

shopmax

INVESTMENT BROCHURE

ONCE-OFF INVESTMENT OPPORTUNITY FOR R7500



WATCH OUR YOUTUBE VIDEO "OUR STORY"

<https://www.youtube.com/watch?v=maRRu4wcyGE>



VISIT OUR WEBSITE

www.shopmax.co.za



REGISTER AS INVESTOR VIA EMAIL

investors@shopmax.co.za

SECURE YOUR FUTURE FINANCIAL INDEPENDENCE WITH THESE BENEFITS

(Our full benefit guide is attached for your perusal and consideration)

- Hold 1% equity share in an established e-commerce business
- Benefit perpetually from 10 income streams
- Receive a perpetual monthly income from our four selling plans
- Receive perpetual annual returns from our e-commerce sales profits and dividends
- Receive periodic management reports and financial statements
- Receive periodic invitations to our Board Meetings and AGM
- Received discounted pricing and free shipping on all our products
- You can join as an individual or registered entity.

JOIN THE SHOPMAX TEAM TODAY DON'T MISS OUT!

INVESTOR REGISTRATION FORM (NEEDED FOR ISSUING YOUR SHARE CERTIFICATE)

Please attached a copy of your ID Document (Individuals, Directors, Trustees) / Registration Certificate (Legal Entities)

INVESTOR TYPE:

☐

INDIVIDUAL

☐

LEGAL ENTITY (CC / Pty / Trust etc.)

DETAILS OF THE SHAREHOLDER / CONTACT PERSON

TITLE _____ FULL NAMES _____

SURNAME _____ ID NUMBER _____

TEL _____ ADDRESS _____

MOBILE _____

EMAIL _____ POSTAL CODE _____

BUSINESS NAME _____ (if applicable)

BUSINESS ADDRESS _____ (if applicable)

INVESTMENT AMOUNT _____ (IN SOUTH AFRICAN RAND)

PLEASE ALLOW 4-6 WEEKS FOR THE ALLOCATION, REGISTRATION AND ISSUING OF YOUR SHARE CERTIFICATE

FOLLOW US ON SOCIAL MEDIA | TEAMWORK MULTIPLIES THE SUCCESS



@SHOPMAXGROUP



@SHOPMAXONLINESTORE



@SHOPMAX6



SHOPMAX ONLINE STORE

INVEST IN THE INFORMATION TECHNOLOGY, PROFESSIONAL SERVICES AND E-COMMERCE INDUSTRIES

INVESTMENT BENEFIT GUIDE

(Immediate benefits and estimated monetary returns after 6 – 12 months)

EQUITY SHARE & CAPITAL INVESTMENT

DETAIL OF INVESTMENT

- What is the percentage of shares to be held? 1%
- Capital investment required (once-off) R7 500

GENERAL SHAREHOLDER PRIVILEGES

BENEFITS (RIGHTS)

- Shareholder status Non-Executive
- Share certificate ☒
- Shareholder agreement ☒
- Board Member ☒
- Director (or allowed to appoint one) ☒
- Voting rights at Board Meetings and AGM ☒ (Board) ☒ (AGM)
- Attend quarterly Board Meetings and AGM By invitation only
- 24/7 Access to company records ☒
- 24/7 Access to financial records ☒
- 24/7 Access to bank accounts ☒
- Electronic copy (PDF) – Quarterly Management Reports ☒
- Electronic copy (PDF) – Annual Financial Statements (AFS) ☒
- Can I sell my shares at market value? ☒
(Anytime after 12 months)
- To whom can I sell my shares? Majority Shareholder (1st Right) /
Any other Shareholders (2nd Right)
- Can I buy more shares or increase my shareholding? ☒
Buy from any other Shareholder

1. Monthly returns – Fixed (From Selling Plans – SAN, Marketplace, SPN)
2. Annual returns – Variable (From E-Commerce Sales – Profits / Dividends)
3. Other benefits (For you, spouse and children)

**1. MONTHLY RETURNS – FIXED (FROM SELLING PLANS)****ESTIMATED MONTHLY RETURNS**

- **SELLING PLAN 1** – Sell our products
(Reseller / Sales Agent Network – SAN) R666*
- **SELLING PLAN 2** – Sell your products (Marketplace) R3 587
- **SELLING PLAN 3** – Sell your general services (Marketplace) R2 152
- **SELLING PLAN 4** – Sell your professional services
(Service Provider Network - SPN) R4 304

**TOTAL ESTIMATED MONTHLY RETURNS (AT 100% CAPACITY)****R10 710****PLEASE NOTE:** These maximum fixed monthly returns are expected within 6 – 12 months (when all selling plans are sold)

* Income amount is based on each Sales Agent / Reseller selling a minimum of R2000 per month (Performance Requirement)

2. ANNUAL RETURNS – VARIABLE (FROM E-COMMERCE SALES)**ESTIMATED ANNUAL RETURNS**

- **Marketplace (Products)** – 1% success fees received (cumulative)
- **Marketplace (General Services)** - 1% success fees received (cumulative)
- **SPN (Professional Services)** - 1% success fees received (cumulative)
- **Shopmax (Own Services)** – Profits (cumulative)
- **Shopmax (Own Products)** – Profits (cumulative)
- **Shopmax (E-Commerce Data Rental Services)** – Profits (cumulative)

Annual Decision to be taken by Board of Directors based on Net Profits (after tax) and Dividends declared (in terms of Dividend Policy)

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3. OTHER BENEFITS (FOR YOU, SPOUSE AND CHILDREN)**BENEFITS (OTHER)**

- Get Shopmax products at cost price
- Get Shopmax services at cost price
- Get Kettie Meisie Clothing at cost price – www.kettiemeisie.com
- Get free delivery to your home at cost price, on products ordered
- You (spouse and children) can apply for employment opportunities at Shopmax

