#### Generalized Linear Models

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November 3, 2015

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#### Overview

Introduction

2 The Exponential family

#### Motivation

 We have seen both linear regression and logistic regression. These methods are special cases of a broader family models called Generalized Linear Models (GLMs)

### The Exponential family

• The distribution of the exponential family can be written in the form:

•

$$p(y;\eta) = b(y)e^{\eta^T T(y) - a(\eta)}$$

- ullet  $\eta$  is called the natural or canonical parameter.
- $\bullet$  T(y) is the sufficient statistic
- $a(\eta)$  is the log partition function
- $e^{-a(\eta)}$  is a normalization constant for maintaining  $p(y;\eta)$  as a distribution.
- The values of T, a and b defines a set of distributions where  $\eta$  is the parameter of these distributions.
- Our goal now, is to model the target distribution as a member of the exponential family.

#### Bernoulli Distribution

- Recall that a random variable with a Bernoulli distribution takes the value 1 with success probability of p and the value 0 with failure probability of q=1-p
- Hence, its probability distribution is given by

$$f(y,p) = p^{y}(1-p)^{1-y}$$

$$= e^{y \log p + (1-y) \log (1-p)}$$

$$= e^{\log \left(\frac{p}{1-p}\right)y + \log (1-p)}$$

- Now we choose  $\eta = \log\left(\frac{p}{1-p}\right)$ ,
- $\bullet$  T(y) = y,
- b(y) = 1.

### Bernoulli Distribution(2)

• In order to obtain  $a(\eta)$  we need to write p in terms of  $\eta$ :

$$e^{\eta} = \frac{p}{1-p}$$

$$e^{\eta} - pe^{\eta} = p$$

$$e^{\eta} = p(1+e^{\eta})$$

$$\frac{e^{\eta}}{1+e^{\eta}} = p$$

• Then,  $a(\eta) = -\log(1-p) = \log(1+e^{\eta})$ 

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#### Normal Distribution

- Note that in linear regression, the value of  $\sigma^2$  have no effect on the minimization of  $J(\beta)$ .
- To simplify we use  $\sigma^2=1$ . Then, the probability distribution is expressed as

$$f(y;\mu) = \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}(y-\mu)^2}$$
$$= \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}y^2} e^{\mu y - \frac{1}{2}\mu^2}$$

- Thus, we choose  $\eta = \mu$ , T(y) = y,  $b(y) = \frac{1}{\sqrt{2\pi}}e^{-\frac{1}{2}y^2}$
- Moreover,  $a(\eta) = \mu^2/2 = \eta^2/2$

#### How to construct GLMs?

- Our general problem is to build a model to estimate the target y using the input features x.
- To obtain a GLM for this task we will make three assumptions:
  - ①  $y|\mathbf{x}; \beta \sim \text{ExponentialFamily}(\eta)$ . the distribution of the targets y given  $\mathbf{x}$  and  $\beta$  follows some exponential family distribution with parameter  $\eta$
  - ② We want to predict  $E[T(y)|\mathbf{x}]$ . In the cases of linear regression and logistic regression T(y)=y. Therefore, we would like to find a function or hypothesis  $f(x)=E[y|\mathbf{x}]$
  - **3** The natural parameter  $\eta$  and the inputs x are linearly related:  $\eta = \beta^T \mathbf{x}$  (Or, if  $\eta$  is a vector,  $\eta_j = \beta_j^T$ )

### Ordinary least squares (OLS)

- Let's consider that the target or response variable y is continuous and  $E[y|\mathbf{x}] \sim N(\mu, \sigma^2)$
- As we showed before,  $\mu = \eta$ . Hence,

$$f_{\beta}(\mathbf{x}) = E[y|\mathbf{x}; \beta]$$

$$= \mu$$

$$= \eta$$

$$= \beta^{T} \mathbf{x}$$

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#### Logistic Regression

- ullet In logistic regression y is modeled as a Bernoulli distribution.
- $E[y|\mathbf{x};\beta] = 1 \cdot P(y=1|\mathbf{x}) + 0 \cdot P(y=0|\mathbf{x}) = P(y=1|\mathbf{x}) = p$

$$f_{\beta}(\mathbf{x}) = E[y|\mathbf{x}; \beta]$$

$$= p$$

$$= \frac{e^{\eta}}{1 + e^{\eta}}$$

$$= \frac{e^{\beta^{T}\mathbf{x}}}{1 + e^{\beta^{T}\mathbf{x}}}$$

- $g(\eta) = E[T(\eta); \eta]$  is the canonical response function
- For regression is the identify function. While for logistic regression is the sigmoid function.

### Softmax Regression

- Consider a multiclass classification problem where  $y \in \{1, 2, \dots, K\}$
- ullet We will model y as a multinomial distribution.
- Let  $p_k$  be the success probability of k-th class  $k=1,\ldots,K$
- $\mathbf{p} = (p_1, \dots, p_K)^T$  is the probability vector.
- However, these parameter would not be independent.
- We will only use K-1 parameters computing  $p_K = P(y=K|x;p) = 1 \sum_{k=1}^{K-1} p_k$

### Softmax Regression (2)

- For each input vector x, we can code the targets for the K classes by using an indicator function:
- $T(y) = ((T(y))_1, \dots, (T(y))_K)^T$ , where  $(T(y))_k = 1$  If y = k, 0 otherwise.
- Thus,  $(T(y))_k = I(y = k)$  and  $(T(y))_K = 1 \sum_{k=1}^{K-1} (T(y))_k$ ,
- where  $I(\cdot)$  is the indicator function.

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## Softmax Regression (3)

ullet The multinomial distribution for y is given by

$$f(y, \mathbf{p}) = \prod_{k=1}^{K} p_k^{y_k}$$

$$= \prod_{k=1}^{K} p_k^{I(y=k)}$$

$$= \prod_{k=1}^{K} p_k^{(T(y))_k}$$

$$= e^{\sum_{k=1}^{K} (T(y))_k \log(p_k)}$$

$$= e^{(T(y))_1 \log(p_1) + \dots + (T(y))_{k-1} \log(p_{K-1}) + \left(1 - \sum_{k=1}^{K-1} (T(y))_k\right) \log(p_K)}$$

$$= e^{(T(y))_1 \log(p_1/p_K) + (T(y))_2 \log(p_2/p_K) + \dots + (T(y))_{K-1} \log(p_{K-1}/p_K) + \log(p_K)}$$

$$= b(y)e^{\eta^T T(y) - a(\eta)}$$

## Softmax Regression (4)

- Now, we choose  $\eta = (\log(p_1/p_K), ..., \log(p_{K-1}/p_K))^T$
- b(y) = 1
- Define  $\eta_K = \log(p_K/p_K) = 0$
- Then

$$\eta_k = \log(p_k/p_K) 
e^{\eta_k} = p_k/p_K 
p_K \eta_k = p_k$$
(1)

## Softmax Regression (5)

• Adding all  $p_k$  we have

$$p_K \sum_{k=1}^{K} \eta_k = \sum_{k=1}^{K} p_k = 1$$

• This implies  $p_K = 1/\sum_{k=1}^K e^{\eta_k}$ , if we substitute this result in equation (1) we have

$$p_k = \frac{e^{\eta_k}}{\sum_{k=1}^K e^{\eta_k}}$$

- This is called the softmax.
- Finally we set  $\eta_k = \beta_k^T \mathbf{x}$  and  $\eta_K = 0$ , implying  $\beta_K^T = 0$ .

## Softmax Regression (6)

• Hence the conditional distribution y|x is given by

$$p(y = k | x; \beta) = p_k$$

$$= \frac{e^{\eta_k}}{\sum_{k=1}^K e^{\eta_k}}$$

$$= \frac{e^{\beta_k^T}}{1 + \sum_{k=1}^{K-1} e^{\beta_k^T}}, k = 1, \dots, K-1$$

Hence, our hypothesis is

$$f_{\beta}(x) = E[T(y)|x;\beta]$$

$$= E[(I(y=1), I(y=2), \dots, I(y=K))^{T}|x;\beta]$$

$$= (p_{1}, \dots, p_{K})^{T}$$

$$= \left(\frac{e^{\beta_{1}^{T} \mathbf{x}_{m}}}{1 + \sum_{k=1}^{K-1} e^{\beta_{k}^{T} \mathbf{x}_{m}}}, \frac{e^{\beta_{2}^{T} \mathbf{x}_{m}}}{1 + \sum_{k=1}^{K-1} e^{\beta_{k}^{T} \mathbf{x}_{m}}}, \dots, \frac{e^{\beta_{K-1}^{T} \mathbf{x}_{m}}}{1 + \sum_{k=1}^{K-1} e^{\beta_{k}^{T} \mathbf{x}_{m}}}\right)^{T}$$

### How to find $\beta$ ?

- Note that  $p(y=K|x;\beta) = \frac{1}{1+\sum_{k=1}^{K-1}e^{\beta_k^T}}$
- As in binary logistic regression we would like to learn the parameter vector  $\beta$  which minimizes the log-likelihood:

$$J(\beta) = -\left[\sum_{m=1}^{M} \sum_{k=1}^{K} T_{mk} \log f_k(\mathbf{x}_m)\right]$$

- Where  $T_{mk} = I(y_m = k)$
- $\bullet f_k(\mathbf{x}_m) = \frac{e^{\beta_k^T \mathbf{x}_m}}{1 + \sum_{k=1}^{K-1} e^{\beta_k^T \mathbf{x}_m}}$
- It can be minimized by using gradient ascent or Newton-Raphson.

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## How to find $\beta$ ? (2)

• It can be shown that:

$$\nabla_{\beta_k} J(\beta) = \sum_{m=1}^{M} (f_k(\mathbf{x}_m) - T_{mk}) \mathbf{x}_m$$

And

$$\frac{\partial^2 J(\beta)}{\partial \beta_k \beta_j} = -\sum_{m=1}^M f_k(\mathbf{x}_m) (I_{kj} - f_j(\mathbf{x}_m)) \mathbf{x}_m \mathbf{x}_m^T$$

### Discriminative approaches

- So far, our classification algorithms have modeled  $p(y|x;\beta)$  to build a decision boundary based on the input features.
- Recall our credit classification problem, to classify a new credit, the algorithm makes its prediction according to which side of the decision boundary falls the new instance.
- These types of algorithms are call discriminative.
- In the next chapter, we will study different approach for constructing algorithms.

# Any questions?

