

Tratamiento

Comparación promedios de mantener (E.S)

Comparación promedio de mantener, primer bloque (E.S)

Comparación diferencias de mantener promedio de Bloque_CON menos Bloque_SIN (I.S)

Gap

Comparación de mantener promedios (E.S)

Comparación de mantener promedio primer bloque (E.S)

Modelo - GLMM

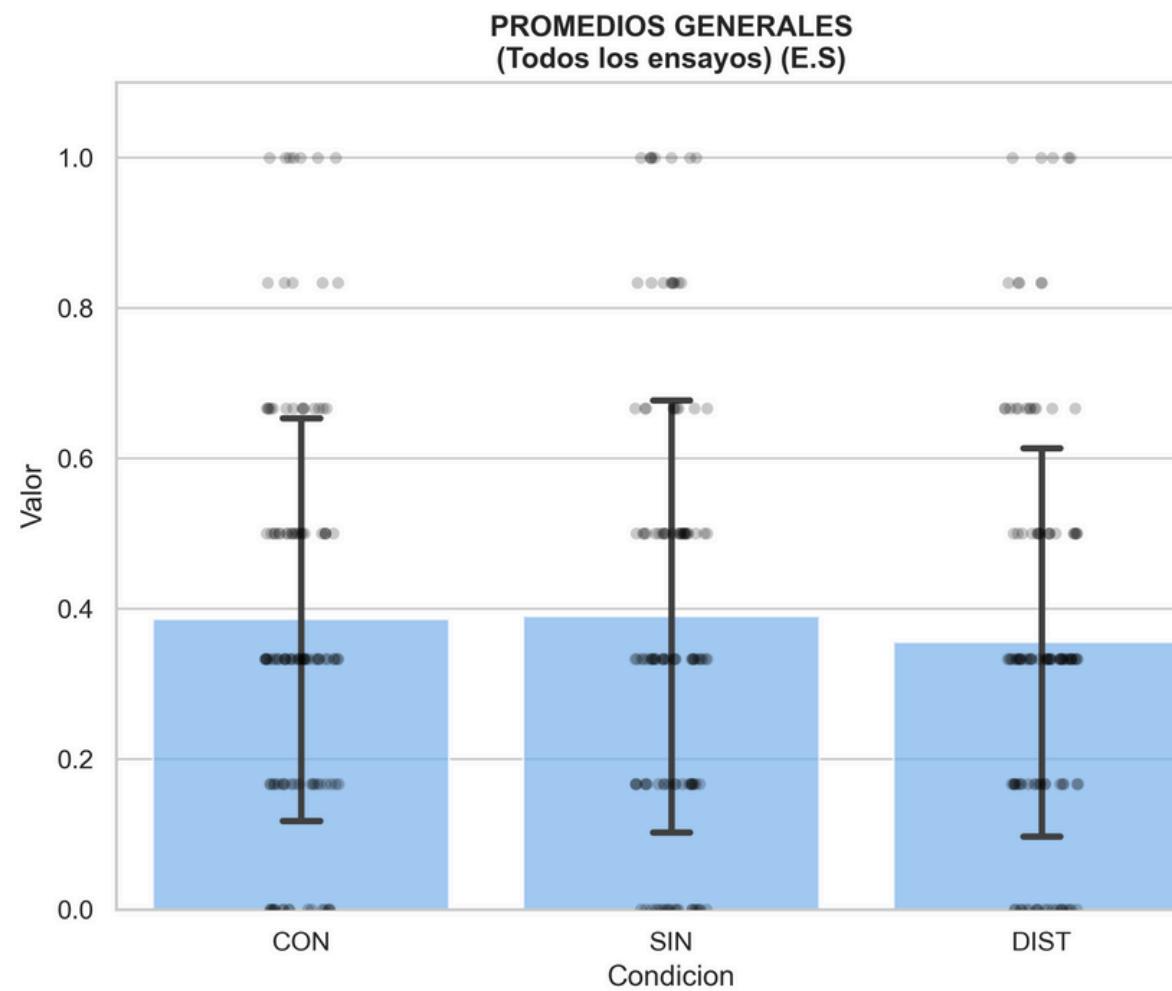
1. Mantiene ~ C(Tratamiento) * Gap_Size

2. Mantiene ~ C(Tratamiento) * Gap_Size + C(Genero) + NDC_Score + SDO_Score

Modelo - GLMM - filtr4ndo l4s expect4tivos = 0 (neutro)

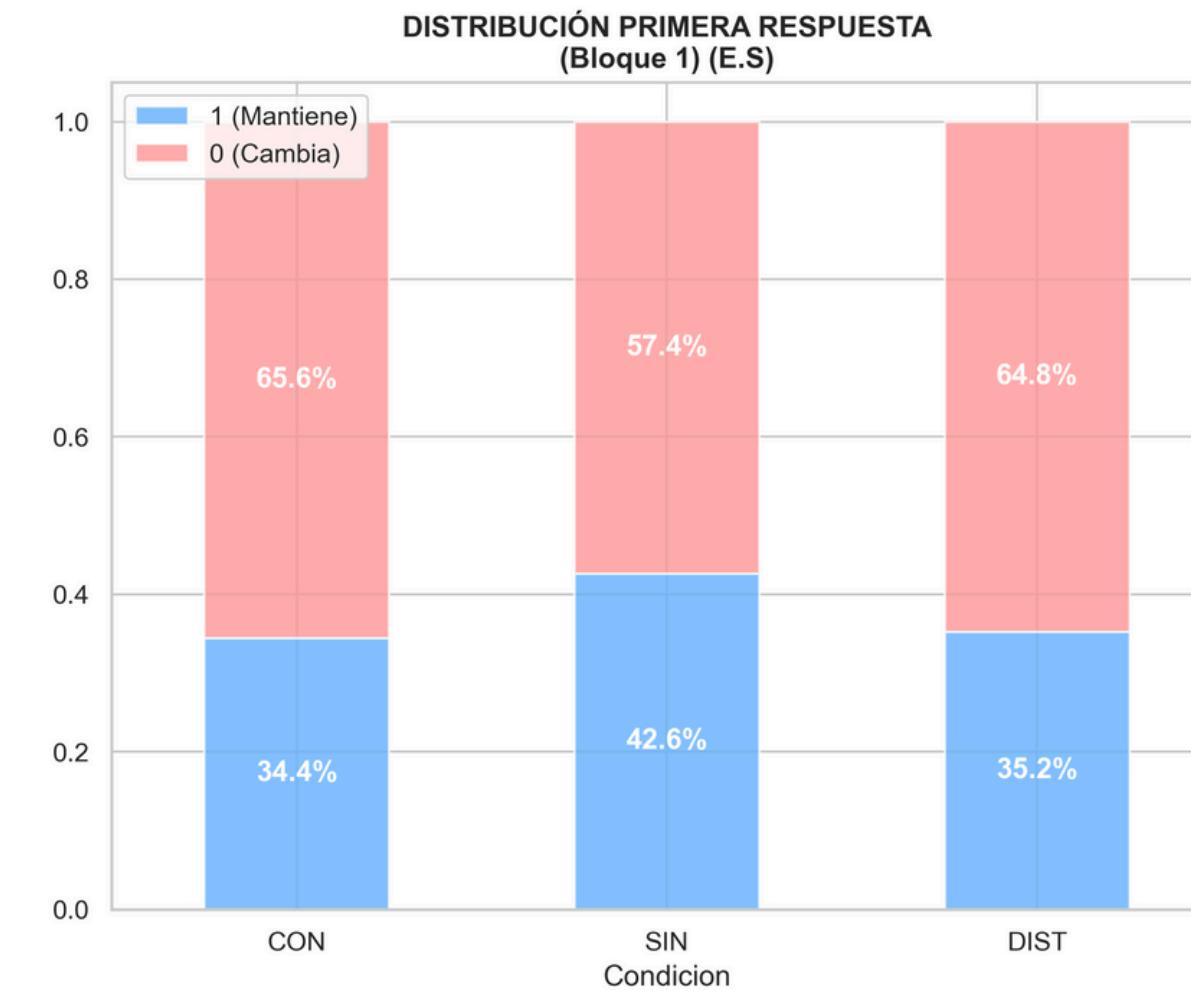
1. Mantiene ~ C(Tratamiento) * Gap_Size

2. Mantiene ~ C(Tratamiento) * Gap_Size + C(Genero) + NDC_Score + SDO_Score



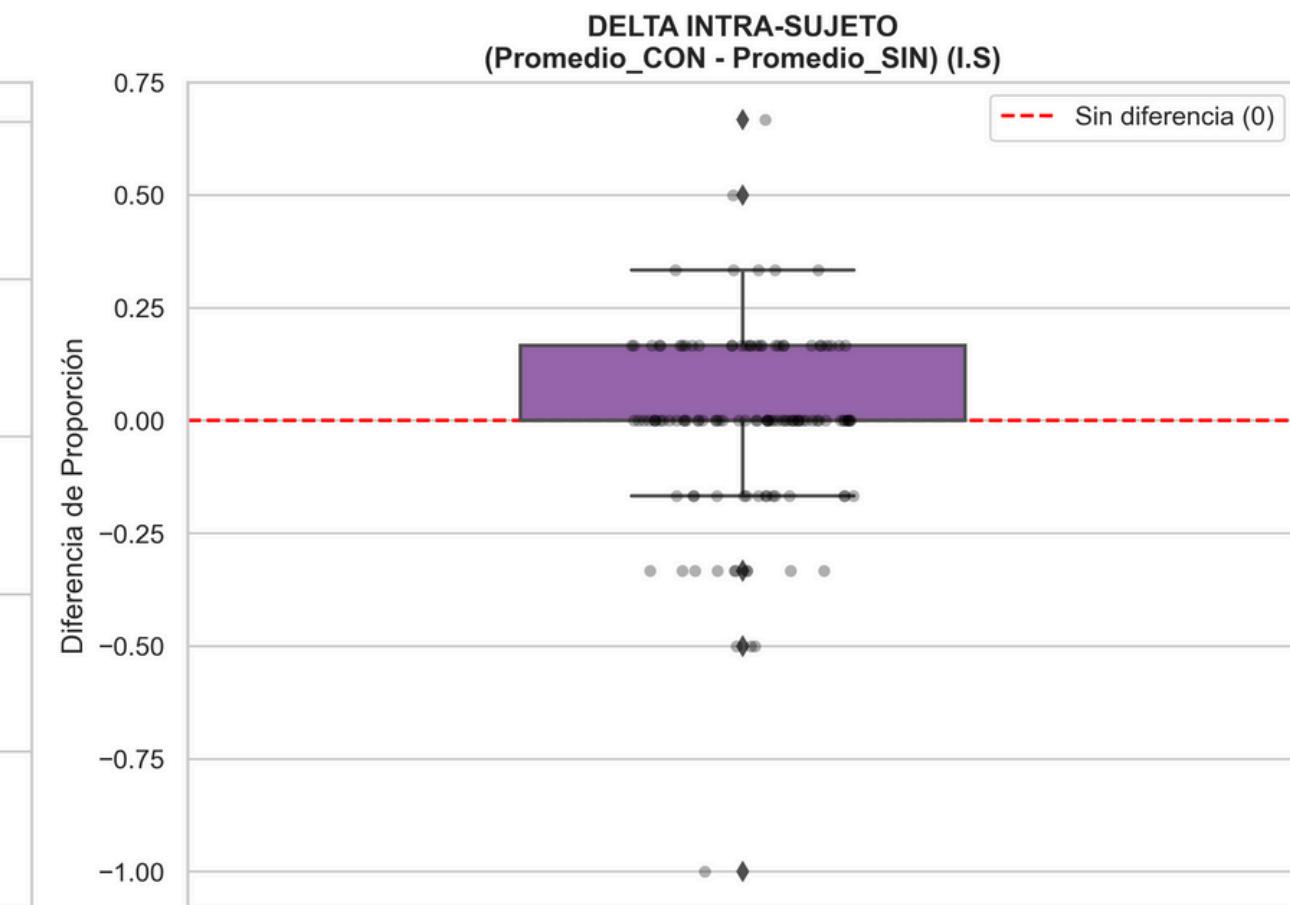
--- TABLA 1: PROMEDIOS GENERALES (E.S) ---

Condicion	count	mean	std
CON	121	0.386	0.268
SIN	121	0.390	0.288
DIST	121	0.355	0.258



--- TABLA 2: PRIMERA RESPUESTA (Bloque 1) (E.S) ---

Mantiene	0	1	%_Mantiene
Condicion			
CON	80	42	34.43
SIN	70	52	42.62
DIST	79	43	35.25

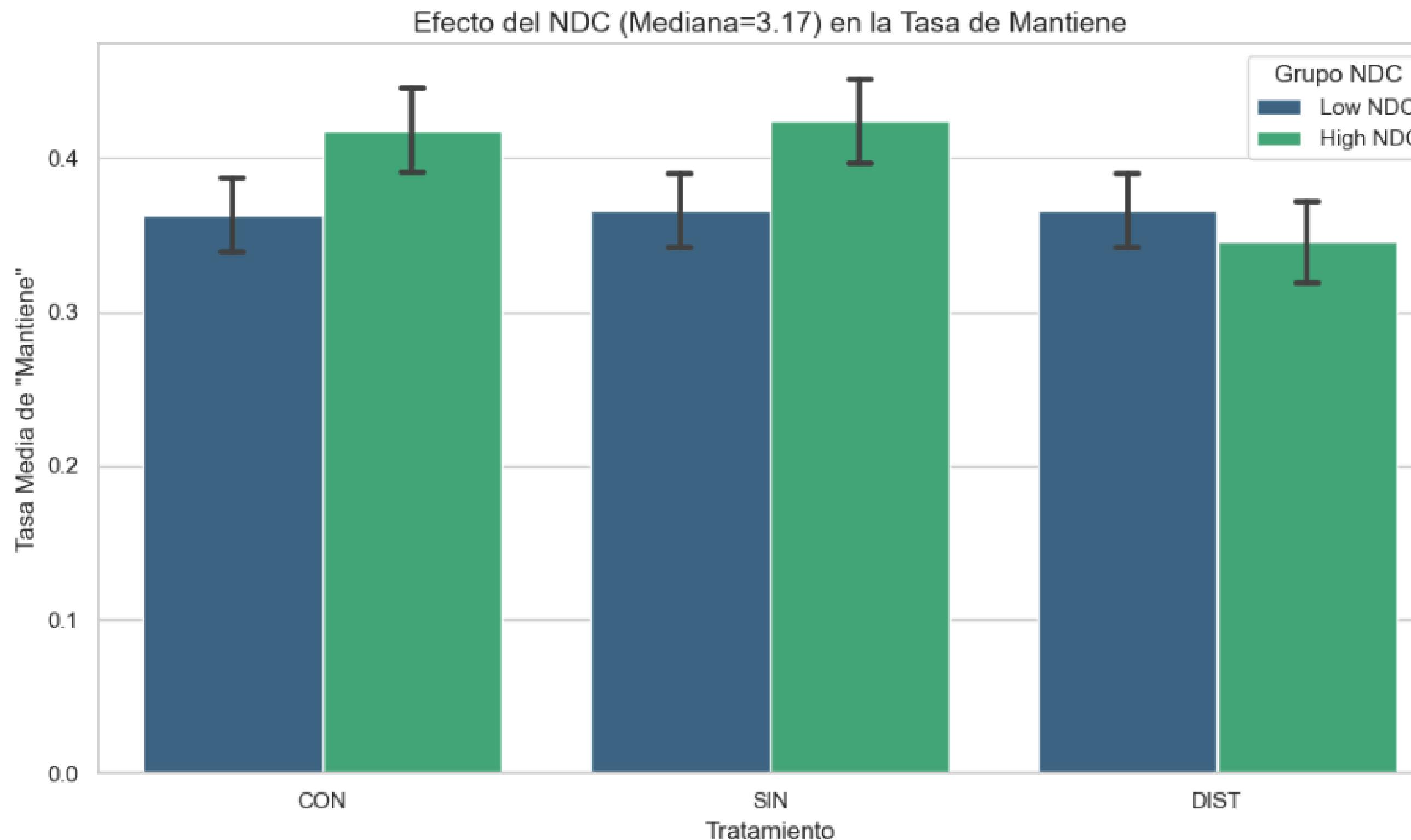


--- TABLA 3: ANÁLISIS DEL DELTA (CON - SIN) (I.S) ---

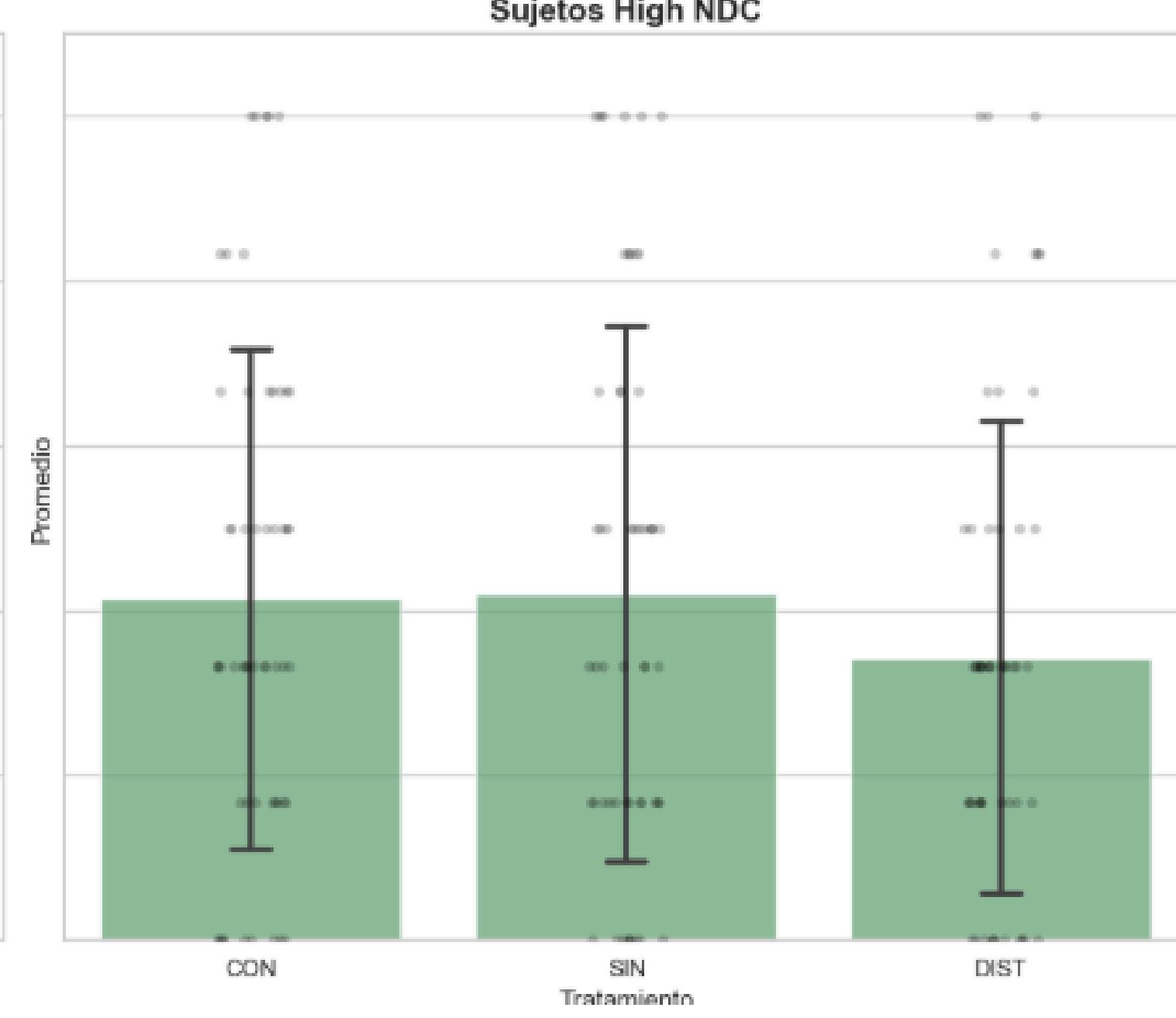
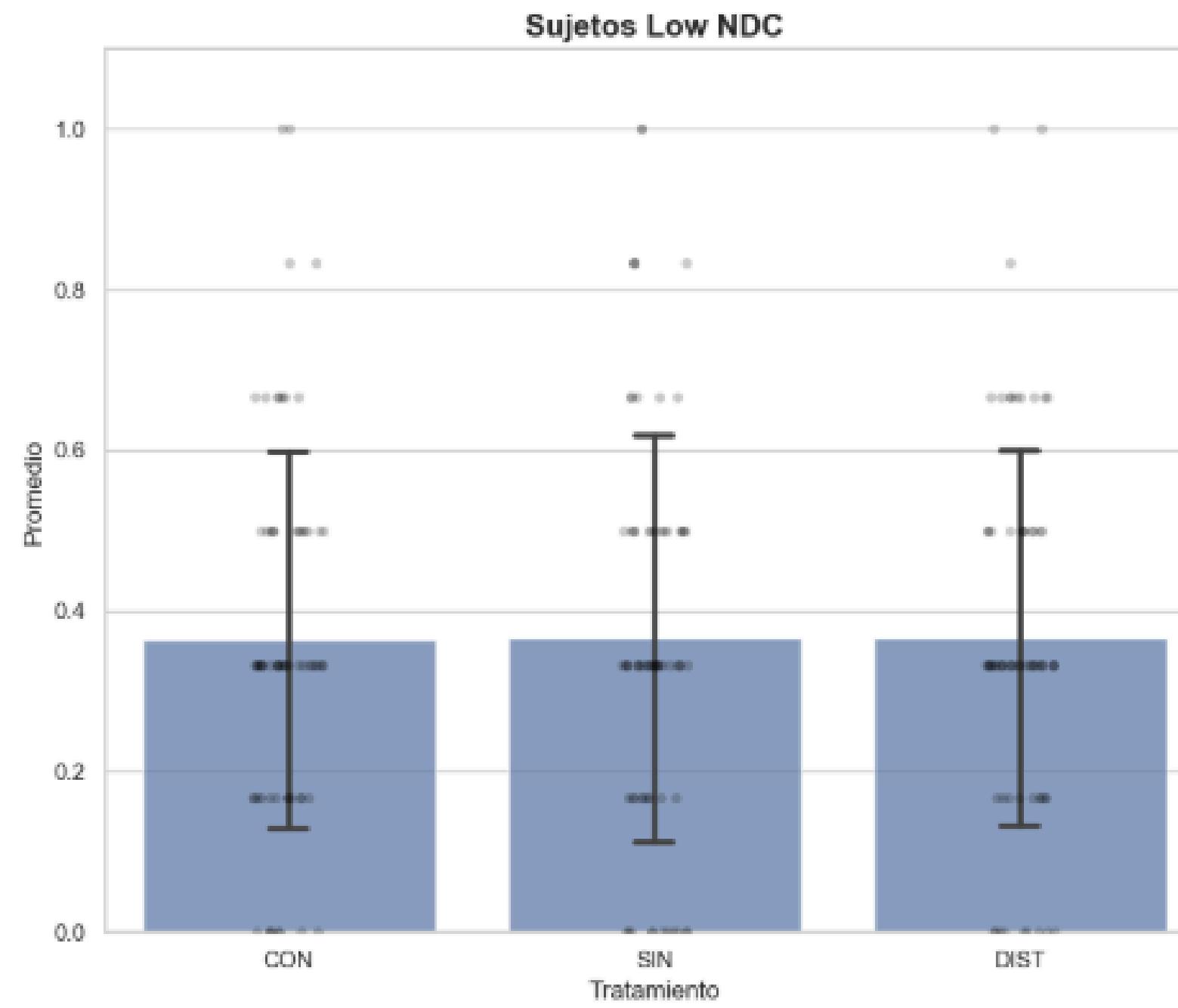
Condicion	count	mean	std	median	min	max
CON	121	0.004	0.211	0.000	-1.000	0.667

Primera vista - comparación bruta: la gente elige mantiene mas en condición SIN? Vemos como se comporta en grupos de NDC alto y de expectativas adecuadas

La gente con m4yor NDC
m4ntiene m4s en gener4l



	Condicion	NDC_Group	count	mean	std
0	CON	High NDC	330	0.418	0.494
1	CON	Low NDC	402	0.363	0.482
2	DIST	High NDC	330	0.345	0.476
3	DIST	Low NDC	402	0.366	0.482
4	SIN	High NDC	330	0.424	0.495
5	SIN	Low NDC	402	0.366	0.482

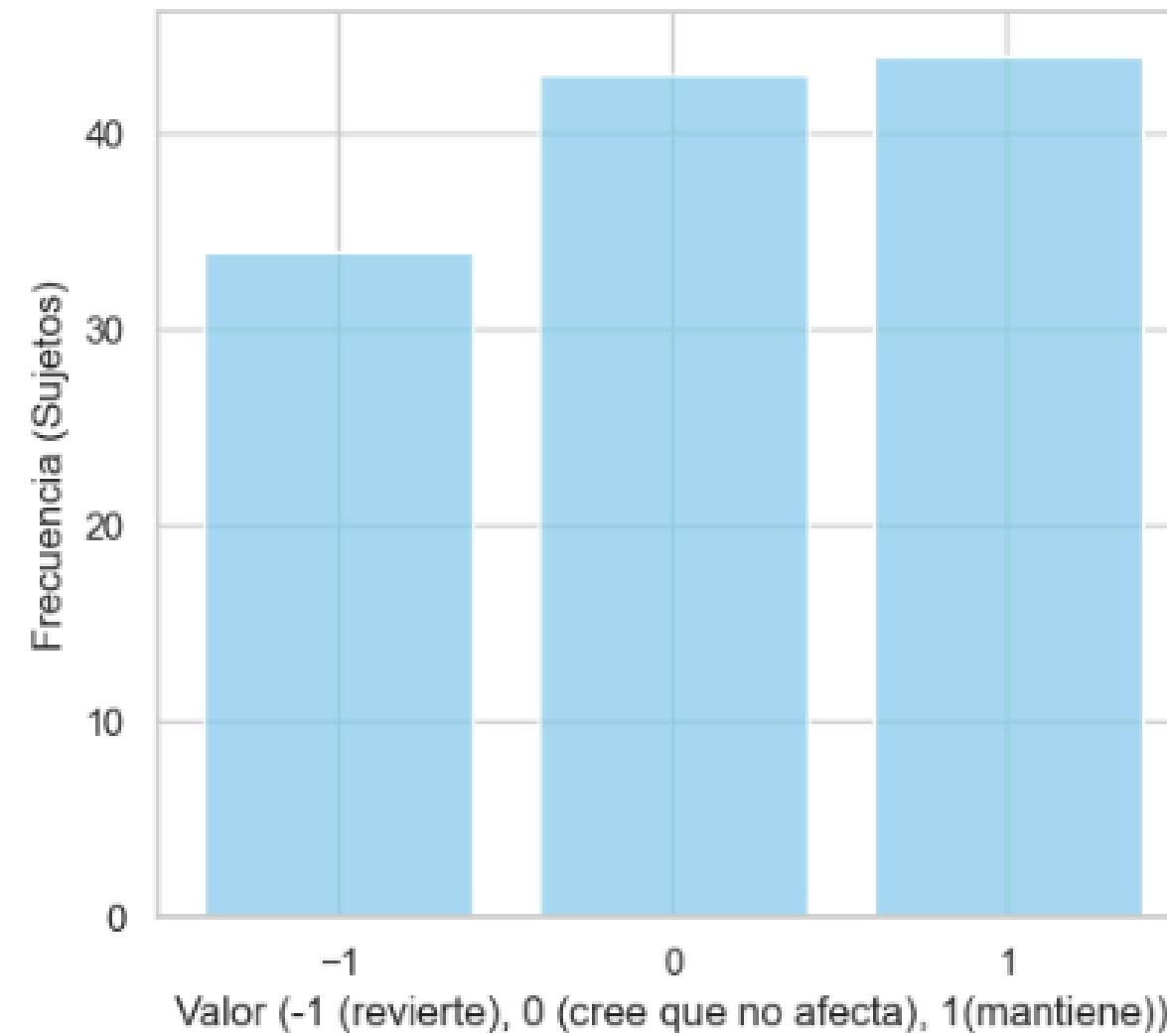


L4 gente con m4yor NDC
m4ntiene m4s en los tres
tr4t4mientos.

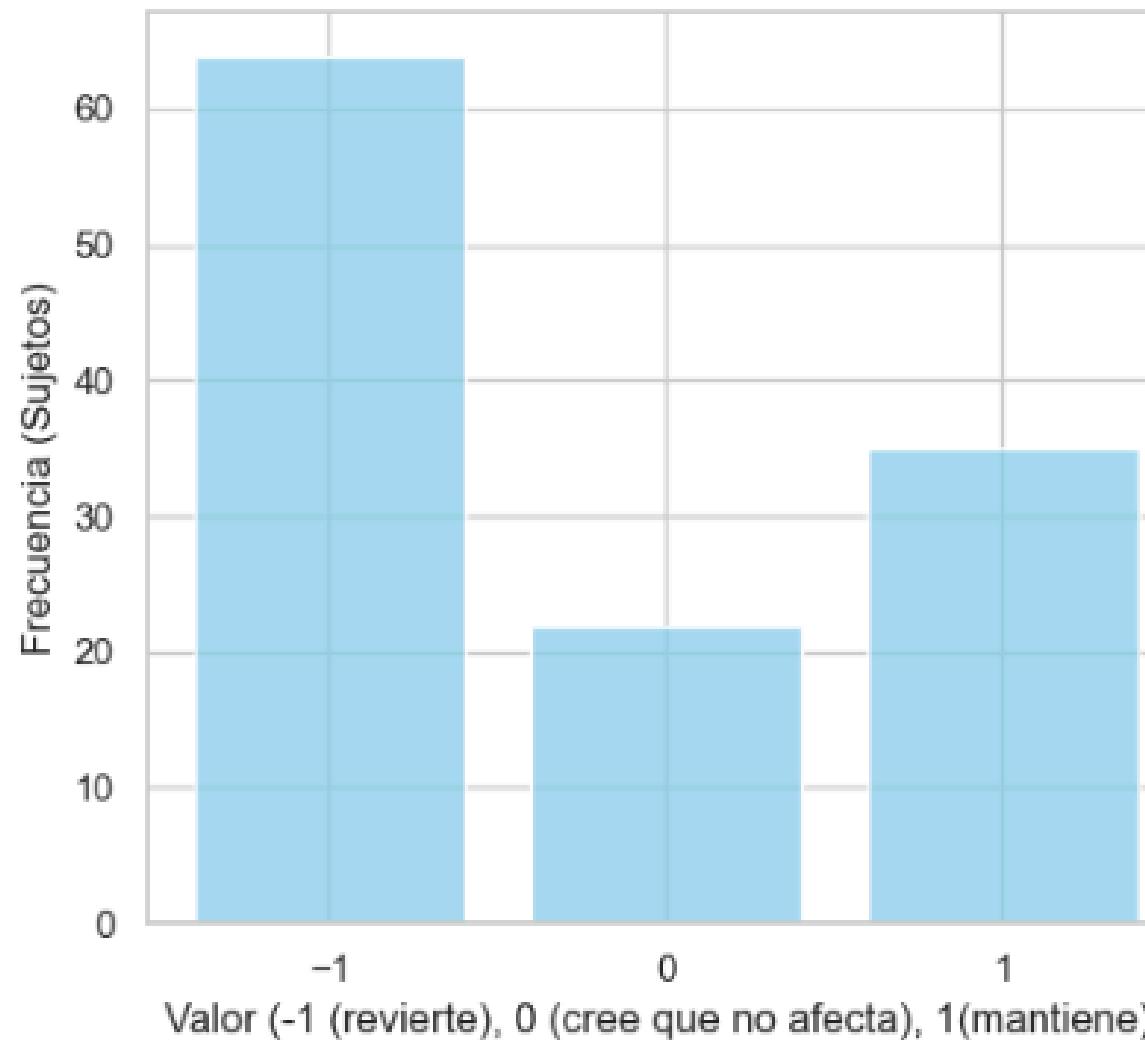
== TABLA DE DATOS: PROMEDIOS POR GRUPO NDC ==

Grupo	NDC	Tratamiento	N (Sujetos)	Media	Desv. Estándar
High	NDC	CON	54	0.414	0.303
High	NDC	DIST	54	0.343	0.287
High	NDC	SIN	54	0.420	0.325
Low	NDC	CON	67	0.363	0.236
Low	NDC	DIST	67	0.366	0.234
Low	NDC	SIN	67	0.366	0.253

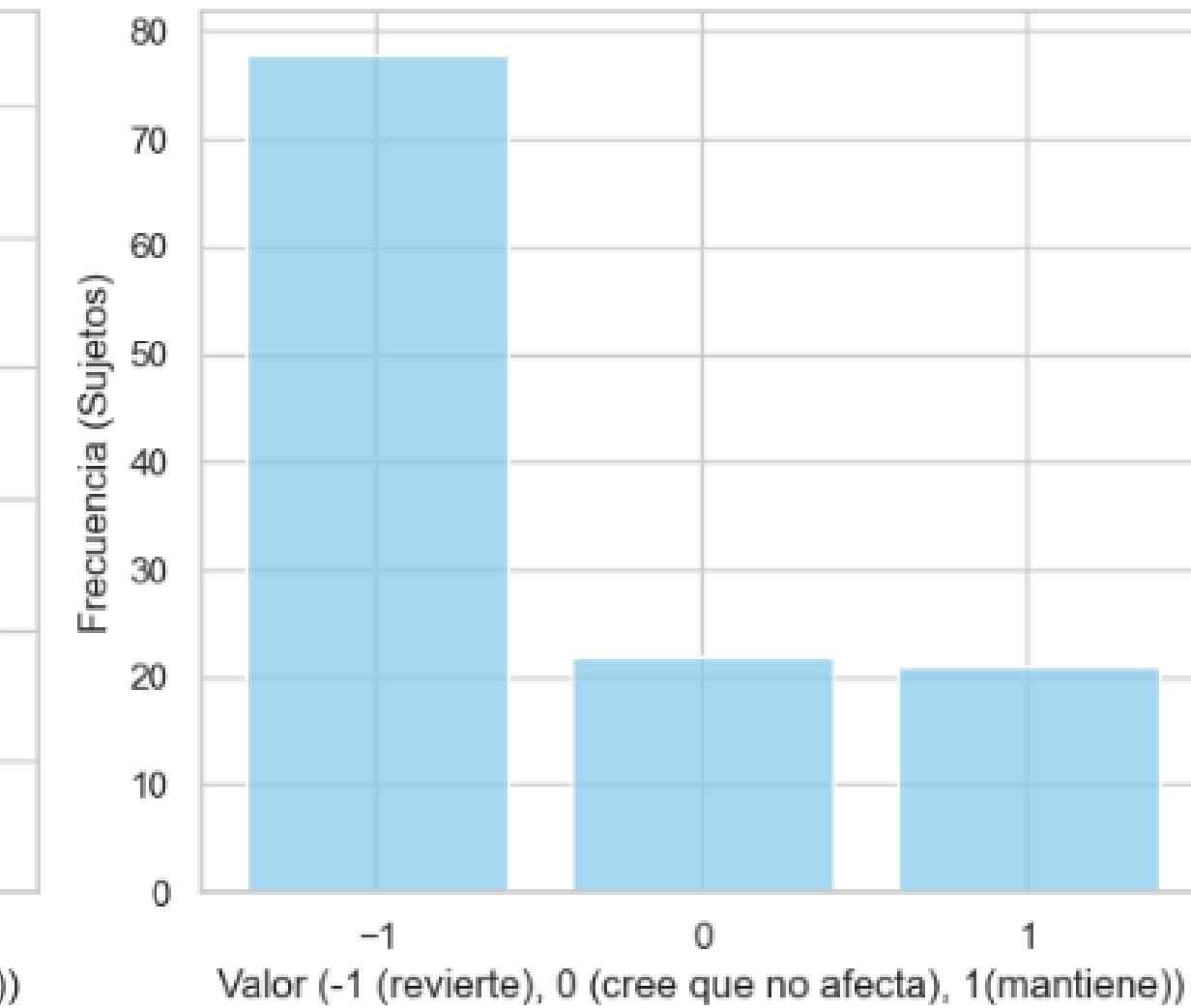
Distribución de expectativa_sin
(Sujetos Únicos, N=121)



Distribución de expectativa_pequeña
(Sujetos Únicos, N=121)

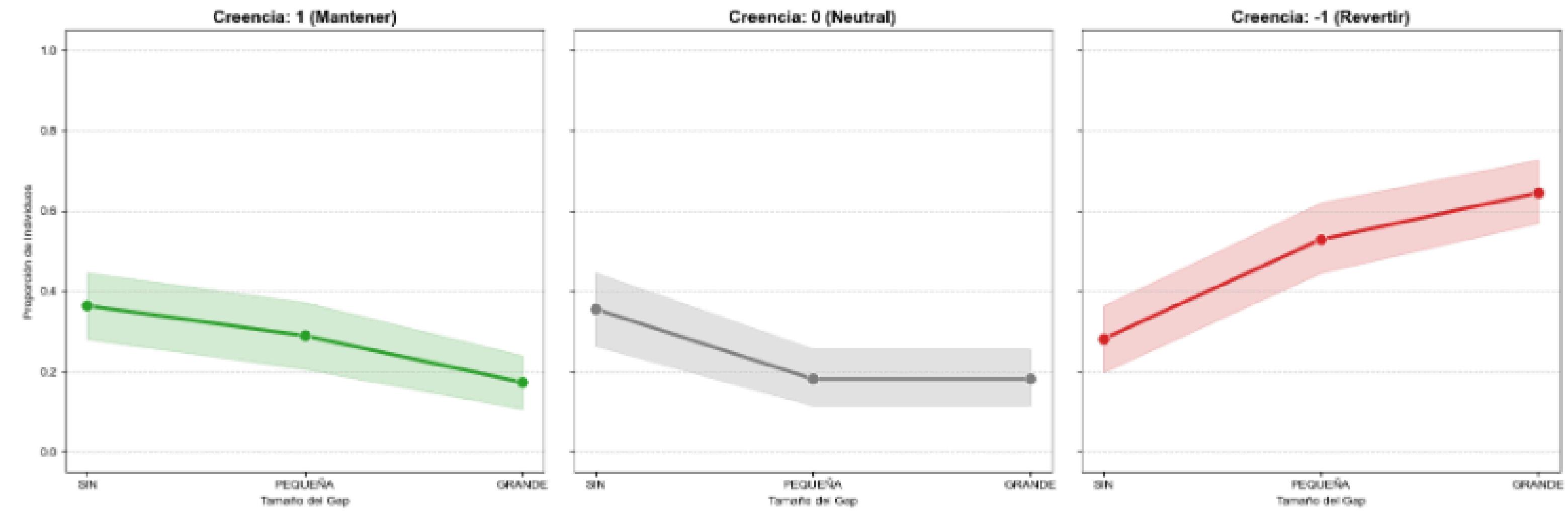


Distribución de expectativa_grande
(Sujetos Únicos, N=121)



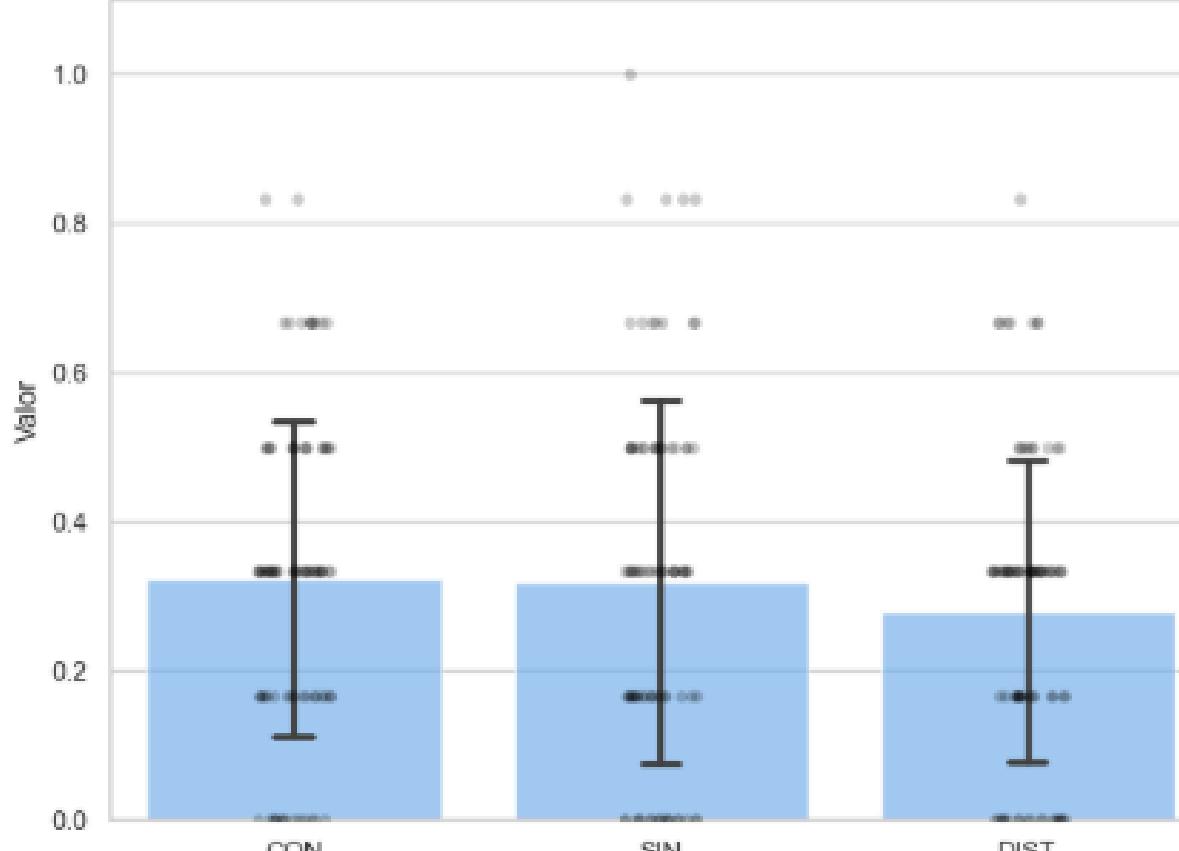
Vamos a estudi4r l4 t4s4 de m4ntiene
según l4 creenci4. Empez4ndo por s4c4r 4
l4 gente que cree que es indiferente (0)

Resumen de Expectativas (N Total = 121)			
	expectativa_sin	expectativa_pequeña	expectativa_grande
Opción			
-1	34 (28.1%)	64 (52.9%)	78 (64.5%)
0	43 (35.5%)	22 (18.2%)	21 (17.4%)
1	44 (36.4%)	35 (28.9%)	22 (18.2%)



Escenario	Creencia	Cantidad	Proporción
SIN	1 (Mantener)	44	0.363636
PEQUEÑA	1 (Mantener)	35	0.289256
GRANDE	1 (Mantener)	21	0.173554
SIN	0 (Neutral)	43	0.355372
PEQUEÑA	0 (Neutral)	22	0.181818
GRANDE	0 (Neutral)	22	0.181818
SIN	-1 (Revertir)	34	0.280992
PEQUEÑA	-1 (Revertir)	64	0.528926
GRANDE	-1 (Revertir)	78	0.644628

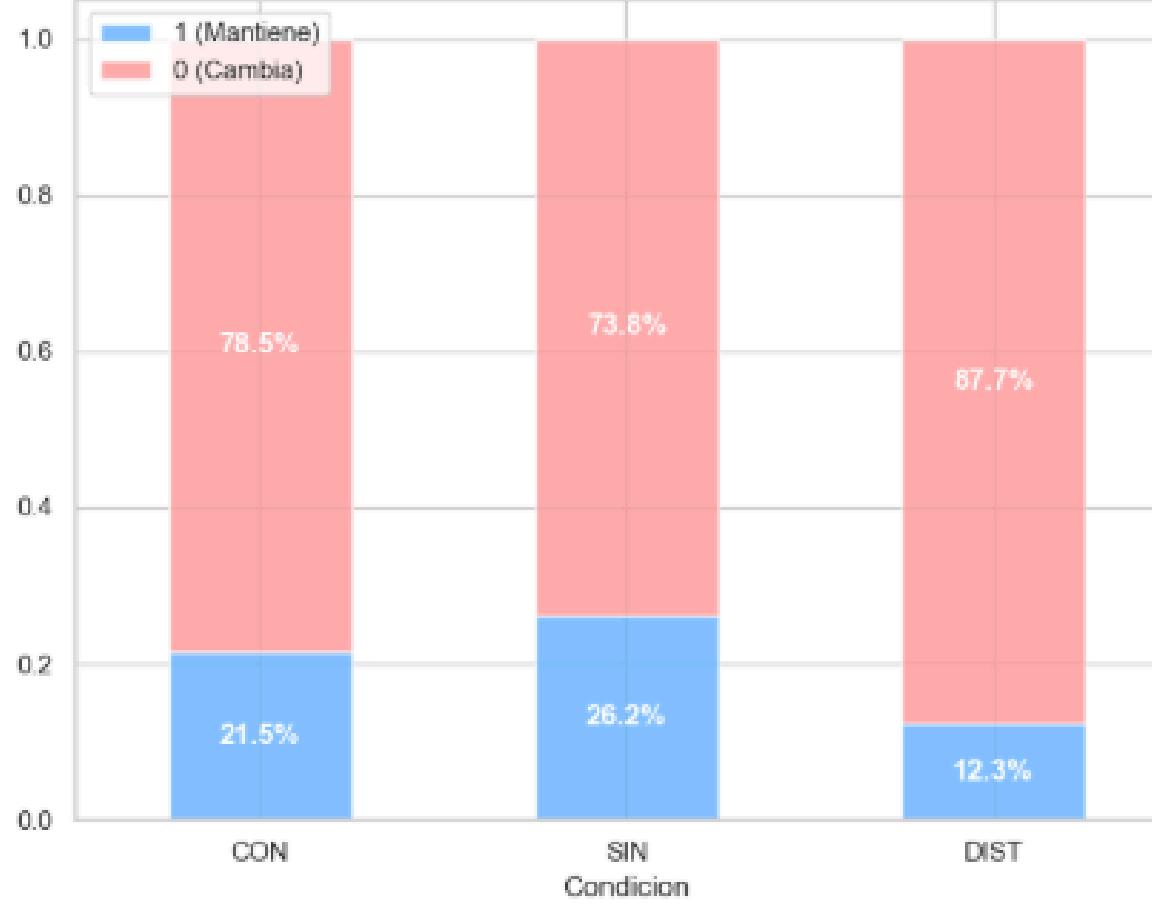
PROMEDIOS GENERALES
(Todos los ensayos) (E.S)



--- TABLA 1: PROMEDIOS GENERALES (E.S) ---

Condicion	count	mean	std
CON	89	0.322	0.211
SIN	89	0.318	0.243
DIST	89	0.279	0.202

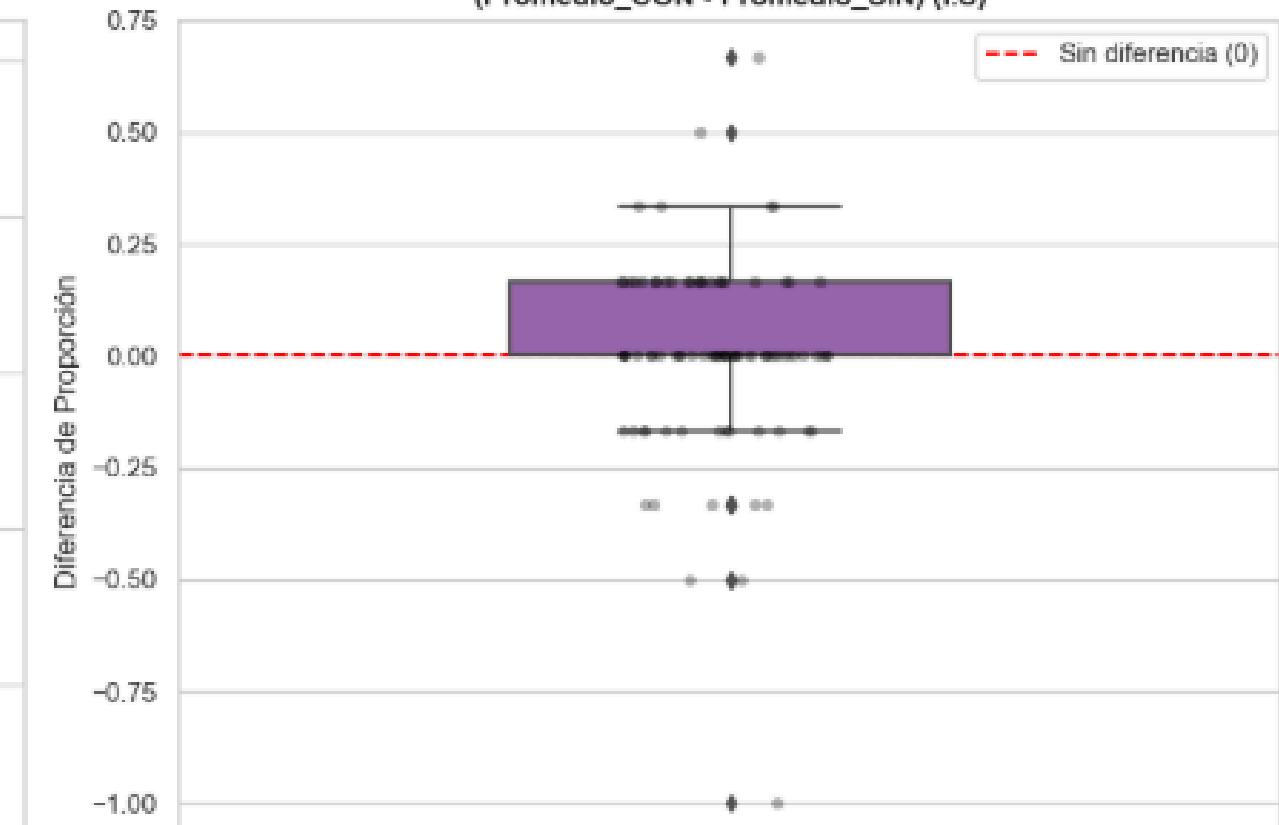
DISTRIBUCIÓN PRIMERA RESPUESTA
(Bloque 1) (E.S)



--- TABLA 2: PRIMERA RESPUESTA (Bloque 1) (E.S)

Mantiene	0	1	%_Mantiene
CONDICION			
CON	51	14	21.54
SIN	48	17	26.15
DIST	57	8	12.31

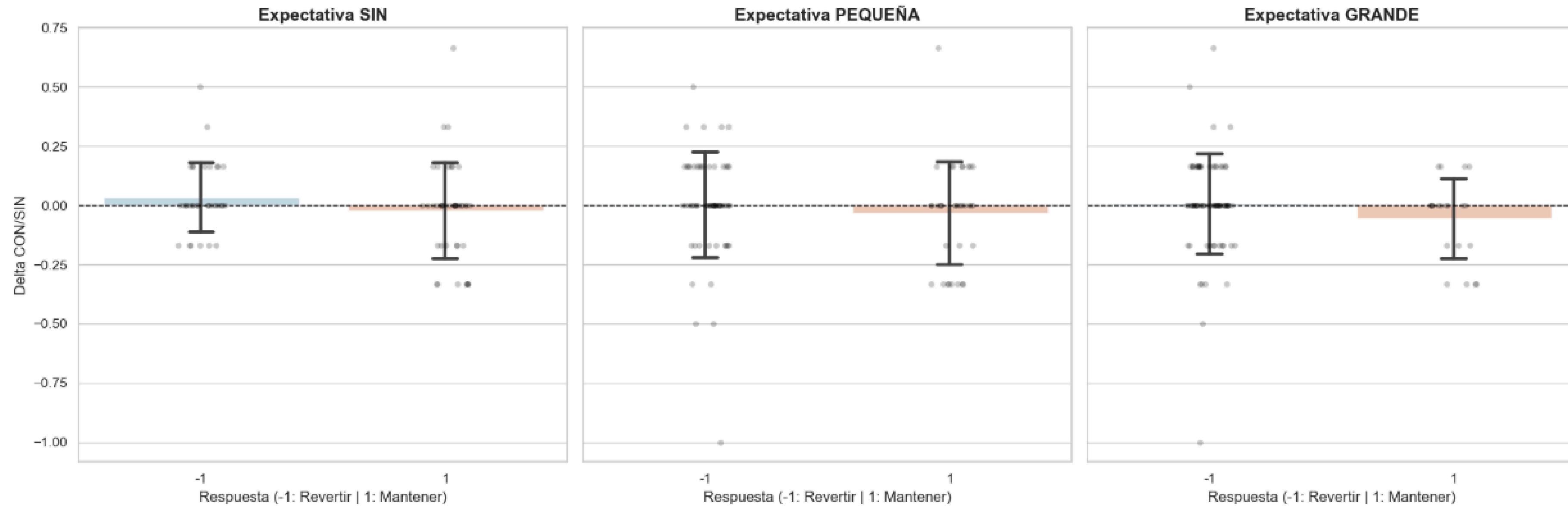
DELTA INTRA-SUJETO
(Promedio_CON - Promedio_SIN) (I.S.)



--- TABLA 3: ANÁLISIS DEL DELTA (CON - SIN)

	count	mean	std	median	min	max
Name: Delta_Mantiene, dtype: float64	89.000	0.004	0.218	0.000	-1.000	0.667

s4c4ndo 4 l4 gente que cree que es
indiferente (0), se 4chic4n l4s t4s4s de
m4ntiene



L4 diferenci4 de CON-SIN es m4s neg4tiv4
a medid4 que aument4 el gap.

--- TABLAS DE RESULTADOS: DELTA CON/SIN POR EXPECTATIVA ---

Expectativa SIN:

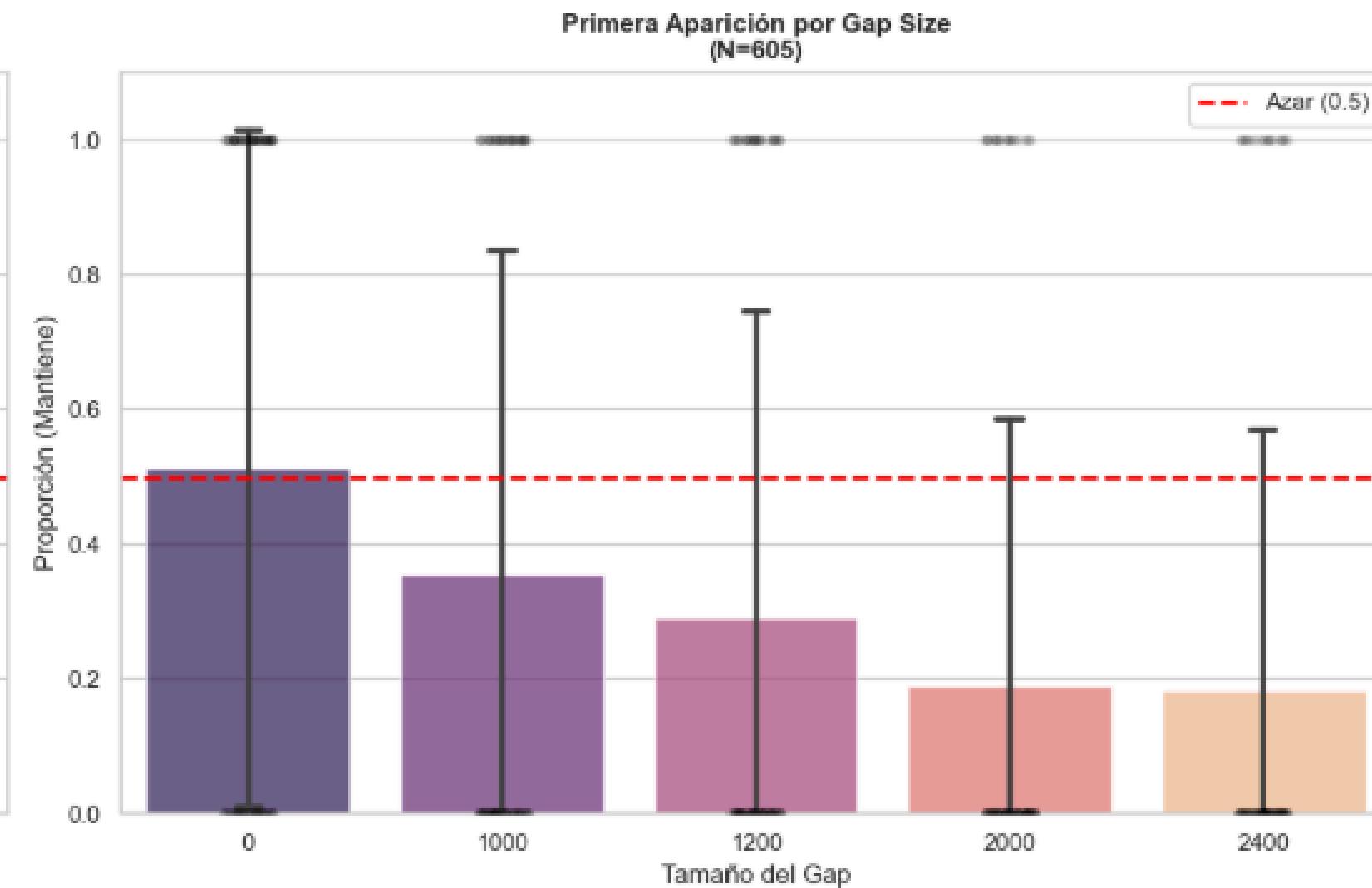
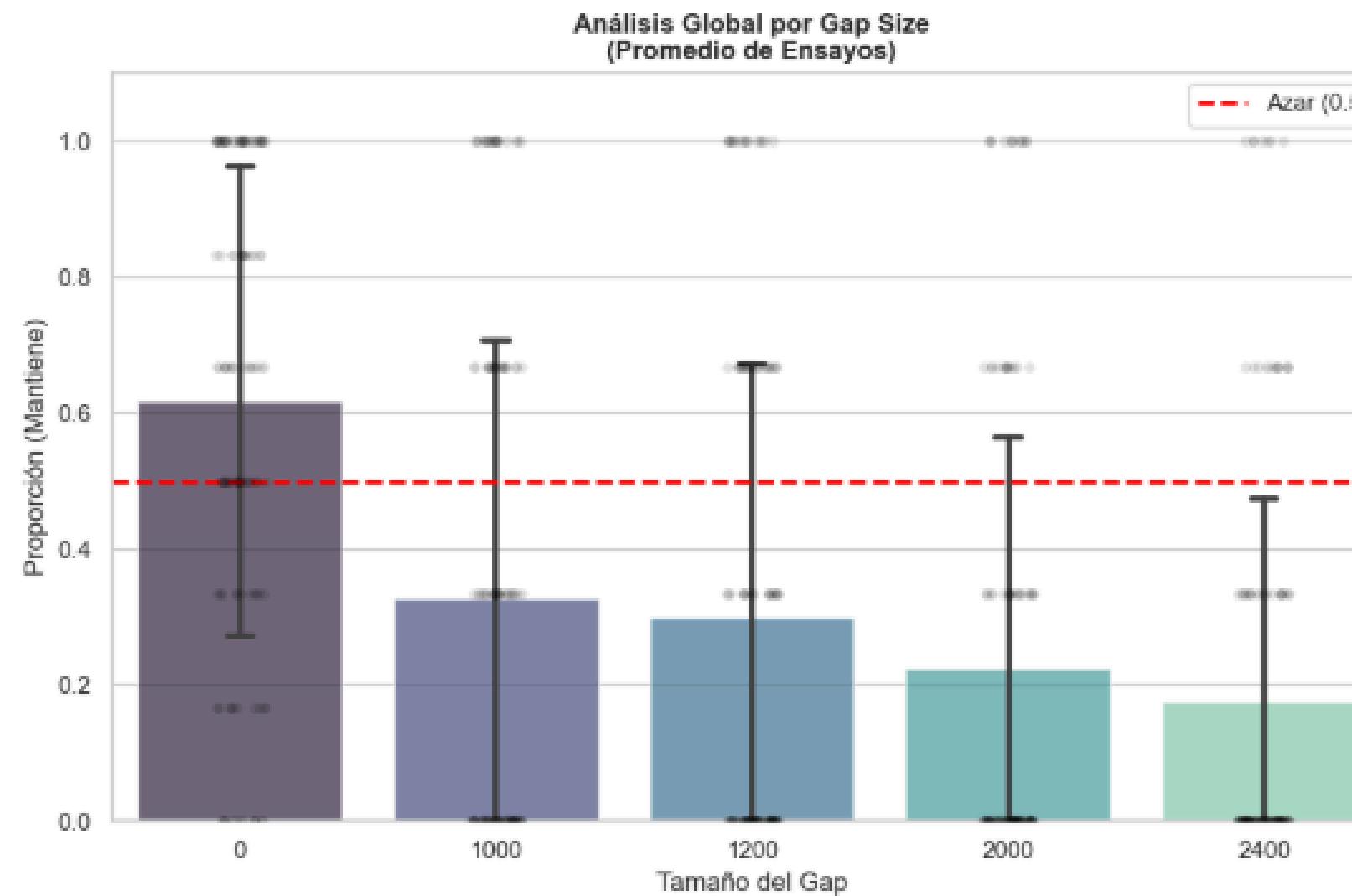
Respuesta	N	Media	Delta	Desv. Estándar
-1	34	0.034		0.147
1	44	-0.023		0.202

Expectativa PEQUEÑA:

Respuesta	N	Media	Delta	Desv. Estándar
-1	64	0.003		0.221
1	35	-0.033		0.217

Expectativa GRANDE:

Respuesta	N	Media	Delta	Desv. Estándar
-1	78	0.006		0.212
1	21	-0.056		0.169



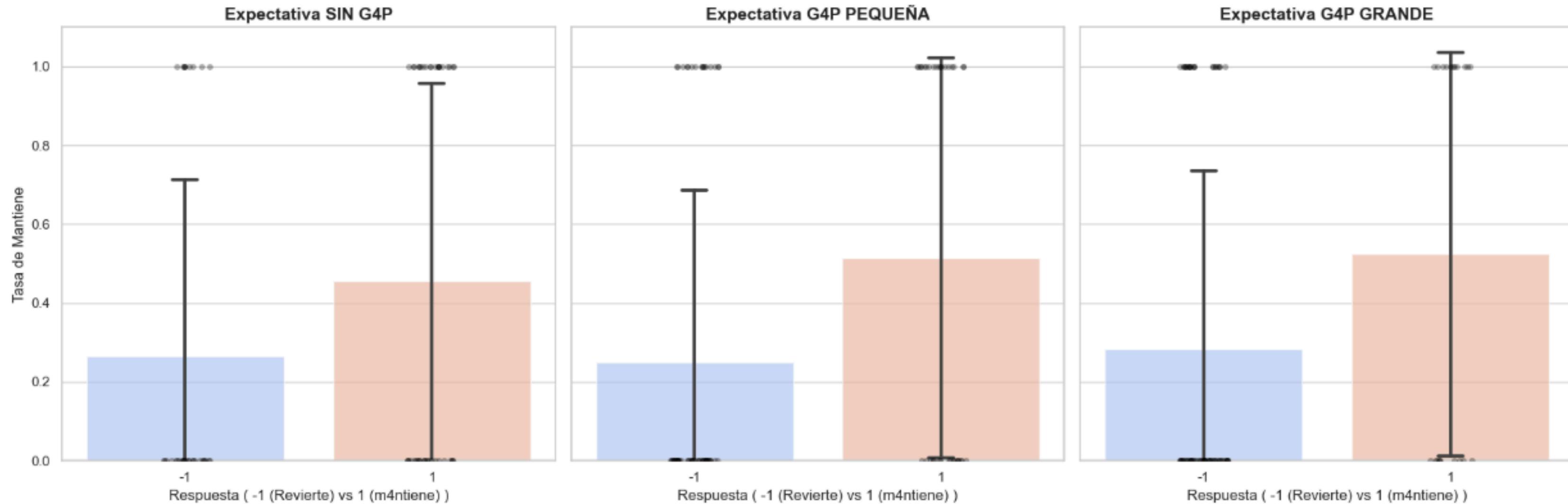
El gap final condiciona la tasa de mantenimiento

--- TABLA 1: PROMEDIO GLOBAL POR GAP VS AZAR ---

Gap	count	mean	std	Diff_vs_50%
0	121	0.617	0.346	0.117
1000	121	0.328	0.378	-0.172
1200	121	0.300	0.371	-0.200
2000	121	0.223	0.340	-0.277
2400	121	0.176	0.298	-0.324

--- TABLA 2: PRIMERA APARICIÓN POR GAP VS AZAR ---

Gap_Size	count	mean	std	Diff_vs_50%
0	121	0.512	0.502	0.012
1000	121	0.355	0.481	-0.145
1200	121	0.289	0.455	-0.211
2000	121	0.190	0.394	-0.310
2400	121	0.182	0.387	-0.318



--- TABLAS RESUMEN DE EXPECTATIVAS ---

En los grupos #ue creen #ue “m4ntener”
va a aumentar la cooper4ci4n, se
m4ntiene m4s

Expectativa SIN G4P:

Valor	N	Media	SD
-1	34	0.265	0.448
1	44	0.455	0.504

Expectativa G4P PEQUEÑA:

Valor	N	Media	SD
-1	64	0.250	0.436
1	35	0.514	0.507

Expectativa G4P GRANDE:

Valor	N	Media	SD
-1	78	0.282	0.453
1	21	0.524	0.512

Modelo - GLMM

1. Mantiene ~ C(Tratamiento) * Gap_Size

--- MODELO 1: Tratamiento y Gap ---							
	coef	std err	z	P> z	[0.025	0.975]	
intercept	0.3501	0.144	2.428	0.015	0.067	0.633	
(Tratamiento)[T.Bloque_CON]	0.1240	0.131	0.944	0.345	-0.133	0.382	
(Tratamiento)[T.Dist]	-0.0015	0.127	-0.011	0.991	-0.251	0.248	
Gap_Size	-0.0007	0.000	-6.812	0.000	-0.001	-0.001	
(Tratamiento)[T.Bloque_CON]:Gap_Size	-0.0002	0.000	-1.489	0.137	-0.000	5.22e-05	
(Tratamiento)[T.Dist]:Gap_Size	-0.0002	0.000	-1.864	0.062	-0.000	9.57e-06	
=====							
skew:	0.4032	Kurtosis:		-1.2746			
entered skew:	0.2298	Centered kurtosis:		-0.6811			

Modelo - GLMM

2. Mantiene ~ C(Tratamiento) * Gap_Size + C(Generico) + NDC_Score
+ SDO_Score

--- MODELO 2: Con Controles ---

	coef	std err	z	P> z	[0.025	0.975]
Intercept	0.9442	0.913	1.034	0.301	-0.846	2.734
C(Tratamiento)[T.Bloque_CON]	0.1248	0.132	0.943	0.346	-0.134	0.384
C(Tratamiento)[T.Dist]	-0.0016	0.128	-0.012	0.990	-0.253	0.250
C(Generico)[T.Mujer]	0.1376	0.233	0.590	0.555	-0.319	0.594
Gap_Size	-0.0007	0.000	-6.846	0.000	-0.001	-0.001
C(Tratamiento)[T.Bloque_CON]:Gap_Size	-0.0002	0.000	-1.488	0.137	-0.000	5.27e-05
C(Tratamiento)[T.Dist]:Gap_Size	-0.0002	0.000	-1.864	0.062	-0.000	9.71e-06
NDC_Score	0.0944	0.218	0.433	0.665	-0.333	0.521
SDO_Score	-0.3282	0.238	-1.382	0.167	-0.794	0.137
Skew:	0.3946	Kurtosis:		-1.2608		
Centered skew:	0.2312	Centered kurtosis:		-0.6823		

Modelo - GLMM - filtr4ndo l4s expect4tiv4s = 0 (neutro)

1. Mantiene ~ C(Tratamiento) * Gap_Size

--- MODELO 1: Tratamiento y Gap ---

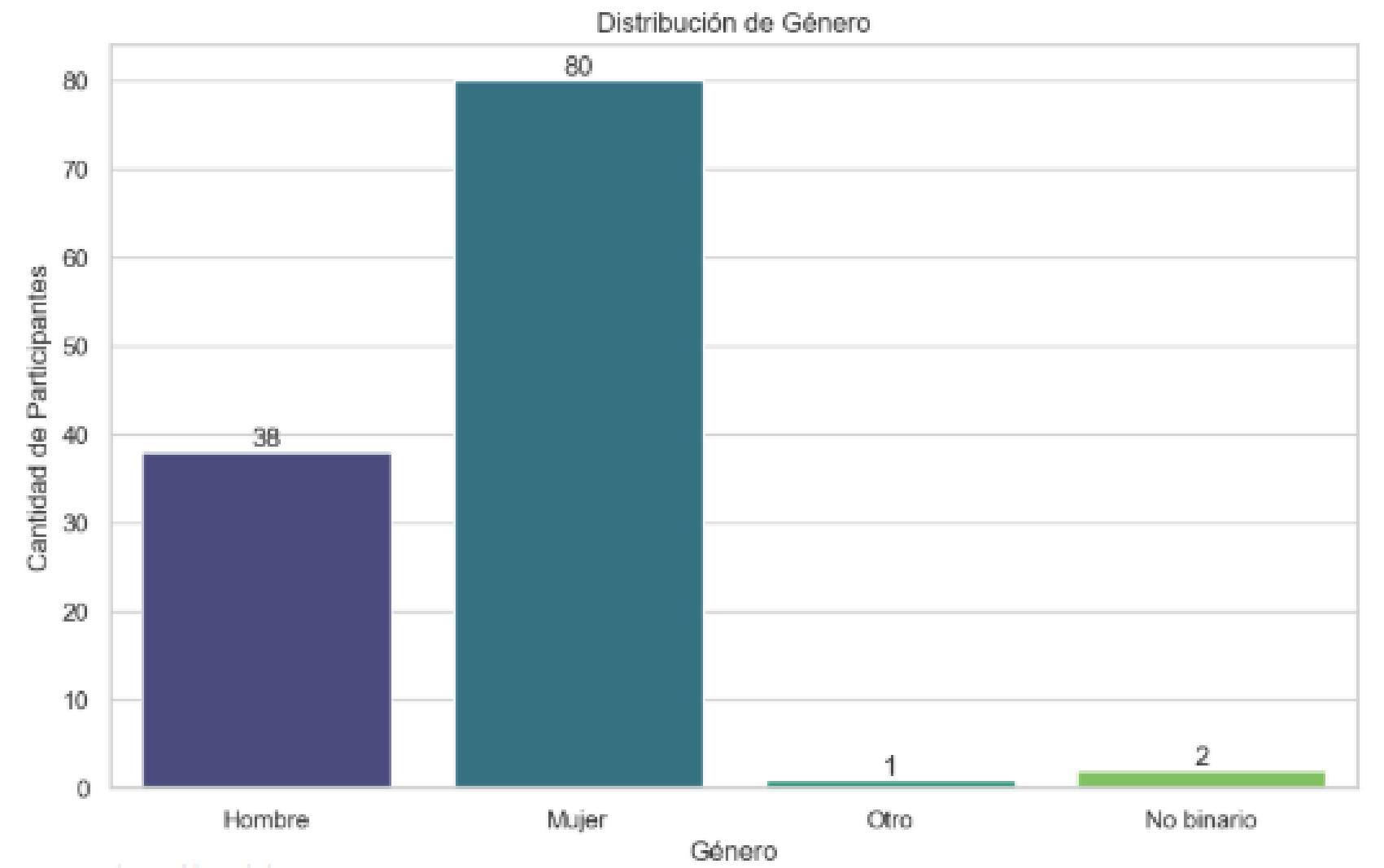
	coef	std err	z	P> z	[0.025	0.975]
Intercept	0.1873	0.184	1.020	0.308	-0.172	0.547
C(Tratamiento)[T.Bloque_CON]	0.1968	0.154	1.282	0.200	-0.104	0.498
C(Tratamiento)[T.Dist]	0.0105	0.153	0.069	0.945	-0.289	0.310
Gap_Size	-0.0007	0.000	-5.423	0.000	-0.001	-0.000
C(Tratamiento)[T.Bloque_CON]:Gap_Size	-0.0002	0.000	-1.864	0.062	-0.000	1.24e-05
C(Tratamiento)[T.Dist]:Gap_Size	-0.0002	0.000	-1.405	0.160	-0.000	6.97e-05
Skew:	0.5782	Kurtosis:		-1.1312		
Centered skew:	0.2567	Centered kurtosis:		-0.3620		

Modelo - GLMM - filtr4ndo l4s expect4tiv4s = 0 (neutro)

2. Mantiene ~ C(Tratamiento) * Gap_Size + C(Generico) + NDC_Score + SDO_Score

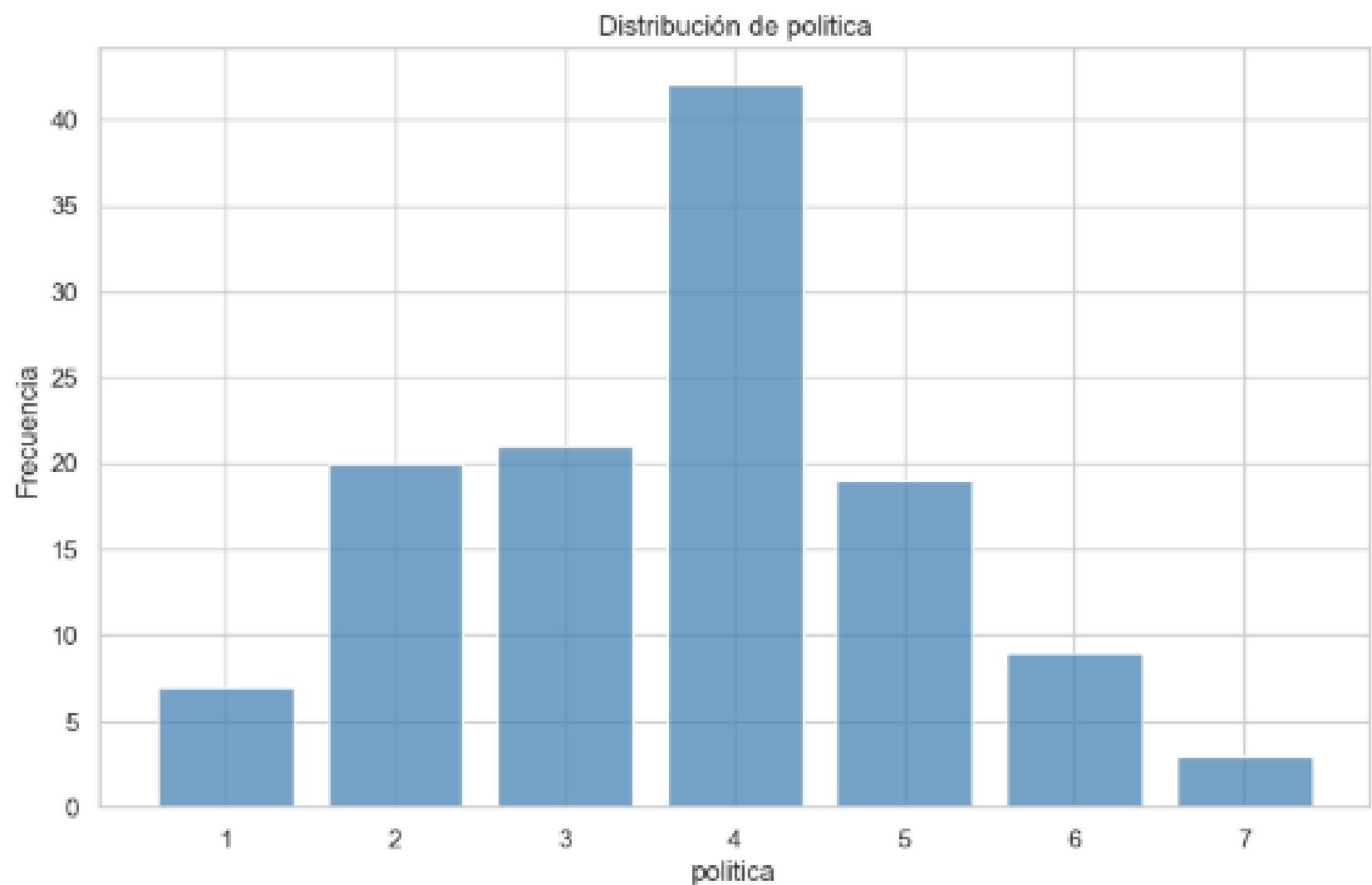
--- MODELO 2: Con Controles ---

	coef	std err	z	P> z	[0.025	0.975]
Intercept	0.0475	0.899	0.053	0.958	-1.715	1.810
C(Tratamiento)[T.Bloque_CON]	0.2000	0.157	1.276	0.202	-0.107	0.507
C(Tratamiento)[T.Dist]	0.0095	0.156	0.061	0.951	-0.296	0.315
C(Generico)[T.Mujer]	0.2361	0.284	0.830	0.407	-0.321	0.794
Gap_Size	-0.0007	0.000	-5.432	0.000	-0.001	-0.000
C(Tratamiento)[T.Bloque_CON]:Gap_Size	-0.0002	0.000	-1.861	0.063	-0.001	1.3e-05
C(Tratamiento)[T.Dist]:Gap_Size	-0.0002	0.000	-1.399	0.162	-0.000	7.14e-05
NDC_Score	0.4687	0.236	1.986	0.047	0.006	0.931
SDO_Score	-0.5065	0.265	-1.910	0.056	-1.026	0.013
Skew:	0.5621	Kurtosis:		-1.0803		
Centered skew:	0.2671	Centered kurtosis:		-0.3713		



--- Distribución: Genero ---

```
Mujer      66.12%
Hombre     31.4%
No binario 1.65%
Otro       0.83%
Name: Genero, dtype: object
```

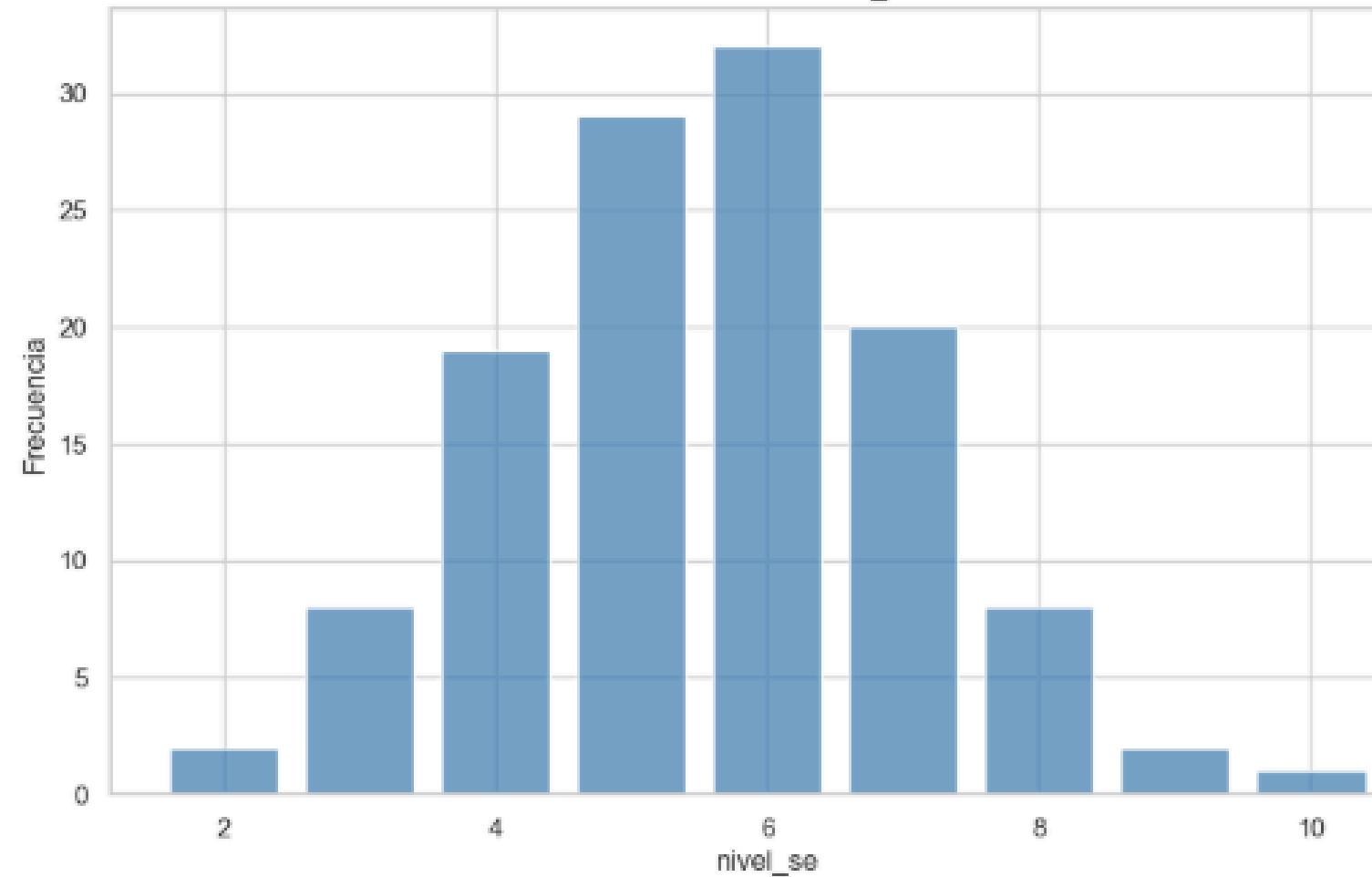


--- Estadísticas descriptivas: nivel_se ---

```
count    121.00
mean     5.56
std      1.58
min      2.00
25%     5.00
50%     6.00
75%     7.00
max     10.00
Name: nivel_se, dtype: float64
```

Name: nivel_se, dtype: float64

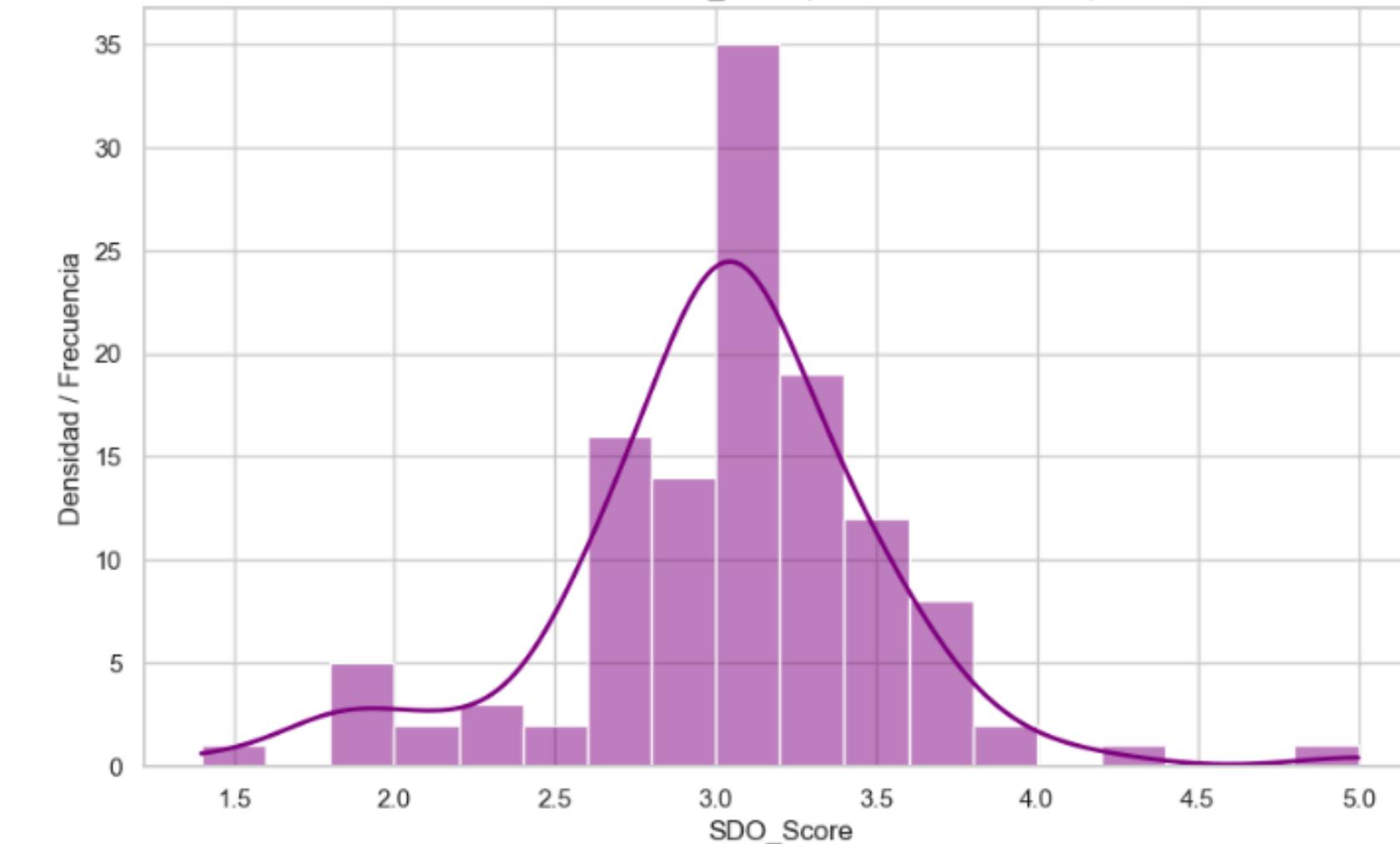
Distribución de nivel_se



--- Estadísticas descriptivas: SDO_Score ---

count 121.00
mean 3.01
std 0.50
min 1.40
25% 2.80
50% 3.00
75% 3.30
max 5.00
Name: SDO_Score, dtype: float64

Distribución de SDO_Score (con curva de densidad)



Distribución de NDC_Score (con curva de densidad)

