Confidence in a connected world.

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Endpoint Protection that is Simple, Fast, Effective and Future-Proofed—Only from Symantec

	Symantec Endpoint Protection Small Business Edition 2013	Trend Micro	Kaspersky	McAfee[1]
Endpoint offerings				
On-premise management application only			✓	
Offer on-premise management application and software-as-a-service endpoint protection solutions as **separate products**		✓		✓
A single solution for endpoint protection as either a cloud-managed service or on-premise management option	✓			
Core Protection				
Virus and Malware Protection	✓	✓	✓	✓
Firewall Security	✓	✓	✓	✓
Web Browser Security	✓	✓	✓	✓
Host Intrusion Prevention	✓	✓	✓	✓
File-based Reputation and Response (Insight and SONAR)	✓			
Generic Exploit Blocking	✓			
USB Device Control	✓	✓	✓	
Management				
Single solution to manage and protect desktops, laptops, and servers	✓	✓	✓[2]	✓
Single Web-based Console to manage both Security and Backup and Recovery	✓			
SLA for 100% Service Availability	✓			
Partner Ease				
Integration with Vendor's own Partner Management Console	✓	✓		✓

[1]McAfee includes device control in their enterprise-focused on-premise endpoint protection product (McAfee Total Protection for Endpoint—Enterprise Edition). However they do not include device control in their SMB-focused endpoint protection product (McAfee SaaS Endpoint Protection Suite).
[2]Kaspersky requires Kaspersky Security Center for management.

For more information, visit www.symantec.com/endpoint

About Symantec

Symantec protects the world's information and is the global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment—from the smallest mobile device, to the enterprise data center, to cloud-based systems. Our industry-leading expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at www.symantec.com or by connecting with Symantec at go.symantec.com/socialmedia.