



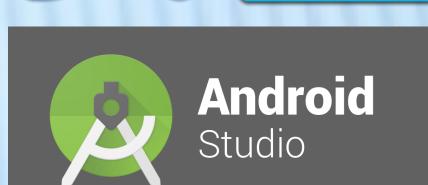
# social

## Advanced Software Engineering – Fall 2016

## Phone Shopping Network 1.0

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### Problem

As part of the "Lifeline Obama Phone" program more than 3 million smart phones are distributed to low income families. These phones can be a powerful media to reach the end users to

- > Offer them great deals on necessities
- Provide flexible purchasing model that they could not get otherwise
- Help in establishing credit

This also could be a powerful tool for the distributor to generate revenue by

- Advertising products
- Selling products
- Commission from sells from phone

To combine these two ideas to establish a successful business model a software system is required.

## Solution

### Owner's point of view

- ✓ We need an application for mobile phones capable of presenting Ads to the users
- ✓ That should guide the users towards successful purchase of the product
- ✓ That should manage a profile for more suitable offers

## □ Solution provider's point of view

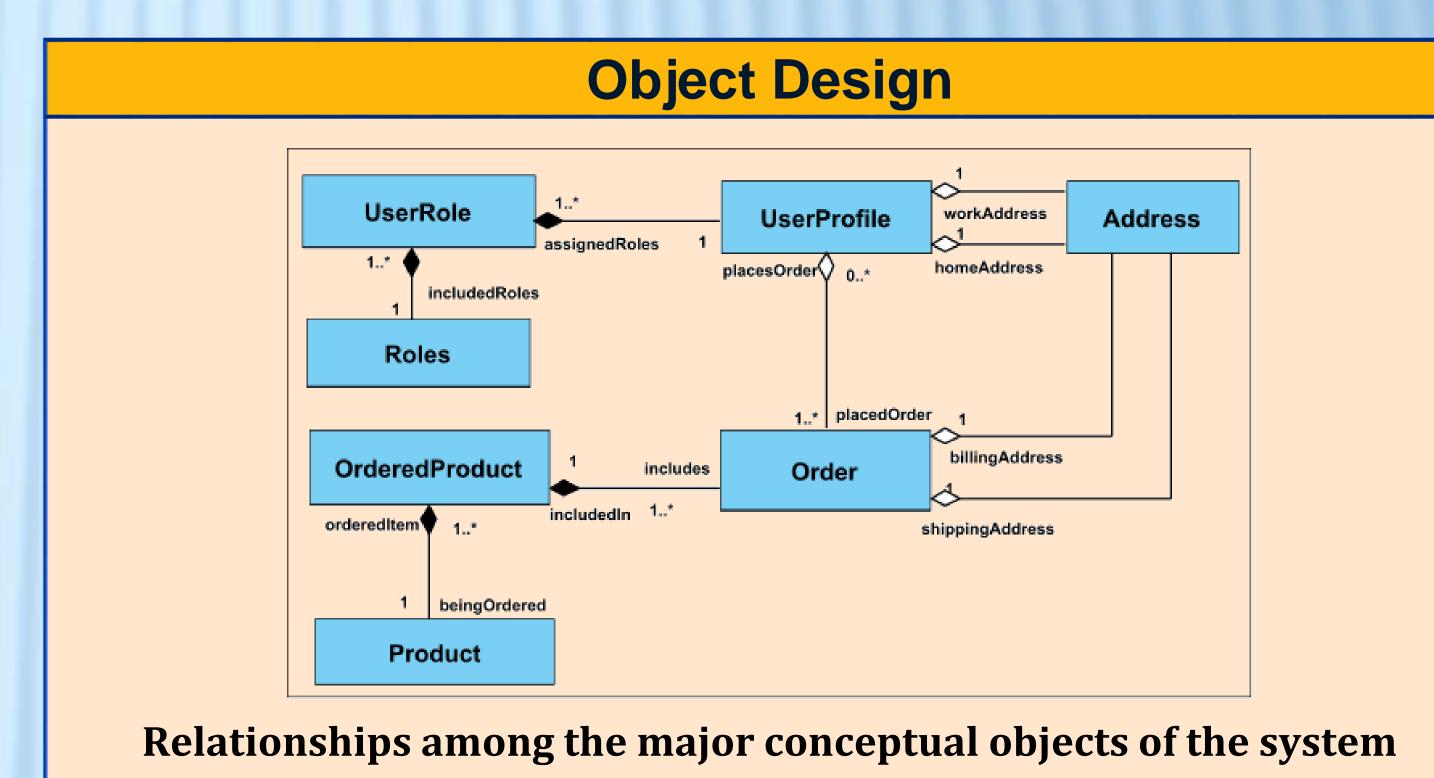
- ✓ An android application to facilitate the interaction between the end user and the business model
- A management console for the service provider
- ✓ A back end application that serves as the engine to the model.

## Requirements

The Ads of products will be pushed to the phones using another service named "Adups". Then the application in scope will do the following

- > Provide a way to interact with the Ads
- Show the terms and conditions of using the app to the first time users that they must conform
- Provide a way to register if the user is not registered
- Show the detailed information about the advertised product
- > Provide a way to proceed to purchase
- Provide a notification about the payment options

#### **System Design** Primary architecture is Server-Client Internal components mostly follow MVC Client side – MVC and MVVM **Data Access Layer** Android mobile application Web-based management console **Data Access** Service Layer API (Jersey REST \* Server side - Layered Internet **ORM Provider** REST Web-service endpoints (Hibernate) API layer Business logic layer realizing the API **Dependency Injection Provider** Data Access Layer (JPA and Hibernate) (Spring Framework) Dependency Injection to connect layers Management **❖** MariaDB database **Backend Component**



## Verification

## □ Test case 1 (Sunny day)

- > **Purpose:** To ensure that the user must conform the terms and conditions
- Precondition: The mobile app is launched for the first time
- Expected Result: The terms and conditions page is shown and the user must accept.
- Actual Result: The terms and conditions page is shown. The user must accept to proceed. If does not accept, the terms and conditions screen will be continued to be shown

## □ Test case 2 (Rainy Day)

- Purpose: To test if the user provides a unique "username" during registration.
- Precondition: The tester provides already existing username during registration and provides valid information to all other required fields
- Expected Result: The system fails to create a user for the provided username
- > **Actual result:** The server application fails by raising an exception mentioning that a user is already present with the provided username.

#### PhoneShopping Administration Console Integration product New Save Delete New Save Delete Integration product Product Id: **Product Title:** Integration product **Product Description** This is a product for integration Additional Info 1. Key2 Value2 2. Key1 New Save Delete Strawberry Shortcake Puppy Palace - Pet Salon & Dress Up Game for Kids ⑤ ማ 🖪 🖭 🖞 🦙 🔓 🏺 🛇 ⑥ 💎 🗎 🛭 13:11 by Social Mobile USA Rating: PhoneShopping Price: Free Download Save up to 25% on this First Name Last Name Sold by: Amazon Digital Services LLC Preferred username **Product Features** Preferred email • Grooming Spa - shampoo, rinse, and dry them Phone

Screenshots

## Implementation



## Summary

The phone shopping network will enable a new horizon of opportunities for both the end users and the service providers. The end users i.e. the low income families can be able to get great offers of savings. At the same time the service providers of the life line program can be able to generate revenue from the phones that remains under utilized other wise.

## Acknowledgement

SIGN UP

Photo Shoot - select a background, add friends,

Toys - play fun interactive games!