

Welcome to "Create Your Own CUSTOMER JOURNEY MAP"

This Excel template is designed for you to create a Customer Journey Map

Please note that there is an "how to use" video available at [YouTube](#)

For any questions, please email me at: geoff@marketingstudyguide.com

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Please work through the below tabs in sequence... start with Brand Persona, then Awareness, and so on...

We want to end up with something like this...

