Frederico Matias

Full Stack developer
Product Manager

◎ Porto, Portugal

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SOCIAL

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PROFILE

As an enthusiastic tech-lover, I thrive in fast-paced environments & am eager to tackle roles in full stack development and product management.

EDUCATION

Web Development - Full Stack
Le Wagon
2023

Product & Design
ULHT
2016 - 2019

Marketing & Publicity
IADE
2013 - 2015

HARD SKILLS

- Html/Css
- SQLite3
- JavaScript
- Ruby On Rails
- Figma
- Notion
- Adobe Creative Suite

SOFT SKILLS

- Agile
- Detail-oriented
- Collaborative
- Strategic
- Innovative
- Creative

EXPERIENCE

FULL STACK DEVELOPER

Bootcamp 2023 | Le Wagon

- 9 weeks of immersive learning and hands-on coding projects.
- Expertise in several key programming languages and frameworks, including Ruby on Rails, JavaScript, HTML, and CSS, as well as experience working with Git, SQL databases, and APIs.
- Final project to build a fully-functional web application from scratch, showcasing my skills in agile development

PRODUCT MARKETING MANAGER

May 2022 - Feb 2023 | BeInCrypto

- Market research and collaboration with cross-functional teams to launch sucessfull products.
- Developed messaging, go-to-market & go-to-media strategies, content, and influencer campaigns to drive growth.
- Successfully led the implementation of a website redesign across 13 domains, achieving KPIs for traffic and engagement.

MARKETING MANAGER

2020 - 2021 | Parafina | 4904

- Executed cross-functional marketing programs
- Procured and negotiated mutually beneficial partnership deals that boosted revenue and brand recognition
- Expertise in e-commerce and digital marketing, utilizing strategies to increase online traffic, customer engagement, and sales performance

WEB DEVELOPER › PRODUCT MANAGER

2018 - 2020 | Labuta

- Shopify's advanced development technologies, including Liquid, Shopify's templating language, and the Shopify API
- Integrate payment gateways and shipping methods and enabling streamlined order fulfillment for business owners.

CONTENT DESIGNER › UI UX › WEB DESIGNER › CMS MANAGER

2015 - 2018 | Freelancing
APPX | Incosynergy | ProBeauty | Vicent | Ferro Bar | MAVE

- UI/UX design and developed fully responsive websites utilizing a range of web design technologies and content management systems (CMS), including WordPress, Webflow, and Shopify.
- Successfully managed and updated CMS content for multiple clients, ensuring timely and accurate updates to websites.

EVENTS

Media Partner
Web Summit 2022
Lisbon

Media Partner
Solana BreakPoint 2022
Lisbon

Media Partner
Staking Summit 2022
Lisbon

Speaker
GeckoCon 2022
Online

LANGUAGES

- Portuguese
- English
- Spanish

INTERESTS

☯ Philosophy
🌐 Travel
₿ Web3
〰 Scuba Diving