

«Critical Social Media Analysis using Mixed Methods»

Group work: Finalize your Abstracts

Dr. Simon David Hirsbrunner, Michael Tebbe
Human-Centered Computing, Institute of Computer Science
Freie Universität Berlin
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Seminar progress / **today**

Seminar

Theory / Methodology Critical Data Science

**Research
questions**

Collection

Exploration

Machine Learning

language
models

clustering /
visualization

**Paper
writing**

**Interpretative
analysis**

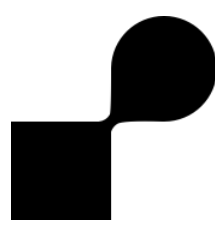
**Focused analysis and
selected aspects**

online videos
+ user debates
Material

digital traces of social
interaction
Data

cleaned datasets,
categorized data
Data aggregation

categories and
theoretical elements
Theory building



Conceptual abstract for team project

We will take this session (7 Jan 2021) to work on team projects. This means you can further discuss per Discord in your groups, ask instructors for feedback and finalize the abstract of your team project during the session from 4 - 6pm.

You will have to submit the abstract at the end of session 8 (7 Jan 2021, 6pm)

Abstracts can either be submitted as new Github issues (label: project) or as a PDF per e-mail to the instructors.

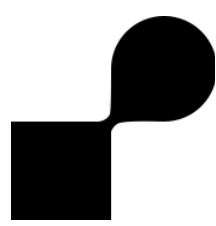
The abstracts will then be reviewed by your colleagues (assignment for session 9). We will give you more instructions about this process during session 8.

(NEW) Important: Cite your literature in the abstract.

The format of the abstract is 750 words per team describing your research design, incl.

- research questions
- material and data
- technology and methods
- analytical approach

Assignment on Github: https://github.com/FUB-HCC/seminar_critical-social-media-analysis/issues/29



Assignment: Review of conceptual abstracts

Until next session (14.01.2021) each participant will have to give constructive feedback on the conceptual abstracts of 2 groups they are not a member of.

Provide feedback by:

1. Annotating and commenting the abstracts
2. Writing a short paragraph with your feedback (~150 Words)

The following questions can guide you in the process:

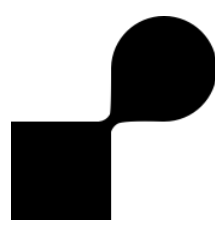
- Are the main components present and understandable in the abstract? (research questions, material and data, technology and methods, analytical approach)
- Is the research question relevant and interesting?
- Can the research question be answered with the proposed approach?
- Is the project doable in the amount of time available?

Some further information on how to provide feedback can be found here:

<https://authorservices.wiley.com/Reviewers/journal-reviewers/how-to-perform-a-peer-review/step-by-step-guide-to-reviewing-a-manuscript.html>

Please submit the reviews by 13 Jan 2021, 8pm. To the groups and to us via email.

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What's up next session?

Work on team projects