



- 1. Discussion (~45 mins)
  - Text Classification
  - N-gram Language Model

2. Programming (~10 mins)





### **Discussion: Text classification**

- 1. What is **text classification**? Give some examples.
  - (a) Why is text classification generally a difficult problem? What are some hurdles that need to be overcome?
  - (b) Consider some (supervised) text classification problem, and discuss whether the following (supervised) machine learning models would be suitable:
    - i. *k*-Nearest Neighbour using Euclidean distance
    - ii. k-Nearest Neighbour using Cosine similarity
    - iii. Decision Trees using Information Gain
    - iv. Naive Bayes
    - v. Logistic Regression
    - vi. Support Vector Machines



### **Text Classification**

#### What is Text Classification?

Is the task of classifying text documents into different labels.

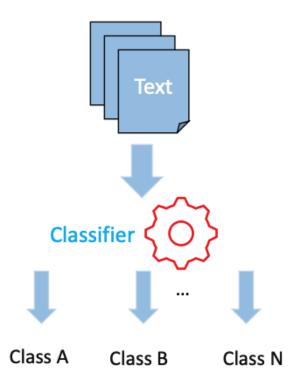
### Input

- a document d
- a fixed set of classes (labels)  $C = \{c_1, c_2, ..., c_j\}$

(ML run) a training set of  $\mathbf{m}$  labeled documents  $(d_{1}, c_{1}), ..., (d_{m}, c_{m})$ 

#### **Output**

• a predicted class  $c \in C$ (ML run) a learned classifier  $\gamma: d \to c$ 

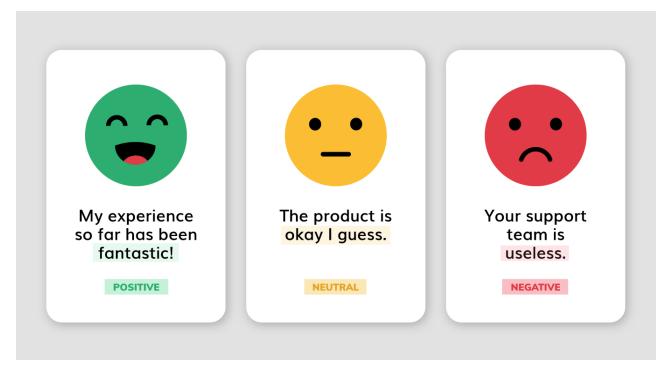




### **Text Classification**

### **Text Classification Examples**

- Sentiment analysis
- Spam detection
- Topic classification
- Authorship identification
- Native-language identification
- Automatic fact-checking
- •





## **Text Classification - Challenge**

### Why is text classification generally a difficult problem?

- The main issue is in terms of document representation.
- how do we identify features of the document which help us to distinguish between the various classes?
- Source of document features: tokens (words) in the document
  - o **feature selection** is often important
  - Single words: inadequate at modelling meaningful information
  - Multi-word (e.g. bi-grams): sparse data problem



## **Text Classification – Word Representation**

### How do we represent the meaning of a word?

- Count-based word representation: (e.g.) One-hot vectors, Bag of Words,
   Term Frequency-Inverse Document Frequency (TF-IDF)
- Prediction-based word representation: (e.g.) Word2Vec, GloVe

week5

### **One-hot vectors (encoding)**

regard words as discrete symbols:

motel = [00000000010000]

hotel = [00000100000000]

#### issues:

- → no natural notion of similarity
- → number of words in vocabulary (inefficiency)

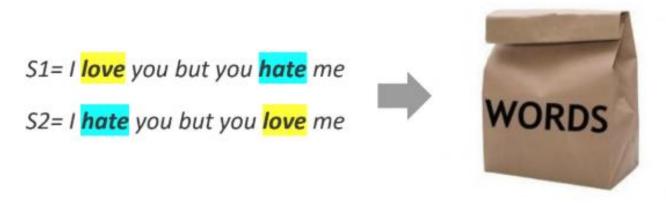


## **Text Classification – Word Representation**

### How do we represent the meaning of a word?

### Bag of Words (BoW)

- a representation of text that describes the occurrence of words within a document.
- The intuition is that documents are similar if they have similar content.



#### issues:

- → Discarding word order
- → ignores the context
- → ignores meaning of words in the document (semantics).



### **Text Classification – ML models**

#### Which ML models would be suitable for text classification?

Select one classifier and explain it to your partner. Each of you should choose a different classifier.

- k-Nearest Neighbour (kNN) using Euclidean distance
- k-Nearest Neighbour (kNN) using Cosine similarity
- Decision Trees using Information Gain
- Naive Bayes
- Logistic Regression
- Support Vector Machines

#### Prerequisites

- Machine learning basics (COMP30027, COMP90049, COMP90051)
  - Modules → Welcome → Machine Learning and Linguistics Readings

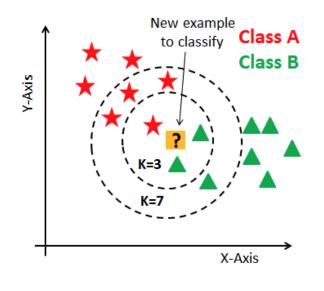
https://canvas.lms.unimelb.edu.au/courses/210955/pages/machine-learning-and-linguistics-readings?module\_item\_id=6453877

https://www.youtube.com/watch?v=E0Hmnixke2g



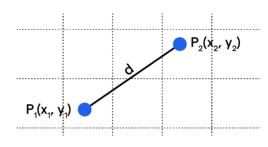
## k-Nearest Neighbour (kNN)

KNN: Classify based on majority class of k-nearest training examples in feature space.



- Distance metric
- Choosing k (e.g. k = 3 or ?)
- (+) easy to implement, few hyperparameters
- (-) not good for scale and high-dimensional data, overfitting

- k-Nearest Neighbour using Euclidean distance
  - Often this is a <u>bad idea</u>
  - tends to classify documents based upon their length
  - which is usually not a distinguishing characteristic for text classification problems.



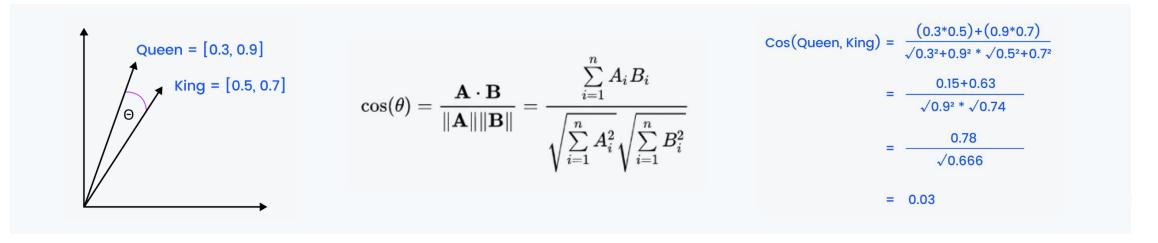
Euclidean Distance (d) = 
$$\sqrt{(x_2 - y_1)^2 + (y_2 - y_1)^2}$$

## k-Nearest Neighbour (kNN)

- k-Nearest Neighbour using Cosine similarity
  - Usually better than using Euclidean distance
  - However, kNN suffers from high-dimensionality problems
  - o our feature set based upon the presence of (all) words usually *isn't suitable* for this model.

#### Cosine similarity

- measures the similarity between two vectors of an inner (dot) product space.
- the cosine of the angle between two vectors.

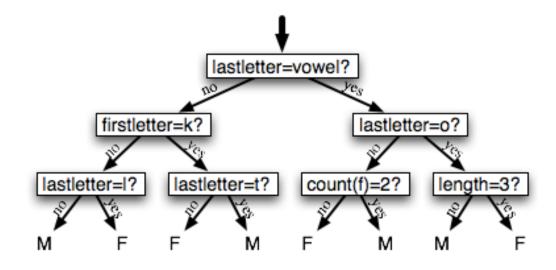




### **Decision Trees (DT)**

- DT : Construct a tree where nodes correspond to tests on individual features
  - o <u>can be useful</u> for finding meaningful features
  - However, the feature set is very large, and we might find spurious correlations.

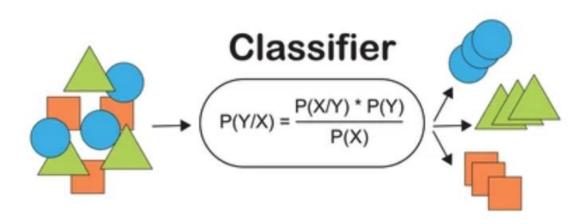
- Decision Trees using Information Gain
  - Information Gain: to determine the best features for splitting nodes.
  - poor choice because it tends to prefer rare features.





## Naive Bayes (NB)

- NB: Find the class with the highest likelihood under Bayes Law
  - At first glance, a <u>poor choice</u>
  - o the "naive" assumption of the **conditional independence** of features and classes is highly **untrue**.
  - Also sensitive to a large feature set
  - Surprisingly somewhat <u>useful anyway</u>!

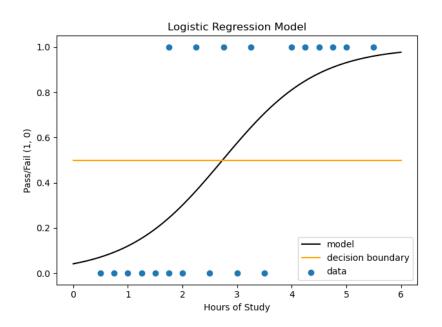




## Logistic Regression (LR)

- LR: Put linear combination of features in logistic function
  - o <u>Useful</u>
  - it relaxes the conditional independence requirement of Naive Bayes.
  - Can handle large numbers of mostly useless features by 'feature weighting' step

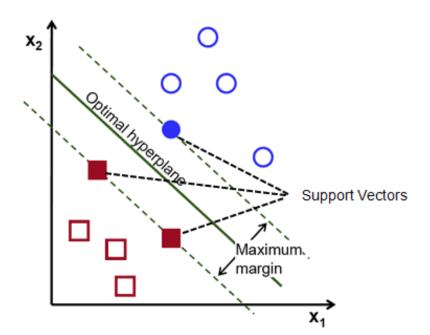
$$y \ = \ rac{1}{1 + e^{-(eta_0 + eta_1 x)}}$$





## **Support Vector Machines (SVM)**

- SVM: Finds hyperplane which separates the training data with maximum margin
  - Linear kernels often quite <u>effective</u>
  - Some combination of features are useful for characterising the classes.
  - Problems: multiple classes (most text classification tends to be multi-class).





## Discussion: N-gram Language Model (LM)

- 2. For the following "corpus" of two documents:
  - 1. how much wood would a wood chuck chuck if a wood chuck would chuck wood
  - 2. a wood chuck would chuck the wood he could chuck if a wood chuck would chuck wood
  - (a) Which of the following sentences: a wood could chuck; wood would a chuck; is more probable, according to:
    - i. An unsmoothed uni-gram language model?
    - ii. A uni-gram language model, with Laplacian ("add-one") smoothing?
    - iii. An unsmoothed bi-gram language model?
    - iv. A bi-gram language model, with Laplacian smoothing?
    - v. An unsmoothed tri-gram language model?
    - vi. A tri-gram language model, with Laplacian smoothing?
  - (b) Assuming we are using a bi-gram language model with Kneser-Ney smoothing. Given the bigram chuck a, compute the continuation probability for a.
- 3. What does **back-off** mean, in the context of smoothing a language model? What does **interpolation** refer to?

	unsmooth	Laplacian
unigram	1)	2)
bi-gram	3)	4)
tri-gram	5)	6)



### **N-gram LM Calculation**

#### Corpus

1: how much wood would a wood chuck chuck if a wood chuck would chuck wood

2: a wood chuck would chuck the wood he could chuck if a wood chuck would chuck wood

#### Word counts

<s></s>	
2	

а	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)

#### Why is the start symbol <s> left out?

- used internally to set context but not included in the final n-gram probabilities
- because they are artificially inserted and do not represent actual text content.
- While the end symbol </s> is typically included because </s> helps the model learn the likelihood of ending after certain sequences of words.



## N-gram: 1) Unigram unsmooth

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)

#### Unigram probability (Unsmooth)

$$P(w_i) = \frac{C(w_i)}{M} \text{ Total number of word tokens in corpus} \qquad P(A) = P(a)P(\text{wood})P(\text{could})P(\text{chuck})P(\text{)} \\ = \frac{4}{34} \times \frac{8}{34} \times \frac{1}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 1.27 \times 10^{-5} \\ P(B) = P(\text{wood})P(\text{would})P(a)P(\text{chuck})P(\text{)} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{4}{34} \times \frac{9}{34} \times \frac{9}{34} \times \frac{2}{34} \approx 5.07 \times 10^{-5} \\ = \frac{8}{34} \times \frac{1}{34} \times \frac{9}{34} \times \frac{$$



## N-gram: 2) Unigram Laplacian smoothing

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)
- Unigram Laplacian ("add-one") smoothing

$$\begin{split} P_{add1}(w_i) &= \frac{C(w_i) + 1}{M + |V|} \\ \text{A: a wood could chuck} \\ \text{B: wood would a chuck} \end{split} \qquad \begin{split} P_{L}(A) &= P_{L}(a)P_{L}(\text{wood})P_{L}(\text{could})P_{L}(\text{chuck})P_{L}() \\ &= \frac{5}{45} \times \frac{9}{45} \times \frac{2}{45} \times \frac{10}{45} \times \frac{3}{45} \approx 1.46 \times 10^{-5} \\ P_{L}(B) &= P_{L}(\text{wood})P_{L}(\text{would})P_{L}(a)P_{L}(\text{chuck})P_{L}() \\ &= \frac{9}{45} \times \frac{5}{45} \times \frac{5}{45} \times \frac{10}{45} \times \frac{3}{45} \approx 3.66 \times 10^{-5} \end{split}$$



## N-gram: 3) bi-gram unsmooth

how much wood would a wood chuck chuck if a wood chuck would chuck wood

2: a wood chuck would chuck the wood he could chuck if a wood chuck would chuck wood

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

#### bi-gram probability (Unsmooth)

$$P(w_i | w_{i-1}) = \frac{C(w_{i-1}w_i)}{C(w_{i-1})}$$

A: a wood could chuck

$$P(w_i \mid w_{i-1}) = \frac{C(w_{i-1}w_i)}{C(w_{i-1})} \qquad P(A) = P(a \mid  \mid chuck) \\ = \frac{1}{2} \times \frac{4}{4} \times \frac{0}{8} \times \frac{1}{1} \times \frac{0}{9} = 0 \\ P(B) = P(wood \mid ~~) P(would \mid wood) P(a \mid would) P(chuck \mid a) P(~~ \mid chuck) \\ = \frac{0}{2} \times \frac{1}{8} \times \frac{1}{4} \times \frac{0}{4} \times \frac{0}{9} = 0$$



## N-gram: 4) bi-gram Laplacian smoothing

1: how much wood would a wood chuck chuck if a wood chuck would chuck wood

2: a wood chuck would chuck the wood he could chuck if a wood chuck would chuck wood

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)

#### bi-gram Laplacian ("add-one") smoothing

$$P_{add1}(w_i | w_{i-1}) = \frac{C(w_{i-1}w_i) + 1}{C(w_{i-1}) + |V|}$$

A: a wood could chuck

$$\begin{split} P_{\mathrm{L}}(A) = & P_{\mathrm{L}}(\mathrm{a}|<\mathrm{s}>) P_{\mathrm{L}}(\mathrm{wood}|\mathrm{a}) P_{\mathrm{L}}(\mathrm{could}|\mathrm{wood}) P_{\mathrm{L}}(\mathrm{chuck}|\mathrm{could}) \\ & P_{\mathrm{L}}(|\mathrm{chuck}) \\ = & \frac{2}{13} \times \frac{5}{15} \times \frac{1}{19} \times \frac{2}{12} \times \frac{1}{20} \approx 2.25 \times 10^{-5} \\ P_{\mathrm{L}}(B) = & P_{\mathrm{L}}(\mathrm{wood}|<\mathrm{s}>) P_{\mathrm{L}}(\mathrm{would}|\mathrm{wood}) P_{\mathrm{L}}(\mathrm{a}|\mathrm{would}) P_{\mathrm{L}}(\mathrm{chuck}|\mathrm{a}) \\ & P_{\mathrm{L}}(|\mathrm{chuck}) \\ = & \frac{1}{13} \times \frac{2}{19} \times \frac{2}{15} \times \frac{1}{15} \times \frac{1}{20} \approx 3.60 \times 10^{-6} \end{split}$$



## N-gram: 5) tri-gram unsmooth

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)
- tri-gram probability (Unsmooth)

$$P(w_i|w_{i-1}w_{i-2}) = \frac{C(w_{i-2}w_{i-1}w_i)}{C(w_{i-2}w_{i-1})}$$

A: a wood could chuck

$$P(w_i|w_{i-1}w_{i-2}) = \frac{C(w_{i-2}w_{i-1}w_i)}{C(w_{i-2}w_{i-1})} \qquad P(A) = P(a| ~~~~)P(wood| ~~a)  $\cdots P($~~ |could chuck) = \frac{1}{2} \times \frac{1}{1} \times \frac{0}{4} \times \frac{0}{0} \times \frac{0}{1} = ?~~~~$$

$$P(B) = P(wood| ~~~~)P(would| ~~wood)  $\cdots P($~~ |a chuck) = \frac{0}{2} \times \frac{0}{0} \times \frac{1}{1} \times \frac{0}{1} \times \frac{0}{0} = ?~~~~$$



# N-gram: 6) tri-gram Laplacian smoothing

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- M: the number of all words sum of all word frequency (M = 34)
- V: the number of unique words vocabulary size (V = 11)
- tri-gram Laplacian ("add-one") smoothing

$$P_L(w_i|w_{i-1}w_{i-2}) = \frac{C(w_{i-2}w_{i-1}w_i)+1}{C(w_{i-2}w_{i-1})+V}$$

A: a wood could chuck

$$\begin{split} P_{\rm L}(A) &= P_{\rm L}({\rm a}|<{\rm s}><{\rm s}>)P_{\rm L}({\rm wood}|<{\rm s}>~{\rm a})\cdots P_{\rm L}(|{\rm could~chuck}) \\ &= \frac{2}{13}\times\frac{2}{12}\times\frac{1}{15}\times\frac{1}{11}\times\frac{1}{12}\approx 1.30\times 10^{-5} \\ P_{\rm L}(B) &= P_{\rm L}({\rm wood}|<{\rm s}><{\rm s}>)P_{\rm L}({\rm would}|<{\rm s}>~{\rm wood})\cdots P_{\rm L}(|{\rm a~chuck}) \\ &= \frac{1}{13}\times\frac{1}{11}\times\frac{2}{12}\times\frac{1}{12}\times\frac{1}{11}\approx 8.83\times 10^{-6} \end{split}$$



# N-gram: bi-gram Kneser-Ney (KN) smoothing

- Given the bigram chuck a, compute the continuation probability for a
  - 1: how much wood would a wood chuck chuck if a wood chuck would chuck wood
  - 2: a wood chuck would chuck the wood he could chuck if a wood chuck would chuck wood

a	chuck	could	he	how	if	much	the	wood	would		Total
4	9	1	1	1	2	1	1	8	4	2	34

- Observed bi-grams: chuck chuck, chuck if, chuck would, chuck wood, chuck the
- Unobserved bi-grams: chuck a, chuck could, chuck he, chuck how, chuck much, chuck </s>
- Continuation counts number of unique words in the vocabulary which appears before a word w
  - $a = \{would, if, \langle s \rangle\} = 3$
  - could =  $\{he\} = 1$
  - he =  $\{wood\} = 1$

- how =  $\{ < s > \} = 1$
- $much = \{how\} = 1$
- $</s> = {wood} = 1$

# N-gram: bi-gram Kneser-Ney (KN) smoothing

bi-gram probability (Unsmooth)

$$P(w_i | w_{i-1}) = \frac{C(w_{i-1}w_i)}{C(w_{i-1})}$$

• bi-gram Laplacian ("add-one") smoothing

$$P_{add1}(w_i | w_{i-1}) = \frac{C(w_{i-1}w_i) + 1}{C(w_{i-1}) + |V|}$$

bi-gram Kneser-Ney (KN) smoothing

$$P_{KN}(w_i \,|\, w_{i-1}) = \begin{cases} \frac{C(w_{i-1}, w_i) - D}{C(w_{i-1})}, & \text{if } C(w_{i-1}, w_i) > 0 \\ \beta(w_{i-1}) \frac{P_{cont}(w_i)}{P_{cont}(w_i)}, & \text{otherwise} \end{cases}$$
 the amount of probability mass that has been discounted for context  $w_{i-1}$  
$$P_{cont}(w_i) = \frac{|\{w'_{i-1} : C(w'_{i-1}, w_i) > 0\}|}{\sum_{\{w_i : C(w_{i-1}, w_i) = 0\}} |\{w_{j-1} : C(w_{j-1}, w_j) > 0\}|}$$



# N-gram: back-off and interpolation

#### **Back-off**

- Use **lower-order n-gram model** if higher-order is unseen.
- For example, if we have never seen some tri-gram from our sentence, we can instead consider the bigram probability.

### interpolation

- Take weighted average sum of n-gram.
- Instead of only "falling back" to lower (back-off), consider every probability as a linear combination of all of the relevant n-gram models.

$$p_{\text{Interpolation}}(w_m \mid w_{m-1}, w_{m-2}) = \lambda_3 p_3^*(w_m \mid w_{m-1}, w_{m-2}) + \lambda_2 p_2^*(w_m \mid w_{m-1}) + \lambda_1 p_1^*(w_m).$$



## **Programming!**

#### **Programming**

- In the 03-classification notebook, observe how different tokenisation regimes alter the text classification performance of the various classifiers on the given Reuters dataset problem.
- 2. Using the iPython notebook 04-ngram, randomly generate some sentences based on the bi-gram models of the Gutenberg corpus and the Penn Treebank. What do you notice about these sentences? Are there any sentences which might get returned for both corpora? Why?