

# Introduction

This privacy policy provides information on how "-----" collects and processes your personal data when you visit our website or mobile applications.

## The Data We Collect About You?

We may collect, use, store and transfer the following different kinds of personal data about you to create a free account on "-----" and for personal data optimization purposes:

- Profile name
- Email address
- Phone number
- Date of birth
- Gender
- Street address (see further details below)
- Country

## How We Use Your Personal Data

We collect your personal data in order to provide and continually improve our products and/or services. We use your personal data to operate, provide, develop and improve the products and services that we offer, including the following:

- Registering you as a new customer.
- Processing and delivering your orders.
- Managing your relationship with us.
- Enabling you to participate in promotions, competitions and surveys.
- Improving our website, applications, products and services
- Recommending/advertising products or services which may be of interest to you.
- Complying with our legal obligations, including verifying your identity where necessary.
- Detecting fraud

## How we share your personal data

We will only share your personal data:

- Where we need to share personal data for the use of a "-----" service feature, or a third party application, service or device, which you have chosen to use, or
- If you otherwise grant us your permission to share the personal data. For example, you can do it by selecting the appropriate setting in the "-----" service or by giving your consent to connect your "-----" account, or allow you to use the "-----" service in connection with third party applications or services.
- Examples of such third party applications, services and devices include: payment platforms, social media applications, automotive platforms, voice assistants etc.

## Data storage/retention

We do not store data about you longer than is necessary with the "-----" Service. If

We keep your personal data only as long as necessary to provide you with the ----- Service and for legitimate and essential business purposes, such as:

- Maintaining the performance of the service
- Making data-driven business decisions about new features and offerings.
- Complying with our legal obligations
- Resolving disputes.