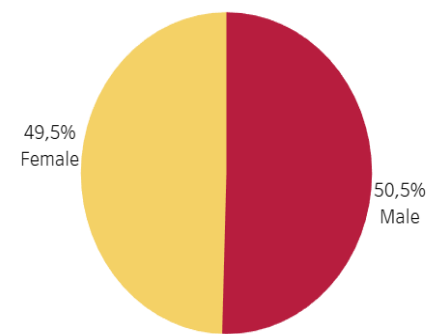


The main goal of creating this dashboard is to identify and understand the factors that contribute to the level of customer churn in this dataset. Create clear and informative visualizations. Provide in-depth insights / suggestions to the management team to support better decision making.

**7032 POPULATION****Churn Count**

No	5.163
Yes	1.869

**26,5% Churn Percentage****Demographic Analysis :****Senior Citizen**

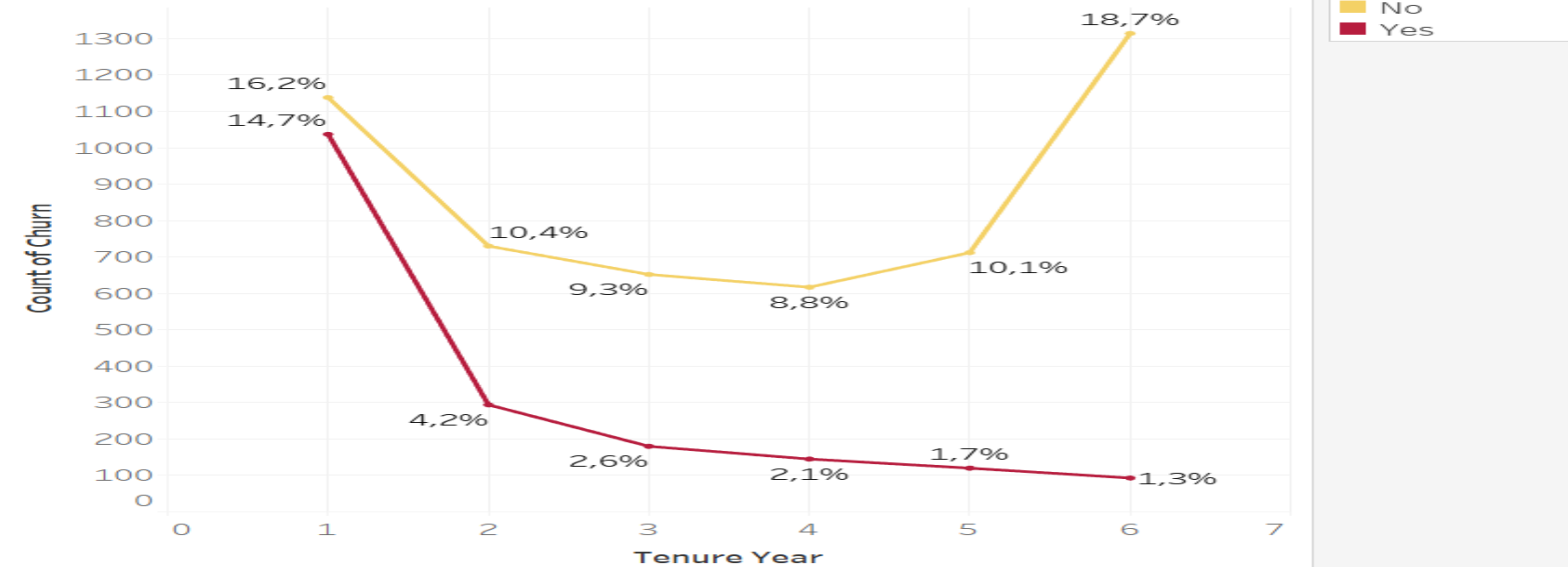
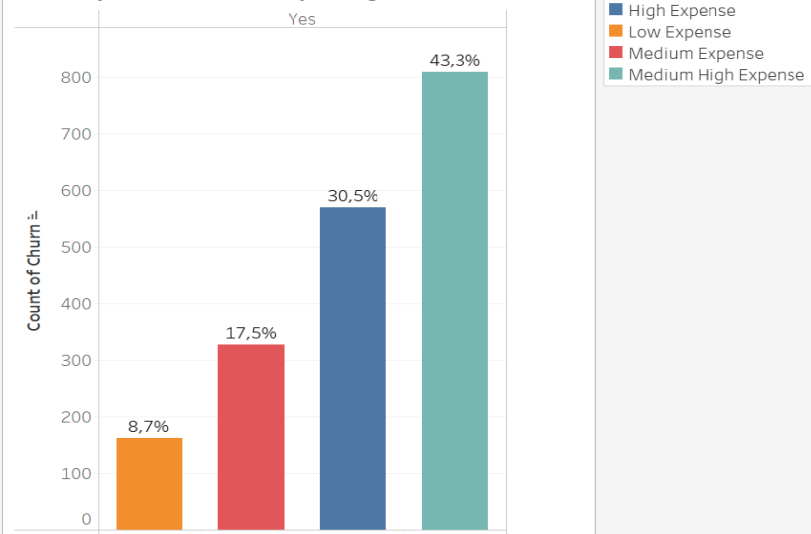
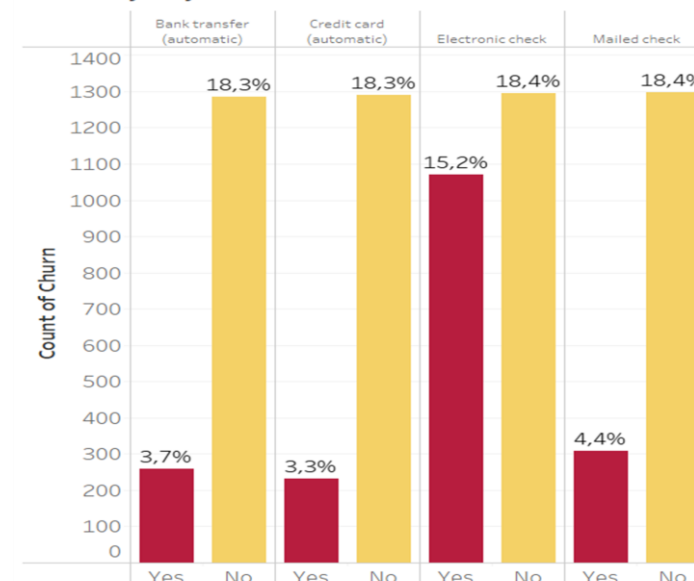
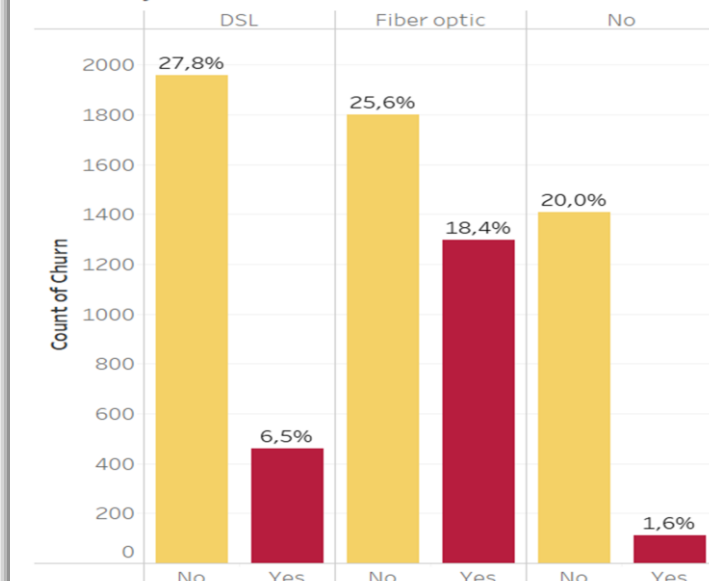
No	83,8%
Yes	16,2%

**Having Partner**

Yes	48,3%
No	51,7%

**Having Dependents**

No	70,2%
Yes	29,8%

**Churn by Customer Tenure****Churn by Customer Monthly Charge Rate****Churn by Payment Method****Churn by Customer Internet Service****Conclusion :**

This dataset consists of 50.5% Male and 49.5% Female. The churn rate dominates most in tenure year 1 (0-12 months) and the most dominant cause is very high monthly fees. For this reason, we can suggest reconsidering monthly costs which are the main factor in high customer churn. Service quality can also be a concern so that customer churn can be reduced.