

Arnav Sharma

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Education

Year	Course	Institute
Present	B.Com(H)	Shri Ram College of Commerce, DU
2023	XII (CBSE)	Army Public School Ratnuchak
2021	X (CBSE)	Army Public School Ratnuchak

Experience

E-Commerce Store	Founder Rockroll.in	Feb'24 - Current
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- Launched a Successful E-Commerce Store: Founded and launched RockRoll.in, an online store specializing in niche clothing products.
- Website Optimization: Implemented user experience (UX) and user interface (UI) improvements.
- Partnerships and Collaborations: Established key partnerships with suppliers and influencers, enhancing brand visibility and credibility in the market
- Data-Driven Decision Making: Utilized data analytics tools to track and analyze customer behavior, sales trends, and website performance, driving informed business decisions and marketing strategies.

Event Manager	Aug'23 - Feb'24
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- Client Consultation: Conducted detailed consultations with clients to understand their vision and preferences, tailoring each event to meet and exceed their expectations.
- Budget Management: Developed and managed event budgets, negotiating with vendors to optimize costs while maintaining high standards of service and quality.
- Crisis Management: Handled any unexpected issues or emergencies with professionalism and efficiency, ensuring minimal disruption and maintaining client satisfaction

Asset Management and market analysis

Retail Investor	March'24 - Current
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- Outperforming Market Benchmarks: Successfully managed a portfolio of ₹100,000, consistently beating the Nifty 50 index over the last six months in a quarter.
- Diversification: Employed a diversified investment strategy to spread risk across various asset classes, including equities, fixed income, and alternative investments.
- Risk Management: Implemented robust risk management practices, utilizing stop-loss orders and regular portfolio reviews to minimize potential losses.
- Data-Driven Investment Decisions: Leveraged financial analysis and market research to make informed investment decisions, ensuring optimal returns on investments.

Achievements and Extracurricular

- Ethics Bowl Winner: Won an Ethics Bowl in a cluster event, demonstrating strong ethical reasoning and debate skills.
- District Football Championship: Secured first place in the District Football Championship, showcasing teamwork and athletic excellence.

Skills

Market Research and Analysis | Competitive Analysis | Asset Management | Project Management | Event Organization | Portfolio management | Content Creation and Management | Risk management