

Project Statement

Clear Idea of the Toy Building App

Molly Conley
Toy Building App

Generate a playful scene from the bible
that allows users to customize characters
and interact with a story.

Mood Board

Rough Look and Feel for Project

Molly Conley
Toy Building App

Playful

Whimsical, StoryTelling, Engaging, Unique

Feel



Look



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Color



Pallete 1

Pallete 2

Pallete 3

Pallete 4

Font

Toy Building App

KBPlanetEarth

Toy Building App

KG What the Teacher Wants

Toy Building App

Tw Cen MT

Toy Building App

Janda Closer To Free

Toy Building App

Bang Whack Pow

Toy Building App

Century Gothic

Select a Story To Start

Story 1

Story 2

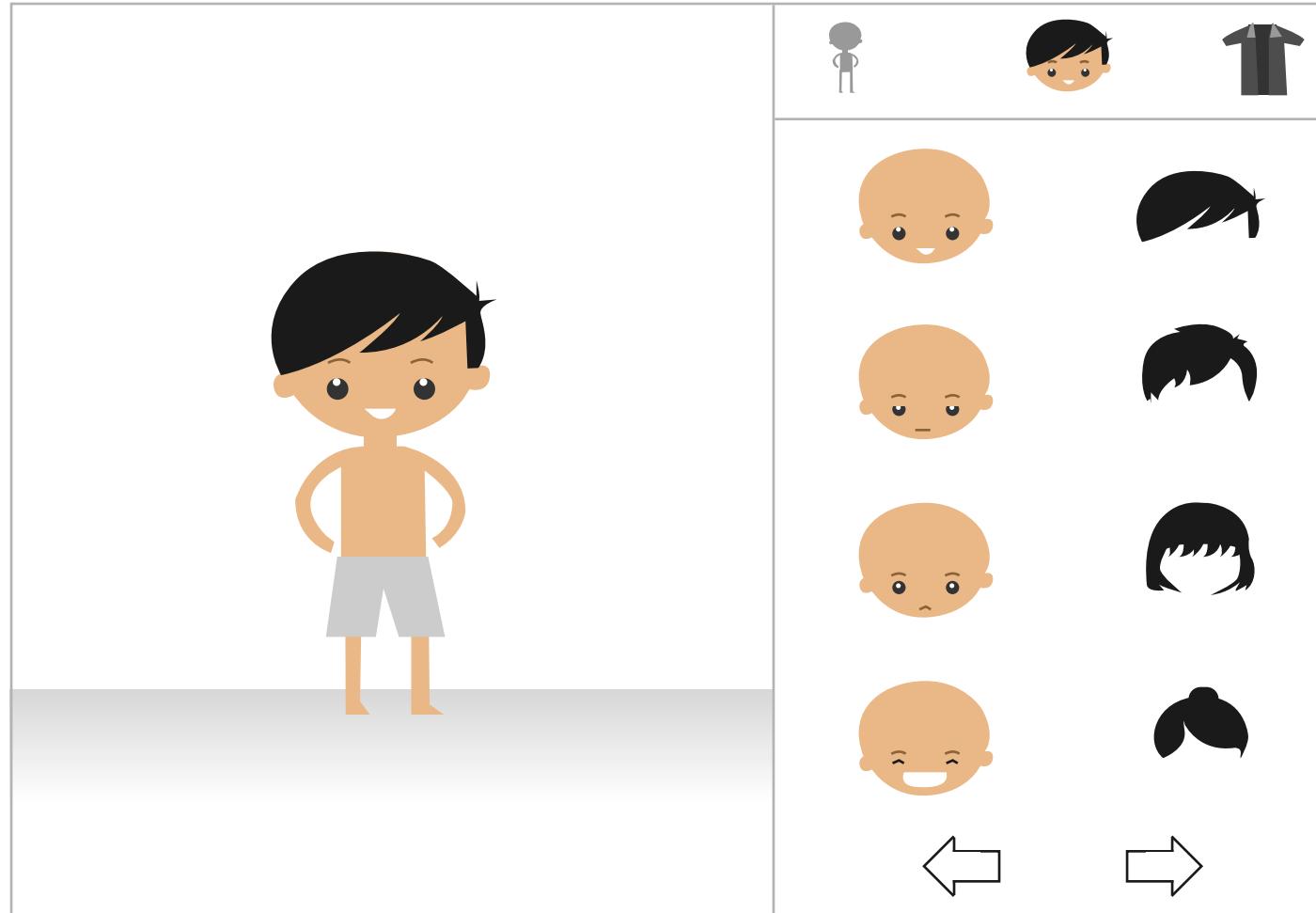
Story 3

Users can pick from a selected number of stories to begin the game.

Rough Idea

A Basic Idea of the Game

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Characters in the story are customized by the users.

There are a vast set of options, giving the users the chance to be creative.

Rough Idea

A Basic Idea of Game

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The custom made character is then added to the scene of the story.

The users have a chance to learn the story while enjoying seeing their personal made character come to life.