence in education and innovation, MITSDE's offerings, curriculum design and delivery methodologies are unique and come together to offer the best-designed distance education programs that efficiently bridge the skills gap for working professionals.



## Director's Message

Dear Students,

At MIT School of Distance Education, we are geared up to impart high-quality education and to sharpen your skills by deploying state of the art technology to create winning personalities.

## CLO's Message

Dear Learners,

MIT School of Distance Education is an Ed-Tech organization having a continuous learning culture, changing the lives of all its stakeholders through industry best practices. We offer synchronous and asynchronous learning opportunities via global platforms delivered by global experts through internationally accepted pedagogies. Happy Learning!



## MITSDE Unique Features

- 1) 100% placement assistance
- 2) CANVAS LMS - Learning-on-the-go
- 3) EMI Facility
- 4) Continuous Engagement through Live sessions, Master class, Industry connect Conclave and hands- on workshops
- 5) Academic Support through a dedicated academic team
- 6) Career Services with Student Career Help Desk

# MITSDHE Offerings



## Post Graduate Certificate in Management (PGCM)

Duration: 12 months | Semesters: 2 | Eligibility: Any Graduate | Total credits: 46

### Post Graduate Certificate (PGCM) in Business Analytics

PGCM in Business Analytics is designed to attain expertise in the latest Business Analytics tools and techniques. This course will train you with real-world case studies and practical examples to ensure you are market-ready.

### Post Graduate Certificate (PGCM) in Digital Marketing

Learn the upcoming trends in digital marketing. Gain practical insights in the emerging and ever-evolving field with the hands-on learning of the latest digital marketing tools and techniques to be a top global player in Digital Marketing.

## Post Graduate Diploma in Management (PGDM)

Duration: 21 months | Semesters: 3 | Eligibility: Any Graduate | Total credits: 78

### Post Graduate Diploma (PGDM) in Project Management

The course is designed on the lines of the curriculum of the Project Management Institute (PMI), by eminent trainers and experts. The course nurtures project managers to play a pivotal role in planning, executing and evaluating projects successfully.

theoretical elements and the emerging technological developments in the IT arena, keeping in mind the tight working schedules of IT professionals.

### Post Graduate Diploma (PGDM) in Operations Management

PGDM in Operations Management prepares you to confront the challenges in the field, head-on. Academic & industrial experts have designed the curriculum keeping in mind the current orientation of the global industry. To partake in the opportunities provided by the enlarged scale of operations globally.

### Post Graduate Diploma (PGDM) in Marketing Management

The course equips you with the knowledge of strategy formulation, understanding of global markets and emerging trends in digital marketing. It cultivates an innovative mindset and global perspective to be ready for future markets.

### Post Graduate Diploma (PGDM) in Human Resource Management

A PGDM in Human Resource Management can catapult your career in the appropriate direction. Designed by a team of experienced HR professionals, the comprehensive course focuses on the theory, technology and changing practices worldwide.

### Post Graduate Diploma (PGDM) in Finance Management

The PG Diploma in Finance Management is suitably designed to be an asset in the ever-expanding financial sector. The course prepares you for fintech, investments and other finance-associated jobs that are finding their way in the new digitized world.

### Post Graduate Diploma (PGDM) in Information Technology Management

The PGDM IT course has been designed to suit your varied needs. The program gives a complete understanding of the broad conceptual or

### Post Graduate Diploma (PGDM) in Logistics and Supply Chain Management

The PG Diploma in Logistics and Supply Chain Management course covers aspects like Blockchain, e-commerce logistics management, risk management framework and other global logistics & supply chain trends. The program thus helps you diversify your knowledge to suit business needs.

## **Post Graduate Diploma (PGDM) Material Management**

The PG Diploma in Material Management presents a range of opportunities globally due to digital advancements and the emergence of e-commerce. Scope of materials management entails material planning, control purchasing, inventory control, and much more.

## **Post Graduate Diploma (PGDM) Banking & Financial Services**

The PG Diploma in Financial Services teaches you crucial management concepts and makes you immediately employable in a host of important sectors like Banking, Insurance, Mutual Funds, Stocks and other finance-related functions that welcome talented financial services managers with a PG diploma.

## **Post Graduate Diploma (PGDM) Construction and Project Management**

The PG Diploma in Construction and Project Management course prepares you for challenging roles within the construction and real estate domain, imparting the best theoretical as well as practical knowledge. It helps you develop the ability to lead a team of consultants, builders and site managers.

# **Post Graduate Diploma in Management (Executive) (PGDM-Ex)**

**Duration: 15 months | Semesters: 2 | Eligibility: Graduate + 5 years work exp | Total credits: 54**

## **Post Graduate Diploma (PGDM-Ex) Modern Project Management**

Working professionals can improve their project management skills and techniques and enhance their career prospects by partaking in the Executive Diploma program in Modern Project Management. The program focuses on data mining techniques, data interpretation & data visualization techniques and predictive modelling applicable to manufacturing, service as well as infrastructure industries.

## **Post Graduate Diploma (PGDM-Ex) Technology & Operations Management**

The PGDM –Ex course will provide a clear and practical understanding of the central principles, practices and standards of operations management. Working professionals will also learn analytical tools and techniques to derive results and implement strategies for managing production systems and overall equipment effectiveness.

## **Post Graduate Diploma (PGDM-Ex) Human Capital Management**

PGDM – Ex in Human Capital Management focuses on the crucial link between management and employees. In this Executive program, working

professionals will learn the fundamentals of human resource management and have an in-depth understanding of the charter and mission of human resources or Human 'Capital'.

## **Post Graduate Diploma (PGDM-Ex) Strategic Marketing Management**

The Executive program in Strategic Marketing management is conceived with the idea that marketing competencies often determine the survival and success of any organization and senior managers must have access to frameworks and tools of contemporary marketing. Hence it focuses on the latest tools of traditional and digital marketing and CRM tools.

## **Post Graduate Diploma (PGDM-Ex) Global Logistics & Supply Chain Management**

Supply Chain is the discipline that encompasses the end-to-end business activities carried out in any business. This Executive program in Global Logistics and Supply chain management helps to advance career skills by gaining an in-depth perspective of global supply chains and developing the strategies and analytical tools to manage them.

## **Post Graduate Diploma (PGDM-Ex) Banking & Financial Services**

Executive program in Banking & Financial Services helps to emphasize contemporary practices such as Micro Finance and Global perspective in Banking and Finance, which will give insights into the current trends in the banking sector, changing pattern of investments, and its impact on the economy. And to understand whether the impact is tending towards growth.

## **Post Graduate Diploma (PGDM-Ex) Construction & Project management**

This Executive program in Construction & Project Management gives you an insight into managing complex construction projects at every stage, from resource planning to risk mitigation and reporting. In addition to core subjects, a variety of tools such as Oracle's Primavera allows you to manage Construction projects systematically and efficiently.

## **Post Graduate Diploma (PGDM-Ex) E-commerce Retail Management**

Executive program in E-commerce Retail Management helps understand the explosion of digital channels, upcoming technological changes and adoption of the new ways through which customers are interacting with media and brands to create a unique buying experience, importance of UI & UX as well as operational best practices.

# **Post Graduate Diploma in Business Administration (PGDBA)**

**Duration: 24 months | Semesters: 4 | Eligibility: Any Graduate | Total credits: 106**

## **Post Graduate Diploma in Business Administration (PGDBA) in Operations Management**

The PGDBA in Operations empowers you with the knowledge of innovations management, new product development, process modelling, forecasting, planning, monitoring and control, risk management, and to some extent management of the supply chain. The course shall make you proficient in understanding and assessing productivity, analysing operations, and maximizing profits.

## **Post Graduate Diploma in Business Administration (PGDBA) in Finance Management**

The PG Diploma in Business Administration with specialisation in Finance arms you with the latest industry insights and makes you future-ready. The course provides the much-needed career boost and focuses on financial modelling, finance markets, its movement and overall economic impact for a rewarding career in the finance domain.

## **Post Graduate Diploma in Business Administration (PGDBA) in Human Resource Management**

The PGDBA course in Human Resource Management is designed to match the deep-rooted knowledge required to identify talent, manage a diverse workforce and become the top employer brand of the business world. The course focuses on the innovation and trends persisting in Human Resource Management globally.

## **Post Graduate Diploma in Business Administration (PGDBA) in Information Technology**

The PG Diploma in Business Administration with specialisation in IT introduces you to the imperative terms and concepts such as software

development programs, Artificial Intelligence (AI), Cloud computing, Big Data, Database Management systems, etc. It equips you with the requisite knowledge and practical skills and prepares you for absorption in the industry.

## **Post Graduate Diploma in Business Administration (PGDBA) in Marketing Management**

PGDBA program in Marketing Management is tailored to cater to the distinctive needs and time constraints of enthusiastic freshers and busy professionals alike, the flexible and insightful course is formulated in accordance with the latest trends in marketing and branding.

# VISION

To be a distinctive global 'learning' ed-tech organization, continuously striving for excellence in its deliverables and value offered to all its stakeholders through innovation, creativity and technology.

# MISSION

In constant pursuit of,  
**M**obilizing,  
**I**nnovative solutions, using  
**T**echnology,  
**S**harpening skills,  
**D**eveloping personalities, thereby  
**E**volving a new future for the Generation Next.



## Reasons to associate with MITSDE

MITSDE has earned recognition from the All India Council for Technical Education (AICTE), New Delhi, India and the International Council for Open & Distance Education (ICDE).

- Learning at MITSDE is multi-dimensional and can be challenging, as it requires one to develop a variety of valuable skills and qualities – all of which are assets to any workplace.
- Post Graduate Certificate Management (PGCM) course offers flipped classroom pedagogy focusing on pre-session content, Live sessions by experts and post-session practical quizzes.
- Post Graduate Diploma in Management (EXECUTIVE) (PGDM – Ex) is specially designed for students having corporate experience, where case study discussion & practical problem solving are the key delivery elements. It also hosts an exclusive 3-day Conclave program delivered by global industry leaders.
- Post Graduate Diploma in Management (PGDM) & Post Graduate Diploma in Business Administration (PGDBA) programs are industry-oriented and contemporary, that not only improve your professional skills and aptitude but also give you a thorough knowledge of the industry from a wider perspective.
- At MITSDE, learning flexibility is taken to a new level by combining our understanding of distance education with the latest LMS - CANVAS, where you can practically learn on the go through dedicated android and ios mobile applications.

# Academic Student Success team

The academic team is a dedicated student support team to address the course content related queries and feedback.

**Key undertakings of the academic team are -**

- Flipped classroom model for PGCM courses
- Interactive Live sessions for all via Zoom in evening and weekends
- Case-based pedagogy
- Master class with Industry trainers having rich domestic & international experience
- Exclusive 'Conclave' for PGDM-Ex focusing on practical industry challenges
- Peer learning & networking via the domain-wise discussion forum.
- Learn-on-the-go with Canvas mobile app available on ios & Playstore
- Simple yet effective assessment schema through MCQs based proctored mode exam and hands on workshops for practical subjects.

# Administrative Student Success team

Dedicated Administrative Student Success team ensuring student support throughout their academic journey.

**The admin student success team ensures a smooth academic journey through -**

- Automated Ticket Management System offering quick resolution within 72 hours.
- Guidance & assistance in the following:
  - Admission status
  - Fee status
  - Books dispatch
  - Assignments and Quizzes status
  - Examination
  - Results & certificates

# Career Helpdesk & Placement

From the basics to essential – Placement team brings to you the opportunity of progressing your career in the field you desire.

## MITSDÉ Placement Cell Offers:

- Recruitment drives and Job Listing
- Networking with the corporate to recruit the best talent in the industry
- Access to a wide scope of opportunities via in-house placement portal listing job openings updated on weekly basis.
- Career Planning & Counselling through a dedicated Career Help desk
- Help you to identify best-suited career opportunities
- Assistance in resume/CV building, interview preparations, the solution to all career-related queries Industry guidance
- Career updates through Industry experts
- Personalized feedback of Interviews and much more

Website: [www.mitsde.com](http://www.mitsde.com)

