

MARKHAM COMMUNITY

ROBOTICS TEAM



Sponsorship
Package
2017-2018



WHO WE ARE

The Markham Community FIRST Robotics Club is a robotics team based in Markham, Ontario and surrounding areas. The team will be going into its first year of participation in the FIRST Robotics Competition (FRC).

Every year, teams of high school students design, build, and program a game-playing robot within a six-week period. Through the FIRST Robotics program, students are given the opportunity to receive hands-on learning in engineering, business, and other technology-related fields under the guidance of experienced mentors. Additionally, students will develop their leadership and teamwork skills; both of which are vital to their success in working collaboratively in the competitive world.

However, the team requires a substantial financial investment in order to sustain this unique educational experience. Corporate sponsorships play a large role in providing these funds that will forever have a positive impact on the lives of every member in the team.

- The FIRST Robotics Program

FIRST (For Inspiration and Recognition of Science and Technology) is an international organization that operates technology-based competitions supported by affiliate universities and businesses. It's dedicated to inspiring students to pursue education and careers in the fields of STEM (Science, Technology, Engineering, and Mathematics).

<https://www.firstinspires.org/>

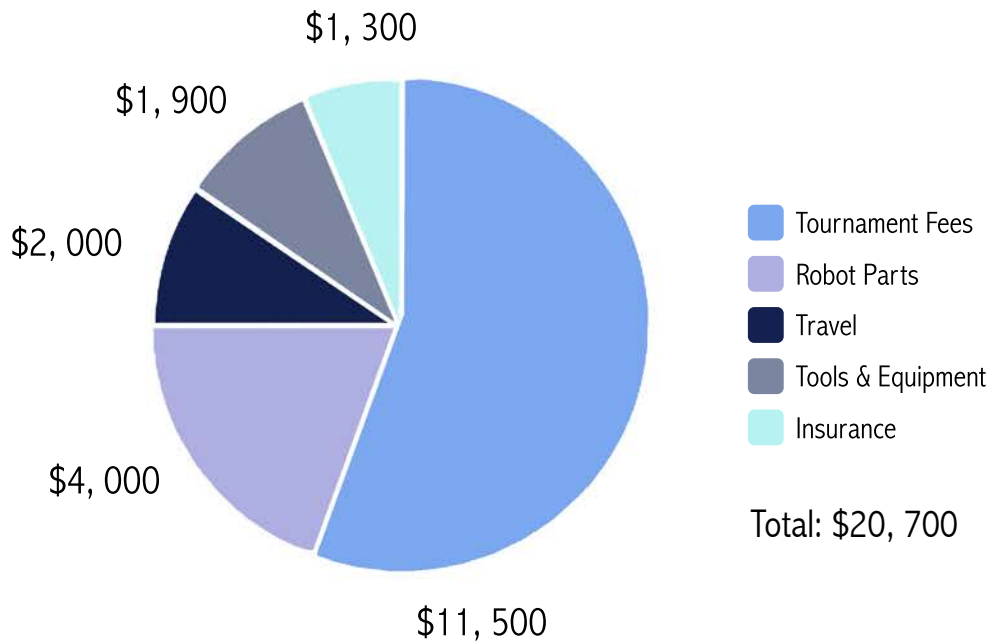
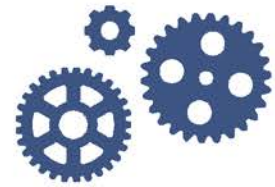
<http://www.firstroboticscanada.org/>

- FIRST Robotics Competition

Known as the "Sport for the Mind", FRC combines the excitement of sports with the rigors of science and technology. With strict rules, limited resources, and an intense six-week time limit, students are challenged to raise funds, design a team "brand", hone teamwork skills, as well as create and program industrial-size robots to play a difficult field game against like-minded competitors. Tasks include scoring balls into goals, discs into goals, inner tubes into racks, and balancing robots on beams. The game changes yearly, keeping the excitement fresh and giving each team a more level playing field.

<https://www.firstinspires.org/robotics/frc/>

WHAT WE NEED



- Monetary Sponsorships (as broken down above)
- Meeting space for approximately 40
- Storage for robot and tool crib
- Tools and other equipment
- Mentors


































BENEFITS



- Receive recognition as a business that strives to fuel development and innovation in STEM
- Aid youth in the development of the skills needed to thrive in the technology focused modern world
- Develop your brand as one interested in supporting community initiatives and build your local image
- Connect with high-achieving and motivated students pursuing careers in STEM



SPONSOR RECOGNITION

SPONSORSHIP LEVEL	SUPPORTER < \$250	BRONZE \$250 - \$499	SILVER \$500 - \$999	GOLD \$1000 - \$1749	DIAMOND >\$1750
REGULAR UPDATES					
INVITATIONS TO COMPETITIONS					
THANK YOU LETTER					
ADVERTISEMENT ON MEDIA PLATFORMS					
THANK YOU PLAQUE					
LOGO DISPLAYED ON TOOL CRIB					
ROBOT DEMONSTRATION AT COMPANY FUNCTIONS					
BUSINESS CARDS DISPLAYED AT COMPETITION AND WORKSHOPS					
ADVERTISEMENT ON SHIRTS AND BANNER					
TEAM MERCHANDISE					
LOGO ON ROBOT					

Donations do not have to be monetary. The team will gladly accept any in-kind material donations to be used in the construction of the robot, promotional paraphernalia, or meeting/ construction space during the six-week build season from the start of January to mid-February.

CONTACT INFORMATION



Sponsorship Information:

Cheques should be made payable to MARKHAM COMMUNITY FIRST ROBOTICS CLUB.

The team would be more than grateful to be provided with the opportunity to give a short presentation to provide businesses with more information about the team and FIRST. Please feel free to contact the team through the captain or the representative contacting your business, to schedule a time or ask any questions.

Captain, Praveena Thayaparan

Email: praveenathayaparan@gmail.com

Cell: 647-909-3924

(available after 3 p.m. on weekdays, emails are preferred)