AMITY UNIVERSITY ONLINE

MBA WITH SPECIALISATION IN HR ANALYTICS

An immersive program for aspiring & experienced HR professionals to leverage new data-driven technologies.

24 months · Global Accreditation · Global Faculty

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ABOUT **AMITY UNIVERSITY ONLINE**

Amity University Online is a value-based institution with an innovative bent towards education that impacts lives across boundaries. Through immersive technology, ground-breaking methodology and a worldwide community, we constantly endeavour to expand the horizons of minds in a virtual space around the globe. We are also home to a range of University Grants Commission (UGC) recognized programmes at Masters, Bachelors, Post Graduate Diploma level for nurturing young professionals. With 225000 students spread across countries with diverse backgrounds and a strong force of highly accomplished faculty, we create an ecosystem buzzing with new ideas and innovations.

With our eyes on the future, we keep on pushing the limits, breaking barriers, overcoming obstacles, and forging new connections. Our vision fuels our success and our consistent progress in global rankings assures us that more is yet to come.

PRESTIGIOUS RANKING AND ACCREDITATIONS

PROGRAM OVERVIEW

The specialisation in HR Management and Analytics is intended for the students interested in pursuing their careers as HR professionals. This program helps you understand the basics involved in human resource management and the advanced techniques needed to ace your career. The course mainly concentrates on new data-driven technologies that enable students to cope with current human resource management and analytics developments.

The program structure provides candidates with unmatched flexibility to learn at their own pace and attend classes at their convenience. The course is practice-oriented and intended to give exposure to real-world problems.

The program's objective is to cover all the crucial aspects and tools necessary to succeed in this field. The course also concentrates on data procuring and analysing it through Tableau and Power BI to help you better data visualisation.

INDUSTRY INSIGHTS

THE DEMAND FOR HR ANALYTICS PROFESSIONALS HAS DOUBLED IN THE LAST YEAR.

The global HR analytics market is expected to grow by 10.4% during the forecast period (2021-2025).

With the power of Hr Analytics & big data, companies can take decisions more informed and data-backed decisions for hiring. 70% of companies today cite Hr analytics as a top priority for their executives.

WHY PURSUE AN MBA IN HR ANALYTICS FROM **AMITY UNIVERSITY ONLINE?**

Amity University Online India's leading professional learning and higher education platform. When you choose this program, you also get access to our extensive pool of industry experts and dedicated career assistance.

- Become a globe-trotting professional in a HR Analytics
- Gain the recognition of an MBA in HR Analytics from a reputed institute
- Daily live classes by global faculty
- Gain practical skills through case study-based learning
- Become industry-ready with mentorship from experts
- Get dedicated career support from mentors
- Build your skills with a curriculum designed by leading academicians & industry experts
- Learn alongside a diverse batch of peers from 80+ countries

PROGRAM **HIGHLIGHTS**

Pedagogy for Course Delivery

The class will be taught using recorded video lectures, live online sessions, and case-based methods. In addition to assigning the case studies, the course instructor will spend considerable time understanding the concept of innovation through the eyes of the student. The instructor will cover the ways to think innovatively liberally using thinking techniques.

- One-on-One Mentoring
- Industry-driven comprehensive curriculum
- 24/7 access to study material & video lectures
- Live interactions with Data Personnel and Corporate leaders
- Real-world Projects & Case Studies
- Face-to-face meetup's with top experts & your peers
- Career Guidance and support
- Get Alumni Status from Amity Future Academy

> " Innovative platform and access to abundance of material. Best part of studying with Amity was the ready response from faculty and support team. I had a great learning experience with Amity. "
>
> -**Ishvinder Singh**

MBA in HR Analytics will help you to

On the go learnings and 24/7 access to study material & video lectures

Deep dive into concepts, tools and requirements for HR Management and Analytics trending in the industry

Stay on track and get the most out of the program through dedicated student mentors

100% Career assistance

Train professionals for the jobs of tomorrow and make them unleash the next wave of digital disruption.

Develop a data literacy mindset and thorough understanding of the technology trends of Data Management, Statistics and analytics.

Provide in-depth knowledge and experience of using cutting-edge data-driven technologies.

Unique Program Features

Focus on strategy & tools

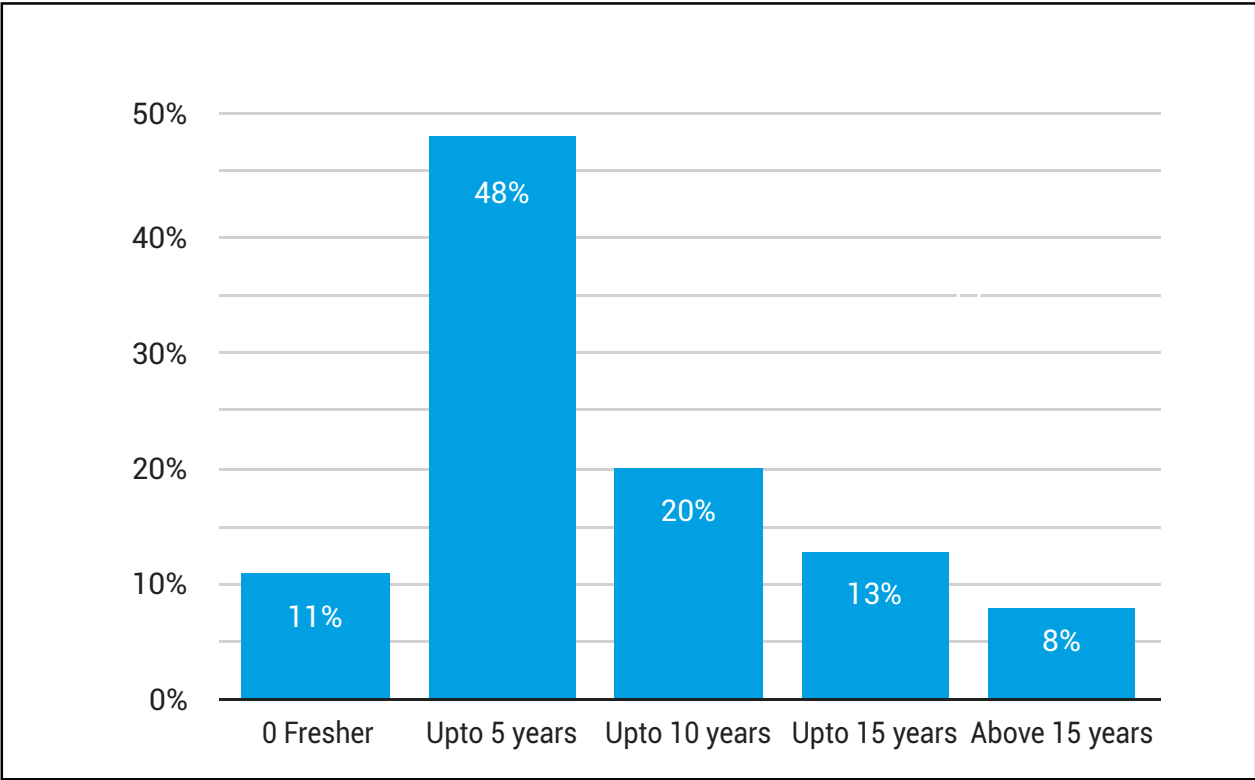Gain in-depth subject knowledge and expert insights from an industry-driven comprehensive curriculum.

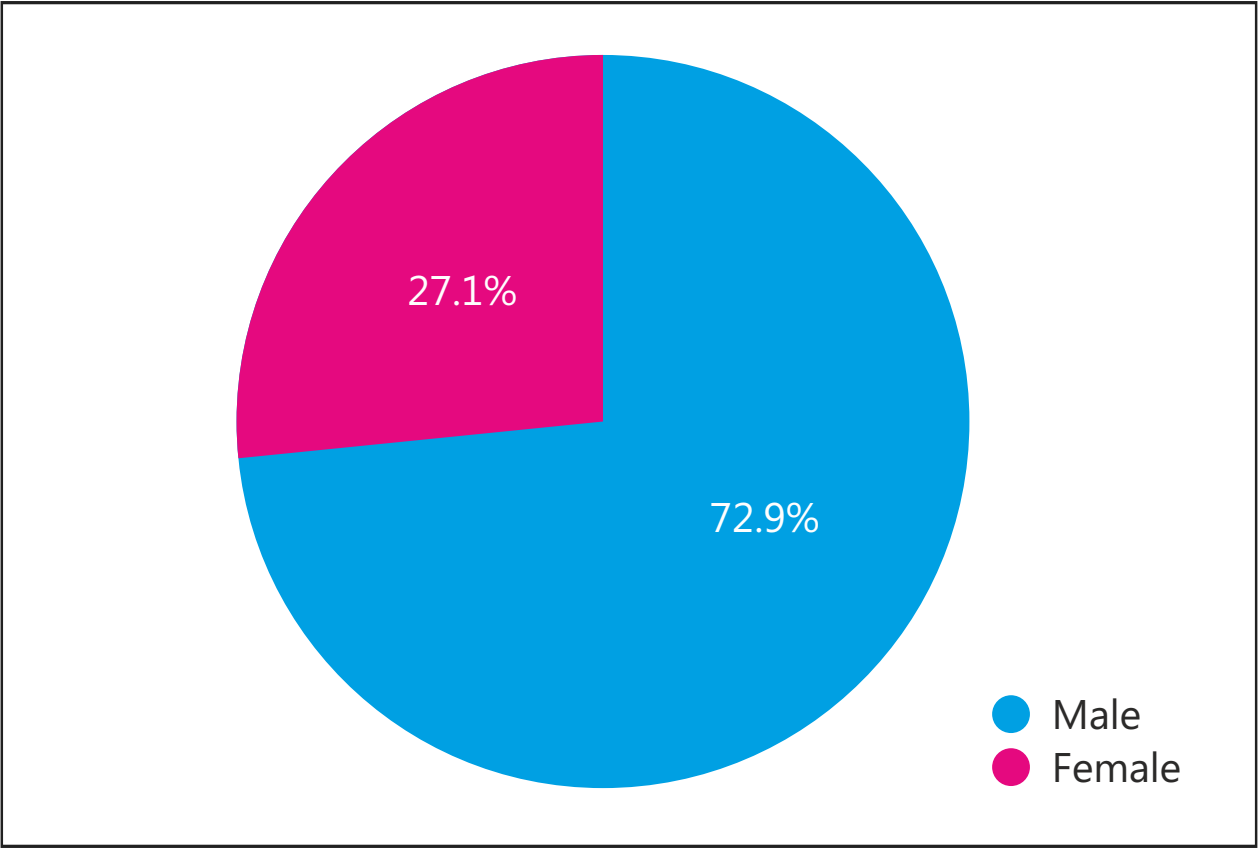Live interaction with Data experts and Corporate leaders

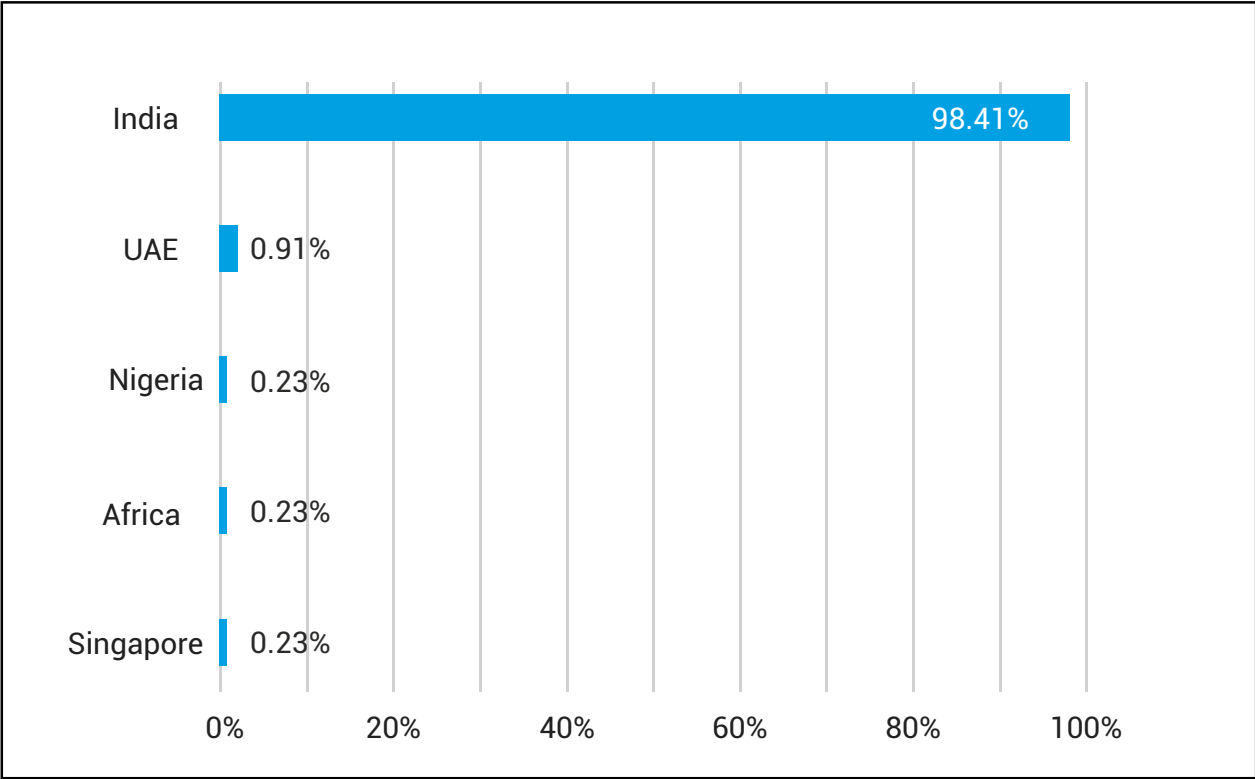Hands-on experience to solve corporate level Data Science and AI issues

BATCH PROFILE

Experience wise batch profile

Category	Percentage
0 Fresher	11%
Upto 5 years	48%
Upto 10 years	20%
Upto 15 years	13%
Above 15 years	8%

Gender wise profile

- Male: 72.9%
- Female: 27.1%

Country wise profile

Country	Percentage
India	98.41%
UAE	0.91%
Nigeria	0.23%
Africa	0.23%
Singapore	0.23%

Industrial Wise Data

Sector	%
NA	29%
Information Technology	26%
Education	10%
Banking/Finance	7%
Recruitment	5%
KPO/BPO	4%
Travel Tourism/Aviation	4%
HR Industry	4%
Medical/Healthcare	3%
Pharma Industry	2%

COURSE CURRICULUM

Subject		Credits
Semester 1		
Course I	Accounting for Managers	5
Course II	Marketing Management	4
Course III	Managerial Economics	4
Course IV	Statistics for Management	5
Course V	Professional Communication	4
Semester 2		
Course I	Financial Management	5
Course II	Human Resource Management	5
Course III	Legal Aspects of Business	5
Course IV	Business Research Methods	4
Course V	Conflict Resolution Management	4
Semester 3		
Course I	Strategic Management	4
Course II	Minor Project	3
Course III	Professional Ethics	2
Semester 4		
Course I	Management in Action - Social Economic and Ethical Issues	4
Course II	Digital Marketing	3
Course III	Major Project	6

Duration: 2 Years • **Semesters:** 4 • **Credits:** 99

CORE SPECIALIZATIONS

Specialization I
Introduction to Human
Resource Management
Credits: 5

Specialization II
Introduction to Human Resource
Technology and Analytics
Credits: 5

Specialization III
Employee Data, Data Sources
and Metrics
Credits: 5

Specialization IV
Employee Data Visualization
Credits: 5

Specialization V
Advanced HR Analytics
Credits: 6

Specialization VI
Industrial Relations &
Employee Relations
Credits: 6

FACULTY

Mr. VIVEK CHARDE
He has 11+ years of experience in Marketing, Communications and Digital Marketing.

Mrs. SUMEDHA CHATTERJEE
She has 10+ Years of experience in handling marketing portfolio for a diverse set of online products.

Mr. DIPTARUP CHAKRABORTI
He has 18+ years of experience in the technology industry with IT majors like IBM, Gartner, Capgemini & Mastek.

Dr. ANJU GULLA
She has 7+ Years of experience in teaching, training and industry experience in Marketing & Digital Marketing.

Mr. KARAN BHATIA
He has 13+ years of hands-on experience in Multi-channel ROI driven digital campaigns, and specializes in Content and SEO strategy and product road-map and conversion optimization.

Mr. ANKIT GARG
He has expertise in scaling content driven consumer web products for India and Global audiences and has hands-on experience of managing web-product lifecycle.

Mr. SIDDHARTH SAXENA
He has 9+ years of experience in product development & technical management of web teams.

Mr. SACHIN JAIN
He has 11 years of online marketing and advertising, ecommerce, social media marketing, client servicing, and account management experience of working with Google.

CAREER PATHWAYS

- Enhance your career aspirations with assistance from our Virtual Job Fair, existing Corporate and Alumni network
- Get connected with our Career Counsellor towards the end of the program to be interview-ready as per the current industry requirements.

BUSINESS ANALYTICS ROLES

Entry Level
- HR Analytics
- HR Process Executive
- HR Manager
- Payroll Analyst
- HR Analyst
- Payroll Manager

Mid Level
- HR Consultant
- Analytics Manager
- Talent Acquisition Analyst
- HR Predictive Analyst
- HR Training & Development
- HR Payroll Specialist

Senior Level
- HR Business Partner
- Assistant VP HR
- Vice President HR
- General Manager HR
- CHRO
- HR Director

WHAT OUR STUDENTS SAY?

" Its industry-driven curriculum helped me to learn relevant skills. Also, this program being self-paced really helped me in managing my work & upgrading my skills together. "

Neha Sharma
HR professional -16 years of experience

" This program very progressively taught me the key hr concepts and gradually moved to the analytics concepts. Also, the case studies bring real industry examples, they were the real value addition to my learnings. "

Geeta
Senior Business Analyst -22 years of experience

APPLICATION PROCESS AND ELIGIBILITY

READY TO ADVANCE YOUR CAREER?

APPLICATION PROCESS: Apply Now

Call: 18001023434
to book free counselling session.

Eligibility

- Candidates must have completed Graduation Degree
- Applicant must possess sufficient knowledge and understanding of English Language.