

# Page 1 on Google. Page **Zero** on **Ai**.

SEO shows pages. Ai shows  
answers. You?



## You think you're winning

Q Best CRM software for startu

**1** **HubSpot**

HubSpot CRM is trusted by startups worldwide for growth automation, integrations, and ease of use.

Zoho Salesforce Pipedrive

68% of Gen Z already use AI assistants over Google. (Statista, 2024)

## But here's the twist.

What is the best CRM software for startups?

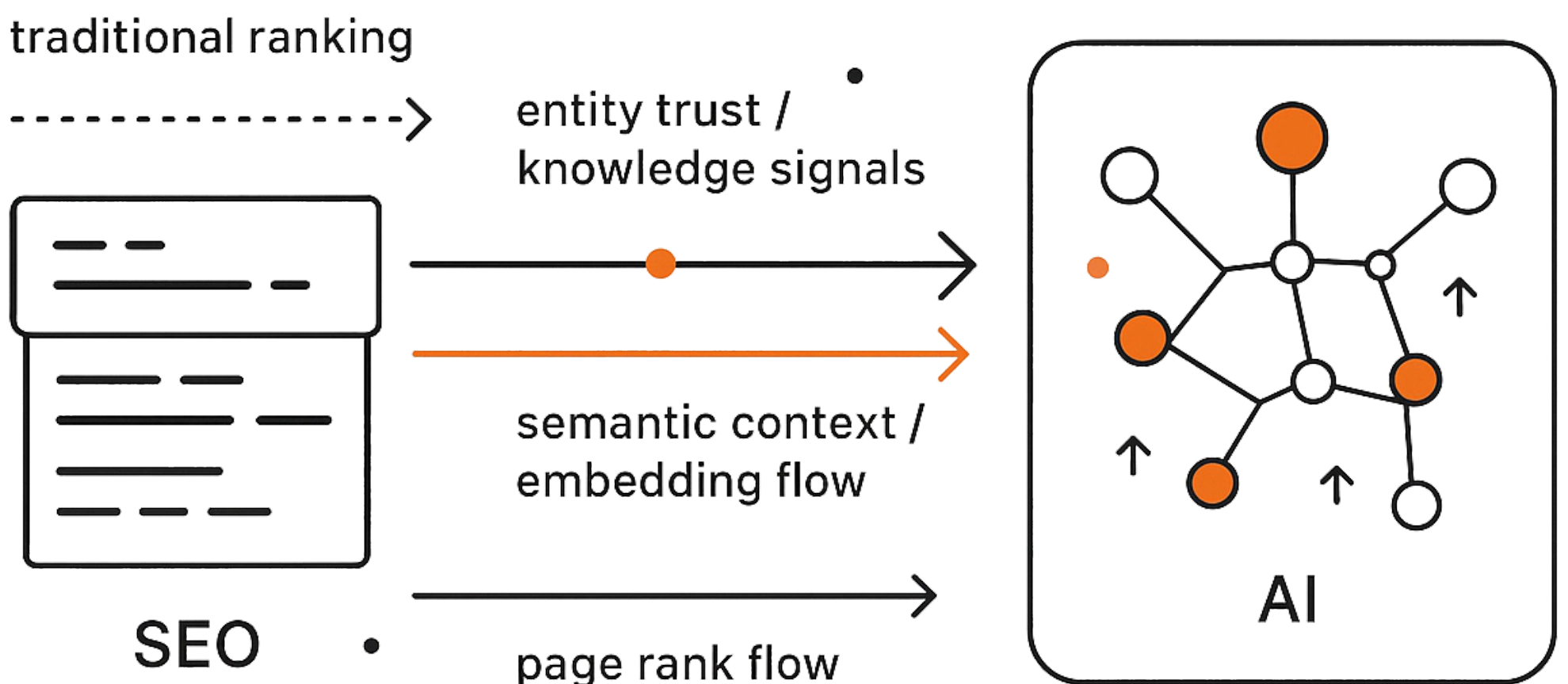
For startups, popular CRMs include Zoho, Salesforce, and Pipedrive due to affordability.

**INVISIBLE**

Your #1 ranking means nothing if AI forgets you.

# SEO to AEO

- **Traditional SEO** → Ranking web pages for queries.
- AI Search (**ChatGPT, Gemini, Perplexity, Copilot**) → Generates answers, not lists.
- By 2026, 58% of online searches may bypass traditional SERPs (**Gartner, 2024**).
- Visibility metric isn't "position" anymore — it's inclusion in AI's knowledge base.



# How **Ai** Search Actually Works

