

INTRODUCTION TO CLOUD COMPUTING

CIT 3400

LECTURE 5

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PAAS

- ▶ Platform as a Service (PaaS) aka cloudware
 - ▶ Give me nice API and take care of the implementation
 - ▶ Supplies all resources needed to build apps and services without having to download or install software
 - ▶ Provides a computing platform and solution stack
 - ▶ E.g for web application need OS, web server, DB, prog language
 - ▶ Provides support to create user interfaces (HTML, Javascript)
 - ▶ Provides automatic facilities for concurrency management, scalability, failover, and security
 - ▶ Services include:
 - ▶ app design, development, testing, deployment, hosting


PAAS

- ▶ Customer interacts with platform through API
- ▶ Runtime services – allows application to leverage infrastructure
- ▶ Platform manages and scales
- ▶ Team collaboration, web service integration, database integration, security, scalability, storage, state management, versioning


PAAS

- ▶ Supports web development interfaces
 - ▶ SOAP (simple object access protocol), REST (Representational state transfer), allow construction of multiple web services (mashups)
 - ▶ Interfaces able to access DBs, reuse services
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PAAS PROVIDES

- ▶ Development teams across world to work together
 - ▶ Merge web services from multiple sources
 - ▶ Cost savings from using built-in security, scalability and failover
 - ▶ Cost-savings from using higher-level programming abstractions
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PROBLEMS WITH PAAS

- ▶ Vendors used proprietary services or languages – developer may be locked in
 - ▶ Lack of portability and interoperability – if develop on one cloud, can't move to another (unless pay ...) – **Lock-in**
 - ▶ What if provider goes out of business?
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▶ Examples:

- ▶ Google App Engine
- ▶ Heroku
- ▶ RightScale
- ▶ Salesforce.com

SAAS

- ▶ Software as a Service (SaaS) – web based applications
 - ▶ Just run it for me!
 - ▶ Software available on cloud for use
 - ▶ Application hosted as a service to customers who access via the internet
 - ▶ Single instance runs and services multiple end users


SAAS

- ▶ Good candidates for SaaS:
 - ▶ Simple task with little interaction with other systems
 - ▶ Customers who want high powered apps but do not want to develop
 - ▶ Customer resource management CRM
 - ▶ Video conferencing
 - ▶ IT service management
 - ▶ Accounting
 - ▶ Web analytics
 - ▶ Web content management

SAAS

- ▶ Unlike earlier distributed computing tools, SaaS specifically uses web/Internet tools
- ▶ Built with multitenant in mind
- ▶ Can access from anywhere as long as have access to Internet
- ▶ SaaS often used as a component of another application – mashup or plugin

BENEFITS TO SAAS


- ▶ Everyone knows WWW, little training needed
 - ▶ Smaller IT staff needed
 - ▶ Easier to customize
 - ▶ Better marketing by providers, accommodate more
 - ▶ Web reliability
 - ▶ Security (SSL used), don't need VPNs (Virtual private networks on back-end)
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SAAS

▶ Pros/Cons

- ▶ Customer doesn't have to maintain or support SW
- ▶ Out of customer's hands when hosting service changes it
- ▶ Use software out of box
- ▶ Instead of just paying for its once, billed
- ▶ Don't have to pay as much up front, cheaper more reliable

OBSTACLES TO SAAS

- ▶ Specific computational need not addressed
 - ▶ Lock-in – can't move to new vendor without penalty
 - ▶ Open source and cheaper hardware
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EXAMPLE APPLICATIONS BENEFITING

- ▶ Using Hadoop tool, open-source MapReduce
 - ▶ NY Times converted 11 M articles, images in archive to PDF
 - ▶ Instead of 7 weeks, using Hadoop took 24 hours, < \$300
- ▶ Animoto's mashup tool – create videos from set of images and music
 - ▶ Scaled from 50 to 3500 servers in 3 days
 - ▶ Application built to be horizontal

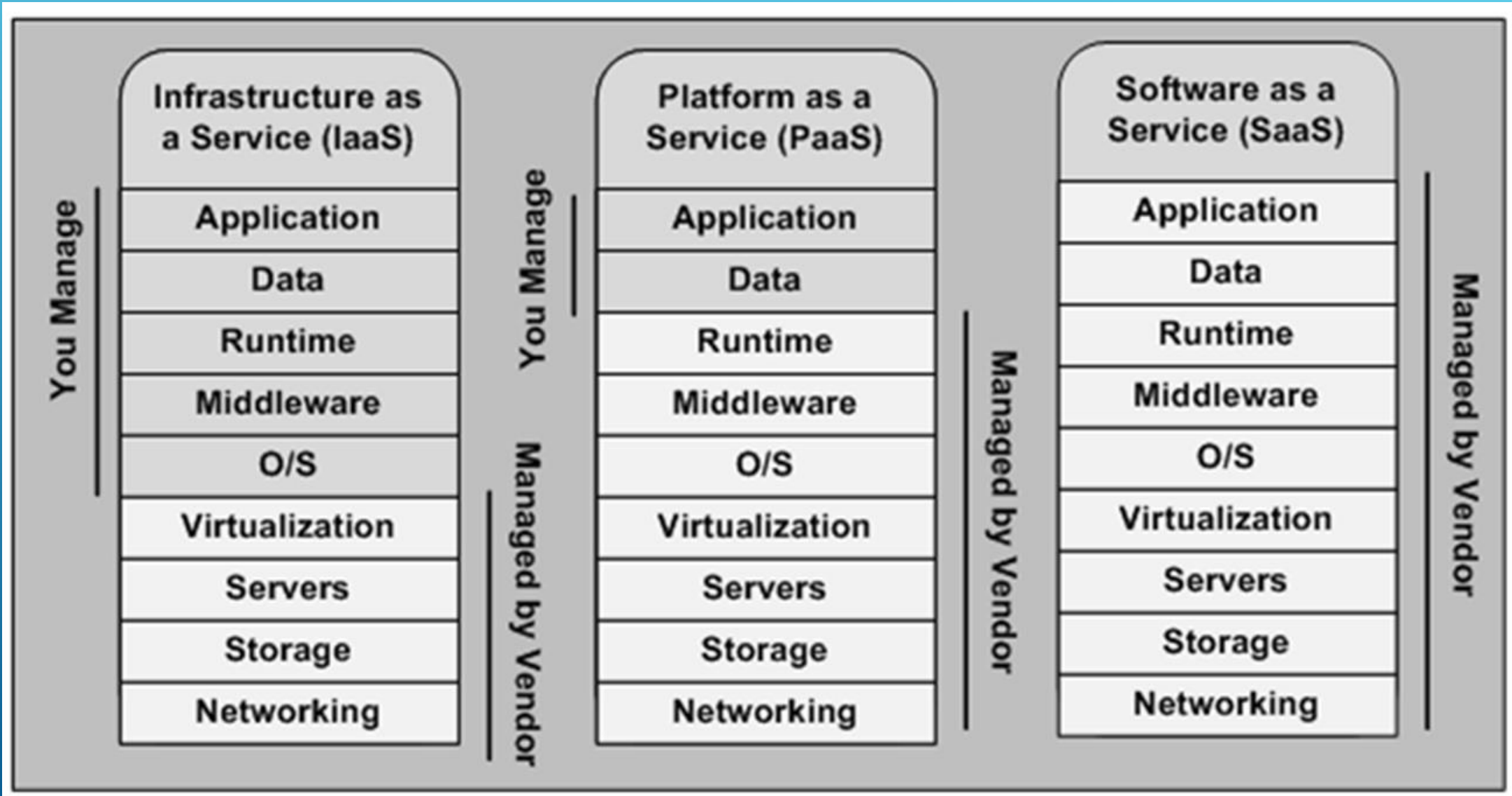
▶ Examples:

- ▶ Gmail
- ▶ Dropbox
- ▶ Microsoft Office 365

FUTURE OF SAAS

- ▶ Move all processing power to the cloud and carry ultralight input device
 - ▶ Already happening?
 - ▶ E-mail
 - ▶ Google Docs
 - ▶ OnLive
 - ▶ **Implications for Microsoft, software as purchasable local application**
 - ▶ Windows Live (Microsoft's cloud)
 - ▶ Adobe web based photoshop

IAAS, PAAS, SAAS



IN SUMMARY - IAAS, PAAS, SAAS

▶ With IaaS

- ▶ Provider doesn't know what you are going to do with HW
- ▶ Just ask for resources, including OS (VMs)
- ▶ So you can specify how many machines, how many VMs per machine, etc.
- ▶ Can create your own PaaS, or SaaS on IaaS

IAAS, PAAS, SAAS

▶ With PaaS

- ▶ Ask for specific web services, DBs, etc.
- ▶ Restricted to using only those, can modify only within constraints of platform
- ▶ System decides what hardware and how many VMs you get, e.g. scaling

▶ With SaaS

- ▶ Just say which software and you use it

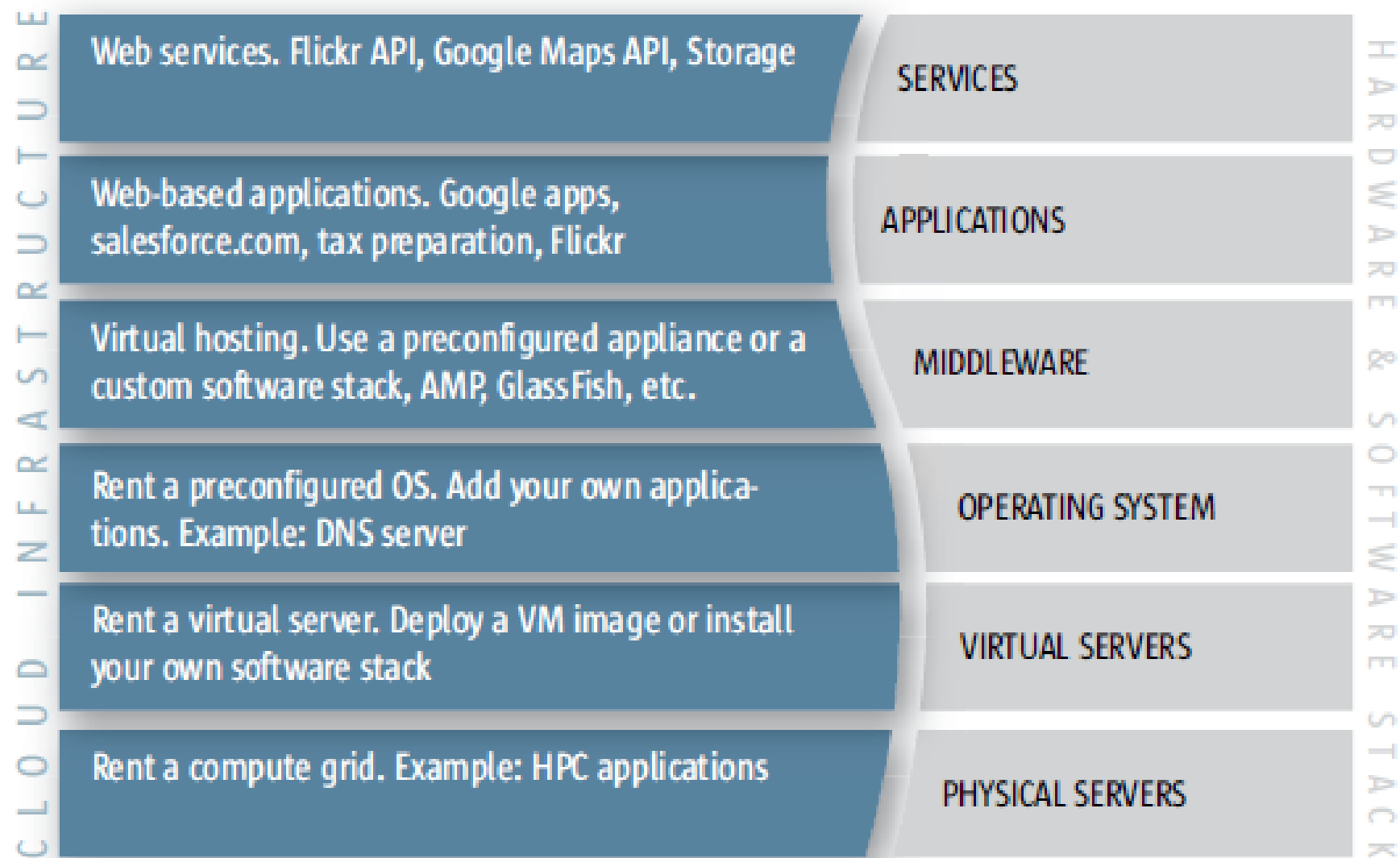


Figure 6. Cloud computing means using IT infrastructure as a service — and that service may be anything from renting raw hardware to using third-party APIs.

PAPER TO READ

- ▶ [A Survey of Cloud Computing Architectures](#)

