

# Guiding the **shop owner** in selecting a **location** and food **category**.

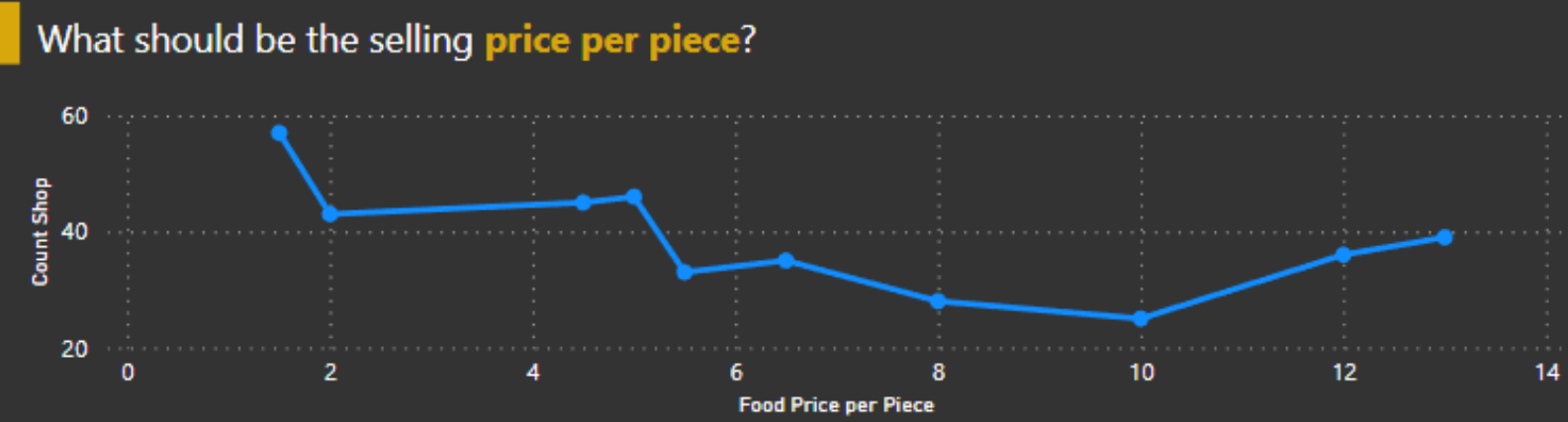
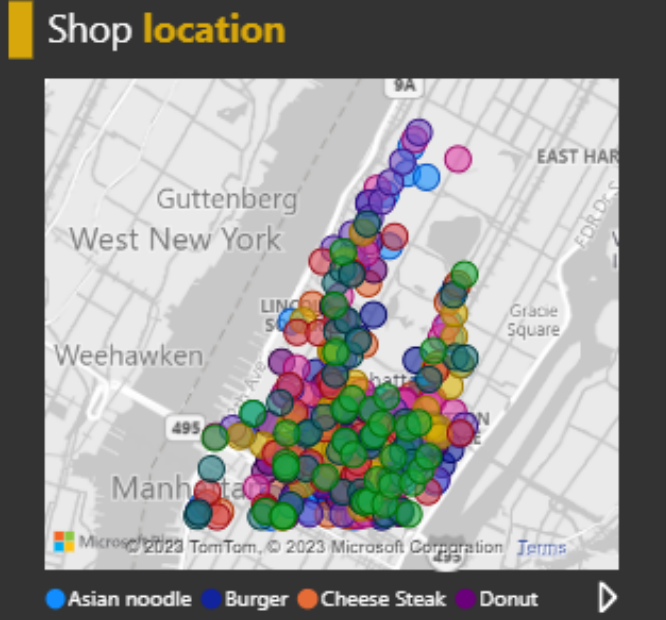
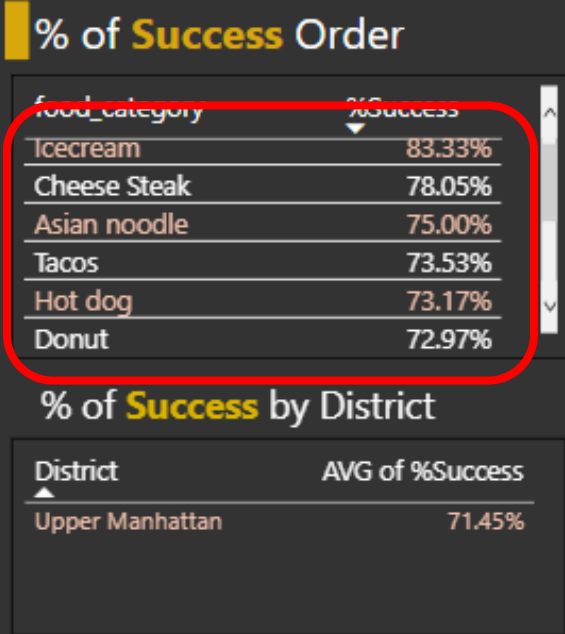
on June, 30 1959

District

1. Upper Manhattan

Category

2. All



AVG Price per Piece

6.27

AVG Quantity per Order

2.52

AVG Revenue per Order

15.73

Clear all filters

Quick Food Page

Guiding the **shop owner** in selecting a **location** and food **category**.

on June, 30 1959

District

1. Upper Manhattan

Category

2. Donut

What should the **shop sell**?

AVG number of Shop

37

Donut

37

Total Shops

% of **Success** Order

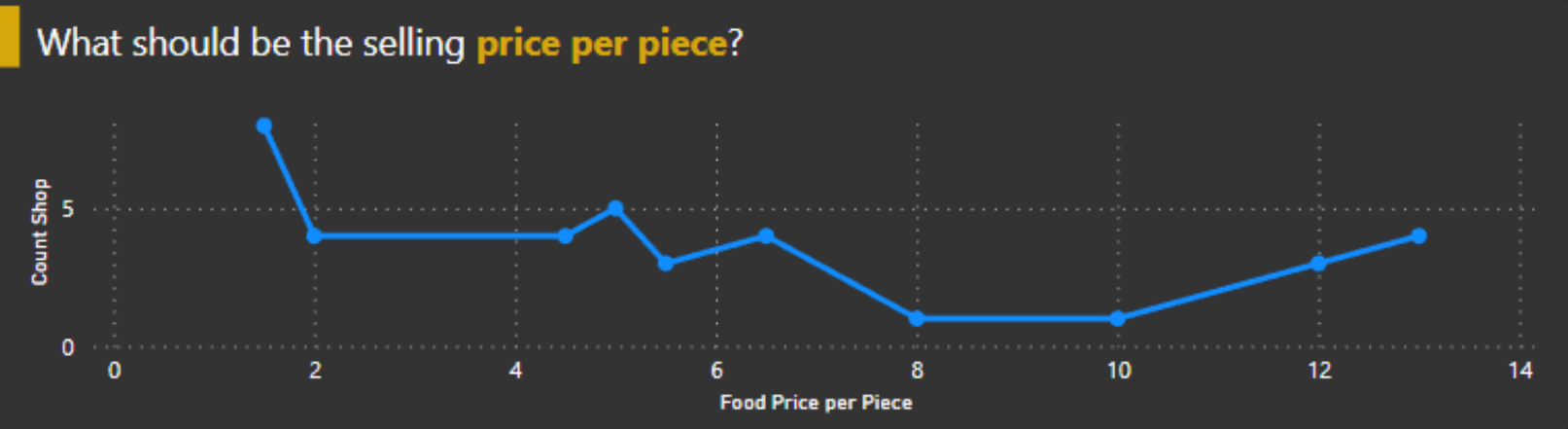
food_category	%Success
Donut	72.97%

% of **Success** by District

District	AVG of %Success
Upper Manhattan	71.45%

Shop **location**

Donut



AVG Price per Piece

5.72

AVG Quantity per Order

2.41

AVG Revenue per Order

12.78

Clear all filters

Quick Food Page

# Manhattan Food Delivery Platform (Quick food)

## Analysis using Shipping Orders data

on June, 30 1959

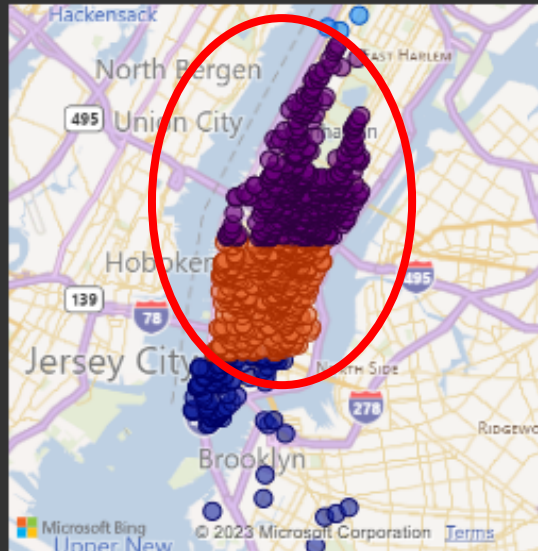
District

All

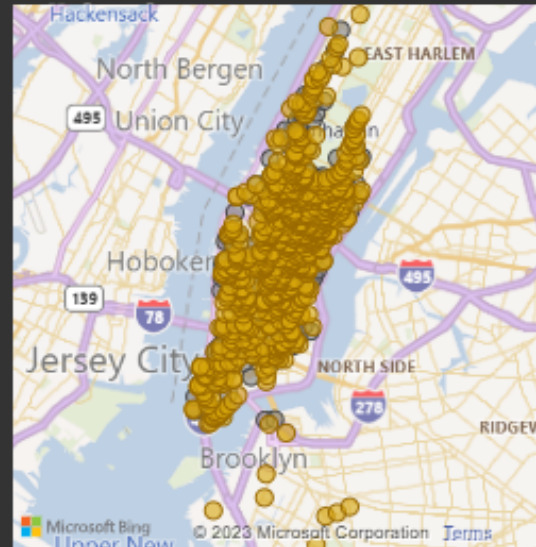
Category

All

### Order by District



### Order Status by Shop location



### Success VS Cancel by Category

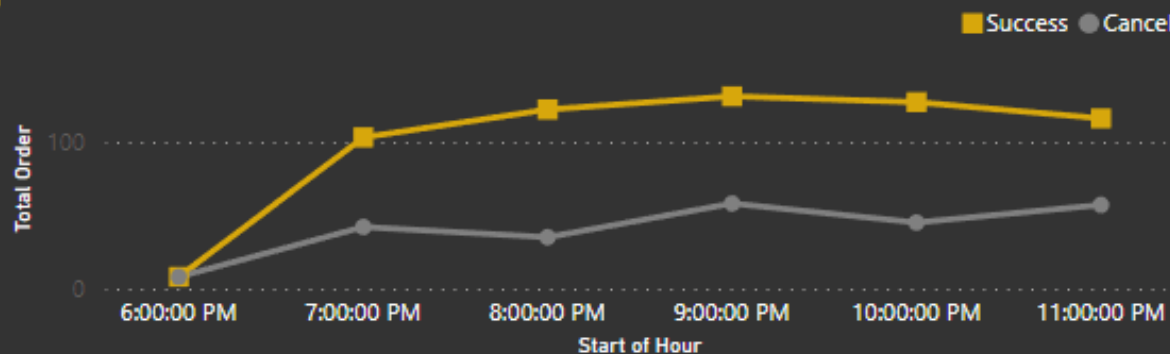
Asian noodle	70.53%	29.47%
Spaghetti	77.17%	22.83%
Icecream	72.22%	27.78%
Donut	76.14%	23.86%
Hot dog	68.18%	31.82%
Fried Chicken	68.97%	31.03%
Burger	58.23%	41.77%
Cheese Steak	77.22%	22.78%
Tacos	75.64%	24.36%
Pizza	67.11%	32.89%

### Total Success Orders by Category

Spaghetti	71
Asian noodle	67
Donut	67
Icecream	65
Cheese Steak	61
Fried Chicken	60
Hot dog	60
Tacos	59
Pizza	51
Burger	46

### Total Orders by Time (each hour) & Status

All



All Orders

852

Success

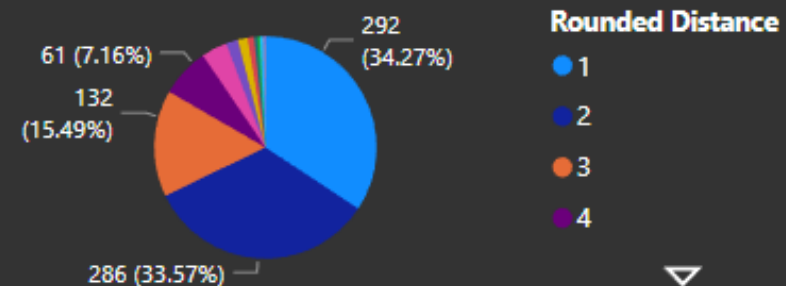
607

%Success

71.24%

### Total Orders by Distance

All



Clear all filters

Shop Page

# Manhattan Food Delivery Platform (Quick food)

## Analysis using Shipping Orders data

on June, 30 1959

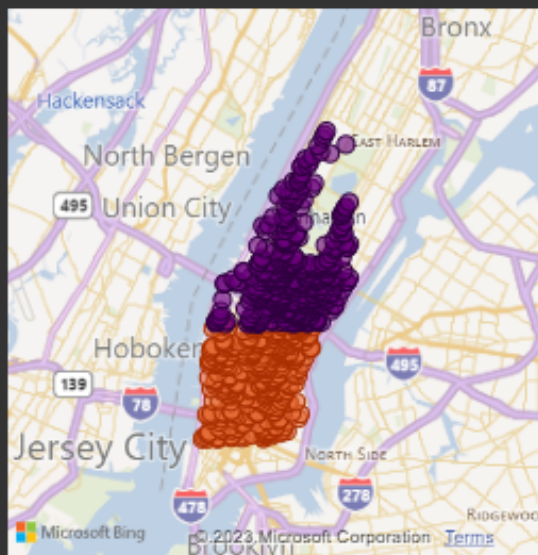
District

Multiple selections

Category

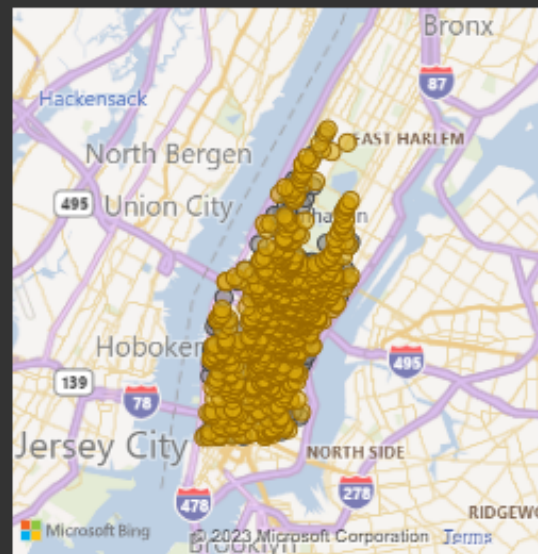
All

### Order by District



● Midtown Manhattan ● Upper Manhattan

### Order Status by Shop location



● Cancel ● Success

### Success VS Cancel by Category

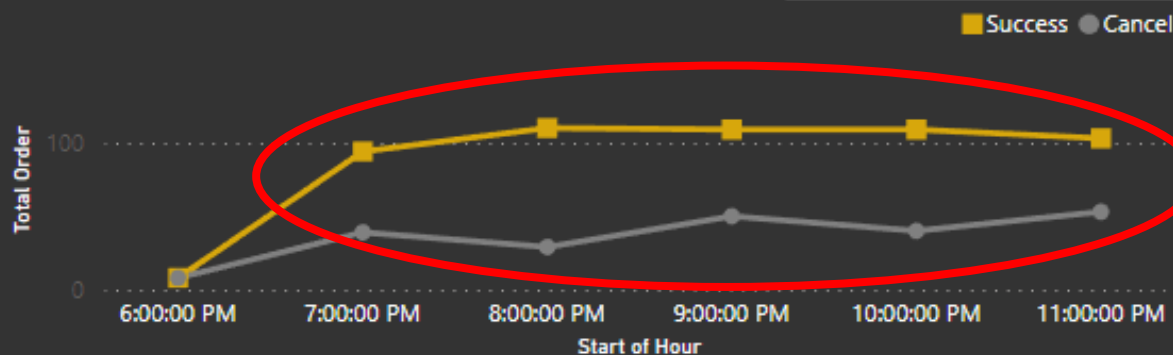
Asian noodle	71.43%	28.57%
Icecream	74.39%	25.61%
Spaghetti	74.39%	25.61%
Hot dog	66.67%	33.33%
Donut	73.33%	26.67%
Fried Chicken	68.49%	31.51%
Burger	58.57%	41.43%
Cheese Steak	77.14%	22.86%
Tacos	75.71%	24.29%
Pizza	67.65%	32.35%

### Total Success Orders by Category

Icecream	61
Spaghetti	61
Asian noodle	60
Donut	55
Cheese Steak	54
Tacos	53
Hot dog	52
Fried Chicken	50
Pizza	46
Burger	41

### Total Orders by Time (each hour) & Status

All



All Orders

752

Success

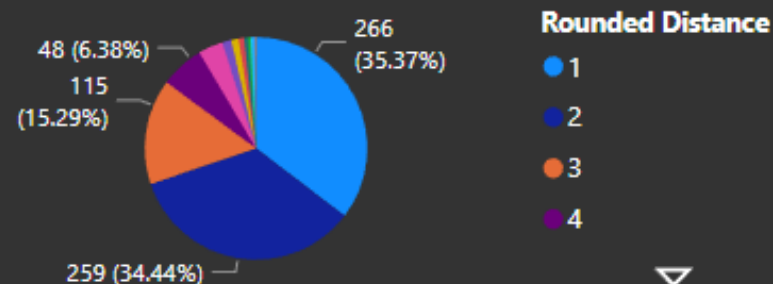
533

%Success

70.88%

### Total Orders by Distance

All



Clear all filters

Shop Page



# Manhattan Food Delivery Platform (Quick food)

## Analysis using Shipping Orders data

on June, 30 1959

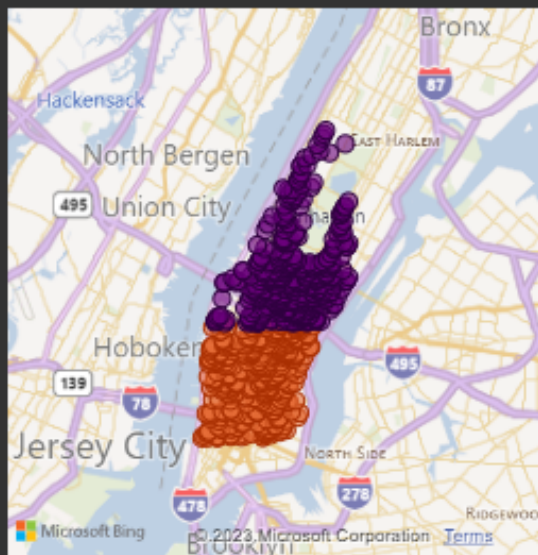
District

Multiple selections

Category

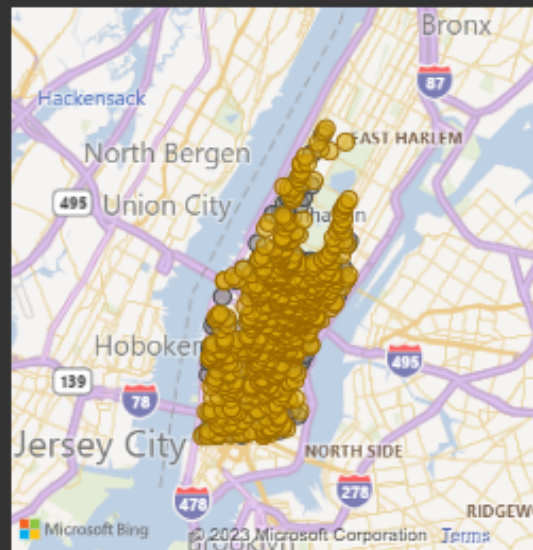
All

### Order by District



● Midtown Manhattan ● Upper Manhattan

### Order Status by Shop location



● Cancel ● Success

### Success VS Cancel by Category

Asian noodle	70.73%	29.27%
Icecream	74.07%	25.93%
Spaghetti	75.31%	24.69%
Donut	73.33%	26.67%
Hot dog	68.00%	32.00%
Fried Chicken	69.01%	30.99%
Cheese Steak	77.14%	22.86%
Tacos	76.81%	23.19%
Burger	59.70%	40.30%
Pizza	67.69%	32.31%

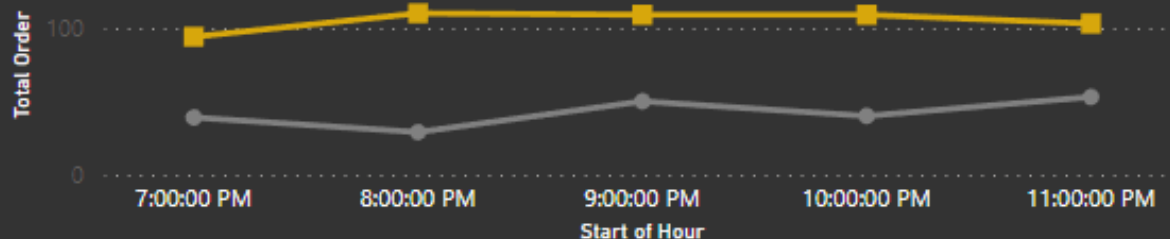
### Total Success Orders by Category

Spaghetti	61
Icecream	60
Asian noodle	58
Donut	55
Cheese Steak	54
Tacos	53
Hot dog	51
Fried Chicken	49
Pizza	44
Burger	40

### Total Orders by Time (each hour) & Status

Multiple selections

■ Success ● Cancel



All Orders

736

Success

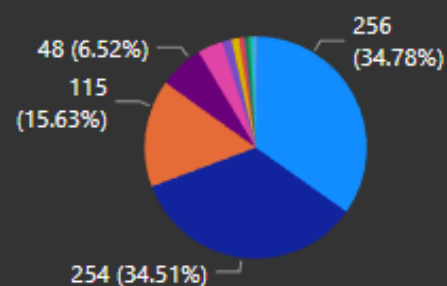
525

%Success

71.33%

### Total Orders by Distance

All



Rounded Distance

● 1  
● 2  
● 3  
● 4

Clear all filters

Shop Page

# Manhattan Food Delivery Platform (Quick food)

## Analysis using Shipping Orders data

on June, 30 1959

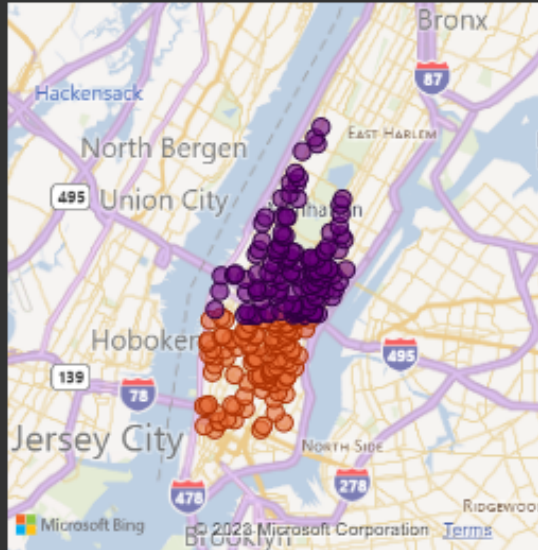
District

Multiple selections

Category

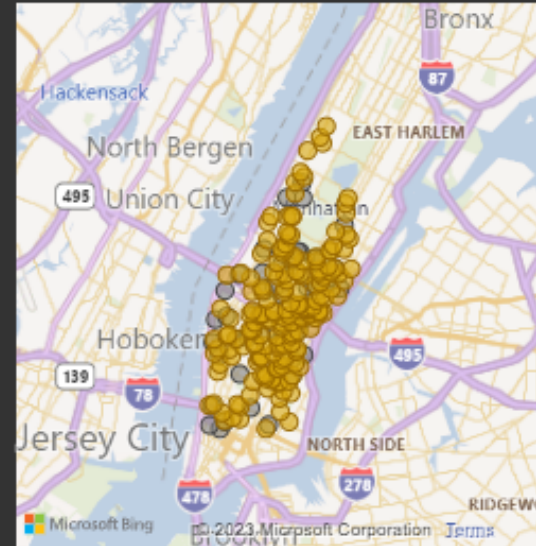
All

### Order by District



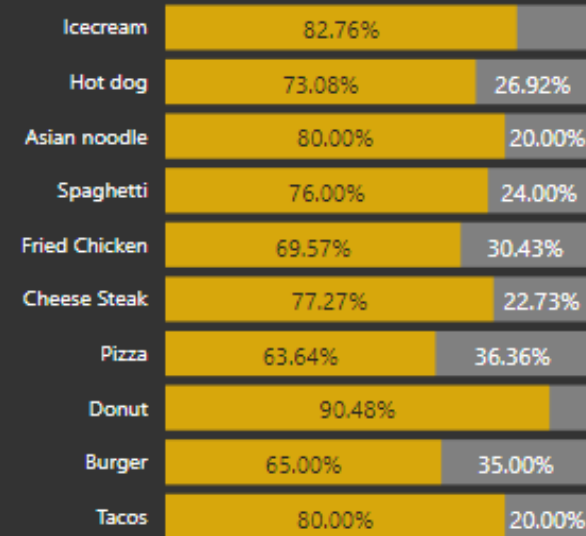
● Midtown Manhattan ● Upper Manhattan

### Order Status by Shop location



● Cancel ● Success

### Success VS Cancel by Category



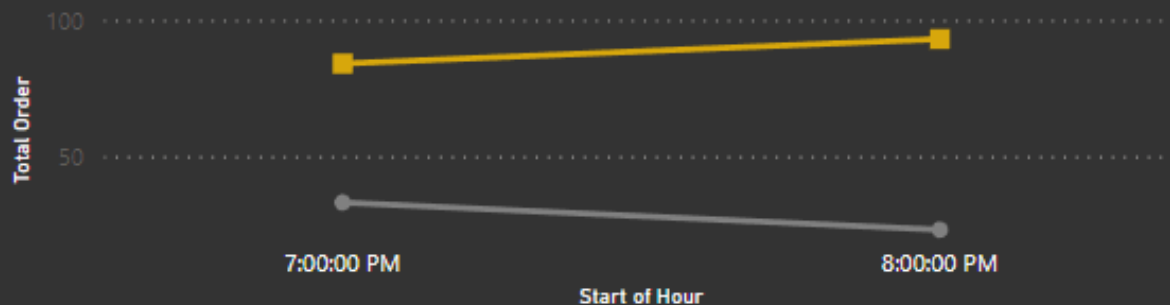
### Total Success Orders by Category



### Total Orders by Time (each hour) & Status

Multiple selections

■ Success ● Cancel



All Orders

233

Success

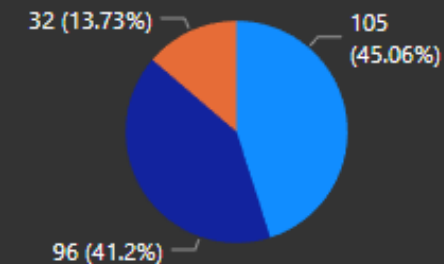
177

%Success

75.97%

### Total Orders by Distance

Multi...



Rounded Distance

● 1  
● 2  
● 3

Clear all filters

Shop Page

# Manhattan Food Delivery Platform (Quick food)

## Analysis using Shipping Orders data

on June, 30 1959

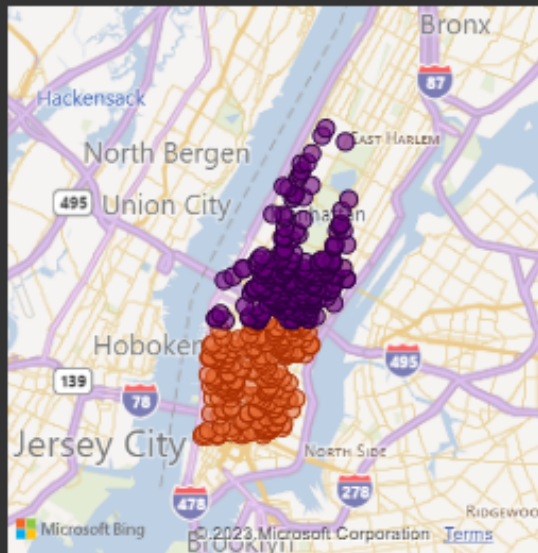
District

Multiple selections

Category

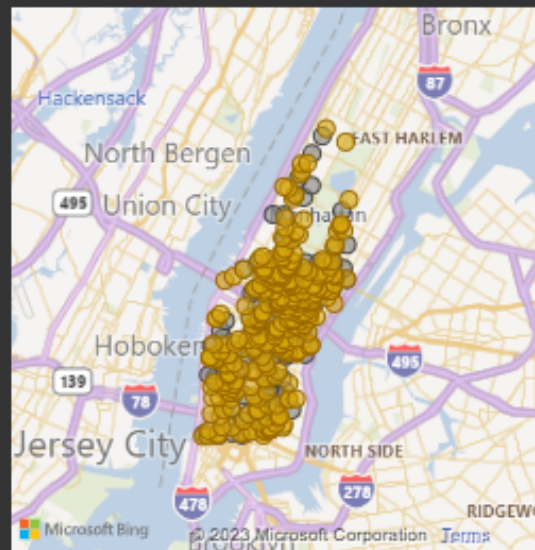
All

### Order by District



● Midtown Manhattan ● Upper Manhattan

### Order Status by Shop location



● Cancel ● Success

### Success VS Cancel by Category

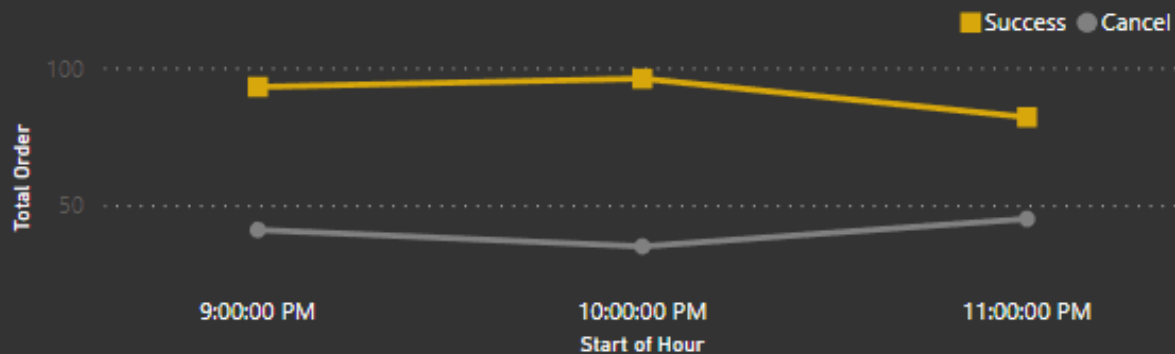
Asian noodle	62.22%	37.78%
Icecream	64.29%	35.71%
Hot dog	70.73%	29.27%
Tacos	78.05%	21.95%
Donut	67.50%	32.50%
Fried Chicken	67.50%	32.50%
Burger	61.11%	38.89%
Pizza	69.44%	30.56%
Spaghetti	80.56%	19.44%
Cheese Steak	71.43%	28.57%

### Total Success Orders by Category

Tacos	32
Hot dog	29
Spaghetti	29
Asian noodle	28
Donut	27
Fried Chicken	27
Icecream	27
Cheese Steak	25
Pizza	25
Burger	22

### Total Orders by Time (each hour) & Status

Multiple selections



All Orders

392

Success

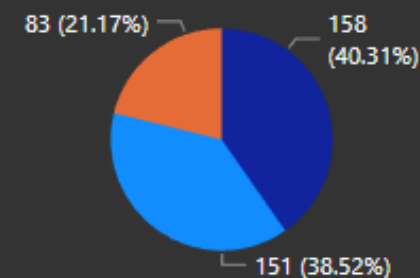
271

%Success

69.13%

### Total Orders by Distance

Multi...



Rounded Distance

● 2  
● 1  
● 3

Clear all filters

Shop Page