AI Academy: Roadmap to Build & Launch

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This roadmap will guide you through launching AI Academy-an AI-powered education platform offering personalized learning, AI tutoring, and interactive courses.

PHASE 1: VALIDATION & PLANNING (Week 1-2)
Goal: Validate the demand & define the MVP (Minimum Viable Product).

- Market Research & Competitor Analysis
- Define Core Features for MVP
- Create a Simple Landing Page

End of Phase 1:
- At least 100+ beta signups to validate demand.

PHASE 2: BUILDING THE MVP (Week 3-6)
Goal: Build the first version of AI Academy with essential features.

- Develop AI Tutor (Core Feature)
- Build the AI Learning Platform

End of Phase 2:
- Working AI Tutor with at least 5 AI-powered courses.

PHASE 3: EARLY BETA LAUNCH (Week 7-8)
Goal: Get 100+ beta users & test the AI tutor's effectiveness.

- Onboard Beta Users
- Improve AI Responses & UI

End of Phase 3:

- At least 100 active beta users + real feedback.

PHASE 4: MONETIZATION & GROWTH (Week 9-12)

Goal: Launch paid plans & start generating revenue.

- Introduce Monetization

- Scale Marketing & Partnerships

End of Phase 4:

- First 50 paid users and $500-$1000 in revenue.

PHASE 5: SCALE TO 1000+ USERS (3-6 Months)

Goal: Expand AI Academy into a full-fledged EdTech startup.

- Expand AI Course Library

- Automate Lead Generation & Sales

- Secure Investment (Optional)

6-Month Goal:

- 1000+ paid users and INR 5-10 Lakh monthly revenue.

Final Thoughts: Why AI Academy is Your Best Startup Idea?

- You have all the skills (AI, tech, education, startup experience).

- Wincept Academy can be a launchpad for scaling AI Academy.

- Low-cost, high-scale business (build once, sell unlimited).

- Recurring revenue model (subscription-based).

This can be the startup that makes you a millionaire within a year!