## **EXPERIMENT NO: 01**

## **Date of Performance:**

#### **Date of Submission:**

<u>Aim</u>: One case study on AI applications published in IEEE/ACM/Springer or any prominent journal.

Theory: Artificial Intelligence Applications in Fraud Detection for Financial Transactions.

**Publication Year: 2024** 

## **Abstract**:

With the rise of digital transactions, financial fraud has become a significant challenge for banking and financial institutions. Traditional fraud detection techniques based on rule-based systems and statistical models often fail to keep up with evolving fraudulent patterns, leading to increased financial losses and false positives.

This study introduces a **hybrid AI-based fraud detection system** leveraging Deep Learning and Explainable AI (XAI) techniques to enhance fraud detection accuracy. The proposed model integrates:

- <u>Anomaly Detection Models:</u> Identifies unusual patterns in transaction data using autoencoders.
- **Graph Neural Networks (GNNs)**: Maps transaction relationships to detect fraudulent behaviors.
- Explainable AI (XAI): Provides interpretability in decision-making, enhancing trust and regulatory compliance.

The model was tested on real-world financial transaction datasets, comparing its performance against traditional machine learning models such as decision trees, logistic regression, and random forests. The evaluation demonstrated that the AI-based hybrid model significantly improved fraud detection rates while minimizing false positives.

Additionally, this research highlights key challenges and future improvements in AI-driven fraud detection, including:

- Adversarial Attacks: Enhancing robustness against fraudsters who attempt to deceive AI models.
- **Real-Time Processing**: Improving the system's efficiency to detect fraud instantaneously.
- Scalability: Handling massive transactional data across global financial institutions.

<u>Conclusion:</u> Thus, We have Studied a case study on AI applications published in IEEE/ACM/Springer or any prominent journal.

# Sign and Remark:

R1	R2	R3	Total	Signature
(2 Marks)	(4 Marks)	(4 Marks)	(10 Marks)	