

Fabian Gonzalez

2025 Portfolio

Branding & Digital Design



FLARE145

Overview

FLARE145 is my online brand through which I take on logo and branding commissions. I represent my brand with a unique logo that is present across my social media accounts, as well as on other digital content such as live-stream overlays.



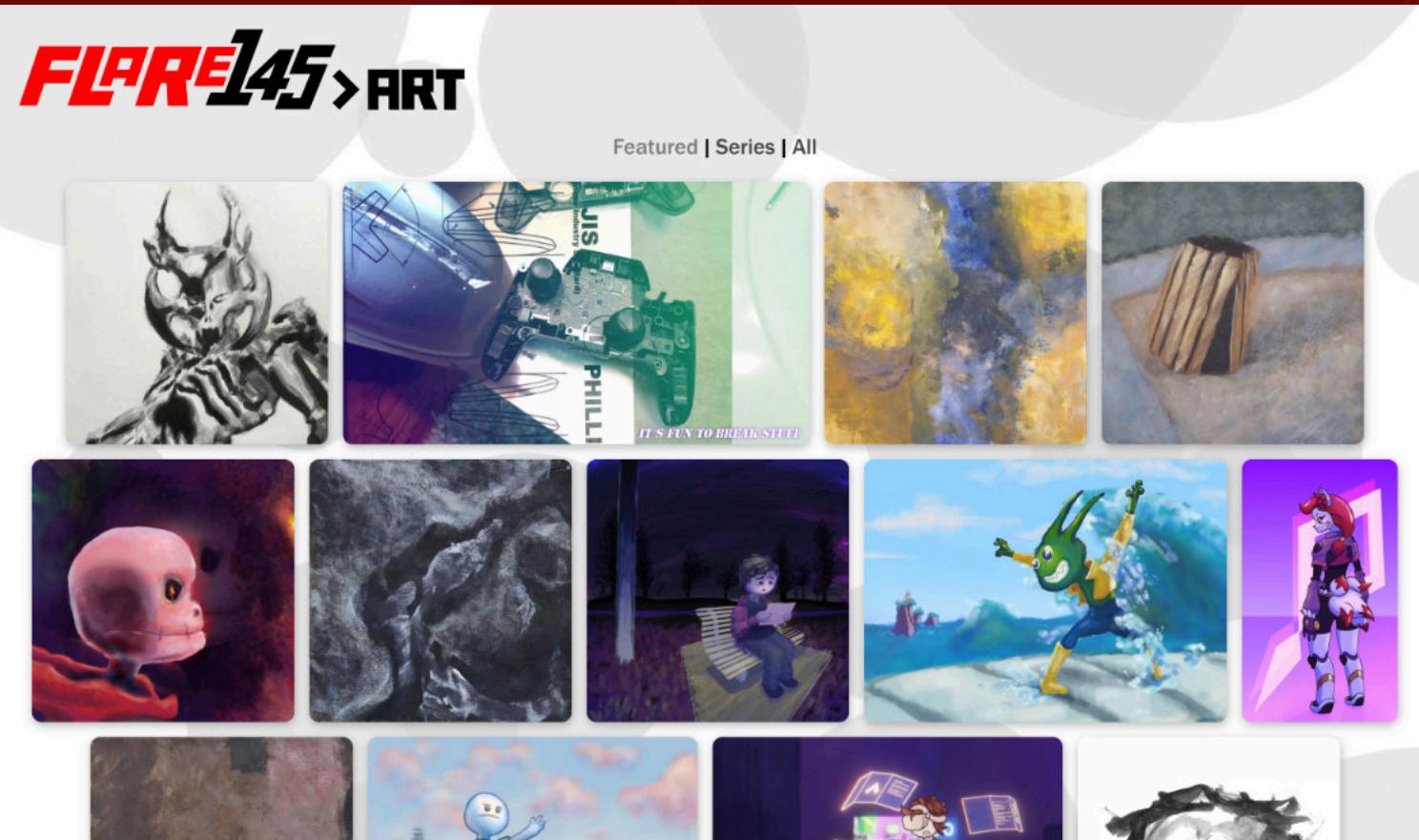
Icon



Streaming Assets



Logo & Banner



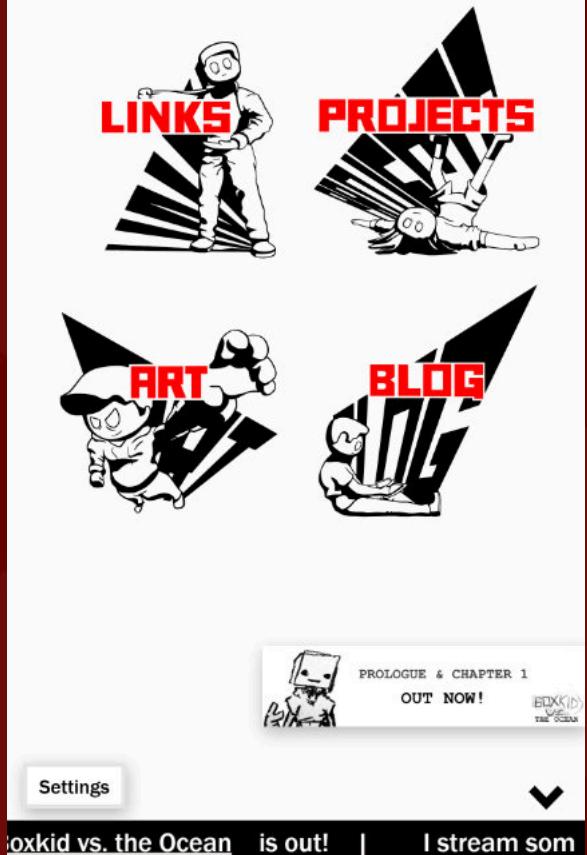
Desktop

Website

I'm familiar with HTML, CSS, and JavaScript, allowing me to create a personal website to showcase some of my work. The benefits of building a website from the ground up include having full control over how content is displayed on different screen sizes.



Featured | Series | All



Mobile



Mascot

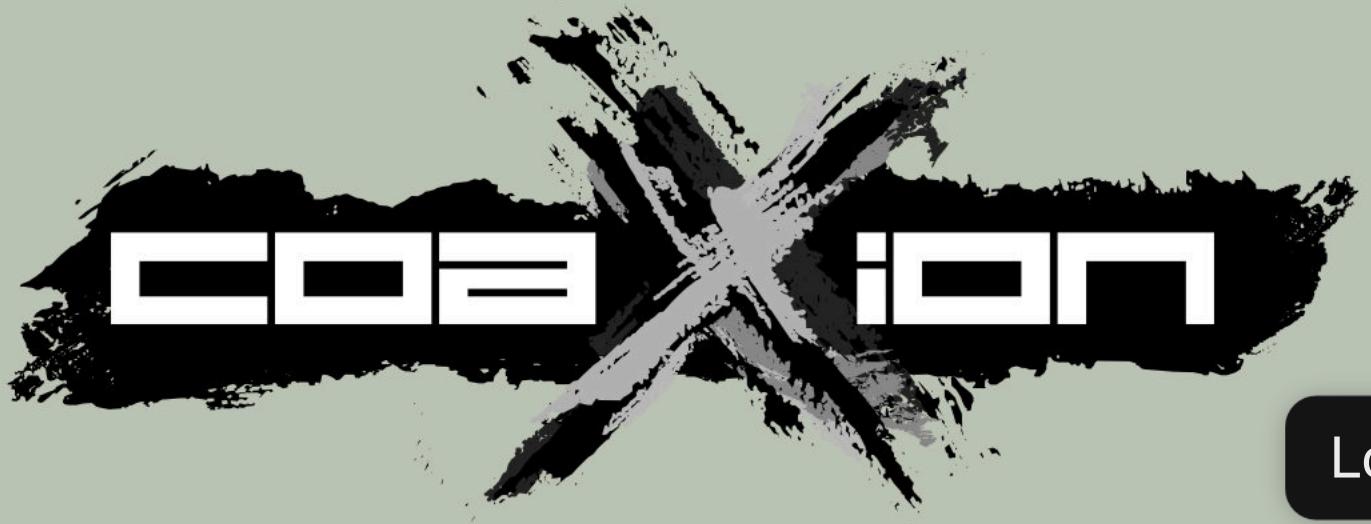
Coaxion Games

Overview

Coaxion Games is a volunteer group of programmers who develop games in their free time. I designed brand visuals such as logos, banners, and social media profile pictures.



Alternate Banner



Logo



Banner & Icons



Website

I was also responsible for creating a website to showcase information on their projects. The website follows the identity of the brand and features a responsive design for different screen sizes.

A screenshot of a desktop browser displaying the coaXion website. The layout is identical to the mobile version, featuring the coaXion logo at the top, a horizontal navigation bar with the same four icons, and a large, dark, abstract image of a person's face. The 'WHO ARE WE?' section is visible, along with the 'Partners:' section. At the bottom of the page is a dark footer bar with the text 'WEBSITE DEVELOPMENT NOTES'.

Mobile

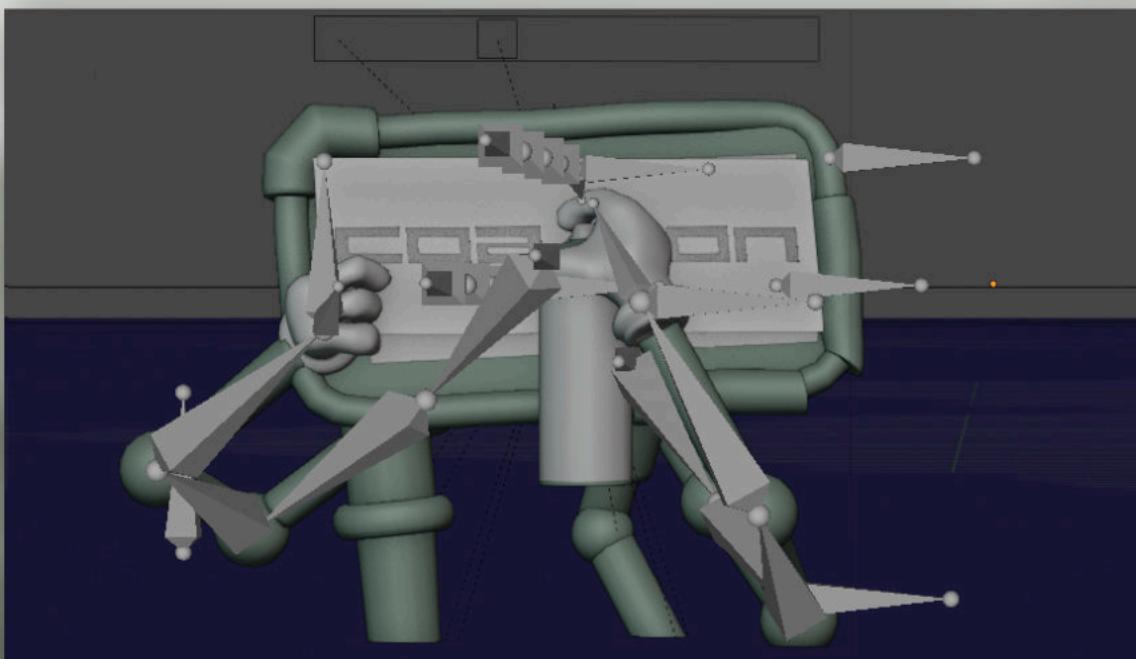
Desktop



Scan to watch the
finished animation on
[YouTube](#)

Animation

Branding in this case also includes some assets used for promotional YouTube videos. This animation I created is used as an intro to unify uploads from Coaxion.



Directors Cut

Overview

Director's Cut is an in-development film making software. I was commissioned to make a logo and matching branding. My main focus was to make a solid icon that would be associated with the software.



DIRECTOR'S CUT

Monocolor Logo



Icon



Logo & Banner

Rogue Lambda

Overview

Rogue Lambda is a video game modding group. I was commissioned to make a logo and matching social media branding. I was asked to make both a texture heavy raster logo, and a versatile vector logo.



Monocolor Logo



Icon



Logo & Banner

Additional Logos

