HW #1 – KickStart My Chart

What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. The majority of the campaigns were successful in raising the target funds.
2. Over 3000 of the 4114 projects originated in the United States.
3. Theater projects had the high level of success and the highest level of projects that went “live” (24 out of 50).

What are some of the limitations of this dataset?

1. There is no “live” date for projects.
2. There is no reason for why projects were canceled.
3. Difficult to determine if the sample size of 4115 is representative of the 300M+ projects launched through Kickstarter.

What are some other possible table/graphs that we could create.

1. Chart out the funds requested to the funds received base on:
   * 1. Per Category than by Sub-Category
     2. Length of time between the “successful” and “live” stages
     3. Country to $ Raised to Category