**Yuang Guo**

10 East Huixin St., Chaoyang District, Beijing 100029 | +86 13349875527 | guohq@bc.edu

**EDUCATION**

**University of International Business & Economics (UIBE)** Beijing, China

B. Management in International Business  *September 2018-June 2022*

**Relevant Courses:** Microeconomics, Macroeconomics, Advanced Mathematics (I) & (II), C+ Programming, Principles of Database Systems, International Transportation & Logistics

**Honors & Awards:** Third Prize UIBE Scholarship, June 2019

**Languages:** Native in Chinese; Fluent in English

**WORK EXPERIENCE**

**Autohome Inc. (NYSE: ATHM; HKEX: 2518)** Beijing, China

Project Management Intern *July 2021-September 2021*

* Corporate Profile: It is a leading online destination for automobile consumers in China
* Assisted in managing, supervising administrative, technical, and financial aspects of assigned projects
* Analyzed financial and operational data of specific projects, proposed strategies on optimizing project implementation
* Participated in writing code in improving the website content and arrangements by analyzing the web traffic data
* Supported in creation and editing of videos and posters to facilitate promotional campaigns
* Developed various metrics to predict sales growth and assess the effectiveness of certain promotional campaigns

**SELECTED PROJECT**

**China’s Cross-Border Trade with the Belt and Road Countries**  Beijing, China

* Acquired data and textual information from various statistical resources, processed, filtered, and analyzed data sets, created statistical models to identify correlations between fluctuations in trade volume and various factors, such as weather, public health emergencies, and political stability
* Supported in the analysis of relevant data sets and drafting analysis report, along with strategies on ensuring the safety and continuity of the supply chain and development and improvement of an e-commerce ecosystem

**STUDENT LEADERSHIP EXPERIENCE**

UIBE Sports Association Beijing, China

Vice President for External Relations *September 2019-Present*

* Lead a five-person team to take charge of the outreach activities and external sponsorship negotiations
* Collaborate with relevant student organizations and school authorities on planning, developing, and implementing sports events
* Meet and negotiate with restaurants, sportswear stores, and other businesses around campus on terms of sponsorships for on-campus sports competitions, having secured the largest single commercial sponsorship in the history
* Lead UIBE teams to compete in city-wide contests and win top awards

**ADDITIONAL INFORMATION**

* **Interests & Hobbies:** Soccer, Relay Race
* **Athletic Competition Awards:** 7th Place, Beijing Soccer Tournament for College Students, September 2019; MVP, UIBE Soccer Tournament for Freshmen, May 2019; 1st Place, UIBE 4\*100 Relay Race (Males Group), April 2019