

Belgian Olympiad in Informatics 2014



Semi-final, 27 November 2013

Belgian Finale and results proclamation, January 2014

International Olympiad, from 13 to 20 July 2014 — Taiwan

Presentation brochure

<http://www.be-oi.be>

For more information, please contact the sponsor manager
sponsors@be-oi.be

Olympiad in Informatics 2014

The Olympiad in Informatics (OI) is a programming, algoritmic and logic contest for students from secondary schools. This year will be the fourth edition of this event. The olympiad is organized in three phases :

- the semi-finals take place in November at the same time with the same questionnaires in regional centers scattered all around the country ;
- the final gathers the best candidates in one place in January ;
- a Belgian delegation is created to represent our country at the International Olympiad in Informatics (IOI), this year in Taipei (Taiwan).

The organizers

The Olympiad is organized by a non-profit association nammed **beOI**, mainly composed by members of Belgian Universities and Higher Education Schools proposing computer sciences diplomas.

The goal of the association is to promote the Information and Communication Technologies via the Olympiad, as well as to build a four-students team that will represent Belgium at the International Olympiad.

More information on <http://www.be-oi.be>.

The national Olympiad

The belgian Olympiad concerns all students from the secondary education. The Belgian contest is divided in two stages : the semi-finals and the final. After the semi-finals, the 60 best performers will compete during the national final.

During the competition, the contestants are confronted to algorithmic and logic problems. The semi-final is fully paper-based and organized jointly in multiple centers all around Belgium. The final is divided into a paper-based and a computer-based questionnaire. The final takes place on a full day at one place.

The first edition was organized in the French-speaking Community in 2010, Since the year after, the organization has been widened to the whole country in order to promote the usage of ICT to Belgian students and to their relatives.

We specifically target students with a certain background in mathematics and logic, but also in programming. Last edition gathered **174** students. Thanks to an increasing craze, we noticed a **30%** participation raising for the last years, we target to draw more students again this year.



The International Olympiad

Once the national competition is over, a delegation is created in order to represent the country at International Olympiad, that will take place in Taiwan this year.

The delegation is typically constituted by four students of the secondary education, selected among the best performers at the national contest, accompanied by two members of the association (one Dutch and one French speaking).

During the 2011's edition, our delegation won a **bronze** medal, in 2012, it won two medals (a **bronze** and a **silver**) and last year, it brings back home another two **bronze** medals.

Moreover, press agencies from south as well as from north of Belgium talked about the results of the delegation.



Advantages for your company

The Olympiad offers an excellent opportunity to present your company to students with an interest in ICT and to their parents, relatives and teachers all around Belgium.

The different stages of the contest ensure a maximal visibility to a selected audience. The advertising being made by the mean of multiple channels, mainly written press, social networks and our website, you can get in touch with a large amount of people interested in one way or another to ICT.

Sponsoring program

Our programs cover the whole event, i.e., the advertising, the inscriptions, the two phases of the national contest and the international contest.

In order to offer a maximum visibility, we accept two *Premium* sponsors at most for each stage of the contest.

We propose different predefined deals, but feel free to get in contact with us in case you had any remark or specific request.



National Olympiad sponsoring program

Premium national sponsor 2000 €

This program offers a maximum visibility during the whole national contest.

The advantages of the program are :

- **The name and the logo** of your company is present on **all announcements** of the event, on the **website** and the **t-shirts** offered to the finalists.
- **Acknowledgments and visibility** during the results proclamation, covered by the local and national press, where a representative of your company may have a 10-minutes slot for a short talk.
- **Marketing goodies** offered by your company can be distributed to the finalists.
- **One of the main prices** is offered on behalf of your company. Your representative can also hand it by himself.
- **Marketing banners** at your company's name can be placed at strategic points during the entire final (contest and proclamation).

Standard national sponsor 1300 €

The advantages of this program are :

- **The name and the logo** of your company are present on our **website**.
- **Marketing goodies** offered by your company can be distributed to the finalists.
- **A price** is offered on behalf of your company.
- **Acknowledgments and visibility** during the proclamation of the results, covered by the local and national press.

À la carte

We are looking for many prices for the best performers of the final. If your company is interested in offering a price or helping us in any way, please feel free to contact the sponsor manager at sponsors@be-oi.be.

Website visibility

Our website, main entry point for this event, is visited more than **15.000 times a year**.

Sponsoring program for the Belgian and International Olympiads

Premium international sponsor 3000 €

This program offers a wider visibility by adding the international events and related communications. The advantages offered by this program :

- All advantages included in the *Premium national* pack.
- The logo of your company and its name is principally displayed on our advertisings for the international event, on the blog and the other communication media used during the whole competition.
- The official t-shirts of the Belgian delegation distinctly include the logo and the name of your company.



Standard international sponsor 2000 €

The advantages offered by this program :

- All advantages included in the *Standard national* pack.
- The logo of your company and its name is displayed on our advertisings for the international event, on the blog and the other communication media used during the whole competition.
- The official t-shirts of the Belgian delegation include the logo or the name of your company.