



White Paper

10 November 2022

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Token

Overview

Name	Neuralink
Ticker	NEURALINK
Launch Date	24 October 2022

Neuralink is the utility ERC-20 token being developed that will help give us the social and financial advantage in today's crypto market. The goal is to acquire and build out AI based marketing tools designed to propel engagement and provide more exposure. This will allow for marketing funds to be used effectively in new technology that will give Neuralink an advantage over the competition and continue to grow both socially and financially in today's hypercompetitive atmosphere. These tools will be sold as a service to other cryptocurrency projects seeking to gain more exposure.

Tokenomics

Supply

Total Supply	1,000,000,000
Circulating Supply ¹	979,133,786
Burned Supply	20,483,956
Holders ²	520
Transfers	2,166

Attributes

Ownership	Renounced ³
Liquidity	Locked ⁴

¹ [Supply](#)

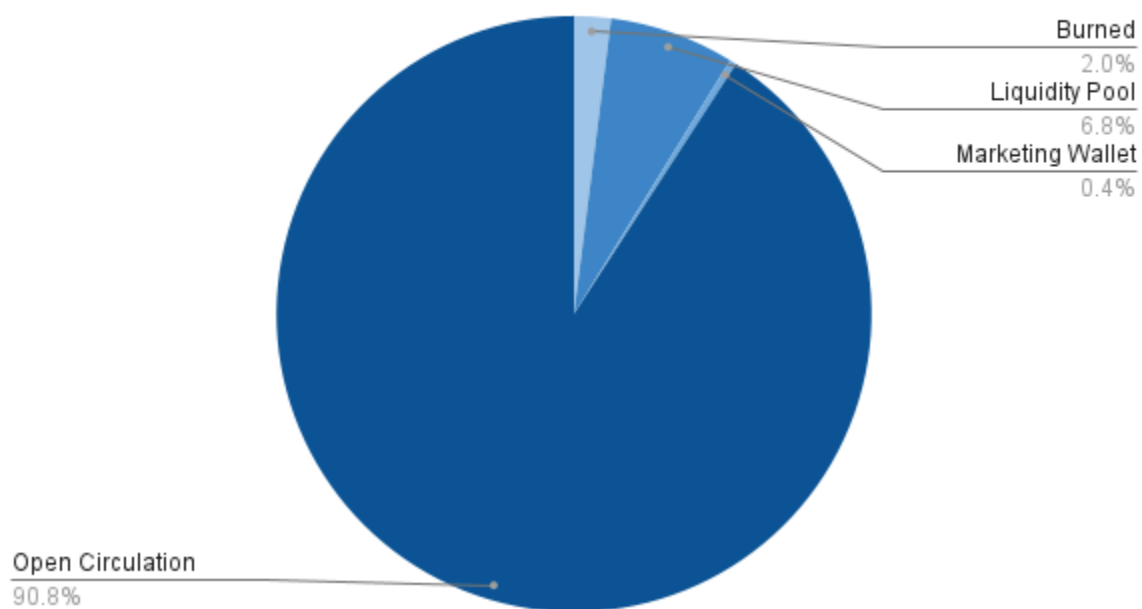
² [Holders](#)

³ [Ownership Renounced](#)

⁴ [Liquidity Lock](#)

Marketing Wallet	3,563,471
Max Transaction	20,000,000
Max Wallet	20,000,000
Marketing Fee	2.5%
Reflection Fee	2.5%

Current Token Distribution





Utility

Marketing Tools

Our goal is to develop an AI engine to be able to strategically advertise/market not only our products but all future partners & clients.

This backend will have automation linked to social media presences such as TG, Twitter, Facebook, Reddit and additional social media/blogs/etc which can be used to track and monitor future advertisement campaigns from a single pane of glass while allowing you to scale marketing to specific criterias or budgets on the fly.

This will allow for tweaking campaigns instantly to ensure the product placement is shown in areas that will ensure its peak campaign performance. We've already begun building the backend of the infrastructure for the AI engine and purchased our first piece of tech. While the tech is simple, it will accelerate the development of a minimum viable product and have us in the market sooner rather than later.

This AI backend will be developed by our talented in-house team and through future partners that we are currently in discussions with.



Team

Decentralization

The Neuralink team shares aligned incentives due to:

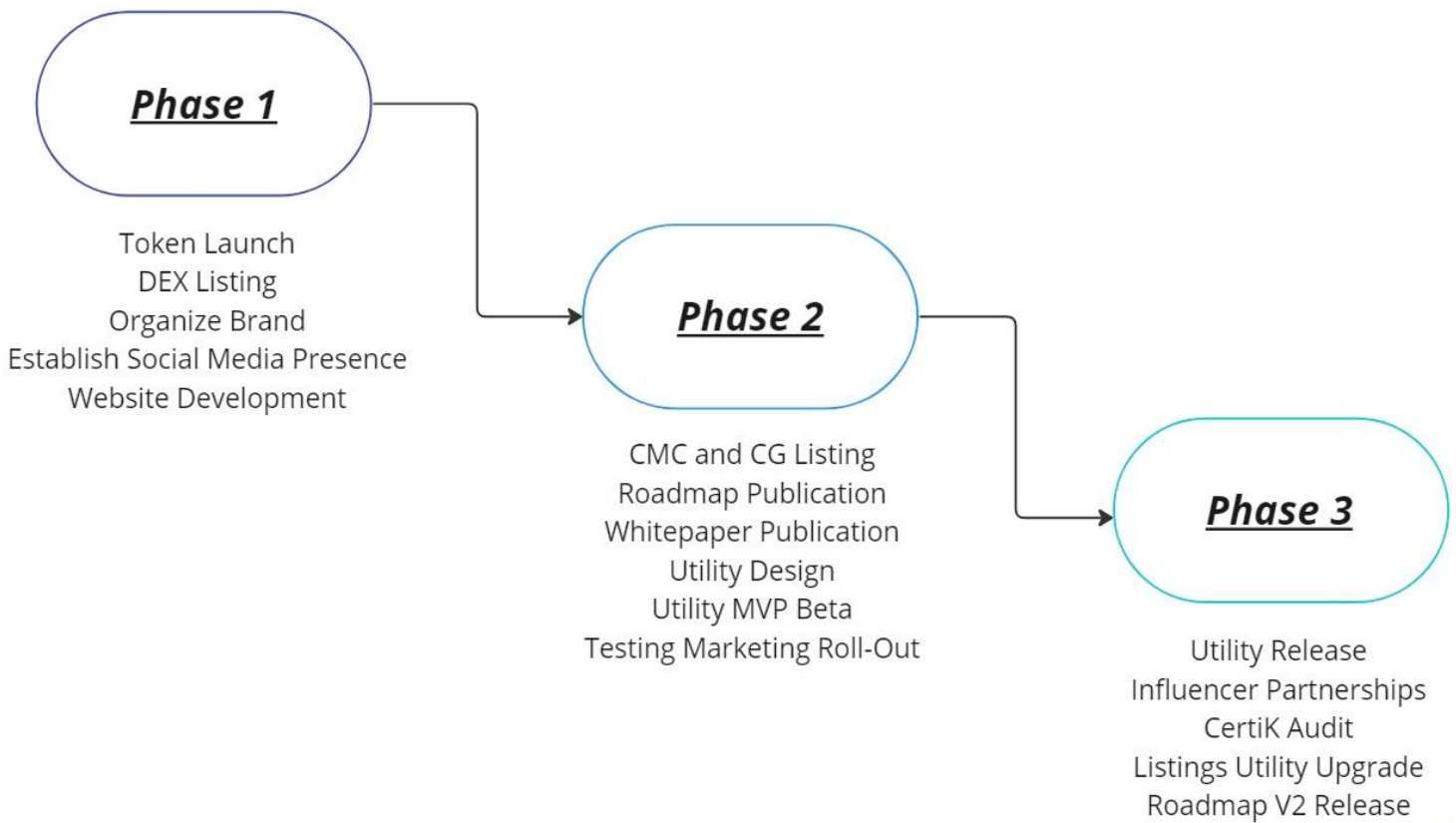
- Holding the Neuralink token.
- Sharing a vision of Neuralink's potential.

The core team is beginning to centralize, and utilizes Telegram to work and communicate asynchronously.

Contributors of Neuralink engage and support the core team in Telegram. These team members remain decentralized and asynchronous.

Our marketers consist of persistent Neuralink community members and the RBXSamurai team through a partnership deal. The RBXSamurai team has successfully brought cryptocurrencies, such as Shiba Inu, to the forefront of public attention.

Roadmap





Marketing

User Acquisition

Neuralink wants potential users to know about our achievements in:

- Building innovative technology..
- Decentralized work.
- Organic growth.

Potential users fit into one of two categories:

- Digital Natives
- Crypto Developers

Our user acquisition strategy is to communicate these achievements to potential users and then swiftly onboard them into becoming a part of our community.

Digital Natives

Digital natives are users who are familiar with cryptocurrency, but are not active creators of cryptocurrencies.

These users will be attracted with technology and onboarded with community growth.

Crypto Developers

Crypto developers are users who are creators of cryptocurrencies across all chains. These users are already deeply familiar with web3 applications and the difficulties of getting a project off the ground. .

These users will be attracted and onboarded with technology demonstrations.



Marketing Mediums

Telegram

Telegram is the primary internal communication platform for the Neuralink community. Community members can observe and engage with the marketing and development team's work.

Twitter

Twitter is Neuralink's primary publishing and engagement platform. The team uses Twitter to communicate announcements and aesthetics to the public, users, and investors.

Stocktwits

Stocktwits is one of Neuralink's engagement platforms. The team utilizes this social media service to discuss market sentiment and ideas about price action and recent catalysts.

Reddit

We are aiming for Reddit to become a primary engagement platform. We want the community to share updates across relevant subreddits, while encouraging members to contribute informative content.

Other Platforms

YouTube, TikTok, Instagram, and Discord are all future communication outlets for Neuralink.

Advertising

Neuralink advertising will be broadcast instead of conversational. Advertising outlets will include:

- Web banners
- Social influencers
- Real-life placements
- Partnership collaborations



Appendix

Token Links

[Contract](#)

[CoinMarketCap](#)

Platform Links

[Neuralink Website](#)

Community Links

[Twitter](#)

[Telegram](#)

[Stocktwits](#)