

Monochromatic Colors

Black and white logos are monochrome versions of your colored logo. Monochrome is using a single color throughout the whole logo design. It does not contain any other effects, shadows or shades other than the single color selected.

Explanation

Logos are sometimes used in non-conventional ways like laser engravings, embroidery, 3d printing, textile printing. All of these products use special machines that don't support ordinary colored files. This is where monochrome (black and white) formats come into play.

The image shows the FLUUS logo in a dark blue color. It consists of a stylized 'F' icon followed by the word 'FLUUS' in a bold, sans-serif typeface.The image shows the FLUUS logo in white, centered within a solid dark blue rectangular background. The logo itself is composed of a stylized 'F' icon and the word 'FLUUS' in a bold, sans-serif font.