

D4D Challenge

Commuting Dynamics 4 Change

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Abstract

Our idea is to use the geolocation data from the antennas processing the mobile phones calls in order to know which sub-prefectures the customers have been getting around. The main goal of our project is developing spatio-temporal models to detect commuting patterns for the different sub-prefectures, including some other factors related to the region and/or time: wealth, development, infrastructure, investment, grants...

By means of GIS technology, we will be able to apply our generated models to the gathered data and to analyze their correlations over the Côte d'Ivoire surface, working with geographical layers: landcover, roads map, railways lines, water sources... Consequently, the reached conclusions from our study will be properly visualized, allowing a better explanation of the facts. With a bigger amount of data gathered for a longer period, more interesting and accurate trends could be discovered, allowing us to calculate associated coefficients.

Our analysis models will provide coherent data to support a correct urban design and will mean a monitoring tool for development, specially related to population dynamics. In the near future, some other measures could be included. For instance, hospitals and police stations locations, their calls rate... Thus, we could know its real use, being able to improve their service to the citizens: dangerous areas, crowded hospitals...

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WHY FACE THIS CHALLENGE ?

Paradigma Labs Research Group (PLRG) core values are conducted by one motivation: "To figure out the fuzzy dynamics between Humanity and Technology", providing tools and methods to study, display and understand these dynamics. Therefore, an international challenge whose research subject can be chosen freely as long as it relates to an objective of development improving quality of life for people, quickly held our attention.

Geographical Information Systems Unit at Spanish National Research Council (GISU-CSIC) is a multidisciplinary group with a huge experience in Remote Sensing and Geoprocessing, providing a quality support for plenty of researches carried out at CSIC. Our team has been working hard to achieve the goal proposed in this paper.

Our final aim has been detecting spatio-temporal patterns in order to obtain an useful knowledge to better manage the country resources. For example, if we could predict the traffic intensity segmented by road, week day and hour, then another secondary roads could be suggested or the budget for the most used ones could be increased. Through mobile communications, a specific user can be tracked along the day, not only by means of 'call communications' but also thanks to applications running on their handsets: IMS, RSS... The dataset provided by Orange is a sample, and it only uses 'call communications', however, with the whole set of data (i.e.: app and call communications), we strongly believe more accurate and complete models could be discovered helping new kind of dynamics to be identified.

From our own experience studying and modeling several kinds of Human Dynamics like during the ESF project DynCoopNet(Solana and Alonso, 2012) and while developing a Business Intelligence Tracking Tool on Twitter (Marin et al., 2012), we can claim there are two main exploring perspectives: the Geographical one and Temporal one. We believe a mathematical model related to Human Dynamics must be managed with these two viewpoints. The Temporal component is useful by providing a tool to go backward and forward in order to get a more detailed understanding of the dynamic, not only moving across the timeline, but also creating temporal windows to group events. The Geographical component provides a more high-level understanding related to the human mobility across the space in different levels and relating it to some other spatial features. Mixing both components in a final and single visualization has led our study during the project.

Consequently, in this paper, we propose a Space-Temporal Model. A Space Model, because user interactions with geolocated antennas are analyzed and treated, and a Temporal Model since several time windows are used to group these user dynamics. The combination of these two variables is used and displayed by a Geographic Information System, GIS. Initially, several results are showed supporting the project main conclusions. However, what's really important is the whole process for handling the data, that is, the code, tools and methodology, which will be available to the researcher community, allowing to study more deeply the dynamics. For instance, a Standard Kernel Density estimation (KDE) aims to produce a smooth density surface of spatial point events over a 2-D geographic space(Bithell, 1990; Alegria et al., 2011), final dynamics visualization across the several days of the week will show by means of KDE, in order to understand and proof which an where are the maximum commuting peaks.

We have focused on the Commuting concept, which could be defined as follows: *Commuting* is regular travel between one's place of residence and place of work or full-time study (Wikipedia, 2012), but sometimes it refers to *any regular or often repeated traveling between locations when not work related*. Our first commuting approach is defined like: "Mobility patterns through inferring dynamic users

movements grouped by temporal windows".

A 'dynamic user' is defined as an user changing his antenna location within the studied temporal window (i.e.: each temporal window groups the whole user communication during one specific hour). Among these temporal windows, 'static users' have been removed, i.e.: users who do not change their antennas locations within the temporal range. The justification to remove these users comes to focus our study on users that are moving into this temporal windows and perform micro-displacements. It is common that a unique user performs these two kind of dynamics for a same temporal window.

Mathematical model

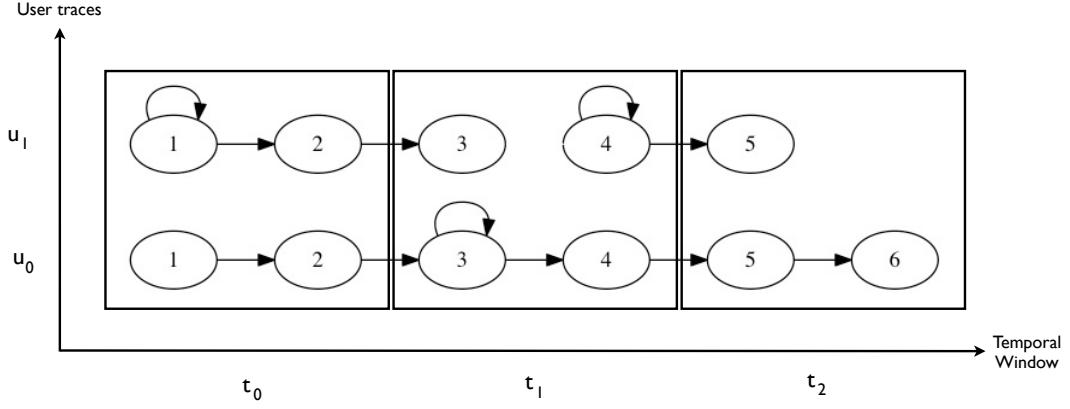


Figure 1: Dynamic and static user patterns

The above figure shows two users u_0, u_1 represented on the vertical axe, grouped by three time windows t_0, t_1, t_2 . A time window is defined as t_n where $n \in \{0, \dots, 24\}$. Each t_n groups the communications traces of the whole set of users in a 60 minutes range.

Formally, an user trace is defined as follows:

$$\vec{T}_{ut} = (p_0, p_1, \dots, p_n)$$

where, $p_n \in \mathbb{R}^2$, $n \geq 2$, t is a temporal window range and, u the unique user id. For instance, $\vec{T}_{00} = (p_1, p_2)$, $\vec{T}_{10} = (p_1, p_1, p_2)$ and so on.

Also, two functions are defined in order to measure the distance (Cook, 2012), given a set of points in spherical coordinates (i.e.: user_{ut}):

$$D(p_0, p_1) = \text{acos}(\sin(\phi(p_0^0)) * \sin(\phi(p_1^0)) * \cos(\theta(p_0^1) - \theta(p_1^1)) + \cos(\phi(p_0^0)) * \cos(\phi(p_1^0)))$$

where:

$$\begin{aligned} \phi(x) &= (90 - x) * \frac{\pi}{180} \\ \theta(x) &= x * \frac{\pi}{180} \end{aligned}$$

therefore the function related to the distance is defined as follow [result in Km]:

$$U(u, t) = 6373 * \sum_{i=0}^{n-1} D(\vec{T}_{ut}^i, \vec{T}_{ut}^{i+1})$$

The second function is related to the number of antenna connections into a trace, the key point is to count only the dynamic transitions, i.e.: remove the self edges over a given trace as follows:

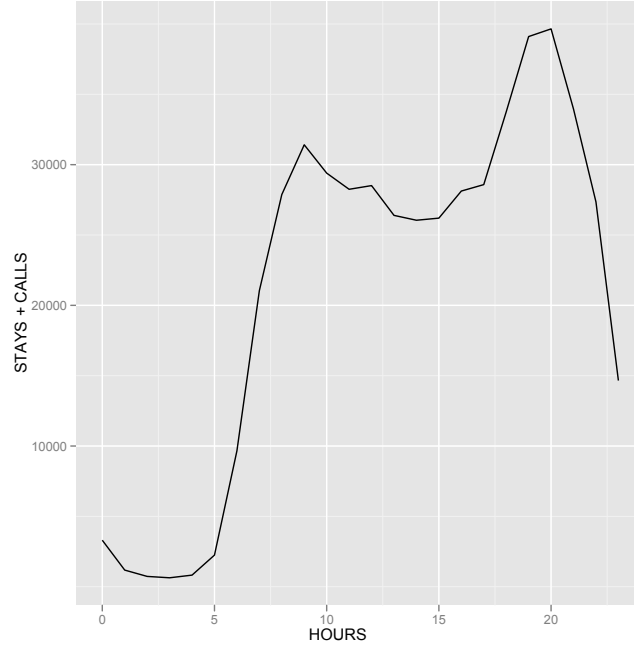
$$S(p_0, p_1) = \begin{cases} 0 & \text{if } D(p_0, p_1) = 0 \\ 1 & \text{if } D(p_0, p_1) > 0 \end{cases}$$

therefore, the function is defined as follows:

$$N(u, t) = \sum_{i=0}^{n-1} S(\vec{T}_{ut}^i, \vec{T}_{ut}^{i+1})$$

Temporal and geographical components

Using the proposed model, the first step is to understand the main component of the commuting dynamic. The result of our approach will emerge from this main component as we can see in the next picture. This main component model the first logic result and shows the time segments that people have more activite, in call numbers terms. This picture shows static and dinamic users calling i.e.: nodes with self-edges are counted and transition edges together.



(a) Total number of calls grouped by Week days

As the above picture shows, we can see two peaks p_1 from 7 Am to 9 Am and another one p_2 from 6 Pm to 8 Pm. As we can see $p_1 < p_2$ in a number of call terms and p_2 start to grow at 6 PM and get its maximum value at 8 PM, after this hour, the number of calls decrease linearly. Another main thing showed by the picture is that exists a central valley between p_1 and p_2 , i.e.: from 9 Am to 6 Pm, that people stop or "relax??" the number of calls. This main component is common to the seven days of the week, therefore, we can assume that people have the same behavior on this sample dataset.

Several assumptions could be suggested at this point, for instance, in the p_1 range, people start to work on a regular daily activite, in the central valley, some people stop (but not entirely), perhaps to eat, and in the next peak p_2 , people return to regular daily activite and perhaps start to return home. The question here is to figure out the commuting dynamic through the average displacement per person and where are located the time ranges or windows that people realize this action. This last assumption, will be tested with the proposed model and the final GIS visualization as main core of the work showed by thw present work. Geographical displacements are studied by means of GIS tool on the map in order to detect and understand the micro and long movements across the country.

A pattern model of commuting is showed as a start point to test the hypothesis. **Poner algunas referencia or something del supuesto modelo teórico!!**. As we can see two peaks are defined corresponding with maximum displacement hours and a central valley corresponding to "eat hours" **queda poco científico, hay que poner algo mejor**

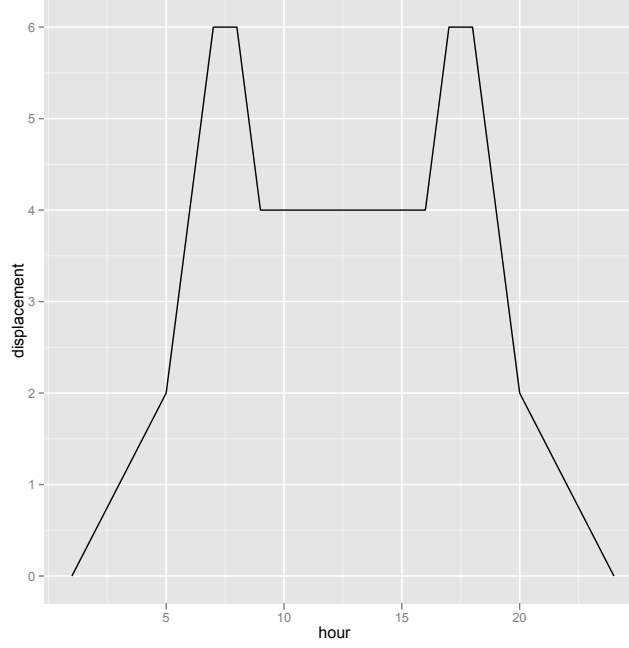


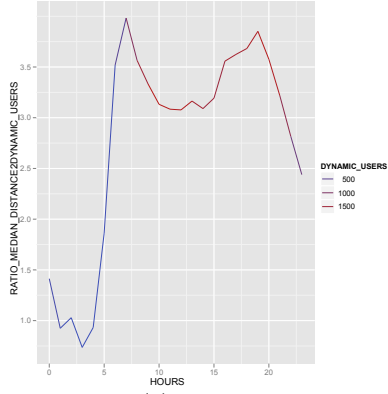
Figure 2: Theoretical Commuting Model

The picture above, shows a first approach pattern model of commuting. Two peaks representing high displacement temporal events are modeled with a central valley. **Escribir mas sobre el porque de este modelo teorico, porque la eleccion de los dos picos y del valle central.**

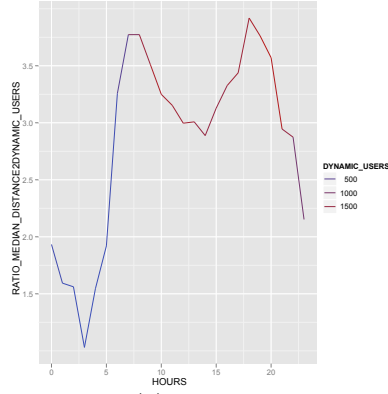
Datasets has been processed carried out by the mathematical model proposed, therefore, static users has been removed and dinamyc users, better its tracks, has been grouped into a temporal windows and grouped by the day of the week. Dataset 2 has been applied on the mathematical model to obtain the main results of our work. Dataset 2 provides a 8000000 **revisar que sean ese numero** of user communication traces.

Seven pictures representing the 24 hours of each day are shown below in and their respective data tables. The median normalized with the number of dynamic users, is showed in each temporal window of each picture corresponding with each day of the week. Also pictures shows a third dimension representing the total number of dynamic users analyzed, this third variable is showed like a heat degraded colors among the main line in the pictures.

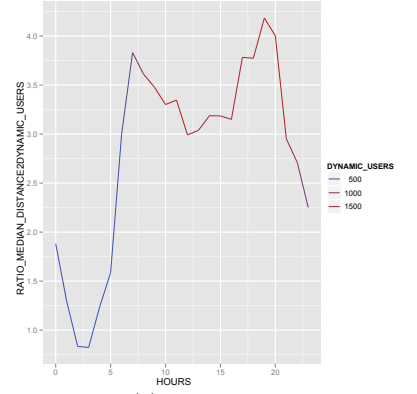
Pictures shows that emerge a new p'_1 and p'_2 where $p'_1 > p'_2$, in a displacements terms, we can see that people start to perform moves about 4 AM until to reach p'_1 at 7 Am. At this point, displacements are reduced. Also, another key point to stand out is in the first peak



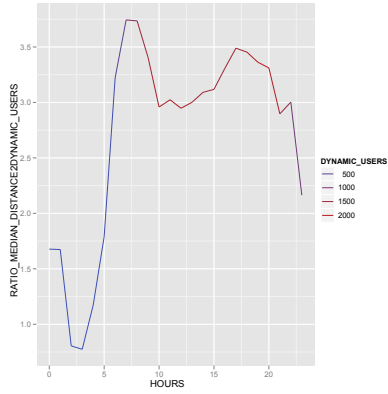
(a) Monday



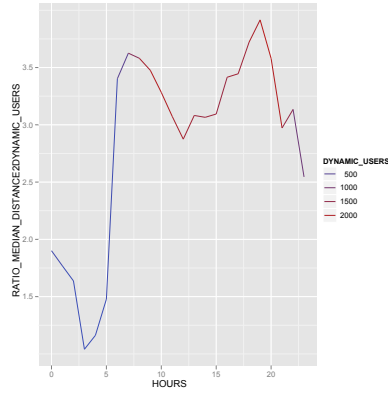
(b) Tuesday



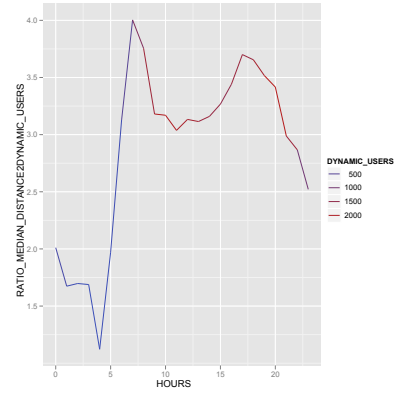
(c) Wednesday



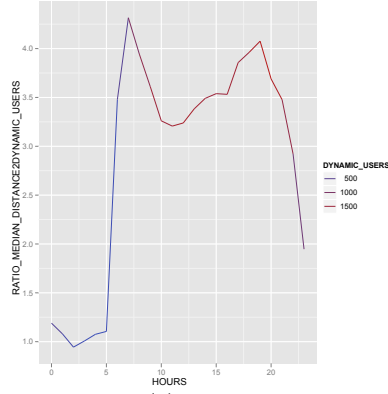
(d) Thursday



(e) Friday



(f) Saturday



(g) Sunday

Figure 3: Dynamic users displacement

Representation and visualization

CSIC, estado del arte de gis, intersección con humanidades, whatever

CSIC/PLRG, Poner los enfoques por los que hemos pasado: los puntos de colores por intensidad de paso, la grilla y finalmente, acabar hablando del kernel density como herramienta final de visualización

To visualize commuting patterns, a different approach is used here. To apply a Kernel Density estimation, a geographic network is modeled in order to represent, on the one hand, the antennas positions like nodes on a map and on the other hand, in a time-line order, the user displacements between antennas. With this network, a indegree rank is calculated

Final Conclusions

Summing up the methods and tools used in this novel study, a mathematical model to shape Space and Temporal user-antenna communications has been proposed, two kind of user dynamics have been identified in order to carry out and focus the study on the commuting dynamics. A commuting pattern model is showed to test with the Orange sample dataset of user communications.

A temporal set of windows defined in 60 minutes ranges and grouped by hours and day of the week has been proposed in the model, however, this assumption could be changed in order to explore the data with another point of view.

Dynamic users has been splitted from statis users to detect commuting patterns, an the mathematical model proposed and applyed has shown two maximum displacement peaks and a central valley following the main component of total call numbers, normalizing the maximun displacement using the median with the total number if dynamic users.

A visualization of the displacement with a Kernel Density estimation by means of GIS using the antennas positions and users displacements like a direct graph has shown the contraction and the expansion of the commuting dynamics across the 24 hours of the day. A tool to visualizate paralell this dynamic across the seven days of the week is release on line¹.

Poner

Future work

We strongly belive that working with more detailed data i.e.: data from applications and other kind of communications, researchers will be able to work in more accurate mathematical models and therefore, more accurate and useful visualizations. GIS tools are itself a method to research on geolocated data. Several algorithms and methods could be applied to figure out new dynamics and to return the profit of these results into a new develop policys in order to improve the human condition.

¹"Poner la dirección de las herramientas"

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