

Sales Report

Country

All

Year

2014

Month Name

JanFebMarAprMayJunJulAugSepOctNovDec

Total Revenue by ProductName			
Quad	▲ 7283306.10	Carlota	▲ 4899250.95
Magnum	▲ 4545856.10	Black Monk	▲ 3547336.35

28.70M

Total Revenue

19.79M

Gross Profit

919K

Units

Date

Avg of Total Revenue

1/2/2014	▲	2789.19
1/3/2014	▼	1987.53
1/4/2014	▲	2637.82
1/7/2014	↘	2277.31
1/8/2014	↘	2083.87
1/9/2014	↘	2218.79
1/10/2014	↗	2343.57
1/11/2014	↘	2217.82
1/13/2014	▼	1886.92
1/14/2014	↗	2423.83
1/15/2014	↗	2416.10
1/16/2014	↗	2421.60
1/17/2014	↘	2252.59
1/21/2014	↗	2351.10
1/22/2014	▲	2694.64
1/23/2014	▲	2599.59
1/24/2014	↗	2563.77
1/28/2014	▲	2758.09
1/29/2014	↘	2297.37
1/30/2014	↘	2230.52
1/31/2014	↗	2507.94
2/1/2014	▲	2760.84
Total		2343.25

Top 5 Sales Rep

El Bob

Ellen Woody

Ellie Gill

Jan Novotny

John White

Total Revenue by ProductName and SubCategory Name

SubCategory Name

● Extra ● Micro ● Regular ● Super

ProductName	Extra	Micro	Regular	Super
Quad	3.7M			3.6M
Carlota	2.4M			2.5M
Magnum	2.5M		2.1M	
Black Monk	3.5M			
Bing	2.4M			
VanHelen		2.1M		
Linder			2.0M	
Alder		1.9M		

Total Revenue by Year and ProductName

● Increase ● Decrease ● Total ● Other

Year	Quad	VanHelen	Black Monk	Carlota	Other	Bing
2014	28.7M	0.4M	0.4M	0.2M	0.2M	0.0M
2015	-0.2M	29.7M	0.1M	0.1M		
2016	-0.2M	-0.3M	-0.4M	-0.4M	28.6M	
2017	2.9M	1.9M	1.7M	1.7M	1.3M	0.9M

