

ECON2103: Microeconomics

Lecture 1

Dr Tianhao Zhi

BNU-HKBU United International College

A bit about myself

Macroeconomics is about wisdom, and microeconomics is about technique...

Office Hour

Timetable for Semester 1, 2023-2024, BNU-HKBU United International College, Zhuhai, China						
Dr Tianhao Zhi						
Office: T3-401-R2						
From	To	MON	TUE	WED	THU	FRI
8:00	9:00			GCEM1013 T29-303		
9:00	10:00					
10:00	11:00	GCEM1013 T7-503	O	R		
11:00	12:00					
12:00	13:00					
13:00	14:00	O	ECON2103 T5-603	R		FINM3063 T29-604
14:00	15:00					ECON2103 T29-602
15:00	16:00					
16:00	17:00					
17:00	18:00	FINM3063 T7-705				
18:00	19:00					
Abbrev.	Meaning	Color			Course Code	Course Name
L	Lecture	GCEM1013	ECON2103	FINM3063	GCEM1013	Applied Ethics
O	Office Hour	Consultation for FYP & teaching matters			ECON2103	Microeconomics
R	Research	Hours allocated for research work			FINM3063	International Finance

Assessment Methods

- Class Participation: 10%
- Continuous Assessment: 20%
- Group Project: 30%
- Final Exam: 40%

Course Outline

Part I

- Introduction
- Consumer Behaviour
- Producer Behaviour
- Competitive Markets

Part II

- Monopoly & Monopolistic Competition
- Oligopoly
- Game Theory & Competitive Strategy
- Investment, Time, and Capital Markets
- General Equilibrium
- A Topic of Market Failure

Introduction

Brainstorm: think about economic issues in our daily life.

- Online Shopping
- Digital Economy
- Oil Price
- Job Seeking
- Trade War
- Economic Welfare
- ...

How do we make sense of this complicated world?

**Maybe you want to think about it and write about it:
with other likeminded classmates.**

A few words about the essay topic