D4D Challenge Commuting Dynamics 4 Change

R. Lario*M. Muñoz†R. Abad ‡A. Martín§J. Gonzalez ¶R. Maestre | Paradigma Labs Research Group Paradigma Tecnológico

E. Perez *f. del Bosque †† Geographic Information Systems Unit Spanish National Research Council

4-Jan-2013

Abstract

Our idea is to use the geolocation data from the antennas processing the mobile phones calls in order to know which sub-prefectures the customers have been getting around. The main goal of our project is developing spatio-temporal models to detect commuting patterns for the different sub-prefectures, including some other factors related to the region and/or time: wealth, development, infrastructure, investment, grants...

By means of GIS technology, we will be able to apply our generated models to the gathered data and to analyze their correlations over the Côte d'Ivoire surface, working with geographical layers: landcover, roads map, railways lines, water sources... Consequently, the reached conclusions from our study will be properly visualized, allowing a better explanation of the facts. With a bigger amount of data gathered for a longer period, more interesting and accurate trends could be discovered, allowing us to calculate associated coefficients.

Our analysis models will provide coherent data to support a correct urban design and will mean a monitoring tool for development, specially related to population dynamics. In the near future, some other measures could be included. For instance, hospitals and police stations locations, their calls rate... Thus, we could know its real use, being able to improve their service to the citizens: dangerous areas, crowded hospitals...

^{*}rlario@paradigmatecnologico.com

[†]mmunoz@paradigmatecnologico.com

[‡]rabad@paradigmatecnologico.com

[§]amartin@paradigmatecnologico.com

[¶]jgonzalez@paradigmatecnologico.com

 $^{{}^{\}parallel}{\rm rmaestre@paradigmatecnologico.com}$

 $^{^{**}} eperez@cchs.csic.es$

^{††}idelbosque@cchs.csic.es

Introduction and motivation

The Paradigma Labs Research Group (PLRG) core values are conducted by one motivation: "To figure out the dynamic and fuzzy intersection between Humanity and Thechnology", providing tools and methods to study, display and undeestand this dynamics. Therefore an international Challenge which main goal is the human improvement and development by means of the study of mobile communications quickly captured our attention. Geographical Unformation Systems Unit at Spanish National Research Council (CSIC) is a multidisciplinary group with a huge experiencie in Remote Sensing and Geoprocessing providing support to the high and long scale researchs at CSIC. To reach the goal, our researchers and engineers are mixed efforts to achive the goal proposed in this paper.

Our final aim is detecting spatio-temporal patterns in order to obtain an useful knowledge to better manage the country resources. For example, if we could predict the traffic intensity segmented by road, week day and hour, then another secondary roads could be suggested or the budget for the most used ones could be increased. Trough mobile communitations, a specific user can be tracked along the day, not only by means of "Call comunications" also by applications running on the user terminal like chats, RSS consumers, etc ... The dataset provides by Orange is a sampled one, and only apply "Call communications", however, we belive that with the whole set of data, i.e.: app and call comunications, the future models could be reach with high accuracy several kind of dynamics.

Our experience studing and modeling several kinds of Human Dynamics like during the ESF project DynCoopNet(Solana and Alonso, 2012) or developing a Business Intelligence Tracking Tool on Twitter (Marin et al., 2012), has teach us to explore through two main point of view: a Space and Temporal perspectives. We believ that a mathematical model related with Human Dynamics must be deal whit this two perspectives. The Temporal component is useful to provides to the final researcerh a tool to go forward and backward in order to get more deeply understand of the dynamic, not only move across the timeline, also creating temporal windows to group events. The Geographical component provides a more high-level understand related with the human mobility across the space, mixing the time component along the space in a final visualization. Therefore our model and the sudy will carry out by this two main perspectives.

In this paper, we propose a Space-Temporal Model to achieve this goal. A Space Model, because user interactions with geolocated antennas are analyzed and treated, and a Temporal Model because several time windows are used to group this user dynamics. Later, the mix of this two variables (space and temporal) are consumed and visualized by a Geographic Information System. At the begining several results will be showed, however, the tools with the data will be available to the research comunity to study more deeply the studied dynamics. For instance, a Standard Kernel Density estimation (KDE) aims to produce a smooth density surface of spatial point events over a 2-D geographic space(Bithell, 1990; Alegria et al., 2011), final dynamics visualization across the several days of the week will show by means of KDE, in order to undestand and proof which an where are the maximun commuting peaks.

Our aim is related to the Commuting concept and could be defined as follow: Commuting is regular travel between one's place of residence and place of work or full-time study (Wikipedia, 2012), but sometimes its refers to any regular or often repeated traveling between locations when not work related. Our first commuting approach is defined like: "Mobility patterns through inferring dynamic users movements grouped by temporal windows".

A dynamic user is defined like an user changing his antenna location within the studied temporal window (i.e.: each temporal window groups the whole user communication into one specific hour). Among these temporal windows, static users have been removed, i.e.: users that do not change their antennas locations within the temporal range. It is common that a unique user perform this two kind

of dynamics, i.e.: inside a temporal window, several The justification to remove these users comes to focus our study on users that are moving into this temporal windows and perform micro-displacements.

Mathematical model

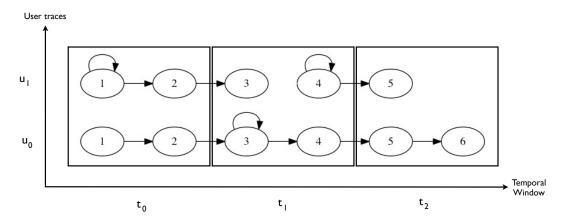


Figure 1: Dynamic and static user patterns

The above figure shows two users u_0, u_1 represented on the vertical axe, grouped by three time windows t_0, t_1, t_2 . A time window is defined as t_n where $n \in \{0, ..., 24\}$. Each t_n groups the comunnications traces of the whole set of users in a 60 minutes range.

More formally, an user trace is defined as follows:

$$\vec{T}_{ut} = (p_0, p_1, ..., p_n)$$

where, $p_n \in \mathbb{R}^2$, $n \geq 2$, t is a temporal window range and , u the unique user id. For instance, $\vec{T}_{00} = (p_1, p_2)$, $\vec{T}_{10} = (p_1, p_1, p_2)$ and so on.

Also, two functions are defined in order to measure the distance (Cook, 2012), given a set of points in spherical coordinates (i.e.: $user_{ut}$):

$$D(p_0, p_1) = a\cos(\sin(\phi(p_0^0)) * \sin(\phi(p_1^0)) * \cos(\theta(p_0^1) - \theta(p_1^1)) + \cos(\phi(p_0^0)) * \cos(\phi(p_1^0)))$$

where:

$$\phi(x) = (90 - x) * \frac{\pi}{180}$$
$$\theta(x) = x * \frac{\pi}{180}$$

therefore the function related with distance as defined as follow [result in Km]:

$$U(u,t) = 6373 * \sum_{i=0}^{n-1} D(\vec{T}_{u_t}^{i}, \vec{T}_{u_t}^{i+1})$$

The second function is related with the number of antenna connections into a trace, the key point is to count only the dinamic transitions, i.e.: remove the self edges over a given trace as follows:

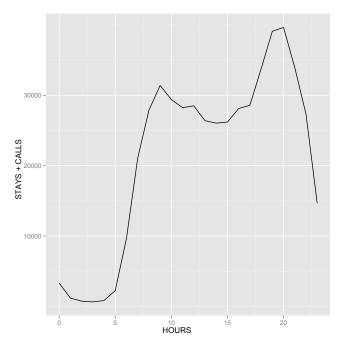
$$S(p_0, p_1) = \begin{cases} 0 & \text{if } D(p_0, p_1) = 0\\ 1 & \text{if } D(p_0, p_1) > 0 \end{cases}$$

therefore, the function is defined as follows:

$$N(u,t) = \sum_{i=0}^{n-1} S(\vec{T}_{ut}^{i}, \vec{T}_{ut}^{i+1})$$

Temporal and geographical components

Using the proposed model, the first step is to understand the main component of the commuting dynamic. The result of our approach will emerge from this main component as we can see in the next picture. This main component model the first logic result and shows the time segments that people have more activite, in call numbers terms. This picture shows static and dinamic users calling i.e.: nodes with self-edges are counted and transition edges together.



(a) Total number of calls grouped by Week days

As the above picture shows, we can see two peaks p_1 from 7 Am to 9 Am and another one p_2 from 6 Pm to 8 Pm. As we can see $p_1 < p_2$ in a number of call terms and p_2 start to grow at 6 PM and get its maximum value at 8 PM, after this hour, the number of calls dicrease linearly. Another main thing showed by the picture is that exists a central valley between p_1 and p_2 , i.e.: from 9 Am to 6 Pm, that people stop or "relax??" the number of calls. This main component is common to the seven days of the week, therefore, we can assume that people have the same behavior on this sample dataset.

Several assumptions could be suggested at this point, for instance, in the p_1 range, people start to work on a regular daily activite, in the central valley, some people stop (but not entirely), perhaps to eat, and in the next peak p_2 , people return to regular daily activite and perhaps start to return home. The question here is to figure out the commuting dynamic through the average displacement per person and where are located the time ranges or windows that people realize this action. This last assumption, will be tested with the proposed model and the final GIS visualization as main core of the work showed by the present work. Geographical displacements are studied by means of GIS tool on the map in order to detect and understand the micro and long movements across the country.

A pattern model of commuting is showed as a start point to test the hypothesis. Poner algunas referencia or something del supuesto modelo teórico!!. As we can see two peaks are defined corresponding with maximum displacement hours and a central valley corresponding to "eat hours" queda poco científico, hay que poner algo mejor

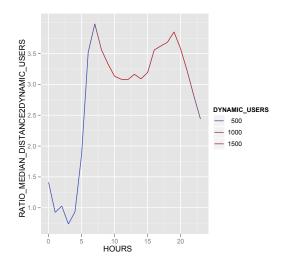


Figure 2: Theoretical Commuting Model (cambiar por la imagen de verdad)

The picture above, shows a first approach pattern model of commuting. Two peaks representing high displacement temporal events are modeled with a central valley. Escribir mas sobre el porque de este modelo teorico, porque la eleccion de los dos picos y del valle central.

Datasets has been processed carried out by the mathematical model proposed, therefore, static users has been removed and dinamyc users, better its tracks, has been grouped into a temporal windows and grouped by the day of the week. Seven pictures representing the 24 hours of each day are shown below in and their respective data tables. The median normalized with the number of dynamic users, is showed in each temporal window of each picture corresponding with each day of the week.

Pictures shows that emerge a new p'_1 and p'_2 where $p'_1 > p'_2$, in a displacements terms, we can see that people start to perform moves about 4 AM until to reach p'_1 at 7 Am. At this point, displacements are reduced

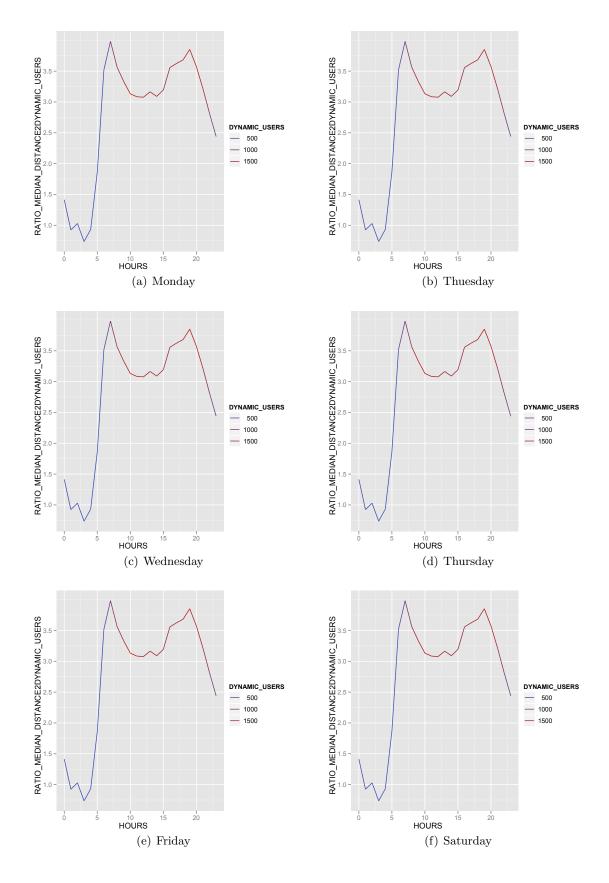


Figure 3: Dynamic users displacment

Representation and visualization

CSIC, estado del arte de gis, intersección con humanidades, whatever CSIC/PLRG, Poner los enfoques por los que hemos pasado: los puntos de colores por intensaida de paso, la grilla y finalmente, acabar hablando del kernel density como herramienta final de visualización

To visualize commuting patterns, a different approach is used here. To apply a Kernel Density estimation, a geographic network is modeled in order to represent, on the one hand, the antennas positions like nodes on a map and on the other hand, in a time-line order, the user displacements between antennas. With this network, a indegree rank is calculated

Final Conclusions

Summing up the methods and tools used in this novel study, a mathematical model to shape Space and Temporal user antenna communication has been proposed, two kind of user dynamics have been identified in order to carry out and focus the study on the commuting dynamics. A commuting pattern model is showed to test with the Orange sample dataset of user communications.

A temporal

Dynamic users has been splitted from statis users to detect commuting patterns, and the mathematical model proposed and applied has shown two maximum displacement peaks and a central valley following the main component of total call numbers, normalizing the maximum displacement using the median with the total number if dynamic users.

A visualization of the displacement with a Kernel Density estimation by means of GIS using the antennas positions and users displacements like a direct graph has shown the contraction and the expansion of the commuting dynamics across the 24 hours of the day. A tool to visualizate parallel this dynamic across the seven days of the week is release on line¹.

Poner

Future work

¹"Poner la dirección de las herramientas"

References

- A.C. Alegria, H. Sahli, and E. Zimanyi. Application of density analysis for landmine risk mapping. In Spatial Data Mining and Geographical Knowledge Services (ICSDM), 2011 IEEE International Conference on, pages 223 –228, 29 2011-july 1 2011. doi: 10.1109/ICSDM.2011.5969036.
- J. F. Bithell. An application of density estimation to geographical epidemiology. *Statistics in Medicine*, 9(6):691-701, 1990. ISSN 1097-0258. doi: 10.1002/sim.4780090616. URL http://dx.doi.org/10.1002/sim.4780090616.
- John D. Cook. Computing the distance between two locations on earth from coordinates, 2012. URL http://www.johndcook.com/python_longitude_latitude.html. [Online; accessed 4-January-2013].
- Oscar Marin, Alejandro Gonzalez, Roberto Maestre, Julio Gonzalez, Marco Ruben Abad, and Leonardo Menezes. 15th october on twitter global rev-URL http://labs.paradigmatecnologico.com/2011/12/19/ 2012. 15th-october-on-twitter-global-revolution-mapped/. [Online; accessed 23-January-2013].
- Ana Solana and David Alonso. Self-organizing networks and gis tools cases of use for the study of trading cooperation (1400-1800). *Journal of Knowledge Management, Economics and Information Technology*, page pp. 402, 2012. ISSN 2069-5934. URL http://www.scientificpapers.org/special-issue-june-2012/.
- Wikipedia. Commuting wikipedia, the free encyclopedia, 2012. URL http://en.wikipedia.org/w/index.php?title=Commuting&oldid=525136196. [Online; accessed 4-January-2013].