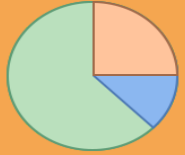


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This demo is not meant for training purposes. It has been developed as proof of concept that can be applied by any business user in a company. The underlying data model is implemented by our data experts and it does not depend on the business requirements. The model is built entirely based on data and not from the classical methods of conceptual, logical, and physical data modeling.

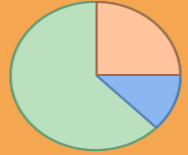
If you like what you see, please contact us at [contact@youarereasonable.com](mailto:contact@youarereasonable.com)

Demos: [https://odysee.com/@FM\\_Business\\_Intelligence\\_Data\\_Services:4](https://odysee.com/@FM_Business_Intelligence_Data_Services:4)

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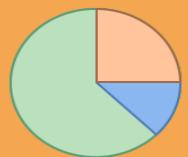


Northwind Traders is a fictitious organization that manages orders, products, customers, suppliers, and many other aspects of a small business. The database captures all the sales transactions that occurs between the company i.e. Northwind traders and its customers as well as the purchase transactions between Northwind and its suppliers.

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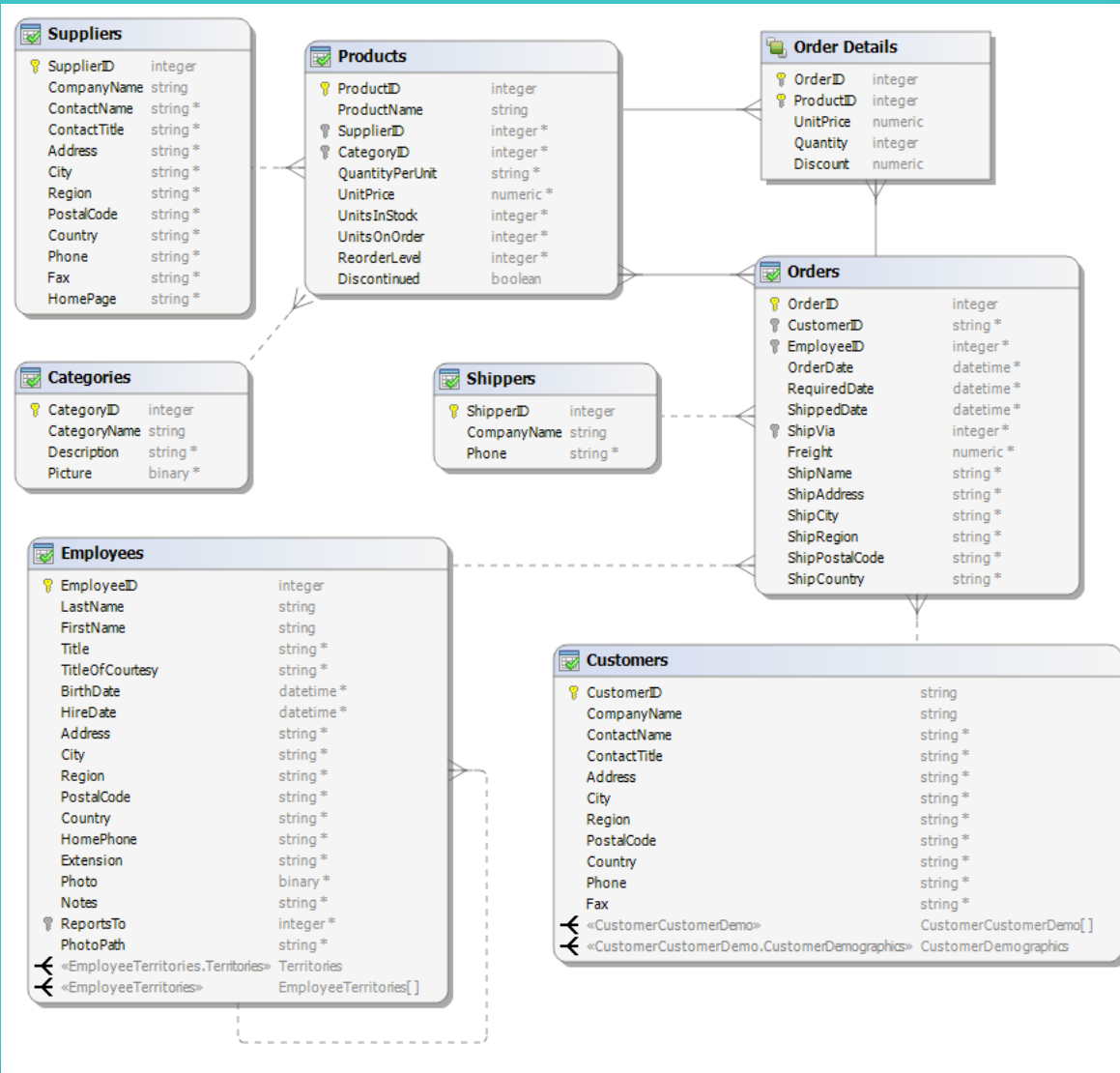
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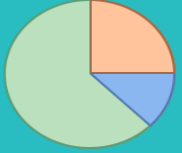
**Northwind processes contains the following detailed information :**

- 1) Suppliers/Vendors of Northwind – who supply to the company.
- 2) Customers of Northwind – who buy from Northwind
- 3) Employee details of Northwind traders – who work for Northwind
- 4) The product information – the products that Northwind trades in
- 5) The shippers – details of the shippers who ship the products from the traders to the end-customers
- 6) Sales Order transaction – details of the transactions taking place between the customers & the company.

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Country

Argentina

Belgium

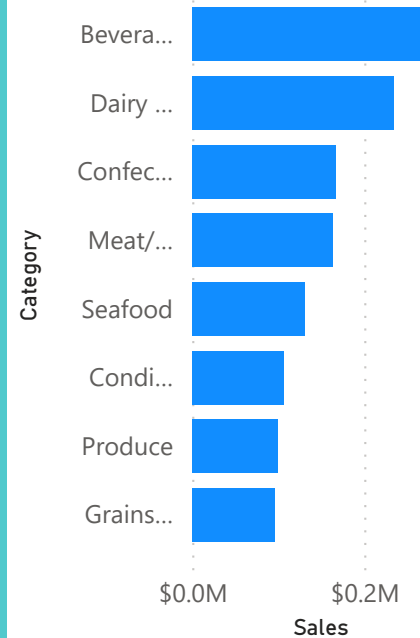
Austria

Brazil

Sales by Date

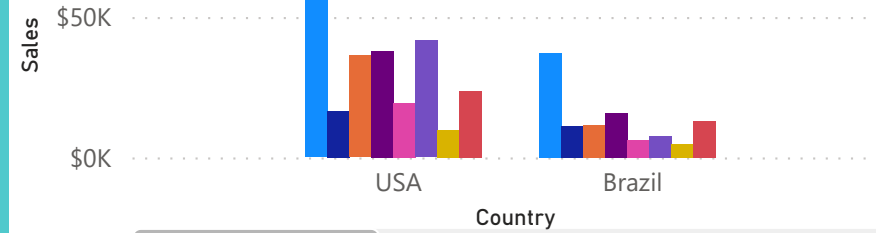
\$0.12M

Sales by Category



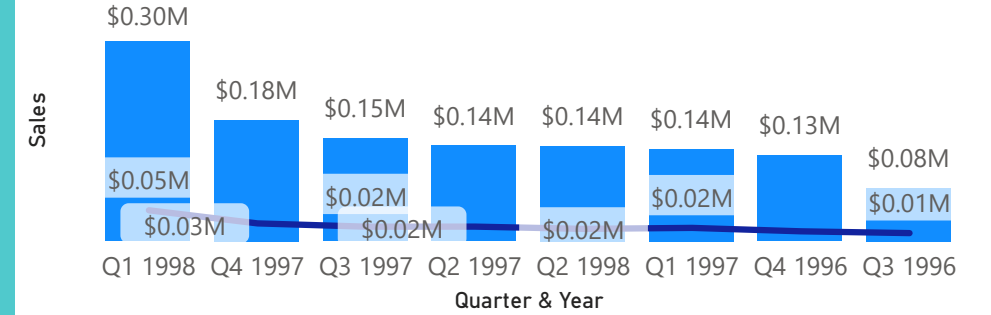
Sales by Country and Category

Category ● Beverages ● Condiments ● Confections ● Dairy Products



Sales and Gross Profit by Quarter & Year

● Sales ● Gross Profit

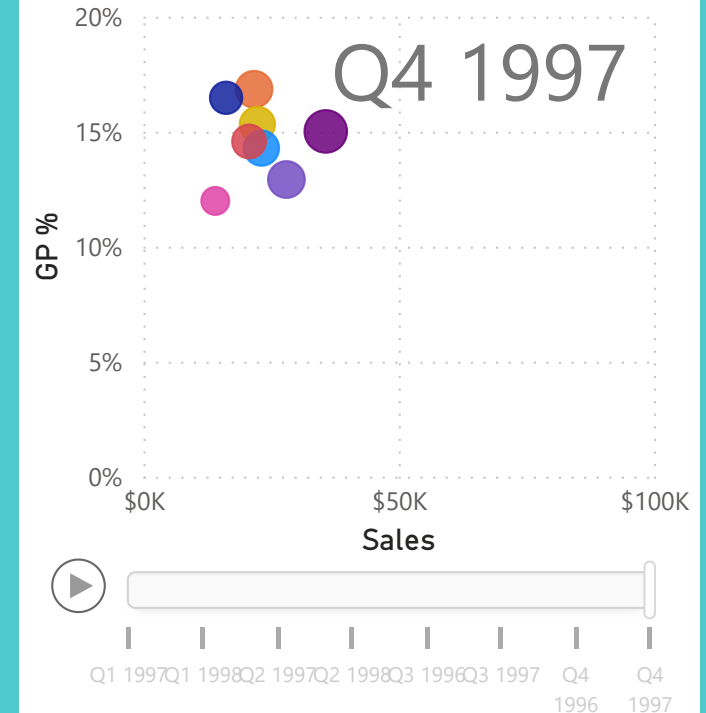


Sales by Country



Sales, GP % and Gross Profit by Category and Quarter & Year

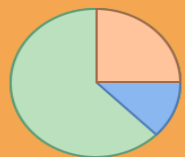
Category ● Beverages ● Condiments



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\$1,265,793.04

Sales

\$182,226.17

Gross Profit

0.14

GP%

Category

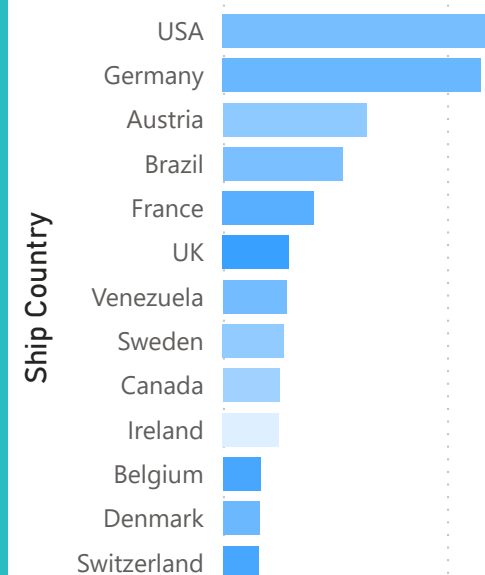
- ☐ Beverages
- ☐ Condiments
- ☐ Confections
- ☐ Dairy Products
- ☐ Grains/Cereals
- ☐ Meat/Poultry

Ship Country

- ☐ Argentina
- ☐ Austria
- ☐ Belgium
- ☐ Brazil
- ☐ Canada
- ☐ Denmark

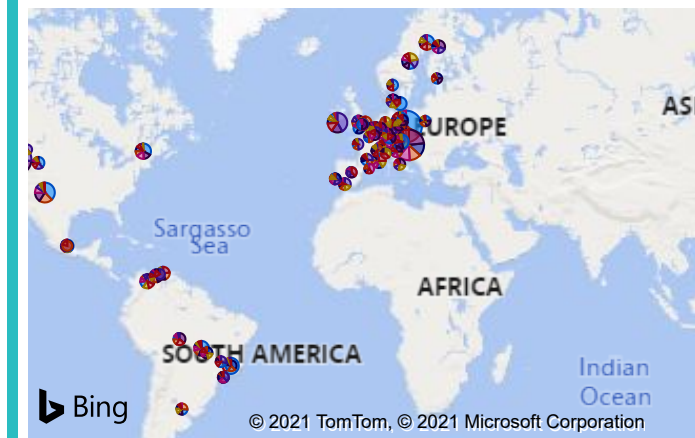
Sales by Sales Person

GP% 0.08 0.20

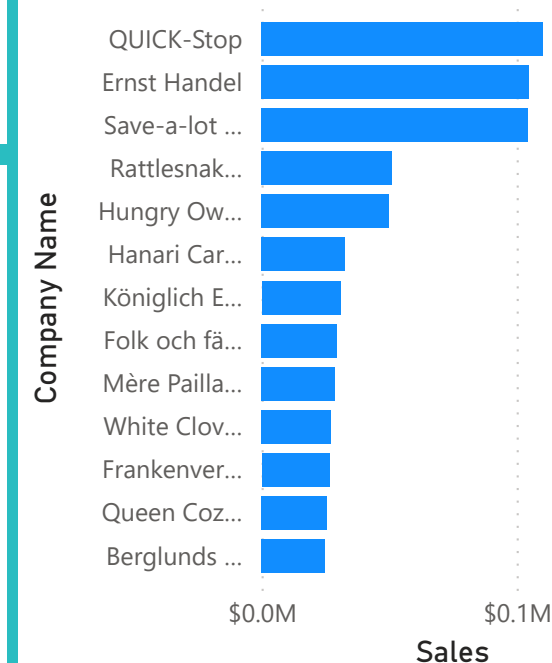


Sales by Postcode, City, Country and Category

Category... ● Beverages ● Condiments ● Confections

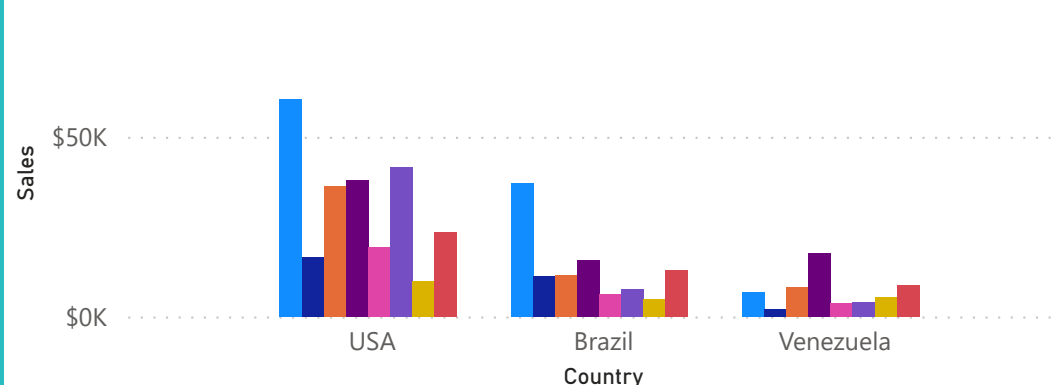


Sales by Customer



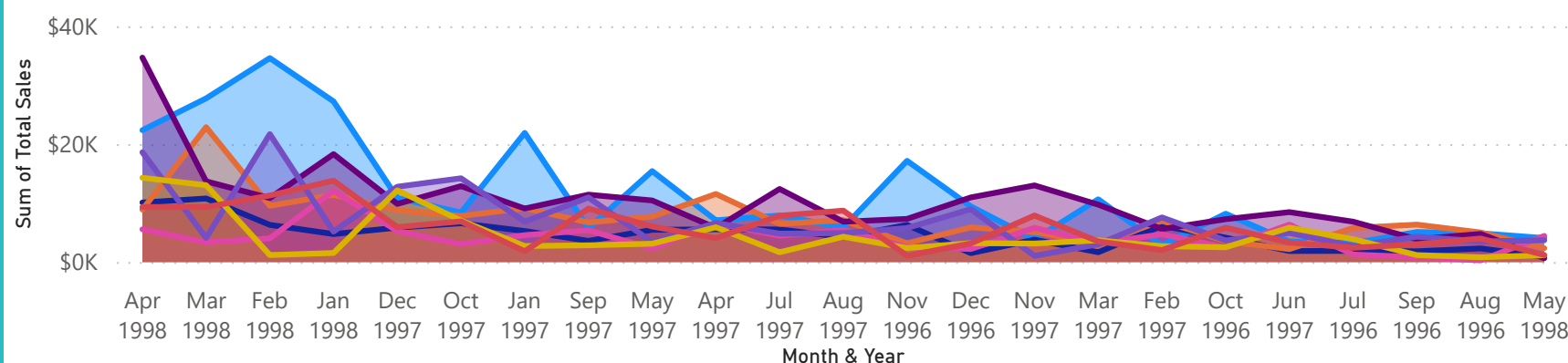
Sales by Country and Category

Category ● Beverages ● Condiments ● Confections ● Dairy Products ● Grains/Cereals



Sales by Month & Year and Category

CategoryName ● Beverages ● Condiments ● Confections ● Dairy Products ● Grains/Cereals ● Meat/Poultry ● Produce ● Seafood



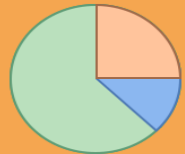


Choose date, Category and Order No# below:

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Date

1/1/1996

12/31/1998



Category	No# Orders	Details	Total Sales
11076	1		\$375.00
11077	6		\$201.50
Confections	334		\$167,357.22
	366		\$234,507.29
Total	2155		\$1,265,793.04

ORDER DATES:

OrderID	OrderDate	RequiredDate	ShippedDate
11077	5/6/1998	6/3/1998	

BILL TO:

OrderID	CompanyName	Address	City	Country	Fax
11077	Rattlesnake Canyon Grocery	2817 Milton Dr.	Albuquerque	USA	(505) 555-3620



SHIP TO:

OrderID	ShipName	ShipAddress	ShipCity	ShipCountry	ShipPostalCo
11077	Rattlesnake Canyon Grocery	2817 Milton Dr.	Albuquerque	USA	87110



TRANSACTIONS:

OrderID	ProductName	Price	Quantity	Discount	Sales
11077	Aniseed Syrup	\$10	4	0.00	\$40.00
11077	Chef Anton's Cajun Seasoning	\$22	1	0.00	\$22.00
11077	Grandma's Boysenberry Spread	\$25	1	0.02	\$24.50
11077	Louisiana Hot Spiced Okra	\$17	1	0.00	\$17.00
11077	Northwoods Cranberry Sauce	\$40	2	0.10	\$72.00
11077	Original Frankfurter grüne Soße	\$13	2	0.00	\$26.00
Total		\$127	11		\$201.50

Freight

\$8.53

Grand Total

\$210.03