

# Machine Learning: from Theory to Practice

## Lecture 5

### Support Vector Machines

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# Motivation

Build a spam detector



# Motivation

## Supervised binary classification

### Probabilistic and statistical framework

Let  $X$  be a random vector  $\mathcal{X} = \mathbb{R}^p$

$X$  describes the properties of a message (say, features)

Let  $Y$  be a binary discrete variable  $\mathcal{Y} = \{-1, 1\}$

Let  $P$  be the joint probability law of  $(X, Y)$ ,  $P$  is supposed to be fixed but unknown

Let  $S_{train} = \{(\mathbf{x}_i, y_i), i = 1, \dots, n\}$  be a i.i.d. sample from  $P$ .

# Motivation

## Supervised binary classification

### Probabilistic and statistical framework

- From  $S_{train}$ , determine  $h \in \mathcal{H}$  that minimizes
$$R(h) = \mathbb{E}_P[L(X, Y, h(X))]$$
- $L$  : a local loss function that measures how the predicted class differs from the true class

Pb : the joint probability distribution  $P$  is not known,  $R(h)$  cannot be computed

### Learning by regularizing

- Instead of minimizing  $R(h)$ , let us minimize the sum of two terms :
- the empirical risk :  $R_n(h) = \frac{1}{n} \sum_i L(\mathbf{x}_i, y_i, h(\mathbf{x}_i))$  (the data fitting term) and a regularizing term  $\Omega(h)$  that measures the complexity of  $f$ .
- We search for :  $\arg \min_{h \in \mathcal{F}} R_n(h) + \lambda \Omega(h)$

# Motivation

A supervised binary classification problem (ex : spam detector)

## Methodology

- Define
  - a representation space of messages

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  - a loss function to be minimized to obtain the best classifier in this function class.



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  - a representation space of messages
  - a class of binary functions
  - a loss function to be minimized to obtain the best classifier in this function class.
  - a minimization algorithm for this loss (stochastic gradient, quadratic programming ...)

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A supervised binary classification problem (ex : spam detector)

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- Define
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  - a loss function to be minimized to obtain the best classifier in this function class.
  - a minimization algorithm for this loss (stochastic gradient, quadratic programming ...)
  - a method for performance assessment in order to evaluate the classifier obtained

### Codage Term-Frequency-Inverse Document Frequency (TF-IDF)

- collection  $C$  of messages
- a word  $\rightarrow$  a term
- Define a dictionary  $D$  of  $p$  terms appearing in  $C$
- a message (document)  $d \rightarrow$  a set of terms with their occurrences
- $C$  : a collection of  $N$  documents
- $TF(t, d) = \frac{\text{nb of occurrence of } t \text{ in } d}{\text{nb of terms in } d}$
- $IDF(t, C) = \log \frac{N}{\text{nb of documents of } C \text{ where } t \text{ appears}}$

# Motivation

## Representation space of messages

### TF-IDF encoding of a message $d$

- a vector  $\mathbf{x}$  of dimension  $p$
- $x_i = TF - IDF(t_i, d, C), i = 1, \dots, p$
- We take :  $C = S_{train}$ , documents of the training sample
- $\mathcal{X} = \mathbb{R}^p$

# Motivation

## Supervised classification

### What you already know

- Perceptron (linear classifier)
- Logistic regression (linear classifier)
- $k$ -nearest neighbors
- Naive Bayes Classifier
- Decision trees
- Ensemble methods on base learners

- Lecture 5 : Support vector machines (Oct 27)
- Lecture 6 : SVM in practise and structural risk minimization, (Nov 7)
- Lecture 7 : Kernels and Reproducing Kernel Hilbert Spaces (Nov 14)
- Lecture 8 : Kernel learning (MKL and other methods), large scale kernel-methods (Nov 20 : at Polytechnique)
- Lecture 9 : Practical session (Nov 21) : comparison of several algorithms (tree-based methods, SVM, ...)

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# Optimal Margin Hyperplanes (separable case)

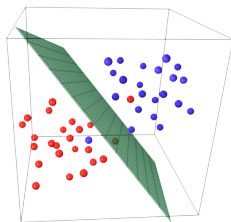
## Linear classifier

### Definition

$$\forall \mathbf{x} \in \mathbb{R}^p$$

$$h(\mathbf{x}) = \text{sign}(\mathbf{w}^T \mathbf{x} + b)$$

$$\mathbf{w}^T \mathbf{x} + b = 0 : \text{hyperplane in } \mathbb{R}^p$$

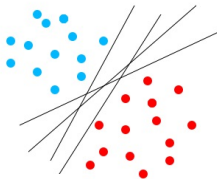


Example in 3D



# Optimal Margin Hyperplanes (separable case)

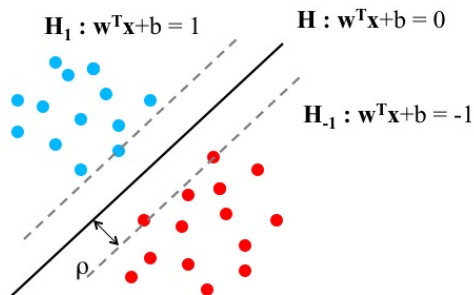
1st case : linearly separable data



Example in 2D : what line to be chosen ?

# Optimal Margin Hyperplanes (separable case)

Margin criterion



# Optimal Margin Hyperplanes (separable case)

## Margin Criterion

### Geometrical margin

- We consider 3 hyperplanes in order to separate the training data
  - $H : \mathbf{w}^T \mathbf{x} + b = 0$ ,  $H_1 : \mathbf{w}^T \mathbf{x} + b = 1$ ,  $H_{-1} : \mathbf{w}^T \mathbf{x} + b = -1$
- We call *geometrical margin*,  $\rho(\mathbf{w})$  the smallest distance between the data and the hyperplane  $H$ , so hal the distance between  $H_1$  and  $H_{-1}$
- A simple calculation gives :  $\rho(\mathbf{w}) = \frac{1}{\|\mathbf{w}\|}$ .

# Optimal Margin Hyperplanes (separable case)

New cost function to optimize

How to determine  $\mathbf{w}$  and  $b$ ?

- Maximise the margin  $\rho(\mathbf{w})$  while separating data using  $H_1$  and  $H_{-1}$
- Classify the blue data ( $y_i = 1$ ) :  $\mathbf{w}^T \mathbf{x}_i + b \geq 1$
- Classify the red data ( $y_i = -1$ ) :  $\mathbf{w}^T \mathbf{x}_i + b \leq -1$

# Optimal Margin Hyperplanes (separable case)

## Optimization problem

### Optimization in the primal space

$$\begin{array}{ll} \underset{\mathbf{w}, b}{\text{minimize}} & \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{under the constraint} & y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1, \quad i = 1, \dots, n. \end{array}$$

### Reference

Boser, B. E. ; Guyon, I. M. ; Vapnik, V. N. (1992). "A training algorithm for optimal margin classifiers". Proceedings of the fifth annual workshop on Computational learning theory - COLT '92. p. 144.

# Optimal Margin Hyperplanes (separable case)

## Quadratic programming under inequality constraints

- We relax the constraints by introducing them into the objective function under the form of a penalty which is a linear combination of the constraints with Lagrangian coefficients all positive or non null.

### Lagrangian

$$\mathcal{L}(\mathbf{w}, b, \mathbf{alpha}) = \frac{1}{2} \|\mathbf{w}\|^2 + \sum_i \alpha_i (1 - y_i(\mathbf{w}^T \mathbf{x}_i + b))$$

# Optimal Margin Hyperplanes (separable case)

## Karush-Kuhn-Tucker Conditions

At the extremum (here minimum), we have

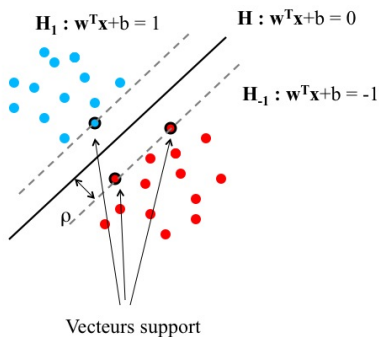
$$\nabla_{\mathbf{w}} \mathcal{L} = \mathbf{w} - \sum_{i=1}^n \alpha_i y_i \mathbf{x}_i = 0$$

$$\nabla_b \mathcal{L} = - \sum_{i=1}^n \alpha_i y_i = 0$$

$$\forall i, \alpha_i [y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1] = 0$$

# Optimal Margin Hyperplanes (separable case)

## Support Vectors





# Optimal Margin Hyperplanes (separable case)

## Support Vectors

In the expression of  $\mathbf{w}$  only some  $\mathbf{x}_i$  appear in the expansion

Such vectors are called *support vectors*

These support vectors are such that  $\alpha_i \neq 0$  and are on  $H_1$  or on  $H_{-1}$  : they satisfy the last KKT condition

NB :  $b$  is calculated by applying the last KKT conditions on a given support vector.

## Optimal Margin Hyperplanes (separable case)

### Optimal Margin Hyperplane (linear SVM)

Once the Lagrangian coefficients are determined,

The equation of an Optimal Margin Hyperplane is :

$$h(\mathbf{x}) = \text{sign}\left(\sum_{i=1}^n \alpha_i y_i \mathbf{x}_i^T \mathbf{x} + b\right)$$

Thus, to classify a new point  $\mathbf{x}$ , the classifier combines linearly the class labels  $y_i$  of the support vectors with weights of the form :  $\alpha_i \mathbf{x}_i^T \mathbf{x}$ . The term  $\mathbf{x}_i^T \mathbf{x}$  measures how close are  $\mathbf{x}$  and the support vectors in the sense of the inner product.

## Optimal Margin Hyperplanes (separable case)

How to find the  $\alpha_i$ 's : solving the problem in the dual space

Apply all the KKT conditions

$$\mathcal{L}(\alpha) = \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j (\mathbf{x}_i^T \mathbf{x}_j)$$

- We need to maximize  $\mathcal{L}$  under the constraints  $\alpha_i \geq 0$  and  $\sum_i \alpha_i y_i = 0, \forall i = 1, \dots, n$
- We then call for a **quadratic solver**

## Optimal Margin Hyperplanes (separable case)

### Leave-one-out error (1-CV)

SVM enjoys a nice property : we can get a learning guarantee for SVMs based on the fraction of support vectors in the training set. We need for that to recall what is a *leave-one-out error*

# Optimal Margin Hyperplanes (separable case)

## Leave-one-out error (1-CV)

### *Definition*

Let  $h_S$  denote the hypothesis returned by a learning algorithm  $\mathcal{A}$ , when trained on a fixed sample  $S$ . Then, the leave-one-out error of  $\mathcal{A}$  on a sample  $S$  of size  $n$  is defined by :

$$R_{\text{Loo}}(\mathcal{A}) = \frac{1}{n} \sum_{i=1}^n 1_{h_S^{-i}(\mathbf{x}_i) \neq y_i}$$

## Optimal Margin Hyperplanes (separable case)

### Leave-one-out error

#### *Lemma*

The average leave-one-out error for samples of size  $n \geq 2$  is an unbiased estimate of the average generalization error for samples of size  $(n-1)$  :

$$\mathbb{E}_{P^n}[R_{LOO}(\mathcal{A})] = \mathbb{E}_{P^{n-1}}[R(h_{S'})],$$

where  $P$  denotes the distribution according to which points are drawn.  $\mathbb{E}_{P^n}$  means that the expectation is taken over  $n$ -length samples  $S$  drawn from  $D$

Proof : by linearity of expectation

## Optimal Margin Hyperplanes (separable case)

Leave-one-out error for linear SVM in the case of separable data

### *Theorem*

Let  $h_S$  be the hypothesis returned by SVM for a training sample  $S$ , and let  $N_{SV}(S)$  be the number of support vector that define  $h_S$ . Then,

$$\mathbb{E}_{P^n}[R(h_S)] \leq \mathbb{E}_{P^{n+1}}\left[\frac{N_{SV}(S)}{n+1}\right]$$

Proof :

Let  $S$  a linearly separable sample of size  $n+1$ . If  $\mathbf{x}$  is not a support vector then removing it does not change the solution. Therefore,  $h_{S-\mathbf{x}} = h_S$  and  $h_{S-\mathbf{x}}$  correctly classifies  $\mathbf{x}$ . By contraposition, if  $h_{S-\mathbf{x}}$  misclassifies  $\mathbf{x}$  then,  $\mathbf{x}$  must be a support vector :

$$R_{LOO}(SVM) \leq \frac{N_{SV}(S)}{n+1}.$$

Now take the expectation of both sides and using the previous lemma gives the result.

# Optimal Margin Hyperplanes (separable case)

## Outline

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## Optimal Margin Hyperplanes (non separable case)

More realistic : Linear SVM when data are not separable

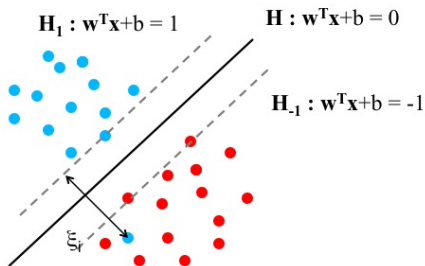
Let us introduce a slack variable  $\xi_i$  for each training data :

Solving the problem in the primal space

$$\begin{aligned} \min_{\mathbf{w}, b, \xi} \quad & \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n \xi_i \\ \text{under the constraints} \quad & y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i \quad i = 1, \dots, n. \\ & \xi_i \geq 0 \quad i = 1, \dots, n. \end{aligned}$$

# Optimal Margin Hyperplanes (non separable case)

## Soft Margin



# Optimal Margin Hyperplanes (non separable case)

Optimization problem

Solving the pb in the dual

$$\max_{\alpha} \quad \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$$

under the constraints  $0 \leq \alpha_i \leq C \quad i = 1, \dots, n.$

$$\sum_i \alpha_i y_i = 0 \quad i = 1, \dots, n.$$

# Optimal Margin Hyperplanes (non separable case)

## Remarks

- some vector support can be on the wrong side of  $H_0$  : we talk about "soft margin"
- $C$  is an hyperparameter that controls the compromise between the model complexity and the number of training errors

# Optimal Margin Hyperplanes (non separable case)

SVM as a regularized approach

In the primal

$$\min_{\mathbf{w}, b} \sum_{i=1}^n (1 - y_i(\mathbf{w}^T \mathbf{x}_i + b))_+ + \lambda \frac{1}{2} \|\mathbf{w}\|^2$$

with :  $(z)_+ = \max(0, z)$

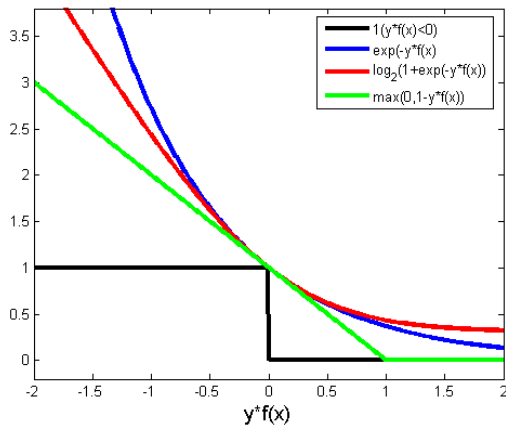
$h(\mathbf{x}) = \text{sign}(f(\mathbf{x}))$

Loss :  $L(\mathbf{x}, y, f(\mathbf{x})) = (1 - yf(\mathbf{x}))_+$

$yf(\mathbf{x})$  is the classifier margin

# Optimal Margin Hyperplanes (non separable case)

## Different losses



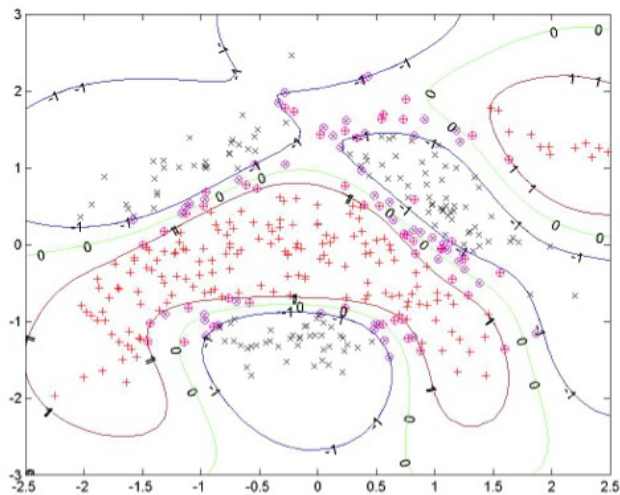
# Optimal Margin Hyperplanes (non separable case)

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# Kernels : a brief introduction

## Non linear SVM

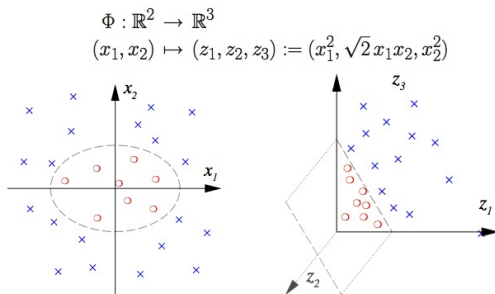




# Kernels : a brief introduction

## Support Vector Machine and "feature map"

- Transform a problem of nonlinear separation into a linear one
- How? In using  $\varphi$  a feature map that maps data into a high-dimensional space where the separation will be easier



## Kernels : a brief introduction

### Kernel trick for the polynomial case

We notice that  $\varphi(\mathbf{x}_1)^T \varphi(\mathbf{x}')$  can be calculated without working directly in  $\mathbb{R}^3$

We have :  $\varphi(\mathbf{x})^T \varphi(\mathbf{x}') = (\mathbf{x}^T \mathbf{x}')^2$

In this case , there is a function, let us call it  $k : \mathbb{R}^2 \mathbb{R}^2 \rightarrow \mathbb{R}$  defined by :

$$k(\mathbf{x}, \mathbf{x}') = (\mathbf{x}^T \mathbf{x}')^2,$$

that satisfies :

$$k(\mathbf{x}, \mathbf{x}') = \varphi(\mathbf{x})^T \varphi(\mathbf{x}')$$

# Kernels : a brief introduction

## Kernels

### Definition

Let  $\mathcal{X}$  be a non-empty set. Let  $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  be a symmetric function.  $k$  is a positive definite kernel if and only if for any finite set  $\{\mathbf{x}_1, \dots, \mathbf{x}_m\}$  de  $\mathcal{X}$  and the column vector  $\mathbf{c}$  of  $\mathbb{R}^m$ ,

$$\mathbf{c}^T K \mathbf{c} = \sum_{i,j} c_i c_j k(x_i, x_j) \geq 0$$

## Kernels : a brief introduction

### Mercer Theorem (a first version)

#### Theorem

Let  $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  be a symmetric function.  $k$  is a positive definite kernel if and only if there exists a Hilbert space  $\mathcal{F}$  and a feature map  $\varphi : \mathcal{X} \rightarrow \mathcal{F}$  such that :  $k(x, x') = \langle \varphi(x), \varphi(x') \rangle$

Example :  $k(\mathbf{x}, \mathbf{x}') = \exp(-\gamma \|\mathbf{x} - \mathbf{x}'\|^2)$

# Kernels : a brief introduction

## Kernel methods

In any (learning) algorithm that only requires inner products,  $\mathbf{x}_i^T \mathbf{x}_j$  can be replaced by  $k(\mathbf{x}_i, \mathbf{x}_j)$ , and the algorithm can be used to work in a high-dimensional space where the separation frontiers are simpler.

# Kernels : a brief introduction

## Optimization problem

### Solving the pb in the dual

$$\max_{\alpha} \quad \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} \alpha_i \alpha_j y_i y_j \varphi(\mathbf{x}_i)^T \varphi(\mathbf{x}_j)$$

under the constraints  $0 \leq \alpha_i \leq C \quad i = 1, \dots, n.$

$$\sum_i \alpha_i y_i = 0 \quad i = 1, \dots, n.$$

# Kernels : a brief introduction

## Kernel-based SVM

How to do nonlinear separation frontiers with SVM ?

Replace any  $\mathbf{x}_i$  by  $\varphi(\mathbf{x}_i)$  in the SVM algorithm

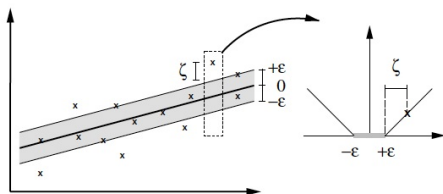
When predicting,  $h$  uses as well  $\varphi(\mathbf{x})^T \varphi(\mathbf{x}_i)$  :

$$h(\mathbf{x}) = \text{sign}(\sum_{i=1}^n \alpha_i y_i k(\mathbf{x}, \mathbf{x}_i) + b)$$

## Exercise - Lecture 5 -

Extend the same ideas to regression

As an exercise, you can address a linear regression problem where the loss is the  $\epsilon$ -insensitive loss depicted in the figure below :





(1) With all the training data in the  $\varepsilon$ -tube (no  $\xi$  variables), the problem states as :

how to find  $h(\mathbf{x}) = \mathbf{w}^T \mathbf{x} + b$  such that

$$\min_{\mathbf{w}, b} \quad \frac{1}{2} \|\mathbf{w}\|^2$$

under the constraints  $y_i - \mathbf{w}^T \mathbf{x}_i - b \leq \varepsilon \quad i = 1, \dots, n.$

$$\mathbf{w}^T \mathbf{x}_i + b - y_i \leq \varepsilon \quad i = 1, \dots, n.$$

(2) However as in the classification case, you may want relax this problem using slack variables (be careful that you will need two kinds of slack variables to deal with each kind of the constraints. Write the Lagrangian and solve the problem in the dual space in both cases.

### Video-lectures :

- MIT course (Patrick Winston)  
[https://www.youtube.com/watch?v=\\_PwhiWxHK8o](https://www.youtube.com/watch?v=_PwhiWxHK8o)
- Stanford (Andrew Ng)  
<https://www.youtube.com/watch?v=s8B4A5ubw6c>
- Caltech (Yaser Avu-Mostapha)  
<https://www.youtube.com/watch?v=XUj5JbQihlU>
- Books :
  - Foundations of Machine Learning, Mohri, Rostamizadeh, Talwalkar, MIT Press, 2012
  - Pattern recognition, Chris Bishop, MIT Press.