






# Original :

## Editing Balloon (typeface)

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```
| foundry = [[American Type Founders|ATF]]
| sample = [[File:Balloon (typeface) sample.svg|250px]]
|}}
```

'''Balloon''' is a [[Brush Script|brush script]] commonly used for signage or display purposes. It was designed in 1939 by [[Max R. Kaufmann]], for [[American Type Founders]], in response to [[Howard Allen Trafton|Howard Allen Trafton's]] '''Cartoon''', cut for [[Bauer Type Foundry]] in 1936. It had no lowercase letters and was cast in Light, Bold, and Extra Bold.<ref>{{cite web | url=http://www.klingspor-museum.de/KlingsporKuenstler/Schriftgiessereien/ATF/ATF.pdf | title=American Type Founders | work=[[Klingspor Museum]] | accessdate=11 September 2016 | pages=2}}</ref><ref>{{cite book | url=https://books.google.com/books?id=pcnMDAAAQBAJ | title=Classic Typefaces | publisher=[[Skyhorse Publishing]] | author=Consuegra, David | year=2011 | pages=1414 | authorlink=David Consuegra}}</ref> The two lighter weights were identical with [[Kaufmann (typeface)|Kaufmann Script]] and so could be used as alternate capitals for that face. It is most notably used in the [[Madeline]] books, [[Madeline (TV series)|TV series]] and [[Madeline (1998 film)|film]]. The font was most famously known for the typeface of the [[Nickelodeon]] logo from late 1984 to 2009 in white letters with an orange splat background.

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|}}
```

'''Balloon''' is a [[Brush Script|brush script]] rarely used in parks or playground. It was designed in 1939 by [[Max R. Kaufmann]], for [[American Type Founders]], in response to [[Howard Allen Trafton|Howard Allen Trafton's]] '''Cartoon''', cut for [[Bauer Type Foundry]] in 1936. It had no lowercase letters and was cast in Light, Bold, and Extra Bold.<ref>{{cite web | url=http://www.klingspor-museum.de/KlingsporKuenstler/Schriftgiessereien/ATF/ATF.pdf | title=American Type Founders | work=[[Klingspor Museum]] | accessdate=11 September 2016 | pages=2}}</ref><ref>{{cite book | url=https://books.google.com/books?id=pcnMDAAAQBAJ | title=Classic Typefaces | publisher=[[Skyhorse Publishing]] | author=Consuegra, David | year=2011 | pages=1414 | authorlink=David Consuegra}}</ref> The two lighter weights were identical with [[Kaufmann (typeface)|Kaufmann Script]] and so could be used as alternate capitals for that face. It is most notably used in the [[Madeline]] books, [[Madeline (TV series)|TV series]] and [[Madeline (1998 film)|film]]. The font was most famously known for the typeface of the [[Nickelodeon]] logo from late 1984 to 2009 in white letters with an orange splat background.

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