

Belgian Olympiad in Informatics 2014



Semi-final, 27 November 2013

Belgian Final and proclamation, 8 February 2014 — Leuven
International Olympiad, from 13 to 20 July 2014 — Taiwan

Presentation brochure

<http://www.be-oi.be>

For more information, please contact the sponsor manager
sponsors@be-oi.be

Olympiad in Informatics 2014

The Olympiad in Informatics (OI) is a programming, algorithmics and logic contest for students in secondary schools. This year will mark the fourth edition of this event. The olympiad is organized in three phases :

- the semi-finals take place in November at the same time with the same questionnaires in regional centers scattered all around the country ;
- the final gathers the best candidates in one place in February ;
- a Belgian delegation is created to represent our country at the International Olympiad in Informatics (IOI), this year in Taipei (Taiwan).

The organizers

The Olympiad is organized by the non-profit association "**beOI**", which is mainly composed of members of Belgian Universities and Colleges offering Computer Science degrees.

The association's goal is to promote Information and Communication Technology through the organization of this olympiad, as well as to build a team of 4 students that will represent Belgium at the International Olympiad in Informatics.

More information on <http://www.be-oi.be>.

The national Olympiad

The Belgian Olympiad is open to all students in secondary education. The Belgian contest is divided in two stages : the semi-finals and the final. After the semi-finals, the 60 best candidates will compete in the national final.

In the competition, the contestants are confronted with algorithmic and logic problems. The semi-final is entirely paper-based and organized jointly in multiple centers all around Belgium. The final is divided into a paper-based and a computer-based part, and takes place at a single central location.

The first edition was organized in the French-speaking Community in 2010. The following year, and ever since, the organization was expanded to cover the entire country. We collaborate nationwide to promote ICT among Belgian students and their relatives.

We specifically target students with a certain interest in mathematics and logic, but also in programming. The last edition attracted **174** students. Owing to our growing reputation, we could count on a **30%** yearly increase in participation in the last few years, and we aim for a similar growth this year.



The International Olympiad

Once the national competition is over, a Belgian delegation is created in order to represent the country at International Olympiad in Informatics, that will take place in Taiwan this year.

The delegation is typically composed of four students in secondary education, selected among the best performers in the national contest, accompanied by two members of the association (one Dutch- and one French-speaking).

During the 2011 edition, our delegation won a **bronze** medal, in 2012 it returned with 2 medals (one **bronze** and one **silver**), and last year it added another two **bronze** medals to the honor roll.

These successes make us one of the best performing science olympiads in Belgium. Our delegation's results are reported in online and offline media and press in both the north and the south of Belgium.



Advantages for your company

The Olympiad offers an excellent opportunity to present your company to students with an interest in ICT and to their parents, relatives and teachers all around Belgium.

The different stages of the contest ensure a maximal visibility to a selected audience. Advertising through our multiple diffusion channels, from written press over social networks to our website, allows you to get in touch with a large number of people with a specific interest in ICT.

Sponsoring program

Our sponsor program cover the entire event, i.e., the advertising and registration phase, the two phases of the national contest, and the international contest.

In order to offer a maximum visibility, we accept at most two *Premium* sponsors for each stage of the contest.

We propose different predefined sponsorship deals, but feel free to contact us : we are happy to discuss any other arrangements or specific requests, that are better tailored to your company.



National Olympiad sponsoring program

Premium national sponsor 2000 €

This sponsor deal offers maximum visibility during the entire national contest.

The advantages of this deal are :

- **The name and the logo** of your company are present on **all announcements** of the event, on our **website** and the **t-shirts** offered to the finalists.
- **Acknowledgments and visibility** during the proclamation of results, which is covered by the local and national press, and where a representative of your company may have a 10-minutes slot for a short talk.
- **Marketing goodies** provided by your company can be distributed to the finalists.
- **One of the main prizes** is offered on behalf of your company. We invite your representative on stage to hand it over personally.
- **Marketing panels** or banners provided by your company can be placed at strategic points throughout the day of the final (contest and proclamation).

Standard national sponsor 1300 €

The advantages of this deal are :

- **The name and the logo** of your company are present on our **website**.
- **Marketing goodies** offered by your company can be distributed to the finalists.
- **A prize** is offered on behalf of your company.
- **Acknowledgments and visibility** during the proclamation of the results, which is covered by the local and national press.

À la carte

We are always on the lookout for prizes to give to the best-ranked finalists. If your company is interested in offering a prize or helping us in any way, please feel free to contact the sponsor manager at sponsors@be-oi.be.

Website visibility

Our website, the main portal of this event, is visited more than **15.000 times a year**.

Sponsoring program for the Belgian and International Olympiads

Premium international sponsor 3000 €

This sponsor deal offers a worldwide visibility by adding the international events and related communications.

The advantages offered by this deal :

- All advantages included in the *Premium* national pack.
- The logo of your company and its name are principally displayed on our advertisements for the international event, on the blog, social media and other communication channels used during the entire competition.
- The official t-shirts of the Belgian delegation distinctively include the logo or name of your company.

Standard international sponsor 2000 €

The advantages offered by this deal are :

- All advantages included in the *Standard* national pack.
- The logo of your company and its name are displayed on our advertisements for the international event, on the blog, social media and other communication channels used during the entire competition.
- The official t-shirts of the Belgian delegation include the logo or name of your company.

