

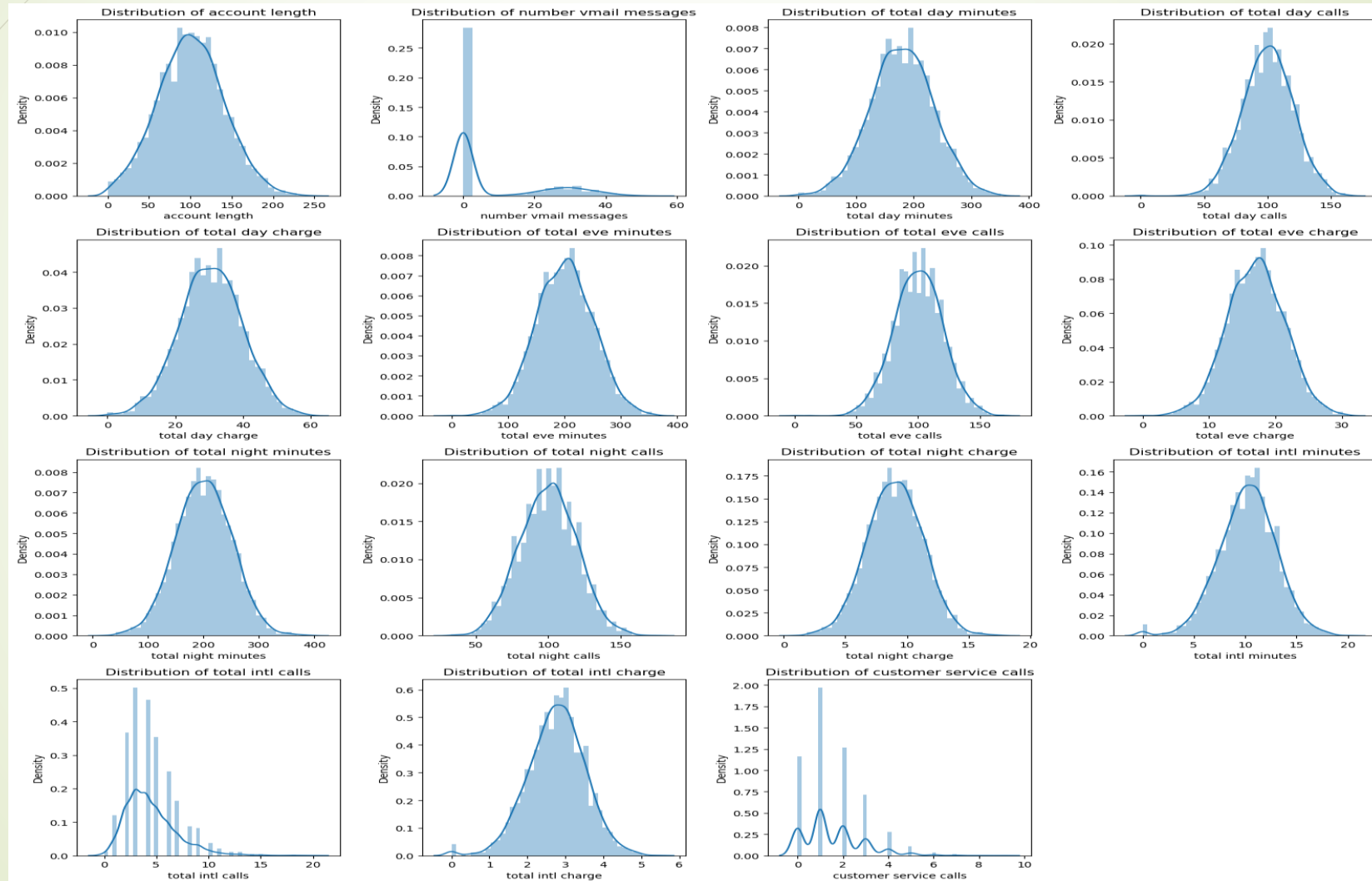
PHASE 3 PROJECT:



Syriatel Customer Churn Prediction

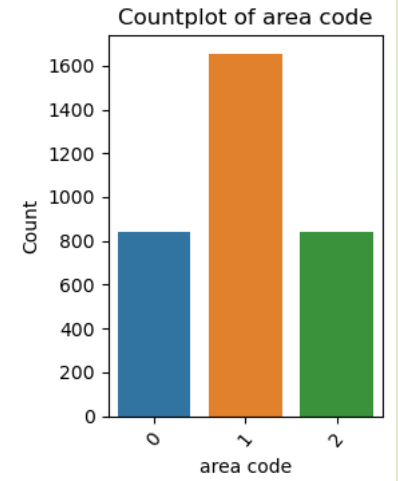
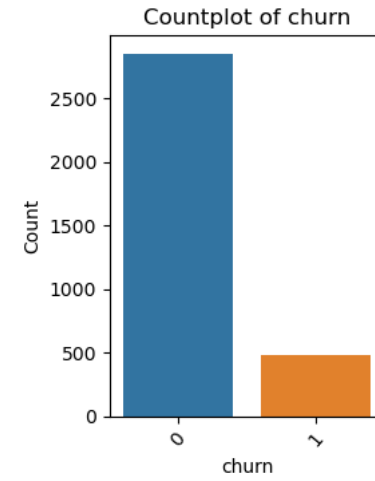
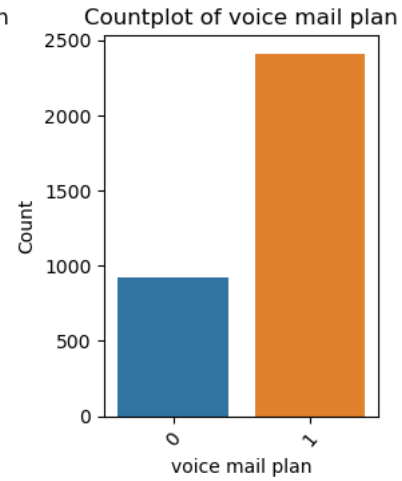
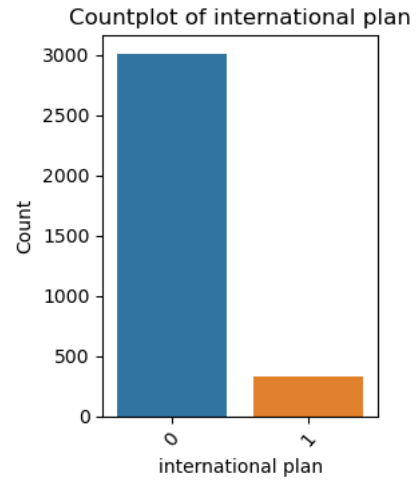
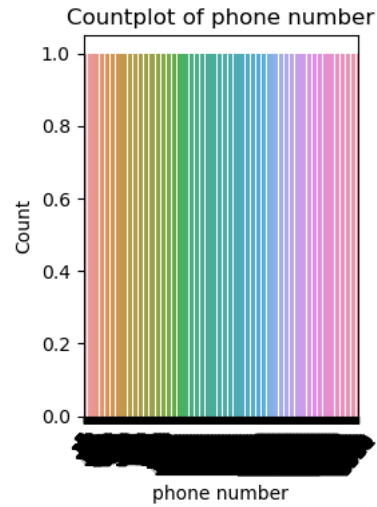
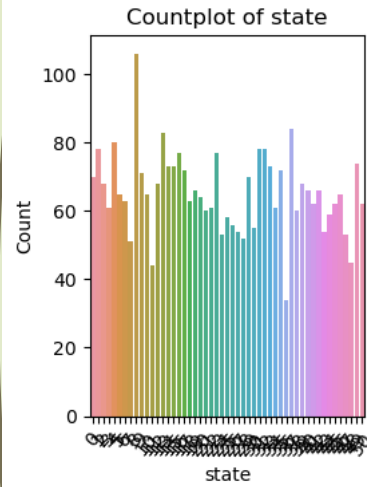
Distribution of the data

(numerical data)

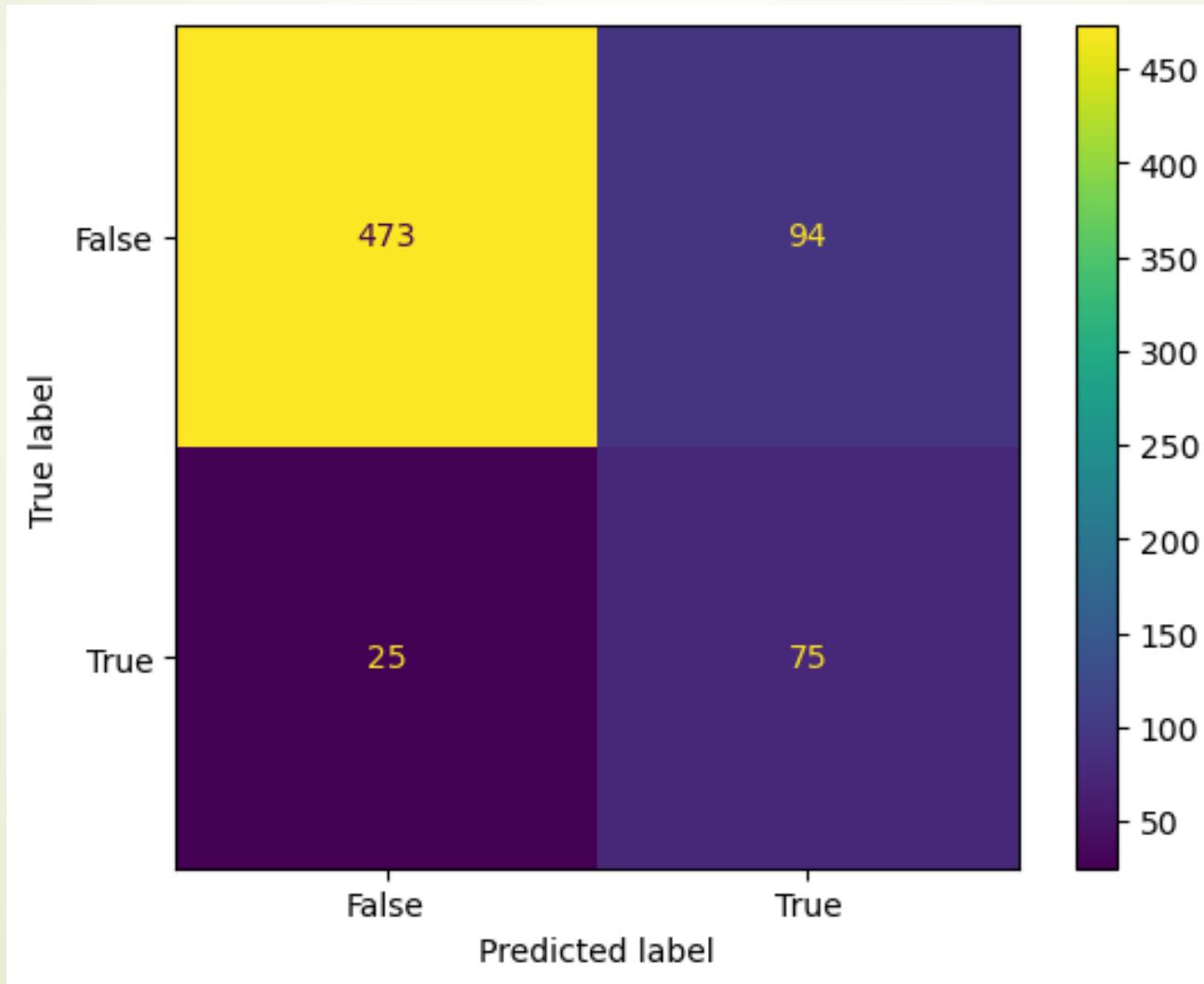


Continued...

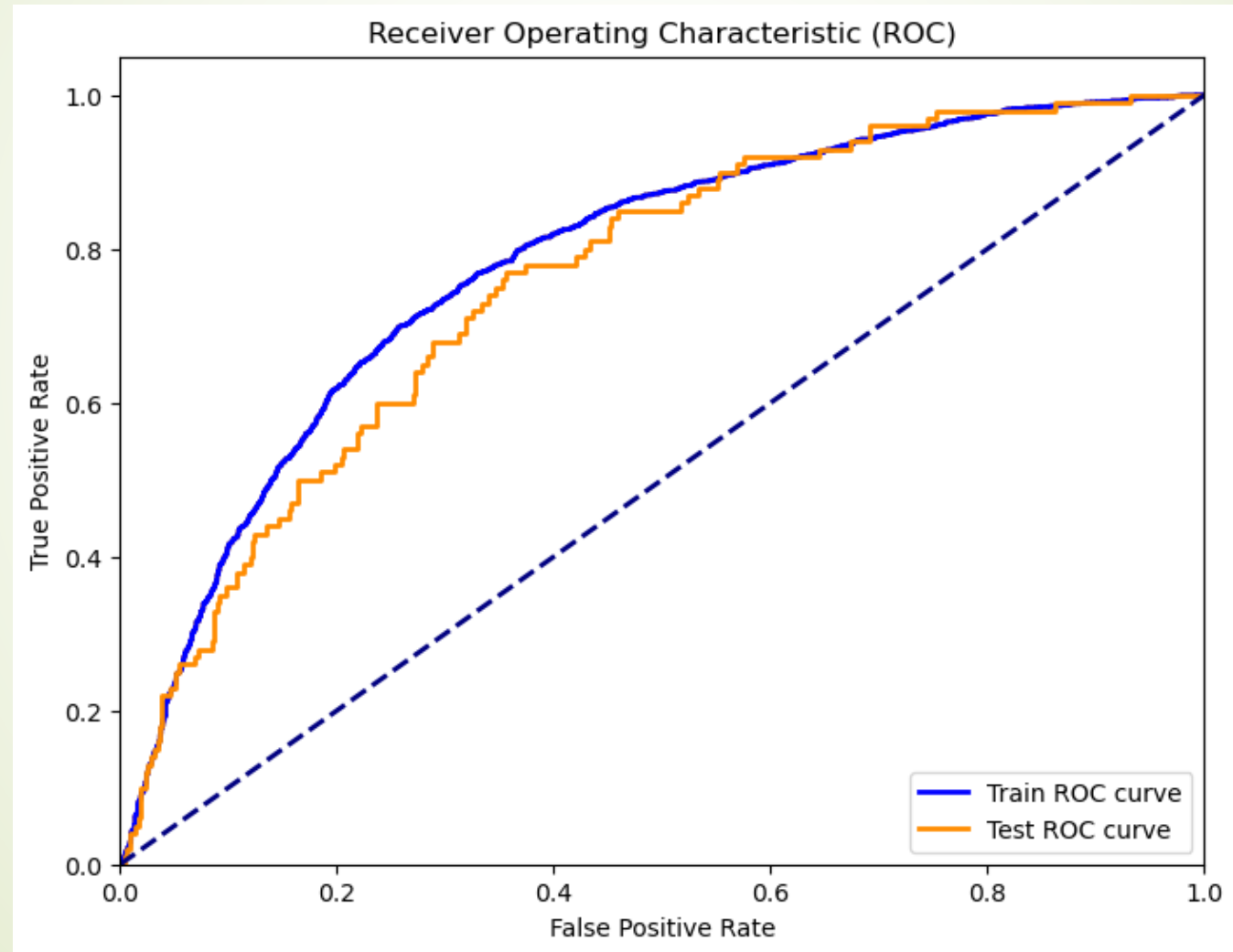
(categorical)



Confusion Matrix - Logistic Model

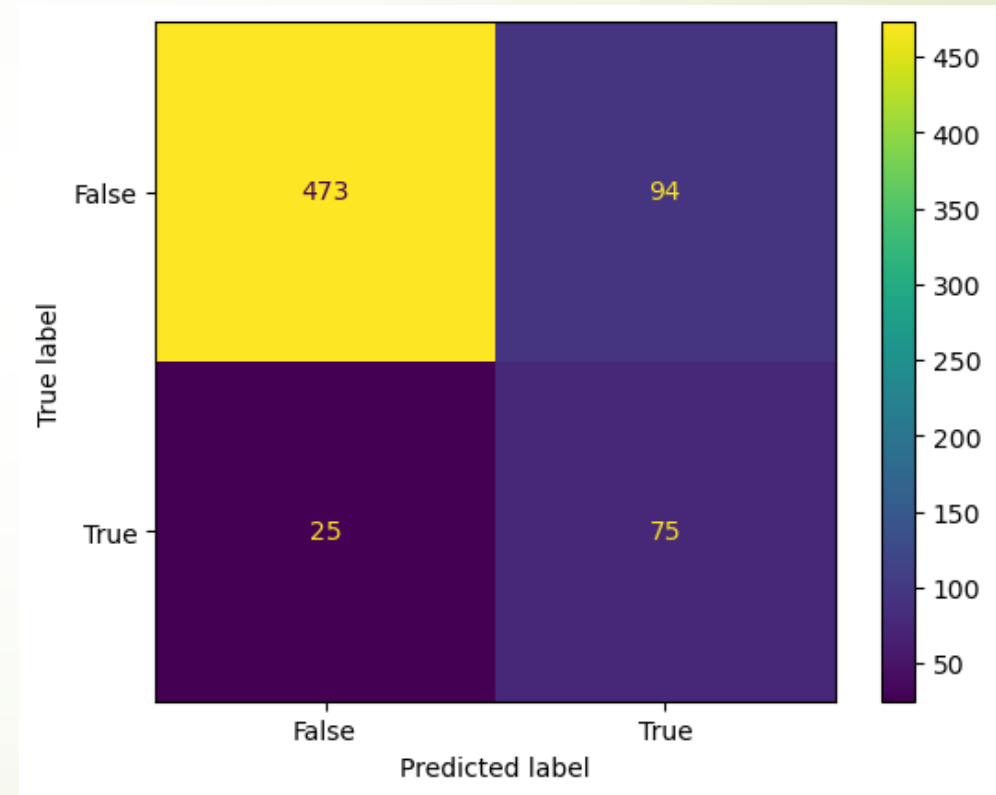
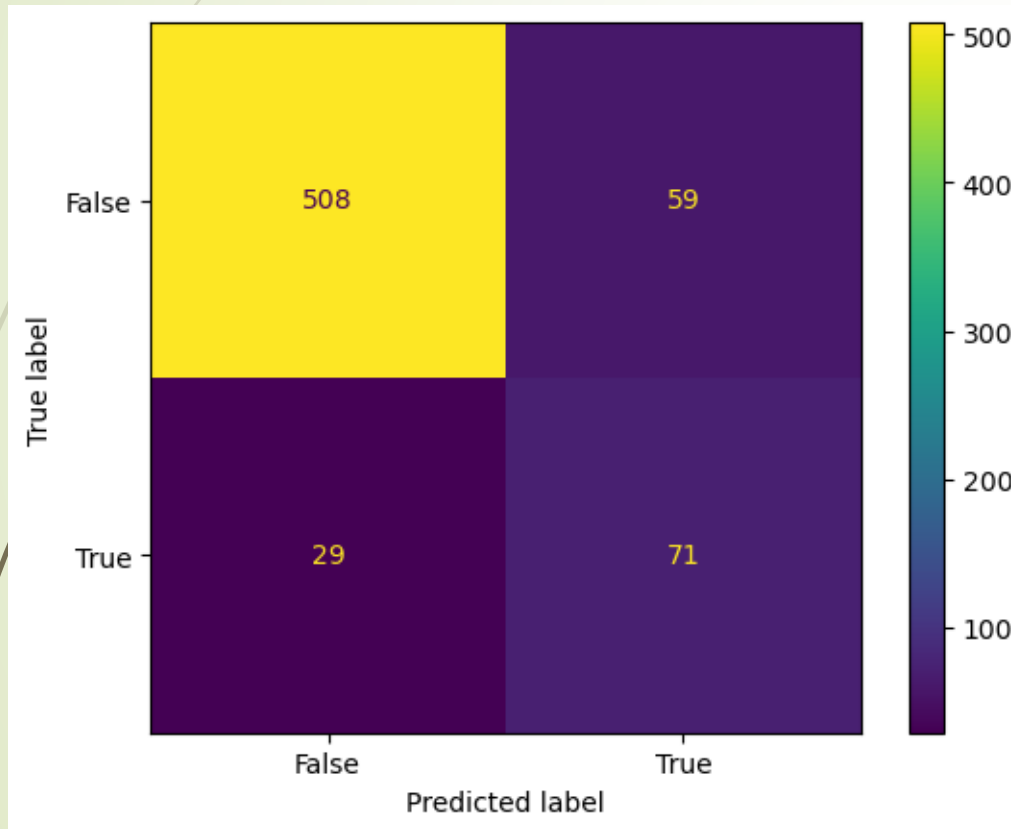


ROC – Logistic Regression Model

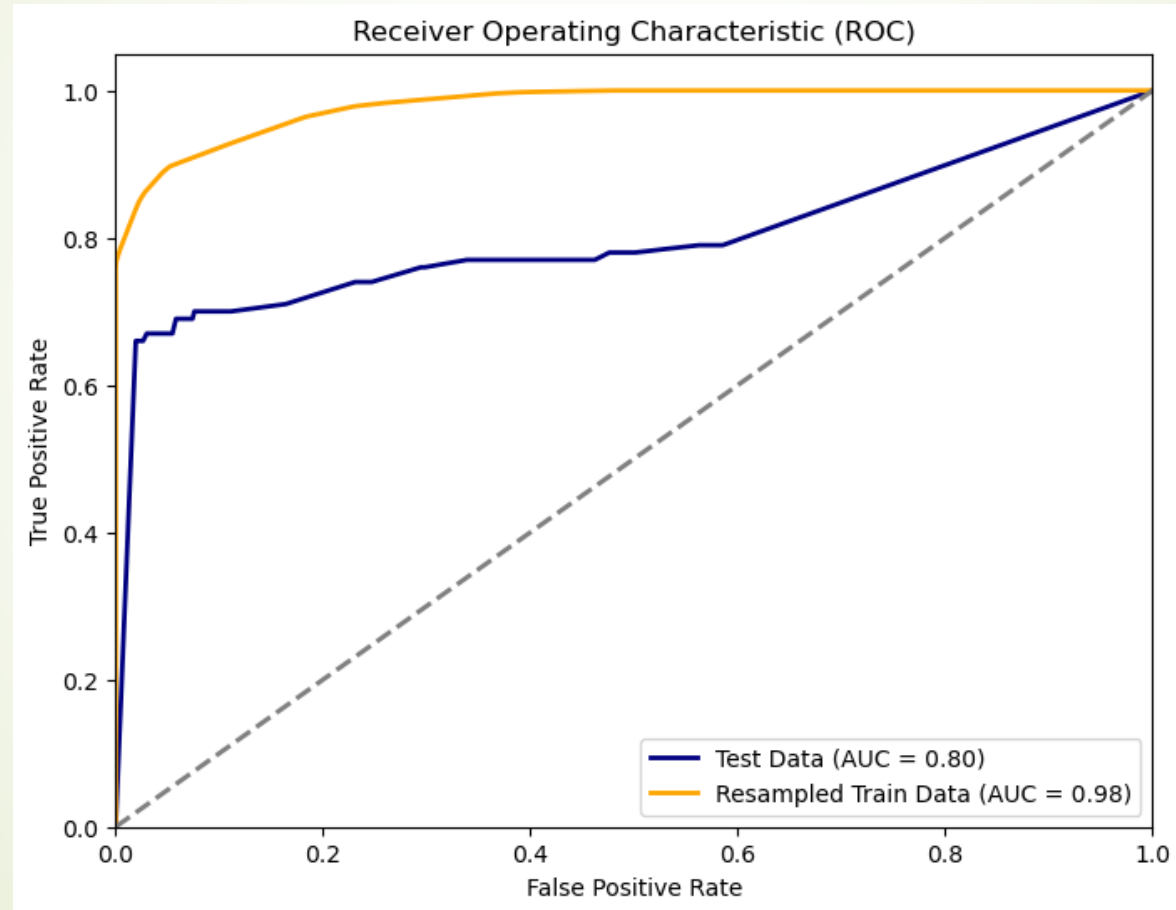


Decision Tree (untuned and tuned)

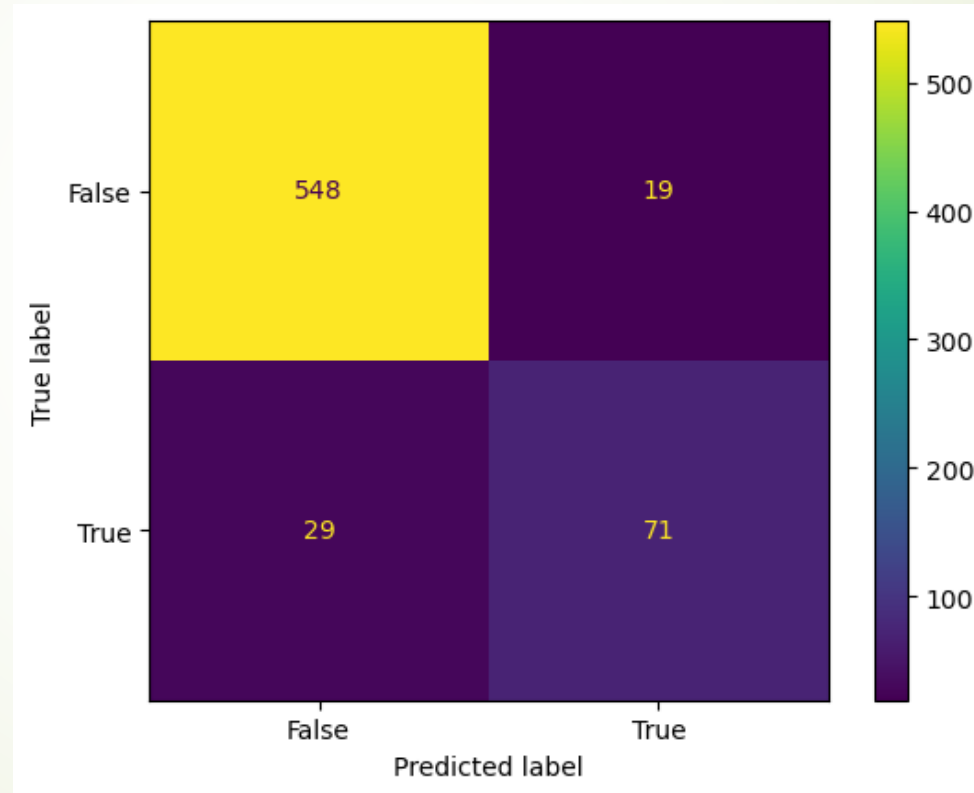
respectively



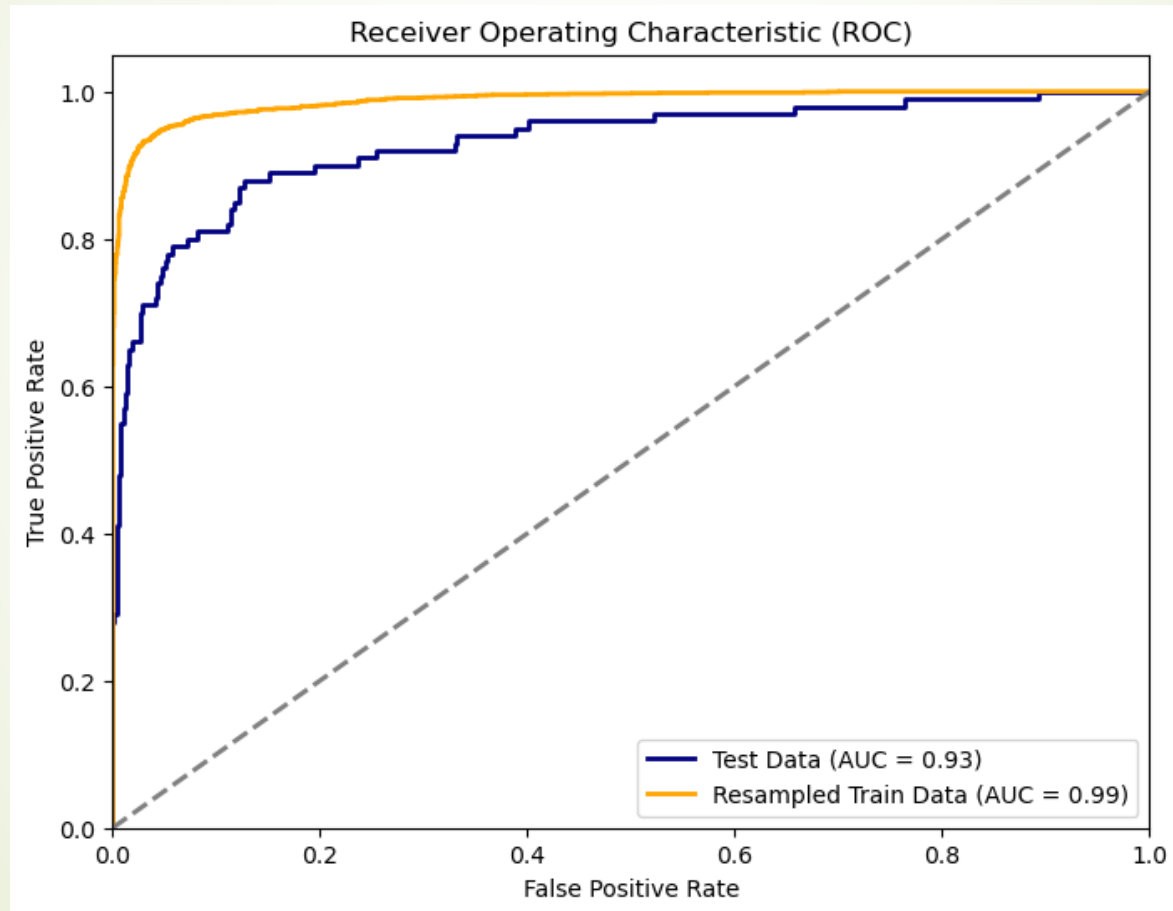
Decision Tree - ROC



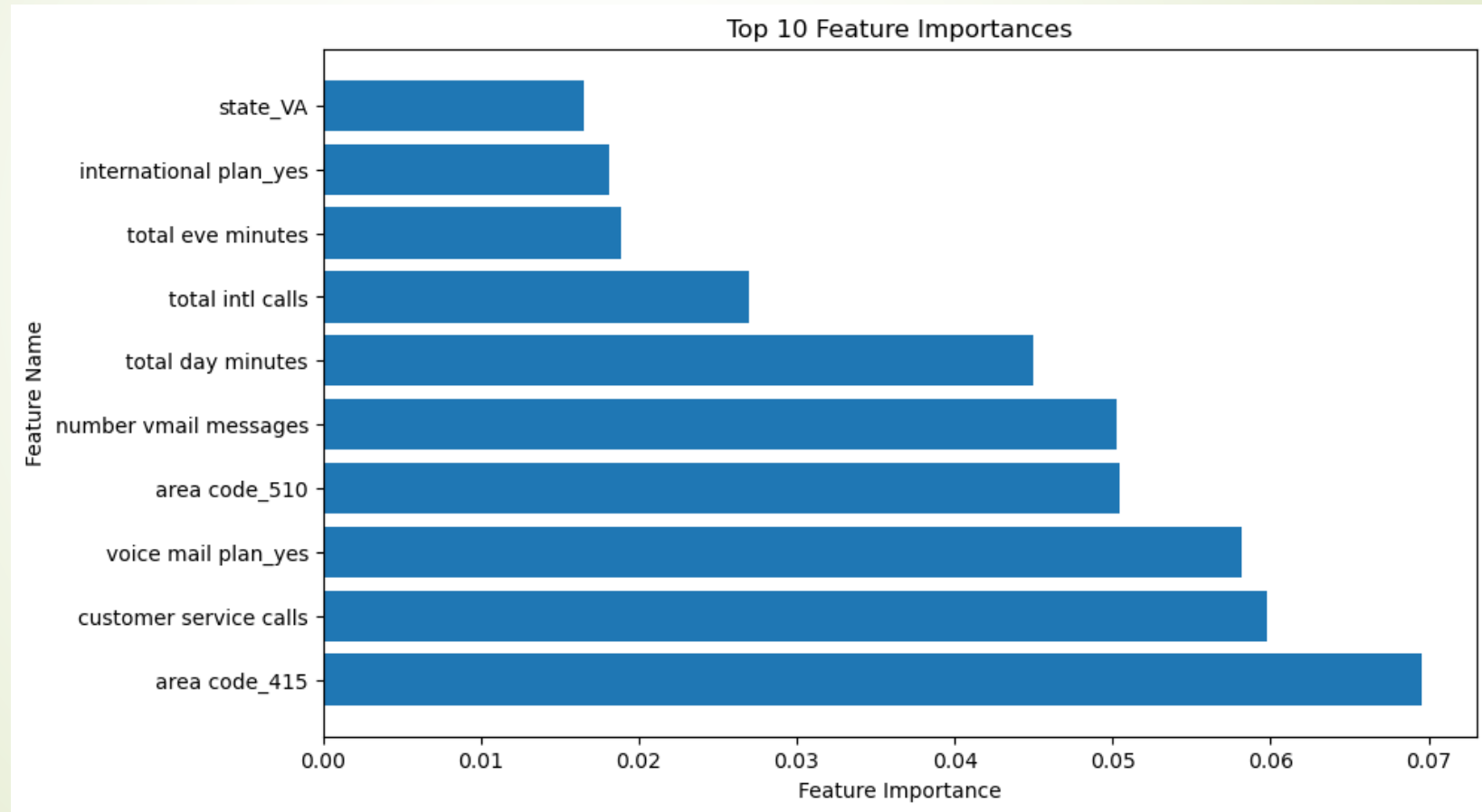
XGBClassifier Model – tuned confusion matrix



XGBClassifier Model - ROC



Feature Importance



Model Performance Comparison

