

1. Product Scope

- The benefit of this product will be that users who are looking for small streamers to watch won't have to scroll through multiple streams in order to get to those streamers. Another benefit is that small streamers will be able to grow their Twitch channel and increase the discoverability of their Twitch stream. One objective of this product is to create a convenient and easy method for a person to find new small Twitch streamers to watch. Another objective is to create a simple and easy way for a small Twitch streamer to increase the discoverability of their stream and grow their Twitch channel. The main goal of this product is to have a functioning website that displays multiple stream categories with each category having subcategories that will lead to the URLs of small Twitch streamers. The intent is to promote the discoverability of small streamers by making it easier for people to find their Twitch streams without hassle.

2. Product Value

- The current method of finding small content creators on Twitch is by choosing a category and scrolling until you find a stream that seems appealing. This initial scrolling until you find content creators with less than 100 viewers takes a very inconvenient amount of time. Every time you revisit the Twitch website, you must redo this initial scrolling to find small streamers. This project proposal will help users of twitch both new and old find really small content creators much faster than this current method. This will help small content creators as well potentially grow their audience faster than the traditional method of streaming and hoping viewers appear through word of mouth or with viewers going through the current stream finding method.

3. Intended Audience

- The target audience for our products is mainly 2 groups which consist of small streamers and people who want to watch smaller streamers. Our product achieves this by promoting streams with low views to the top of the page helping to promote small streamers. By doing this it also helps viewers find new and up incoming streamers to support and watch.

4. Intended Use

- The website will be similar to Twitch; however, there will be a huge difference in that it will be divided into different categories, and within those categories will be Twitch URLs that link directly to videos with a low number of viewers. In order to have their URLs appear on the website, streamers will upload their Twitch URLs to the website and be placed in a queue in which they will wait for their turn to have their URLs posted on the website. Therefore, when viewers visit our website, by clicking on their favorite categories, they can choose any URLs to support streamers.

5. General Description

- A platform that promotes and advertises for small Twitch streamers (2-50 subscribers). The website will have a main page that gathers the users preferences in content, after gathering this information, the user will be lead to another page that contains links to the streamers twitch account. At the bare minimum this website will be a fully functional website with the functions of filtering content creators by category, and promoting their accounts on a display page. If we accomplish this, some add-on features we would like to include if possible are:
 - a featured/hot list that displays trending streamers gaining the most traffic.

- a 'Like/dislike' button that can be applied to better provide desired content.
- a profile feature where a user can create an account that is linked to all their data.

The features listed here are liable to change as we progress through the project.

The add-on features are all supplementary and will only be attempted once we have a functional website.

6. Milestones

- Our milestones as a group would be first to have a functional website you can visit and our second milestone would be to have the website to work as intended for the streamer and viewer.