

- 🌐 Dashboard
- 📣 Marketing
- 📈 Apperance
- 📊 Reports
- 📍 Locations
- ⚙️ Integration
- ✏️ Quick Edit

Home / Dashboard



Inspect Campaigns

Choose a campaign and to see how it's improving your ROI

Campaign Impressions

800,000

01 Jan,2013 - 31 Dec,2013

Choose a Campaign

All Campaigns

Test Custom Dates

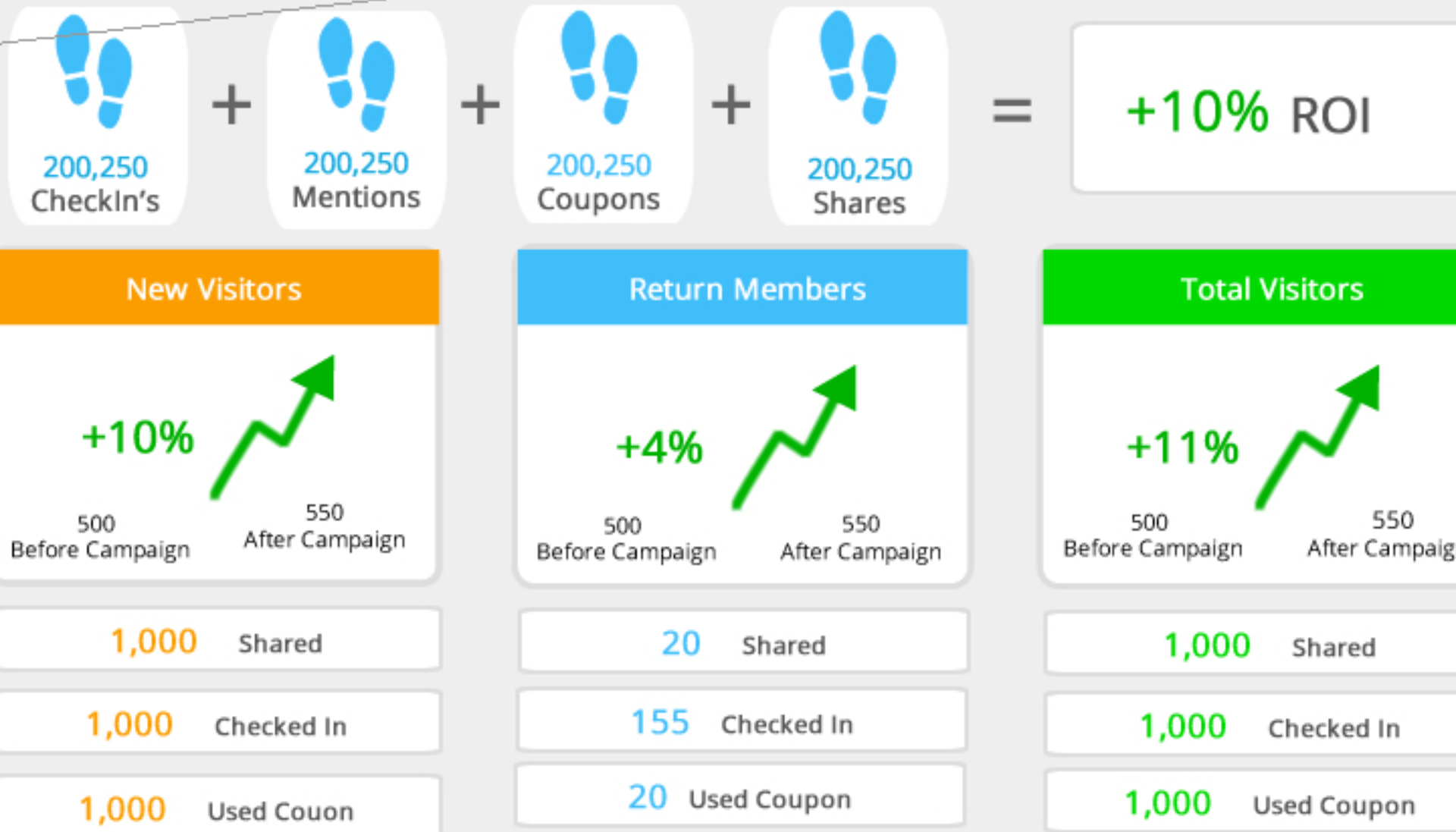
Start Date

End Date

Again a shot description of the page and recommendations for the business owner dependent on the campaign he or she has picked. Or if none defaults to all campaigns.

Panel: Hopefuly self explanatory first shows the number of checkins mentions, coupons, and shares that directly feed into ROI, as well as the percent of new visitors from that campaign below is a drop down that shows more specific stats on individual sections.

onclick dropdown



How's This Campaign Doing?

This Campaign is doing **WELL** compared to industry standards and other Wavespot customers. To are currently in the **top 20th percentile** for coffee shops. Based on your customers reactions to CAMPAIGN #1 we suggest:



A Holiday Email Campaign



With a 20% off coupon

to achieve a 5% growth in ROI and 10% growth in total visitors over the next month

Compare Campaigns (not sure about this)

Unsure if this is the place to put this but I feel that we should that this feature somewhere in the CRM

