Department of Statistical Sciences

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To Whom It May Concern,

RE: Mr. Fabio Fehr PhD Application

Mr. Fabio Fehr has been my student in our undergraduate degree at STA3022F - Research and Survey Statistics module in 2017 while he was studying B.Bus.Sci. in Analytics degree at University of Cape Town. His enthusiasm in learning and attitude for improving his knowledge were outstanding. University of Cape Town has been developing online courses with GetSmarter in South Africa in 2020 in many areas and very recently we have developed Business Analytics course which involves analysing datasets with appropriate multivariate statistical techniques using Tableu and Python. When the Learning Experience Team and Lead Learning Designer approached me with suggestions for a subject matter expert and head tutor, I could not think of a better person than Mr. Fabio Fehr. Since the development of the course that started mid 2019 and the first presentation of the course in March 2020, Mr. Fabio Fehr has been working with the team at GetSmarter. He is currently acting as the engagement tutor in the same course. Everyone in the team is very impressed by his positive attitude towards time management, learning, research and his dedication. He is a very hard-working, dynamic and ambitious person. During the tutoring of the GetSmarter course, he has proved himself to be a highly motivated, outstanding and helpful tutor. The amazing positive feedback from the students such as "*I want to thank especially Fabio, he has been extremely helpful through all the courses and he also works extremely hard for all of us to do better.*" shows how dedicated and hardworking person he is. An effective tutor is an asset in the achieving and maintaining excellence of teaching and learning. Mr. Fabio Fehr has proven to be a very effective tutor.

In summary, Mr. Fabio Fehr, has self discipline, ambition, curiosity, self confidence and an analytical mind. Because of these personal characteristics, he is capable of not only implementing, but also planning and organizing different research and teaching projects. As his instructor and colleague, I believe that Mr. Fabio Fehr has the necessary qualities and academic standing to be successful in a PhD degree in your university.

Yours sincerely

Dr Şebnem Er
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