

# Faye Sipiano

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# Developer Advocate

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## Personal Summary

- Front-End Development - **JavaScript, Vue, Nuxt, Docker, Bootstrap, SwiftUI, Tailwind, git, pair programming**
  - Highly organised and proven ability to adapt quickly to different environments and team dynamics
  - Proven proofreading and editorial skills, from book editing to marketing copy and websites
  - An active member of the developer community on Twitter (@javascriptcoff1)
  - I write blogs and articles regularly on dev.to
  - Regularly invited to guest speak at tech talks
  - Created youtube videos - technical concepts as well as creating awareness about mental health
- I am a keen linguist and enjoy learning languages (both tech and spoken!) and understanding different cultures

## Employment

### Front-End Developer/Copywriter - freelancer 2020 - present

- Work with clients to understand their marketing strategy and vision
  - A professional, personable approach
- As writing style is individual to each client, I adapt my style according to my assessment of the client

### Front-end Developer/Developer Advocate internship - WeStryve Sept 2020 - present

- Make and implement key design decisions within this growing community start-up
- Recommendations for copy and documentation, and update the emerging website
- Pair-program with another front-end Developer to learn key skills, and technologies, such as Git version control, Docker, Vue/Nuxt, and other frameworks, which I have blogged extensively about

### Executive Assistant – Quantifi Feb 2019 – April 2020

- Marketing – created new copy for website and print, editing of PR documents prior to new releases
- Calendar and schedule management
- Client relations/visits for multiple worldwide Hedge Funds
- Led a LinkedIn marketing campaign that increased engagement by 45%

### Specialist Autism Learning Mentor - Various schools 2015 - Sept 2018

- Created learning resources and workshops for students and engaged with professionals from various education agencies

### Executive PA/Compliance Apprentice – Tower Transit Ops. Ltd. Oct 2014 - Oct 2015

- Creating detailed presentations for board meetings, and created executive summaries from lengthy research
- Identified the need for and developed a new complaints procedure
- Responsible for dealing with and reporting complaints and incidents to TfL

## Education

### Business Administration - NVQ Level 2

Sarina Russo (October 2014 – October 2015)

### A-Levels: Health and Social Care, Psychology, English Literature

Blackfen School for Girls (2010 – 2012)