

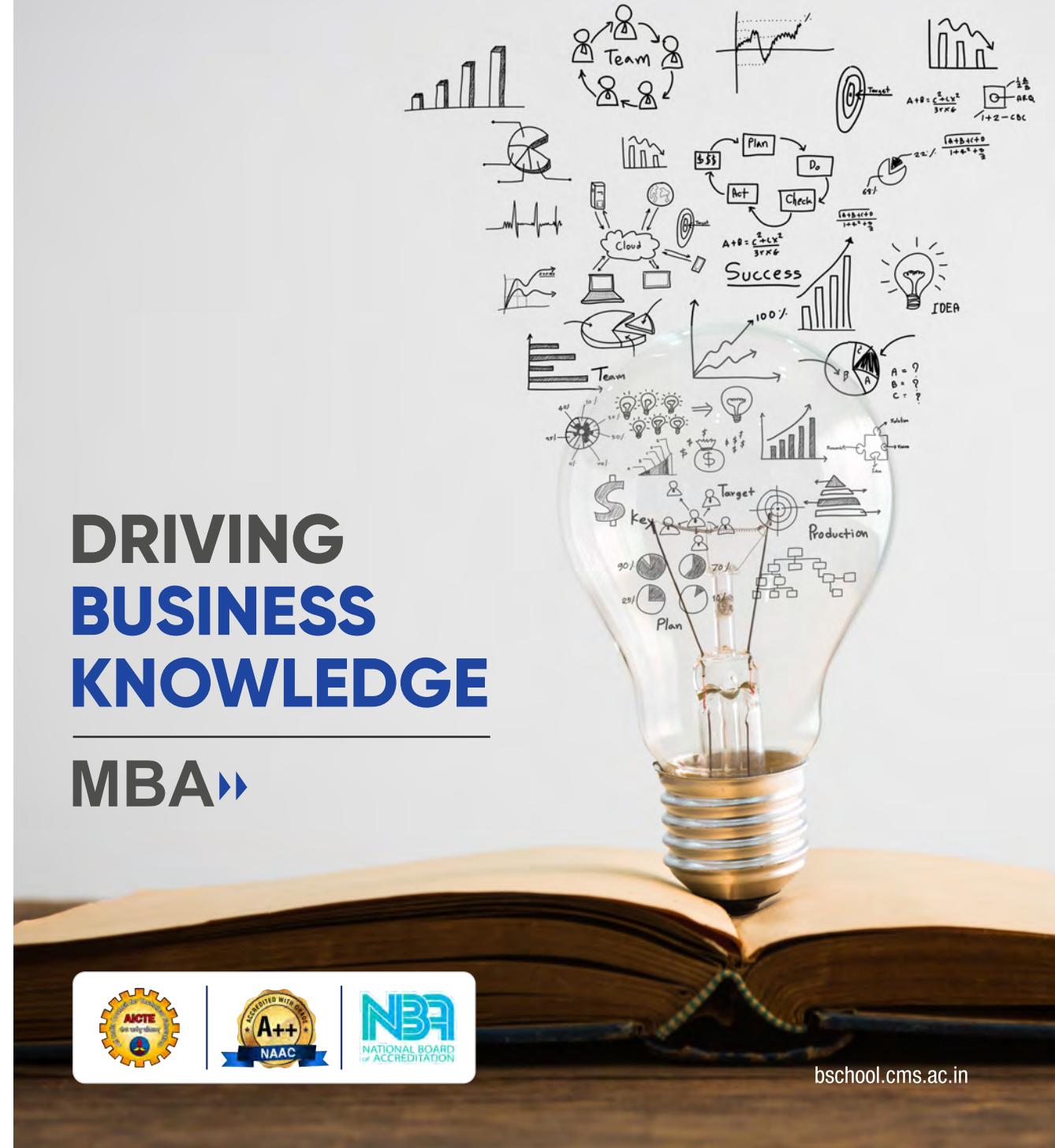
CONNECT WITH US

-  Become a member of JU Facebook page to get regular updates!
-  Join JU professional network on LinkedIn!
-  Watch and share videos of events and other activities on YouTube!
-  Follow JU on Twitter to read latest tweets!
-  Follow JU on Instagram to view colourful university images!

Concept & Design, Office of Communications & Human Resources, JAIN (Deemed-to-be University) 22 - 5123

DRIVING BUSINESS KNOWLEDGE

MBA



CMS Business School

JAIN (Deemed-to-be University)

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ABOUT JAIN (DEEMED-TO-BE UNIVERSITY)

JAIN (Deemed-to-be University) (JU) is an intellectual destination that draws inspired students from more than 43 countries to one of the world's greatest cities - Bengaluru. We promote innovation and entrepreneurship by bringing people, ideas and resources together to one platform through interdisciplinary collaboration and interaction. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are inspiring and impacting our success in many ways.

Vision

To foster human development through excellence in quality education, research and entrepreneurial development

Mission

- To provide quality education, creating human assets / manpower and intellectual capital
- To enhance research and development in different disciplines
- To develop new generation entrepreneurs who will be instrumental in fuelling economic growth
- To create able leaders, managers and technocrats
- To foster an ethical environment founded on human values in which both spirit and skill will thrive to enrich the quality of life

"Creativity, entrepreneurial and innovative thinking, problem-solving ability, these are all key skills and attributes that make a real difference in the business. Our MBA programme have been designed to help you develop these skills - that are much sought after by employers, from multinationals to start-up businesses."

Dr. Chenraj Roychand

Chancellor
JAIN (Deemed-to-be University)



At a Glance

GLOBAL STANDARDS



AWARDED
ISO 9001:2015
CERTIFICATION BY TÜV NORD



A MEMBER OF
ASSOCIATION OF
THE UNIVERSITIES
OF ASIA AND
THE PACIFIC (AUAP)



A PRESTIGIOUS
MEMBER OF
NETWORK OF
INTERNATIONAL
BUSINESS AND
ECONOMIC
SCHOOLS (NIBES)



RANKED 91-95
AMONG THE TOP INDIAN
UNIVERSITIES BY
QS INDIA UNIVERSITY
RANKINGS 2019

RANKINGS & RECOGNITIONS



AWARDED
GRADED AUTONOMY
STATUS BY THE UNIVERSITY
GRANTS COMMISSION (UGC)



AWARDED
GRADE A++
BY THE NATIONAL
ASSESSMENT
AND ACCREDITATION
COUNCIL (NAAC)



AWARDED AS
FOUR STAR INSTITUTION IN THE YOUNG UNIVERSITIES CATEGORY
ON THE BASIS OF COMPREHENSIVE PERFORMANCE METRICS BY KARNATAKA STATE UNIVERSITIES RATING
FRAMEWORK (KSURF) 2018



RESEARCH
EXCELLENCE



INNOVATION



TEACHING
EXCELLENCE



INFRASTRUCTURE



INCLUSIVENESS AND
SOCIAL IMPACT

RANKED
79
IN UNIVERSITY CATEGORY

RANKED 6TH
AMONG TOP NEW PRIVATE
UNIVERSITIES IN
INDIA BY INDIA TODAY
MAGAZINE IN 2018

RESEARCH EXCELLENCE
11 INTERNATIONAL
GRANTED PATENTS

**NATIONALLY
FILED**

DISTINGUISHED ALUMNI



6
OLYMPIANS

1
PARALYMPIAN

220+
INTERNATIONAL
PLAYERS

INCLUDING PANKAJ ADVANI, ROHAN
BOPANNA, K L RAHUL, MANISH PANDEY,
KARUN NAIR AND MANY MORE



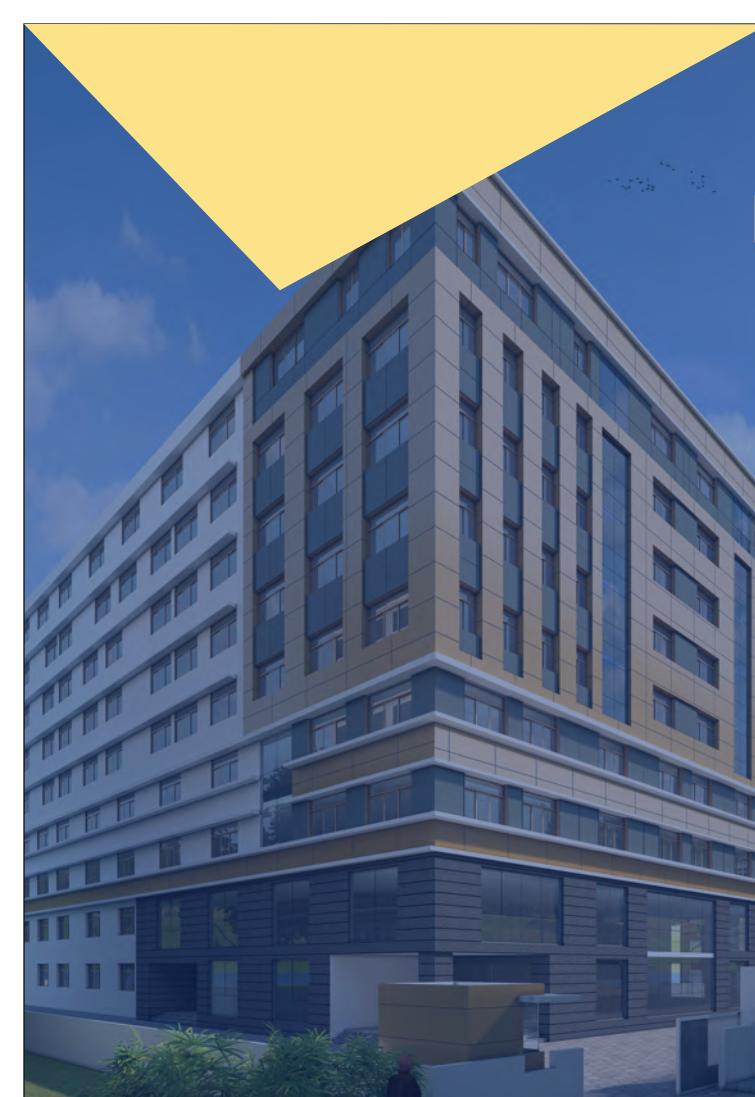
ONE OF THE
14 INSTITUTES IN INDIA
FOR MANAGING CAMPUS
PLACEMENTS ON LINKEDIN TO
CONNECT STUDENTS WITH THEIR
ALUMNI & CORPORATE



INKED
88 USEFUL MOUS
AND AGREEMENTS
WITH VARIOUS ACADEMIC
INSTITUTIONS, RESEARCH
AND DEVELOPMENT
ORGANISATIONS &
INDUSTRIES



INCUBATED
40 COMPANIES
AND PROVIDED
CAREER
OPPORTUNITIES
FOR
3700 JOB
SEEKERS



ABOUT CMS BUSINESS SCHOOL

Established in the year 2009, CMS Business School, JAIN (Deemed-to-be University) has accredited itself to a strong track record of education with a combination of industry and academia in management. Our MBA specialisations will transform how you think, not just what you think. Flexible in length and designed to be tailor-made to suit your needs, it is a programme that is as unique as you are.

The CMS Business School - MBA is an intensive programme that transverses through the principles of strategic thinking in a business context. Over the course of two years, we develop your management skills, enhancing your ability to lead and inspire. As a full-time MBA student, you will become part of a diverse community of global business professionals who learn collaboratively, sharing your considerable work experience and diverse international perspectives to enrich the learning experience. At CMS Business School - MBA programme, the specialisation starts from the second semester.

Vision

Advance and apply management education, research and entrepreneurial spirit towards an equitable and prosperous society

Mission

- Offer immersive and globally relevant management education
- Foster research culture to enhance management capabilities
- Equip human capital with skills relevant for sustainable development
- Instil entrepreneurial mindset for value creation
- Develop ethical and socially-responsible global citizens

Our Associates

CMS Business School believes in partnership and can best achieve its mission of developing and delivering outstanding higher education by working with others who share its ambitions and beliefs. The business school works with various National and International academic boards to provide prestigious degrees to the aspiring students.

National



International



Rankings & Accreditation



MBA Programme
Accredited



Ranked 96th
All India

Certified
ISO 9001:2015
for Quality Management System
by



1020 students in the
MBA Class of 2024

/ **3%** international
students in the
MBA Class of 2024

/ **5** nationalities
represented in the
MBA Class of 2024

/ **8,000+** alumni
across **6** countries

MBA SINGLE SPECIALISATIONS

- Finance
- Marketing
- Human Resource Management
- Banking, Finance & Allied Services
- Business Analytics
- International Finance and Accounting
- Systems & Operations Management
- Logistics & Supply Chain Management
- Entrepreneurship and New Venture Creation
- Aviation Management
- Sports Management
- Luxury and Fashion Management
- Digital Business
- Public Policy and Leadership

Industry Interface Programmes from



MBA DUAL SPECIALISATIONS

- Marketing and Finance
- Marketing and Human Resources Management
- Finance and Human Resources Management
- Finance and Business Analytics
- Marketing and Business Analytics
- Human Resource Management and Business Analytics
- Marketing and Logistics & Supply Chain Management
- Marketing and Entrepreneurship & New Venture Creation
- Finance and Entrepreneurship & New Venture Creation
- HRM and Entrepreneurship & New Venture Creation
- Aviation Management and Logistic & Supply Chain Management
- Aviation Management and Marketing
- Aviation Management and Human Resource Management

Value Addition Programme

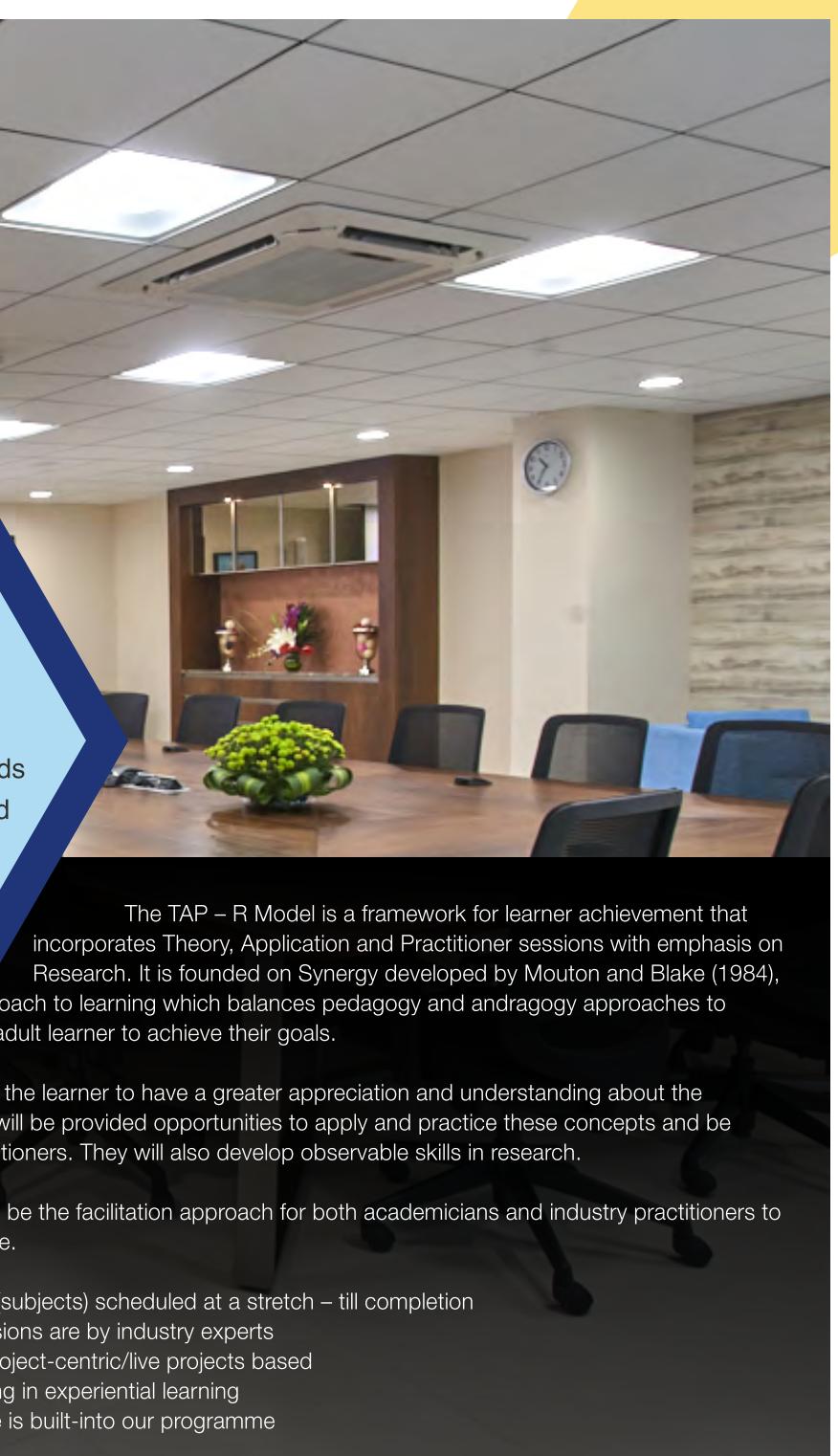
Professional Certificate Programme in collaboration with Miles Education offers the following courses in three domains

- Finance Certification Programme from IIM-Indore, Mumbai Campus
- Marketing Certification Programme from IIM-Indore, Mumbai Campus
- Human Resource Certification Programme from XLRI-Delhi-NCR Campus

Note : The above programmes are for students specialising in either Marketing or Finance or Human Resource ONLY as single specialisation. Students need to specifically opt for the Certificate Programme as the batch size is limited.



CMS BUSINESS SCHOOL
TAP-R MODEL
DELIVERY OF REAL LEARNING



The TAP – R Model is a framework for learner achievement that incorporates Theory, Application and Practitioner sessions with emphasis on Research. It is founded on Synergy developed by Mouton and Blake (1984), and is a systematic approach to learning which balances pedagogy and andragogy approaches to synergistically allow the adult learner to achieve their goals.

The framework will allow the learner to have a greater appreciation and understanding about the theoretical foundations, will be provided opportunities to apply and practice these concepts and be trained by industry practitioners. They will also develop observable skills in research.

The blended learning will be the facilitation approach for both academicians and industry practitioners to jointly deliver each course.

- Two or three courses (subjects) scheduled at a stretch – till completion
- Up to 20% of the sessions are by industry experts
- All assignments are project-centric/live projects based
- Tools and labs will bring in experiential learning
- Entrepreneurial culture is built-into our programme

CAREER SUCCESS AND FULFILMENT

We at CMS Business School believe that education should involve learning life skills that a graduate will carry with them in order to navigate through their careers. The career enhancement programmes offered at CMS Business School are delivered with an innate focus on the overall development of students and thereby improve the placement record of students in organisations of repute.

**Highest Package
30.00 LPA**

**300+ Companies
Participated in
Campus Recruitment**

**Average Package
for Top 100
Offers 11.70 LPA**

**Average Package
Secured
8.30 LPA**

Our Prominent Recruiters (Illustrative List)



Deloitte.



FACTSET

FedEx



IBM



ORACLE



P&G

Morgan Stanley



Biocon

mantri

**HTK
HEALTHCARE**

emami

**CAFÉ
COFFEE
DAY**

Dulux



asianpaints

LG

Canon

TARGET

lifestyle

pwc

DECATHLON

**LANDMARK
GROUP**

**hansa
marketing**

Northern Trust

Grant Thornton
An instinct for growth



**Zydus
Wellness**

SAINT-GOBAIN

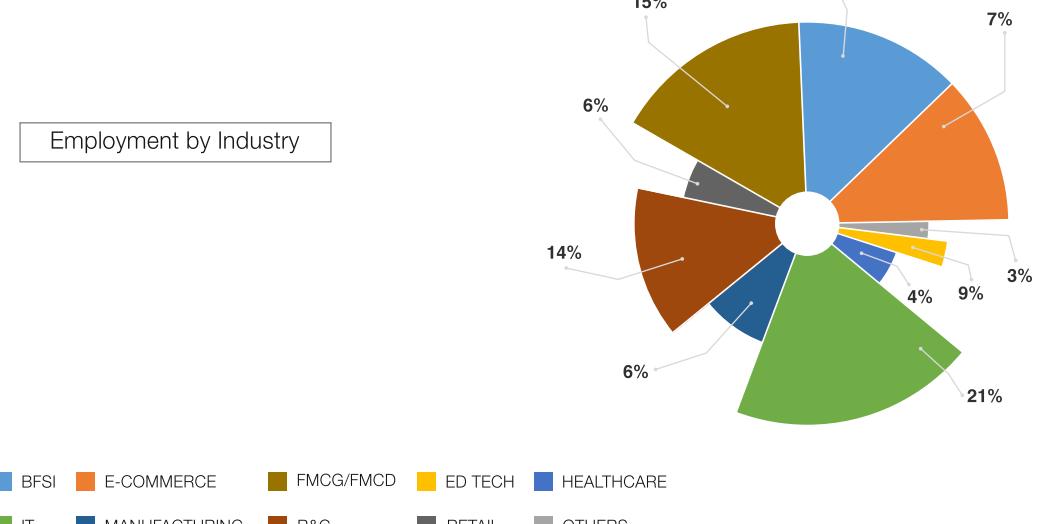
HÄFELE

Fidelity

**TATA
HOUSING**

Employment Statistics

Employment by Industry



DIVERSE PERSPECTIVES

CMS Business School's position at the heart of one of the global start-up hubs makes it an ideal destination for students from every continent.

I've been a part of the JAIN Group since 2015, and the journey has been amazing. The placement cell has always strived enough to get the best companies and helped students in the best way possible. The teaching staff at CMS Business School is exemplary. Mr. Praveen Gujjar from the Business Analytics domain is one name that I would specifically like to mention for his dedication towards students. I will thrive and cherish these moments eternally.

Sai Kushal T R
Business Analyst | Firstsource Solutions Limited

The MBA programmes at CMS Business School are career-shaping and the exposure provided here has improved my communication, leadership, teamwork, and presentation skills have improved. I made professional, academic, and personal progress. The guidance of the placement cell helped me land a job with a reputable company. I will always be grateful to JAIN (Deemed-to-be University) for my transformation and time here.

Skandan Sheshadri
Probationary Officer in Scale | Federal Bank

The CMS Business School of JAIN (Deemed-to-be University) has always believed in supporting and assisting students on their path to success. They used to provide extra training outside of the usual lessons, which helped us with our technical abilities and aptitude and made it much easier for us to ace the interview. My placement at such a reputable organisation was made possible by the guidance and support we received from the placement cell at every level.

Santhosh Holla V M
Consultant | Grant Thornton

CMS Business School is among the finest b-schools and during my time here, I was not only transformed into a professional but also taught life. Regular presentations and the L.E.A.D programme contributed significantly to personality development. My professors and the college helped with the practicals and lab work that I had to do as a Business Analytics student. I made good friends here and will always cherish the memories I made here.

Ishaan Modawal
Associate Consultant | Oracle

CMS Business School is known for its academic excellence. During my journey of 2 years at the institution, I have acquired valuable knowledge and enhanced my skills. Additionally, the infrastructure is excellent, and the placement cell has provided us with everything required to advance our careers.

Yashika Kalra
Senior Associate | Genpact

My experience at JAIN (Deemed-to-be University), CMS Business School is great and memorable. The mentors at CMS Business School helped me enhance my academic and interpersonal skills. I am thankful to the Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

Sushma H R
Cybersecurity Associate | PwC



STUDENT LIFE

CMS Business School provides ample opportunities for students to extend their experiences beyond the walls of the classrooms encompassing a dynamic interplay of personal interactions and activities.

Life at CMS Business School combines the best features of a large institute - a challenging academic curriculum, state-of-the-art facilities and extensive extracurricular and co-curricular opportunities - with the benefits of being an educational boutique of interactive classes.

Parichay - An Intra-collegiate Management Fest

Parichay, an annual freshers event is a blend of management and cultural events which welcomes the new comers. Through Parichay, CMS Business School facilitates its students to real-life business and entrepreneurial situations. The fest promotes decision-making, testing the organisational and entrepreneurial skills of students, besides being a celebration of student life.

Khel Utsav - A Celebration of Sports

CMS Business Schools conducts a week of diverse sports events under the banner "Khel Utsav". The event provides an opportunity to play with passion and enthusiasm and also showcase one's sportsmanship.

Cranium - International Management Fest

Cranium, the international management fest of CMS Business School, JAIN (Deemed-to-be University) is where the participants are propelled to think creatively, and encourages students to unleash their potential through challenging and exciting events. The intention of Cranium is to reverberate life lessons beyond winning competition that will transform students' acumen and astuteness.

Graduation Day

World over top universities lead their graduating students for the best endeavour ahead through Graduation Ceremony. CMS Business School too organises Graduation Day every year to bid blissful farewell to its students. It is an official celebration of students' accomplishments during their time at the CMS Business School.

ELIGIBILITY, ADMISSION AND SELECTION PROCESS

Eligibility

- Aggregate of 50% in bachelor's degree in respective discipline or equivalent (10+2+3) from a recognised university and students appearing in their final semester / year examination are also eligible to apply.
- Candidate who have successfully cleared the competitive exams like CAT, MAT, CMAT, XAT, NMAT, and GMAT with a valid score are eligible for admissions and exempted from taking up written test and are directly qualified for Essay Writing, Presentation and Personal Interview.
- Preference will be given to candidates with work experience.



Admission and Selection Process

- The applicant must appear for and clear the Jain Entrance Test (JET) process.
The JET process includes:
 - A. Written Test – Online
 - Candidate without any competitive exam scores to appear for the written test.
Candidate shortlisted will qualify for next round(s).
 - Candidate is exempted from written test and directly qualify for next round(s) if they have a valid score in any of the following:
MAT score of 550 and above or NMAT score of 160 and above or CAT score of 50 percentile and above or GMAT score of 50 percentile and above or CMAT score of 50 percentile and above XAT score of 50 percentile and above.
 - B. Essay Writing – In Person only
 - C. Presentation – In Person only
 - D. Personal Interview – In Person only

For Candidate Appearing for Written Test

- Candidate must login to the student dashboard to book the slot.
- Candidate must choose the written test slot from the available dates and time.
- Any request for change in the dates for entrance test will not be entertained.
- Only the candidates shortlisted from the written test will be eligible to attend the next rounds of JET process.

Please Note - It is mandatory for the candidate to appear for Written Test, failing which will lead to disqualification from the JET process.

For Candidate Qualified for Essay Writing, Presentation and Personal Interview

- Candidate must login to the student dashboard to book the slot.
- Candidate must book the slot for Essay writing + Presentation + Personal Interview from the available dates and time.

Please Note - It is mandatory for the candidate to appear for Essay Writing + Presentation + Personal Interview, failing which will lead to disqualification from the JET process.

